

Cloverdale Connect

Bringing our community together since 2020 November 2025



Editor's Note

This month, let's talk about community service. One definition is "a non-paying job performed by one person or a group of people for the benefit of their community". Have you ever stopped to reflect on the extraordinary percentage of our local community that participates in this work? From service clubs to non-profits to individuals serving on committees or boards of directors to simple quiet compassionate acts assisting a neighbor, friend or stranger in need. We are so fortunate to live in a community that cares. As in all places, not everyone agrees politically; some see value in specific non-profits where some see no value at all. However, the work is getting done and our community is being served. If you have stories of compassion at work in Cloverdale, Geyserville and our surrounding areas, please share them with me at info@cloverdaleconnect.com. We will feature those stories in future issues.

At Cloverdale Connect our mission is to "bring the community together with respect and dignity; uplifting community members while avoiding divisiveness, opinion, and negativity."

Dana



Are those pizza pajamas? Yes!
And the entire crew at **Mountain Mike's Pizza**
reads *Cloverdale Connect*



Front Page Photo Contest Winner
Kevin Moore
He wins a Gift Card from
West Coast Sourdough

**Cloverdale Kiwanis**
23rd Annual
Crab & Pasta Feed
Cloverdale Citrus Fair

Live and Silent Auctions
Doors open at 5:30pm
Dinner served at 6:15pm

Sat. Dec 13th
\$70

Tickets available from any
Cloverdale Kiwanis member

Call Laurie for credit card payments
707.328.2147

Crab, Pasta, Salad & Dessert
Beer and Wine Available





SAY HELLO TO TIM!

DAHLIA & SAGE

COMMUNITY MARKET

DOWNTOWN CLOVERDALE @115 EAST 2ND STREET
707-669-2320

MEET TIM — THE SAGE OF DAHLIA & SAGE!
HE KEEPS OUR KITCHEN COOKING AND OUR BOOKS BALANCED.
PREORDER PIES, SIDES, AND TURKEY DINNERS
OR A FRESH TURKEY TO ROAST YOURSELF.
ROUND UP THIS WEEK FOR THE CLOVERDALE FOOD BANK. YOUR
CHANGE HELPS FEED LOCAL FAMILIES THIS THANKSGIVING.

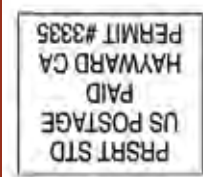
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Willie Bird.
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and much more!

Cloverdale Connect Inc PO Box 404 Cloverdale CA 95425



Cloverdale Properties Wine Country Real Estate Network



This 4-bedroom, 2-bathroom home on one acre offers stunning views of the Alexander Valley, where you can enjoy beautiful sunsets while picking a variety of fruits from your garden. \$859,000.00.

Spanish-style home with 5 bedrooms, 3 bathrooms, and a den/office on one acre. The property features a paver driveway and a formal living room with a fireplace. Step into the formal dining area and enjoy the open kitchen with a breakfast nook. \$849,000.00



Commercial property in downtown Cloverdale with over 4000 sq ft, featuring a prominent storefront, private offices, and rear storage. \$624,900.00

Shalia Vanderweken, SRES, CRS, GRI
Associate Broker DRE#00517842
707-321-9601



Things got spooky last month! Make no bones about it **Cloverdale Connect** is the thing to read when you just want to relax and be a lazy-bones!



Law Offices of **James F. DeMartini**

James F. DeMartini, Esq.
David A. Douglas, Esq.
Kori Fincher

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CUSD Employee of the Month

Michael Garrity

Sponsored by

Dahlia & Sage Community Market



We are proud to recognize Michael Garrity as Cloverdale Unified School District's Employee of the Month!

Michael joined CUSD in 2023 as our Director of Maintenance, Operations & Transportation, bringing with him a wealth of knowledge, experience, and pride in his work. From ensuring our facilities are safe and well-maintained to overseeing transportation for our students, Michael plays a vital role in keeping our schools running smoothly each day.

A true Cloverdale native, Michael attended all 12 years of school in the district and is a proud Cloverdale High School graduate. His deep roots in the community give him a unique understanding of the needs of our schools and families.

Although Michael now resides in Lakeport with his family, he remains deeply connected to Cloverdale and takes great pride in supporting the district that shaped him. His leadership, work ethic, and commitment make a positive impact on students, staff, and the entire community.

The next time you see Michael around town or on campus, please join us in thanking him for his hard work, dedication, and the many ways he continues to give back to Cloverdale Unified School District.

ALWAYS FREE

Cloverdale Connect provides our readers with local news each month at no cost, supported by our local businesses, including FREE home delivery.

Join Us for a Night of Fun & Giving!

DRUIDS CIRCLE 81 IS HOSTING THE

2nd Annual Fundraiser for the Kelsie Marie Iverson SRJC Scholarship

SATURDAY, NOVEMBER 15TH, 2025

5:30 PM – 8:30 PM

CLOVERDALE DRUIDS HALL

Speakeasy is Mardi Gras themed

Let's come together to support local students and honor Kelsie's legacy. Enjoy an evening filled with community spirit, and meaningful impact!

Reserve your table today:
707-774-4871

Can't attend? Donations are welcome and appreciated!

**DEADLINE for ad
space reservations,
artwork, and content
3rd Friday of every
month, 5pm**

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PET
of the **MONTH**

Milwaukee
My son found her in the engine compartment of his boss's car and named her after his favorite brand of power tools. The name stuck.
Michelle Dalsing
Send your pet photos for PET of the MONTH to:
info@cloverdaleconnect.com
Prizes courtesy of DogGonit and Cloverdale Connect



Whisker Talk
Brigid Wasson



Cool weather is here, and dog owners look forward to keeping their canine friends in longer, fluffy styles. That's great ... if you know how to maintain them. Many people don't understand how dog grooming works. They think they can bring in their dog, who is overgrown and matted, point to a picture on Instagram, and we can make their dog look the same. I like to joke that we are dog groomers, not miracle workers.

The best way to set a length is to clip the fur short, then manage it as it grows out. This requires two things: regular brushing at home, and frequent professional grooming. Our Doodle clients with long styles come in every 2-4 weeks for maintenance. Knowing how to brush is equally important. Using a spray like Mane N Tail Detangler, available at many stores and Chewy, can keep fur silky and makes brushing more comfortable. Do not try to brush out tangles and mats or cut them with scissors. This can hurt the dog and make them more afraid and resistant to grooming.

Not sure how to brush your long-haired dog? Stop in to Curly Doodle Dog Grooming for a free demo.



Happy Thanksgiving
Let our hearts be full of both thanks and giving.

WE KNOW CLOVERDALE

CALL TEDI SPAIN & MARIA KENNEY
707.292.3060 | 707.696.2258
DRE# 01302532 | DRE# 01223041





Economy Tree Service
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Perfect for accountants, real estate agents, small business owners. Call 707-321-9601 for details

CALL FOR A TOUR!



New hydration station on the Boulevard.

Thank you,
Public Works Department.



CLOVERDALE, CA
WINTER FESTIVAL

Food, Wine, Downtown Shopping, Music & Good Cheer
(Comida, vino, compras en el centro, música y buen humor!)

2025

FRIDAY
December
5th
5:00 to 8:00 pm

5:00 **Cookie decorating in the Plaza**
Decoración de galletas en la Plaza

5:30 **Santa arrival in the Plaza**
Llegada de Papá Noel a la Plaza

6:00 **Tree Lighting**
Iluminación de árboles

Candlelit Stroll to Local Shops
Paseo a la luz de las velas hacia las tiendas locales

and A Holiday Movie on Broad St.
y Una película navideña en Broad St.

The OUTPOST

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PRINTING AND EMBROIDERY

Cloverdale Church Guide

Cloverdale Seventh-Day Adventist Church
1085 S. Cloverdale Blvd.
Cloverdale, CA 95425



Jehovah's Witnesses
27100 Dutcher Creek Rd.
Cloverdale, CA 95425
Phone: 707.894.2742

Living Water Church
450 S. Franklin St.
Cloverdale, CA 95425
707.894.3274

Oat Valley Baptist Church
31000 Cooley Lane
Cloverdale, CA 95425
707.894.2998



St. Peter's Catholic Church
491 S. Franklin St.
Cloverdale, CA 95425
707-894-2535

The Church of Jesus Christ of Latter Day Saints
1011 S. Cloverdale Blvd.
Cloverdale, CA 95425
707.280.9433



Pink Glasses Nora Archambeau, M.A.

"She chose the rose-colored glasses not because she was naïve, but because she knew the power of positive focus."
Christina Sutra, Artist & Entrepreneur

Contemplating this month's column, I knew it needed to be lighter-focused. Tuning into tranquil jazz and watching a pretty Fall screen saver as I write, I came upon the iconic Randy Rainbow song, Pink Glasses, 2024. Owning a pair of pink glasses reminds me to keep "it" light, focus on "glass half full," and "switch the script" whenever there is a deep dive into all that is hard, "wrong," and gut-wrenchingly sad in the world. Staying uplifted is a natural inclination, one that projects onto others around me. See what happens...others too start to feel buoyant, silly, and less stressed. Maybe it is naïvete, but I would much rather lean towards this attitude than SNL's Debbie Downer fictional character! It is a discipline, faced with the constant barrage of negativities surrounding all of us. A very close friend of mine, whom I had worked with in the 90s and who passed away far too soon in 2020, would break out in a song ditty, "La, la, la, la, la, la, la, la!" in a way that would instantly make me laugh and help to put aside the situation's craziness.

Let's look at some tips to get into a light-hearted mood:

1. Watch and listen to more of Randy Rainbow's song ditties, <https://www.randyrainbow.com/>
2. Why not rent a few pre-holiday funnies, "Trains, Planes, and Automobiles," 1987; "Adams Family Values," 1993; "Friendsgiving," 2020; the stunningly visual "Falling for Christmas," 2022, and many more visual choices.
3. Indulge the senses and immerse in body-conscious activities, e.g., take a warm, Epsom-salt-soaked bath (yes, with candles!); barter for a full-body massage; do a Meditation Walk at a fav local park; or find a YouTube Reiki practitioner for energy healing, Erika @ReikiFairy.
4. Research flower therapy with FES Quintessentials' Flower Essences, www.fesflowers.com.

Cloverdale Library Community Connection John Koetzner, Children's Services Librarian

Cloverdale Library and Washington Middle School Partnership

Last month, I focused on the Friends of the Cloverdale Library and their good work for Cloverdale Library. This month, I am focusing on a learning experience for the fifth graders at Washington Middle School thanks to a partnership with the faculty and staff, especially fifth grade teacher Carly Lewis, and the Friends of the Cloverdale Library.

Author Natsha Yim, who has written twelve children's books (three of them for Disney), came and presented on what it takes to become a published author. She showed PowerPoint slides and talked about the roots of her early literary life, what the writing process entails, including many revisions, and the waiting process as a manuscript makes it way to publication. She shared her latest children's book, Luna and the Case of the Missing Mooncakes, and even had students try to guess who the culprit was prior to the story's ending.



Besides focusing on her fiction career, she also shared her love of researching topics and showed several magazines she has written for such as Highlights for Children, Muse, and Faces. Besides her writing career, she shared that she is also running writing workshops through mid-November for students that the friends and Sonoma County Library sponsor. It culminates in publication of a book. Last year's book was Story Stew, and the current one is at the publisher with nine Washington students' work in it.

Resilient Cloverdale: Knowing Your Neighbor

The Gift of Connection in Times of Need

Becky Ennis, Resilient Cloverdale

As we gather around our tables this November to give thanks, it's easy to think first of the blessings closest to us: family, friends, and the comfort of home. But this season of gratitude is also a perfect time to look just a little farther — across the street, over the fence, or down the driveway, and ask: How well do we really know our neighbors?



In Cloverdale, we're no strangers to emergencies. Wildfires, power outages, floods, and even earthquakes remind us how quickly life can change. We know, too, that when disaster strikes, it's often the people right next door who make the greatest difference in those first critical hours. Emergency services do incredible work, but in the first 72 hours after a major event, they can't be everywhere. That's when knowing your neighbors — really knowing them — becomes one of the most valuable resources any of us can have.

When you think about preparedness, it's natural to picture checklists: extra batteries, flashlights, water, and a go-bag. But true preparedness also means community preparedness. It means knowing who might need an extra hand if the power goes out — the senior who uses a medical device, the single parent juggling kids and supplies, or the neighbor who works nights and might sleep through an evacuation notice. It also means knowing who has a generator, a truck, a chainsaw, or even just a big heart and a willingness to help.

Taking the time to connect before a crisis not only makes our neighborhoods safer; it makes them stronger, kinder, and more joyful places to live every day. And that's something worth being thankful for.

If you're not sure where to start, the Thanksgiving season offers the perfect excuse. Drop off a pie, share some extra apples from your tree, or simply introduce yourself. A small act of kindness can open a door that leads to a lasting relationship. Maybe you can check out our Resilient Cloverdale website <https://cloveready.org/about-us/#block> and host a block party or a Saturday morning coffee in someone's driveway. Maybe you start a shared group text for your street. Something as simple as "Need help?" or "All clear?" can be a lifeline during a storm or evacuation.

These small gestures matter. They remind us that we are part of something bigger than our individual households. They turn neighbors into friends, and friends into a safety net. When you know who lives around you — and they know you — you create a circle of trust that makes the whole community more resilient.

And while this is about preparedness, it's equally about gratitude. Because when we take time to connect, we discover just how much abundance already exists around us — not just in material things, but in generosity, resourcefulness, and care. The neighbor who checks on your pets when you're away. The teenager down the street who helps carry groceries. The retired firefighter who quietly keeps a watchful eye during fire season. These relationships are the threads that hold our towns together.

So this Thanksgiving, as we count our blessings, let's add one more: the gift of community. Let's be grateful not only for what we have, but for who we have, the people who live beside us, the ones who share our skies and our worries, our laughter and our hope.

In good times and in crisis, the strength of our neighborhoods comes not from emergency kits or official plans, but from the connections we build with one another. Gratitude grows when it's shared, and so does resilience. This holiday season, take a moment to reach out. Knock on a door. Learn a name. You may find that the neighbor you meet today becomes the friend who stands beside you tomorrow.







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I Want AI in My Home (and Nowhere Else!)

Will Carter

Eight years ago, I was given an original Google Nest Speaker for Christmas. Like an Amazon Echo, it is voice activated with a phrase I now repeat several times a day: "Hey Google." I found this device to be incredibly useful, and I now have several Nest devices. Recently, Google announced that, at the end of October, the Nest Displays and Nest Speakers would receive updates to enable Gemini, Google's new AI assistant. I am excited for this new AI feature but never use AI otherwise. So why do I celebrate this AI product, but condemn popular tools like chats and image/video generation?

Desperate to understand AI as a user, I have tried Gemini and ChatGPT, and the biggest take away for me was concern. Almost all services have minimal guardrails, and you can overcome them so easily, you might do it by accident. There are many disturbing reports about the hazards of these chats and the ethical lapses of their developers. Conversations with AI chats are eerily comfortable and filled with incorrect information, bad suggestions, and AI models breaking their own rules.

With Sora 2, OpenAI's latest video generator, in pre-registration AI tools are becoming dangerously effective at simulating real content. Other new tools allow questionable content like violence, explicit images, and depictions of illegal acts to be generated on demand. Beyond Deepfakes, AI image/video generation is questionable on many other fronts: taking creative jobs, violating copyright law, and creating inaccurate AI hallucinations which are often published without correction.

If you are interested in AI, use it with caution and skepticism. If you don't want to use AI, you don't need to. But what is it that I think AI is good for? For my use, all I want is to answer simple questions and fulfill simple requests. Gemini, as integrated with Google search, allows users to see a summary-style answer to their query, which is often correct if the question is simple. At home, having an AI assistant which can set timers, answer simple questions, and control the smart devices in my home is all I need and all I expect to want!

A MERRY MINGLE!

JOIN US AS WE KICK OFF THE

HOLIDAY SEASON

WITH THE GRAND OPENING OF OUR

MERRY MARKET CHRISTMAS SHOP!!

NOV 14 | 2025

FROM 5:30 - 7

EAT, DRINK & BE MERRY!

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5

Cloverdale, CA



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Are You a Cloverdale Connect Champion?
Go to cloverdaleconnect.com, click **Become a Champion!**

Thank you to our **Cloverdale Connect Champions** as of 10/31/25

- Allen Roberts
Andres Marquez
Audrey Brush
C. D. Grant
Carolyn Adkins
Cecily G. Henry
Deborah Hall
Debra Jack
Deborah Hacker
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SUPER CHAMPIONS!

- Debbi & Frank Davis
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Kiwanis Club
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Marne Dupere
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Ricky Serbin
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William & Susan Walters
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Rotary Club of Cloverdale
Geraldine Burgess
Dobie Edmunds
Dianne Vernon

**Contact us at info@cloverdaleconnect.com, mail a check to
PO Box 404 or sign up at www.cloverdaleconnect.com**



FATHER'S TOUCH INC.

A Legacy of Care and Community Roots

Cloverdale's trusted tree care company, Father's Touch Inc., is debuting a new logo—a timeless image of a hand reaching toward an olive branch. The design captures the heart of their work: strength, care, and a god-like finesse that's been shaping local landscapes for over 33 years. Founded by Timo Alli and now co-operated by his son Christer, the business continues to grow while staying grounded in family values and expert craftsmanship. They treat each job like an art form—equal parts science, safety, and soul.

From pruning and hazard removal to helping homeowners understand their trees' needs, Father's Touch keeps Sonoma County safely rooted.

Follow @fatherstouchinc on Facebook and Instagram for tips, updates, and a little tree inspiration.

Visit fatherstouchinc.com to set up your free estimate today.

Be a Cloverdale Connect CHAMPION

Cloverdale Connect publishes and distributes almost 7000 copies of the paper each month FREE to every household, business and post office box in the greater Cloverdale and Geyserville areas. This equals over 20,000 readers, calculated by industry standards. The papers are also at many “drop” locations from Hopland to the Sonoma County Airport. Since we began publishing **Cloverdale Connect**, our printing and postage costs have gone up and yet we continue to provide the paper free to our readers, including delivery.

We invite you to become a **Cloverdale Connect Champion** with a financial gift to **Cloverdale Connect** to offset the ever-rising costs. Please support local news and information by joining other **Cloverdale Connect Champions** who support our work.

You may mail your check to P.O. Box 404 Cloverdale CA 95425 or join online www.cloverdaleconnect.com. Your participation will be acknowledged in a future issue, or you may choose to remain anonymous.

Thank you for joining us in Bringing Our Community Together!

(Please note: this is not a tax-deductible expense as we are not a non-profit organization)

LIFE NOTICES

**Obituaries • Birthdays • Weddings • Retirements
Anniversaries • Birth Announcements**

*\$1 per word + photo in print edition and online
Submit to info@cloverdaleconnect.com*

November Gardening Tips from Sonoma County Master Gardeners

Sponsored by Sanz Nursery

- It's time to dig up and divide ornamental grasses and perennials. Set plants in a shaded area and cover roots with damp newspaper while you are working.
- If you have deciduous trees, rake up leaves as they fall. Shred large leaves before composting. If not shredded, large, moist leaves will mat and decompose very slowly, making a slippery, gooey mass in your compost pile or on beds. You can put them out for recycling as well.
- Heavy feeders such as roses and fruit trees should get a good dose of organic fertilizer. Winter rain allows nutrients to penetrate into the ground where they break down and are ready to feed plants in spring.
- First frost often occurs in the county in mid-November. Protect tender plants such as Bougainvillea, Hibiscus, Citrus, Tibouchina, and other tender species. You can use an anti-desiccant spray such as Cloud Cover or a spun fabric row cover. Covering plants with sheets or lightweight blankets or burlap is another option. If you use plastic sheeting, do not allow plastic to contact foliage.
- Spring-flowering bulbs are on display in nurseries and garden centers and good selections are available from specialty catalogues. When the ground becomes soft from rain, put bulbs in the ground as soon as you can, following package directions.
- Hardwood cuttings can be taken at any time during dormancy, but just after leaves have fallen is an excellent time. Taking cuttings from leafless shoots is advantageous because water loss due to transpiration is minimal. You can bury the cuttings in moist sand or peat moss, put them in a cold frame or a sheltered area, and plant next spring. Ensure that they do not dry out.



Grow Your Green Thumb with Us!
Join our Garden Club and connect with fellow plant enthusiasts. Learn from experts, share tips, and cultivate friendships.

Next Meeting:
When: November 19th, Wednesday 1-3 PM
Topic: All about Pruning with Matt Ho (fruit trees included)

Membership Benefits:
Monthly Speaker Series
Exclusive Member Events
Gardening tips

Membership Fee: \$30/year

Not a member? Call Karen Devine for more info: 707-321-9062

Eagle Tech Collision & Towing Gold Class Recognition

Quick quiz – name a business in our community that has been operating in the same place for almost 33 years? The answer – Eagle Tech Collision & Towing.

At the corner of N. Cloverdale Blvd. and E. 2nd St., Randy Hatcher and his crew have been providing excellent service for decades. This family-owned business provides not only auto body repair, but also door and back glass replacement, 24-hour towing, detailing, air conditioning repair, vehicle painting, windshield chip repair – and accepts ALL insurance.

In addition, did you know Eagle Tech Collision and Towing is a "Gold Class Shop". Gold Class recognition is given to auto body repair shops that invest in ongoing training to keep up with evolving vehicle technology. Today's vehicles have advanced materials, sensors, and safety systems that require specialized repair techniques. Gold Class shops ensure that Eagle Tech's long-term employees are all current on these techniques to maintain vehicle safety and performance. This recognition is provided by I-CAR (Inter-Industry Conference on Auto Collision Repair), a non-profit organization that provides education and training for the collision repair industry.

All collision repair shops are not the same. At Eagle Tech you will find trained repair professionals for your collision repair.



NOVEMBER EVENTS CALENDAR

Cloverdale Grocery Outlet

- | | |
|--|--|
| Nov. 1 Sat. | 11am-3pm Cloverdale Wine Walk
2-6pm Dia de los Muertos
Downtown Geyserville |
| Nov. 5 Wed. | 5:30-7:30pm Cloverdale FFA Tri Tip Fundraiser
Cloverdale Citrus Fairgrounds |
| Nov 8 Sat. | 11am-3pm Grand Opening Debbie's Pet Boutique, Chamber Ribbon Cutting at Noon
12-1pm Veterans Day FREE BBQ Luncheon, (Veterans & Families only), RSVP 707-292-4168
The Church of Jesus Christ of Latter-day Saints, 1101 S. Cloverdale Blvd.
7-8pm Blues Night Second Saturdays
Cloverdale Arts Alliance |
| Nov 11 Tues. | 7pm Honoring Veterans Day; Guest Speakers & Healdsburg Community Band
American Legion Post 293, 205 W. First St., Cloverdale |
| Nov 13 Thurs. | 6pm Chargers Football Cheer Banquet
Citrus Fairgrounds |
| Nov. 14 Fri. | 5:30-7:30pm Holiday Open House
Mavis & Mavis, 115 N. Cloverdale Blvd. |
| Nov. 15 Sat. | 5:30-8:30pm Fundraiser for the Kelsie Marie Iverson SRJC Scholarship, Druid's Hall |
| Nov 19 Wed. | 1-3pm Green Thumb Garden Club meeting
All about Pruning with Matt Ho, 707-321-9062 |
| Nov 22 Sat | 9-11am , Shred A Thon, W Real Estate
129 N. Cloverdale Blvd., Toys For Tots Gift Drive |
| Nov. 28 Fri. | Black Friday Sale
erin mavis clothing, Mavis & Mavis |
| Nov. 29 Sat. | Small Business Saturday
6-8pm Geyserville Tractor Parade
Downtown Geyserville (<i>streets closed</i>) |
| SAVE THE DATE!
Dec 5 Fri. | 5-8 p.m. Winter Festival & Tree Lighting
Downtown Cloverdale |

On the Wild Side

Jennifer Molidor

The great wildlife migration is underway. Spending the winter somewhere warm, indulging in good food, appeals to most of us. It does to a lot of animals around us, too.

The season's change brings flocks of wild birds moving high above the landscape on their southern journeys. Hundreds of species soar above, from hummingbirds to herons to wrens. The sky is alive with wings.

Raptors are among those giant creatures sailing up high. Visiting the valley this season, you may see more hawks, eagles, falcons, owls, osprey, and kites. Some red-tailed hawks have been tracked flying from Washington to Argentina and back. Look for ferruginous hawks and rarer birds, like the Merlin, rough-legged hawk, and golden eagle.

The presence of raptors is a sign of balance. Some are passing through, leaving northern nests for warmer weather. But many are here for the coastal prairie habitat. The raptors are out because the rodents are too. What can be a nightmare for people is a feeding frenzy for birds. If suburbs, farms, and fields had more habitat and less poisons, these winged creatures would take care of most rodent problems. The wild brings a natural balance in this way.



Support public lands by viewing raptors at regional parks like Tolay Lake, Spring Lake, Taylor Mountain, Crane Creek, and the Laguna de Santa Rosa, or head down to the banks of the Russian River on a nice autumn day. Hang out with experienced birdwatchers through West County Hawk Watch and Sonoma Land Trust. Beyond Sonoma County, raptors can be viewed at Point Reyes National Seashore and the estuary at Big River in Mendocino. Locally, where the river meets the sea at the Sonoma Coast, you'll find the trails at the Jenner Headlands Preserve an excellent place to spend a fall day.

Connect with Cloverdale High School

June Schriener

Happy Autumn!

On 10/16 FFA held our annual Opening & Closing contest at the Citrus Fair where we hosted 10 schools and over 300 student speakers. Our Spanish team took home first place!

Thank you to our Cloverdale Lions Club for providing lunch and Citrus Fair for hosting.

In sports, our volleyball team won against Upper Lake at the Pink Out game which is in support of breast cancer awareness. Our JV football took the win against Kelseyville (42-21) & both JV & Varsity won against Upper Lake on 10/10. At that same game our cheerleaders teamed up with the Chargers cheerleaders to give a great halftime performance. Go Eagles!

A busy homecoming week filled with spirit days, locker decorating, and an entertaining rally to get our crowd ready for our football game against Clear Lake and a homecoming dance to finish off an exciting week.

Upcoming events:

- Last football game (home) - November 7
- Fall sports awards ceremony - November 17
- Thanksgiving break - November 24-28



Washington Middle School Cross Country Team Finds Their Stride

The Washington Middle School cross country team missed their first two meets and nearly a month of training, but that didn't stop their eight dedicated runners from making a strong impression once competition began.

The team's first meet was held at Laurence Jones Middle School. Sixth grader Liam Hickman led the boys with a fast 7:15 mile pace, finishing in 13 minutes and 30 seconds. Seventh graders Flynn Cook, Noah Peterson, Quinn Wilton, and Johaun Schreier followed close behind, each showing steady effort and determination throughout the race. Kensie White, the team's only female runner that day, made an impressive debut, finishing in 14 minutes and 25 seconds with a 7:45 mile pace.



Washington's runners competed at the All Middle School Invitational at Spring Lake. Hickman placed an impressive 35th with a time of 13:50, while Cook, Wilton, Peterson, and Schreier all delivered solid performances. In the girls' race, which included over 135 competitors, Trinity Cook and Kensie White both finished in the top 25—Trinity in 22nd place (15:28) and Kensie just behind in 24th (15:31).

The team's most recent competition brought them back home to Cloverdale, where they hosted their own meet at the scenic Asti Winery. On their 1.8 mile home course, the Washington runners truly shined. Kensie White stole the spotlight, taking first

place out of 12 runners with a remarkable time of 12:36, improving her performance by a full three minutes from last season. Trinity Cook, a seventh grader, also outstanding with a third-place finish in 13:21. In the boys' race, Flynn Cook led the way, finishing sixth with a time of 12:42, followed by Noah Peterson in 10th (13:36), Quinn Wilton in 11th (13:57), and Clayton Vickers, who competed in his first race of the season, finishing 14th (16:30).

What started as a season full of obstacles has turned into a story of commitment, perseverance, and the power of teamwork.



Compassionate Trauma Care

Providence Santa Rosa Memorial Hospital's Level II Trauma Center excels at saving lives and easing psychological pain.

If you're critically injured in Northern California, you're likely to receive lifesaving care at Providence Santa Rosa



Omar Ferrari, DO

Memorial's Trauma Center. "Ours is the only Level II trauma center between the Oregon state line and the San Francisco Bay Area," says Omar Ferrari, DO, director of the Department of Emergency Medicine. "We care for more than 4,500 trauma patients each year, including around 600 who are transported by helicopter. And we're in the top 10% nationally when it

comes to positive patient outcomes."

Santa Rosa Memorial's team of specialized emergency physicians, trauma surgeons, nurses and other staff treat patients with life-threatening injuries 24/7/365. "There is no injury we can't treat, but the ones we see most often stem from traffic accidents, falls by people who are on blood thinners, gunshots, stabbings and the like," Dr. Ferrari says. Injured people are stabilized, triaged, then transferred to Santa Rosa Memorial immediately via ambulance or helicopter.

"I want to make sure people know how important Santa Rosa Memorial's trauma center is to the community. It was astounding how swiftly I received treatment," says Rebecca Green Birdsall, who was treated for sepsis in the ER.

To ease financial burdens, Providence hospitals often offer medication vouchers or pay for Uber rides home for patients who live hundreds of miles away. "We all work together as a family, and that results in better care for our patients' medical as well as emotional needs," says Dr. Ferrari.

To learn more about Santa Rosa Memorial's Trauma Center and Injury Prevention Programs, visit providence.org/srmhtrauma



Cloverdale Unified School District

Glen Senestraro, Superintendent

Edith Cardenas Recognized as Educator of the Year Finalist

Congratulations to Cloverdale High School Spanish teacher Edith Cardenas, who has been named a Sonoma County Educator of the Year finalist! Ms. Cardenas is known for her passion, dedication, and creative teaching that inspires students every day. We are proud to see her receive this well-deserved recognition for excellence in education.

CHS Homecoming a Great Success

Homecoming Week at Cloverdale High School was filled with school spirit and community pride. From themed dress-up days and the parade to the football game and dance, students and staff came together to celebrate being Eagles. Thank you to everyone who helped make the week safe, fun, and memorable!

TK/K Project on Track

The Transitional Kindergarten/Kindergarten project continues to progress smoothly and remains on schedule. We look forward to welcoming our youngest learners to their new, modern learning spaces soon. Thank you to everyone contributing to this important milestone for our district.

Attendance Matters

Let's keep school attendance a top priority this fall! Every day of learning counts — consistent attendance supports student achievement, confidence, and success. Thank you to our families for helping students stay engaged and present.

**Center Stage at the Cloverdale
Performing Arts Center**
Lenore Messler

As a lifelong creative, one of my favorite qualities of our beloved city is its thriving arts scene. Shining bright at the center of town is the Cloverdale Performing Arts Center (CPAC). The moment I first stepped through its doors, I discovered a community united by a genuine commitment to supporting and uplifting one another. CPAC is more than just a theater—it's where stories come alive, neighbors come together, and creativity flourishes.

If you haven't yet experienced this local gem, there's no better time to support our community-led theater. Our 2025 season concludes with a soulful performance by the Appalachian-inspired folk band 3 Acre Holler (Nov 15), and the joyful, family-friendly musical *You're a Good Man, Charlie Brown* (Dec 12–21).

Every performance at CPAC is a reminder of the power of live theater to engage and inspire. Whether you're in the audience, making a donation, or simply telling a friend about us, you're helping to keep the performing arts alive in Cloverdale.

We can't wait to welcome you to the theater!



Cloverdale FFA News
Baileigh Wilson

Over the summer Cloverdale FFA's newly elected officer team had their officer retreat in Bodega Bay. Over this retreat they planned the following year of FFA.

In the month of August, the Chapter held their first monthly meeting: The Ice Cream Social.

On September 19 and 20th, the Officer Team attended COLC. A chapter officer leadership conference with all of North Coast Region.

The second monthly meeting was held on September 24th: The Waterslide Kickball Meeting.

On September 28th, Cloverdale FFA had a booth at Courtney's Pumpkin Patch. At the booth, pumpkin succulents, elote, and pumpkin painting were available.

For the past couple of weeks Cloverdale FFA Opening and Closing teams have been working to excel in the competition hosted by Cloverdale FFA on the 16th of October.

On November 5 at the Citrus Fair from 5:30 to 7:30 Cloverdale FFA will be hosting a tri-tip dinner fundraiser. It will be \$65 for family dinner and \$35 for A La Carte. On the menu is cooked tri-tip, baked beans, garden salad, a loaf of French bread, dessert made by Cloverdale's own farm to table class, and flowers made by the floral design class. Tickets can be bought from an FFA student; at Tate's Tires Pro; or online scanning the QR code.



City Council Report
Eleanore Webster

September 24: Council proclaimed Pollution Prevention Week 9/15-9/21/25, and Creek Week 9/22 -9/28/25. Also 9/15 to 10/15 is Hispanic Heritage Month, recognizing the contributions of Hispanic community members. Gris Alonso-Soto was recognized for her efforts. Members of the Hispanic community were present, many dressed in traditional attire. Then Cloverdale's Police Chief administered the oath of office to Officer Alex Segobiano. About 20 family members were present. Alex's father, a former Cloverdale police officer, pinned Alex's badge.

Council adopted a monitoring and reporting program for Soda Springs Ranch open space. The hope is to open for public use by year end. Council adopted the Cloverdale Citizen Recognition Program, to start in 2026. Council authorized purchase and installation of two portable buildings at the Cloverdale Municipal Airport. This should be a revenue generator for the City through rental fees. The cost is about \$10,000 to be recouped through the fees.

October 8: Council proclaimed 10/4 to 10/12 Water Professionals Week, and 10/11 to 10/18 Zero Waste Week. Water Dept staff and Zero Waste representatives were present. Zero Waste representative Leslie Lukacs presented on the goal to achieve zero waste by 2030 (see the video recording and Zero Waste website).

Council denied a request from Wine Country Inn to reduce their water charges from a water leak that was noticed by City staff. Staff provided three notices to the property owner before repairs occurred. The property owners were not present at the meeting to answer questions. Council approved a Budget amendment to fund a 'reduced cost' study for the new Police facility. The first design came in way over budget. This study is intended to reduce costs while keeping focus on critical needs.

Council approved the purchase of 110 N. Cloverdale Blvd. and 124 East 1st Street for an amount not to exceed \$1.166 million. This property borders the Downtown Plaza (empty lot and laundromat, barbershop). See Agenda attachments for more info. Council and City Staff feel this is a rare opportunity and allows for expansion of the Plaza. The purchase amount is slightly below the appraised value. Funding mostly comes from fees paid by developers; no money comes from the general fund. Council committed to including the impacted business owners in the plans and expressed appreciation for their businesses.



VETERANS DAY



NOVEMBER 11, 2025, 7PM

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American Legion Post 293
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Free. Donations gladly accepted.

Guest Speakers and the
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to our veterans with songs
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Cloverdale American Legion Auxiliary will be providing free cookies and water bottles at this event

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All Real Estate Is Local

Elissa Morrash

You’ve likely heard the saying, “all real estate is local.” It’s worth repeating, especially now when media headlines are flooded with national housing statistics—often paired with dire predictions. If you’re thinking about buying, selling, or investing, this can feel overwhelming.

But national trends don’t tell the whole story. What truly drives a local market are community-specific factors: household income, employment levels, age demographics, and shopping habits. These details shape how real estate performs in both strong and weak economies.

Drawing from my past experience as a marketing executive for new homebuilders, I’ve revisited a strategy

we used often—profiling the ideal buyer. For example, who’s most likely to purchase a three-bedroom, 2.5-bath home with a backyard? We worked with top research firms to answer questions like these, and the insights were consistently accurate and revealing.

Now, I’m bringing that approach back—with a modern twist. This time, I’ll be using AI to help analyze buyer profiles and local market dynamics. If you’re curious or planning a move, I’d love to connect. Whether you’re buying, selling, or investing, this data-driven perspective can offer clarity and confidence—no matter what the national headlines say.

Elissa Morrash is a licensed Advisor with Engel & Volkers Healdsburg. She serves on the Board of Directors of the Cloverdale Chamber of Commerce and recently retired as the Executive Director of the Cloverdale Museum of History. Follow her on social media and reach her in person at (707) 694-8821, text, or elissa.morrash@gmail.com or elissa.morrash@evrealestate.com. DRE 01872845



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Fall Reflection

Paula Hall

Property tax bills are out. While the statement is in your hand, take the opportunity to review how title to your real property is held.

If your home is held in a trust, the address portion of your tax statement will provide at least a hint that the property is held in your trust. For example, your name may have the letters “TR” or “TEE” for trustee after it. If the statement shows the address in your individual name without any indication that you are a trustee, pull out the deed and double check. Alternatively, you can call the Sonoma County Assessor to confirm how title is held. However, if you are unsure, check with your attorney. If you have a trust and your real property is not titled to you as trustee, your estate plan may not go as planned. Your estate may require probate. To ensure your estate plan works as you intend, ask your attorney to transfer your real property to your trust. If you own real estate and do not have a trust, create a trust and fund it with your real estate.

The holidays will be upon us soon. Before holiday spending gets crazy, replenish your rainy day fund. Ideally, you want three to six months of savings to cover unexpected expenses - home maintenance, car or health expenses, without dipping into your life savings, or incurring credit card debt at high interest rates.

You may also consider paying down credit card debt, especially those with high interest rates.

Before the year end, take a moment to reflect on the year. Have you started a new job or received a promotion with a larger paycheck? Do you have a new baby or grandchild? Big moments like these can mean you have more to protect.

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Creative Corner

Christy Anne

Although I am not a fan of pumpkin spice (I can almost hear the pitchforks being gathered!), I do derive a great amount of pleasure out of Fall. The heat finally abating, that distinct, albeit subtle change in the air, and of course my favorite part...the annual falling of the leaves. Each one distinct in its beauty, a myriad of colors and textures, and depending on the weather, either the crunching underfoot or the rustle as the wind brings about the only ballet I truly enjoy. I have often thought, if only I could dry them in their different hues and enjoy them throughout the house for the holidays. Too many have been forgotten between heavy books pages, so I gave up years ago and simply enjoyed outside whilst they lasted.

Not too long ago I was watching a “Hometown” rerun, as I often do whilst avoiding real work, and in one of the episodes, they dried flowers in the microwave. I filed it away in the lizard part of my brain as I did not want to lose that little nugget of genius again and, lo and behold, as I was enjoying the leaves that have begun to fall, the lizard awoke. Could I dry these exquisite specimens in the microwave as they had with the flowers? I went outside and walked down the street to one of my favorite trees and picked up a few recently fallen leaves and nicked a couple off a low hanging branch as well. Once back inside I grabbed my favorite cheap plate for art projects, a few sheets of paper towel, and although they used another plate on the show, I opted for a silicone lid as I figured it would conform to the plate for the most even compression. I proceeded to layer a couple of leaves, paper towel, repeat and finished with paper towel under the lid and placed in microwave. This is the most important part: 30 second increments (you don't want to catch them on fire) and then check. Continue until dry. Leave them plain or allow your whimsy to join in the fun. I may loath microwaves for food, but they do have their uses. Enjoy!



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Roots of Rock

MJ Girard ~ KOWSfm.com

The chill of autumn...hangs in the air, as we approach the holidays. So much to be thankful for, so much that needs to be dealt with. Winterizing our abodes and businesses, preparing gatherings and the sharing of Love and Joy!

Lynda and I have just returned (10/15) from our visit to Mexico to celebrate my cousin's life with family and friends. Alberto passed away in mid-August, he will be missed greatly.

Speaking of Renaissance folks, my Dad was an unbelievable soul; an artist, a mechanic, a farmer and an awarding winning police officer in San Francisco! Max also was a published poet, to wit:

THE RAIN

"I hear and see, so gloriously
The rain that makes all grow,
It puts the green into the plants,
And makes the rivers flow.

It's for those that toil, the arid soil,
Or their work would be in vain,
No seed would sprout, if it's without
That vital drop of rain.

And on I look at a forming brook,
As it slowly makes its way,
Widening as it rolls along,
This dark, but beautiful day."

In these trying times, we ALL need to remember what our prime directive is, to Love our neighbors as we Love ourselves, to understand before asking to be understood.

Thanks for tuning in....

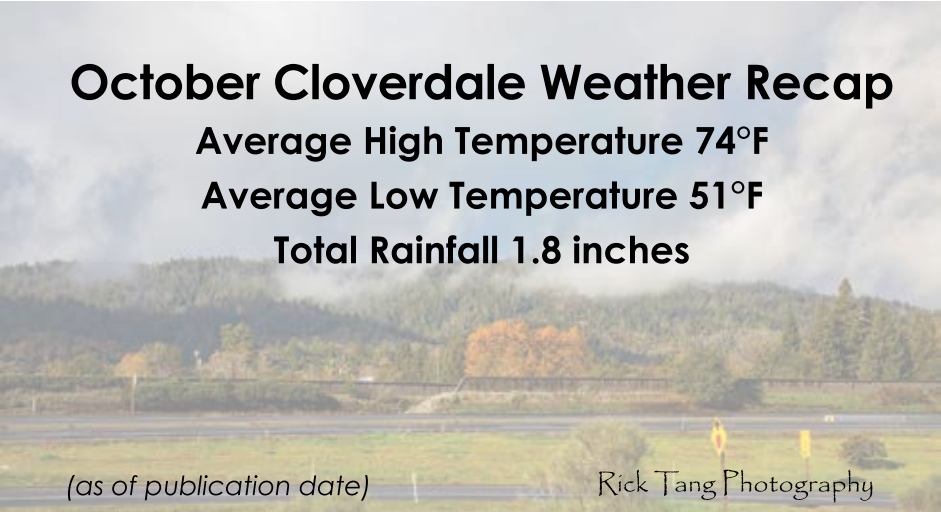
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Enjoy the holidays...Have a blessed day!



Pavelka's Puns

Black Friday:
Because only in America
do we trample each other for
sales, just one day after
being thankful for what
we already have.



October Cloverdale Weather Recap

Average High Temperature 74°F
Average Low Temperature 51°F
Total Rainfall 1.8 inches

(as of publication date) Rick Tang Photography

"What you do today that is worthwhile, inspires others to act at some future time." — Marcus Garvey

Happy Donuts, Happy Life!

Michele Armanino

Nothing hits the spot like a good old- fashioned donut and a fresh cup of hot coffee. The Happy Donuts shop, located in Furber Plaza, has a scrumptious selection of donuts that will entice you into sampling them all!

Originally from Cambodia, Happy Donuts owners, Phay Kok and her husband Steve Ly purchased the donut shop from a relative in 2023. It's a family business, and Phay's mother helps take care of the couple's children, ages four and ten months while the couple single-handedly run the donut shop. Steve arrives every morning at 1am to bake the donuts. Phay follows him at 3 am, to bake the bagels and croissants and put sprinkles on the donuts. The shop is immaculately clean and Phay says that at the end of the day, it's she and her husband who clean it and get it ready for the next day.

Phay loves to see mothers come in daily with their babies. Seniors find the shop a comfortable place to meet and chat. And Sunday, after church, is a popular day for people to treat themselves to something tasty. "Jalepeno bagels are our most popular bagel." says Phay. "Also, iced vanilla lattes are a popular choice." Sprinkle donuts are what all the children want for their birthdays Phay tells me smiling. The shop offers Bella Rosa organic coffee worthy of dunking your glazed donut. Be sure to pick up your Happy Donuts/ Cloverdale Connect cup sleeve!

Phay is grateful to business owners who come in every Friday to buy donuts for their staff. "Donuts make everybody happy!" she says smiling.

The couple is adamant about maintaining quality ingredients in their products, despite the rising cost of food. "We are a family donut shop and we want to make people happy. We do our best to serve the community."




Cloverdale Donut Hens and One Rooster

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Act Locally To Create Resilience And Mutual Aid

With recent federal cuts to everything from food assistance to healthcare, infrastructure to energy, it is more important than ever to act locally to create resilience and mutual aid for our families and community.

On October 7th, Congressman Jared Huffman joined a letter signed by 162 House members to the Department of Energy condemning the termination of \$8 billion of projects set to lower electricity costs and increase grid reliability. Projects include \$87.6 million awarded to Redwood Coast Energy Authority to advance the Tribal Energy Resilience and Sovereignty (TERAS) project that will transform one of the state's most unreliable and neglected circuits to a resilient and renewable model for community microgrids. In a statement from his office, Congressman Huffman said "the reality is these cuts are going to hurt hardworking people in both blue and red states."

Senator Mike McGuire's recent town hall on hunger discussed how the elimination of \$187 billion in direct federal assistance to the nation's most vulnerable will hurt one million of California's kids, over

100,000 of our veterans, over one million seniors,and Californians with developmental disabilities and their families. Hundreds of professionals and stakeholders came together from across Northern California to plan next steps to care for our neighbors who need support amidst these devastating federal cuts.

The County of Sonoma has launched Open Doors, a campaign to connect residents to vital services including access to food, housing, health care, employment, child care and other services everyone needs to thrive. Open Doors is a collaborative effort uniting government, nonprofits, and community-based organizations that deliver critical safety net services to vulnerable populations (OpenDoorsSC.com).

As we prepare for Thanksgiving and the holiday season, CloDems urges you to take action wherever and however you can.

Cloverdale Democratic Club
www.clodems.com

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Cloverdale Kiwanis
Sees Candy Fundraising
For the kids

Call Laurie for orders
707.328.2147

Or Scan the QR Code

New Police Officer



Surrounded by family, friends, Officer Alex Segobiano took his oath of office and received his badge in the Cloverdale Police Department pinning ceremony recently.

TRANSLATE to Spanish Button

Easily translate *Cloverdale Connect* content from English to Spanish on our website by using the orange TRANSLATE button in the upper right-hand corner.

¡Pruébalo! www.CloverdaleConnect.com

A COMMUNITY DINNER FOR ALL

You're Invited to the 2025 Christmas Table
A Cloverdale Celebration of Community and Kindness

It all began with a simple question:
"Do any churches in town provide a holiday meal at Thanksgiving or Christmas?"

That question sparked a conversation, which blossomed into a shared dream between two local couples. Their vision inspired their church and quickly spread throughout the community — culminating in Cloverdale's first-ever Christmas Table in 2023.

This year, we warmly invite you to join us for the **2025 Christmas Table** on **December 25th at 4:30 p.m.** Thanks to the generosity of the **Citrus Fair**, we'll be hosting this **free community dinner** in their event space!

Last year, over 300 Cloverdale community members came together for the second annual **Christmas Table** — a free Christmas Day dinner filled with warmth, laughter, delicious food, raffles, giveaways, kids' activities, and festive cheer. Thanks to generous donations and incredible volunteers, it was a night to remember. This year, we're dreaming even bigger!

Join Us in Making 2025 Even Better

This year, **ACE Hardware** is partnering with us to help fund the event in two ways:

- Round Up at the Register** – From **November 1 to December 24**, customers can round up their purchases, with all proceeds going to the Christmas Table Fund.
- See's Candy Sales** – ACE Hardware will also be selling See's Candy, with 100% of the fundraising profit supporting our efforts.

A heartfelt **thank you** to **ACE Hardware** and to every business, volunteer, and donor who makes this event possible.

How You Can Help

We're aiming to serve even more community members this year. If you'd like to volunteer, donate, or learn more, please email us at CloverdaleChristmasTable@gmail.com.

There's a Seat for You

Whether you're spending the holiday alone, looking for company, or simply not in the mood to cook — **you are welcome at the Christmas Table**. No one should feel left out on Christmas.

Come share a meal, enjoy the festivities, and celebrate the joy of community.
There's a seat waiting just for you.

The Christmas Table
A Non-Profit Project in association with Parkside Christian Chapel
Mailing Address: The Christmas Table, PO Box 427, Cloverdale, CA 95425
Phone: (707) 894-2893 — Email: CloverdaleChristmasTable@gmail.com

A NEW HOME FOR FILM LOVERS
IN DOWNTOWN HEALDSBURG

NOW OPEN

371 HEALDSBURG AVE, HEALDSBURG, CA 95448

Our Cloverdale Community Cares

Sponsored by



Jane & Ron Pavelka

NEW! Hours
Effective Immediately

*Tuesday 10-2 PM
Wednesday 10-4 PM
Thursday 10-4 PM
*Friday 10-2 PM
Saturday 10-1 PM

Creative Notions
(707) 894-4110
119 1st Street
Cloverdale, CA.

Cloverdale Senior Multipurpose Center
(707) 894-4826
311 N. Main
Cloverdale, CA.

All proceeds support our local Cloverdale Senior Multipurpose Center.

Donations

If you have donations, please call the Senior Center at 707-894-4826. We are open Monday through Friday, from 8:30 AM to 4:00 PM.

SALE

Don't miss our weekly Sidewalk Sale every **Wednesday**, weather permitting! And here's the best part: on the **1st Wednesday** of each month, everything inside the store (except yarn) is 50% off! It's the perfect time to shop & save big!

We are grateful to our volunteers and customers for their continued support.

215 N. Cloverdale Blvd.
Cloverdale CA 95425
707-894-2067

Open: 11am-2pm
Saturday & Sunday

office@cloverdalehistory.org

CLOVERDALE HISTORICAL MUSEUM SOCIETY

VETERANS DAY

FREE BBQ LUNCHEON

"For Veterans and Families of Veterans Only"

BBQ Chicken ♦ Potato Salad
♦ French Bread
♦ Homemade Rootbeer
♦ Dessert

Saturday, November 8th 12-1pm

The Church of Jesus Christ of Latter-day Saints
1101 S. Cloverdale Blvd, Cloverdale, CA 95425
Please RSVP to 707-292-4168





Honoring our Veterans

Thank you, Supervisor James Gore

And the Sonoma County Board of Supervisors,
for providing the money needed to repair the
Cloverdale Grange Hall's roof!

This makes it possible for the Grange Hall to
continue to serve as a valuable Cloverdale
community resource.

Again, our thanks, Cloverdale Grange #456



CSMC Community Market

Fresh High Quality Affordable Produce
At Wholesale Prices!

Sponsored by Trione Vineyards & Winery

Fridays 10-11am
Open to Everyone!

Cloverdale Senior Multipurpose Center

Coming to Cloverdale Performing Arts Center

Sonoma County Bluegrass Sensations

3 Acre Holler

Saturday, November 15th
at 7:30pm

\$20 online/\$25 at the door

OPEN MIC NIGHT
Saturday, November 22

MUSICIANS, COMEDIANS, POETS,
DANCERS, SINGERS, JUGGLERS

Doors open
at 6:30pm
Event runs 7-9pm

THIS IS A FREE EVENT
DONATIONS
ALWAYS WELCOME

To sign up to perform,
please email:
AD@CloverdalePerformingArts.com

www.CloverdalePerformingArts.com

"Open Doors" Is Here

The County of Sonoma Human Services Department is proud to introduce OpenDoorsSC.com — a powerful new online directory designed to make it easier than ever to find help and support in our community.

You'll find information on:

- Housing assistance
- Food programs
- Health care resources
- Child and family services
- Employment support
- Many other types of assistance — "Open Doors" brings it all together in one easy-to-use place.
- Over 600 trusted providers
- 12 categories of essential services
- Simple search to connect you with the right resources

"Open Doors" was built to make sure every Sonoma County resident knows where to turn when they need support.



CLOVERDALE CARES FOR OUR KIDS!

SUPPORT OUR SCHOOLS

DONATE AT
www.cusdcare.org

Thank You, Cloverdale!!!



Alan Mardis Furber Jr. August 22, 1944-October 6, 2025



A dedicated resident of Cloverdale, Alan Furber was a beloved father, grandfather, and a man who believed things simply "had to be done", even if it meant climbing to the highest rung on an orchard ladder to clean a gutter or spending hours clearing brush.

For fifteen years, he taught woodshop at Brookhaven Junior High in Sebastopol, introducing countless students

to the smell of sawdust and the pride of crafting a pig-shaped cutting board. His creativity spanned beyond the classroom; he was a self-taught lathe turner, a precise painter, who never used blue tape, and a marching band trombone player who kept his musty, worn instrument case handy.

His dedication to Cloverdale was deep-rooted. His great grandparents moved here in 1879. He and his brother Craig and parents Helen and Alan Sr developed family land for both housing and the Furber Ranch Plaza shopping center, and he consistently supported the town's entrepreneurs, purposefully buying from local businesses. He also served on the board of the History Center, teaching visitors about the community's past.

Alan was an avid outdoorsman, a fixture on local trails, hiking 3-4 miles several times a week. It was a routine everyone in town seemed to know. He loved fishing, hunting, and waterskiing. He made sure his kids and grandkids learned the thrill of popping out of the water, or holding on to the inner tube handles with all their might. He also shared his passion for the ocean, diving for abalone and treating the family to delicious appetizers.

He was the guy who always showed up—for soccer games, speech tournaments, and every performance or show his grandchildren, Hazel, Avy, and Zac, performed in.

He taught his family everything from how to fix a clogged sink to how to drive a stick shift. He loved to dance, always with a big smile on his face, a joy that was reflected on his partner's. A master of the grill, he could barbeque anything and his signature potluck item was tr-tip served on toothpicks, making him instantly popular. When he truly loved a meal, his highest praise was the simple and understated "pretty fair".

His legacy is carried on by his beloved daughters Amy and Andrea and their husbands Jim and Casey and his cherished grandchildren, Zac, Avy, and Hazel. He loved us, and we loved him, and he will be fiercely missed by his family, friends, and the Cloverdale community he helped build.

We will celebrate his life on December 13, 2025, at The Citrus Fair Auditorium at 11:00am. Please join us for memories, food and fellowship. He'd want it that way.

In lieu of flowers, support local Cloverdale businesses, or donate to the Cloverdale History Center 215 N Cloverdale Blvd, or Shriners Children's Northern California, Office of Philanthropy, 2425 Stockton Blvd. Sacramento, CA 95817



SHH... IT'S A
Sneaky
FUNDRAISER

Saturday, November 15, 2025
5:30-8:30 pm
\$50 per person / \$500 per table

Cloverdale Druids Hall - Circle 81
to honor Kestle Marie Nerson SRC Scholarship

Cash Bar Donations • DJ Jaqui
Silent Auction • Dinner Dance

1920s Attire with a Mardi Gras theme
RSVP to 707 774 4871

Holiday CRAFT Fair

SATURDAY, NOVEMBER 1 | 10:00 AM-2:00 PM

Join us at the Holiday Craft Fair for unique, handcrafted gifts perfect for the holidays! Bring a friend and find something to share with your loved ones in a festive atmosphere.

Warm up with a cup of hot spiced cider as you browse, and don't miss out on our homemade soup, chili, and cookies. It's the perfect way to get into the holiday spirit while supporting local artisans!

Interested in being a vendor?
Contact Melanie Hall for more information:
(707) 894-4826 | melanie@cloverdaleseniorcenter.org

- \$40 per table for members
- \$45 per table for non-members

(707) 894-4826
311 N Main Street, Cloverdale

Proceeds benefit local crafters and the Senior Center.

Photos with Santa & Mrs. Claus
DECEMBER 6TH 2025
5:00 PM - 7:30 PM
207 Gamay Drive Cloverdale CA

CLAUS FOR A CAUSE!

\$5 DONATION SUGGESTED

Join us in making the holidays brighter for local youth! All proceeds from Claus for a Cause will benefit Cloverdale's Annual Christmas Gift Program, bringing joy and holiday cheer to kids in our community. Together, we can make the season a little more magical!

• Candy canes
• Hot cocoa
• Elves
• Festive fun

venmo



Support Our Cloverdale Businesses!

Submit your "Shout Out" to info@cloverdaleconnect.com

Just wanted to shout out **David J Maciel** and **The Bike Shop** for their assistance the past few days! Went today, and we talked over the issue. He gave me even more great tips, and even offered to walk me through how to pull apart the piece I was having trouble with, how to fix the issue, and how to put it back together. I really appreciate that his first interaction with me and my issue wasn't just to want to replace the part/upsell me for something that might not be needed. But, instead, to educate me on the issue and the process to fix it, give me tips for issues that might crop up while working on it, and then let me know to reach out again if I still needed help. We also recently bought an e-bike from The Bike Shop, and Chris was fantastic during that process as well.

Anthony DeGrazia

Tommy Brunelle, dba Countryside Plumbing, worked on many of the homes in the Clover Springs Community when the Community first began construction in 1997. Tommy has been our plumber for decades. In our first Cloverdale house, and now in our current house, he has replaced fixtures and appliances, including toilets, garbage disposals, an under-sink filter system, and dishwashers. In addition to plumbing, Tommy is an expert ceramic floor tiler. His is always responsive to emergency calls. Truly a man of many skills.

David Karp & John Postma

Who knew we had such an amazing florist in town? I received a spectacular Mother's Day arrangement from **Flora Roots & Co**, and Victoria paid special attention to ensure the delivery was received in perfect condition!

Amanda Farrar

Want to highlight a great salon here in Cloverdale. I am fairly new to the area and needed to get my long hair finally cut. I saw a **Bella Moda** post (on Facebook) and decided to check them out. Very well worth it. Shout Out to **Linda**. She really knows hair. She made suggestions and I let her have full control as I wasn't sure what I wanted after three years of not cutting my hair. Very impressed. Thank you! Cloverdale has some really great small businesses.

Michele Rouse

Over the last month I've been piling up yard trimming and had some odds and ends junk I needed to make a dump run. I had **Veterans United Hauling** come in this evening. What took me a month to pile up, they had out and finished under 45 minutes. Once Ryan saw my pile of stuff, he reduced his original estimate. They are professional, honest, and hard working. I highly recommend them. Ryan, thanks again!

David Maciel

Shout out to **All In One Detail (All N One Kustomz & Collision)**! Dropped my car off at 12pm, got it back at 2pm and posted it, smog done by 5pm and sold it by 7pm. The results speak for themselves. Definitely will recommend them to anyone.

Josh Guerrero

Highly recommend **Ron's Appliance Repair LLC**! They got back to me fast yesterday to schedule for this morning, two guys showed up after calling first to let me know they were close and fixed our fridge/freezer combo in less than 30 minutes! They luckily had a part with them. Very sweet and kept me updated during everything.

Crystal Nicole Dagler

Debbie's



All Breed Grooming & Pet Supplies



Grand Opening Celebration!

Join us for a paw-som afternoon of fun, learning, and community, as we celebrate the official Grand Opening with the Cloverdale Chamber of Commerce

Ribbon Cutting at Noon!

Where: **Debbie's Pet Boutique**

1129 S. Cloverdale Blvd. Suite F

When: **Saturday, November 8th, 11am-3pm**

(707) 395-4410

Ask the Veterinarian – Get expert advice and answers to your pet care questions!

Cloverdale Cat Rescue – Meet adorable cats ready for adoption. With every adopted kitten or cat, receive a \$25 gift certificate!

Special Guests – Rammy, Debbie & Ron's beloved tortoise, will be there to say "Hi!"

Bob for Hot Dogs & Win a Prize! – Hosted by Daniel & Lukas

Guess How Many Treats in the Vase! – Closest guess wins a FREE Grooming (up to \$100) Contest ends November 25

Meet Our Product Reps – Learn about our premium pet care brands

RAFFLES ALL DAY! – Win toys, treats, and special surprises for you and your friends!

Enjoy Sonoma County BBQ's Award Winning Pulled Pork, Nachos, Hot Dogs and Chips

Come support your local pet store, bring your pets, and enjoy a fun filled community celebration!

Thank you for welcoming us into the Cloverdale Community



Alicia Pereira Joins Edward Jones Team



Alicia Pereira recently joined the Cloverdale office of the financial services firm Edward Jones as a branch office administrator (BOA). She will support Edward Jones Financial Advisor Dolph D. Green & Associate Financial Advisor Kristin Kurpinsky in their office. Alicia Pereira has lived in Cloverdale for her entire life.

"We're impressed not only with Alicia's office skills and efficiency but also with her knowledge of the

community. "I know she will be a terrific asset to our team as we strive to provide our clients unparalleled personal service," Green & Kurpinsky added.

Edward Jones is a leading North American financial services firm with more than 20,000 financial advisors. The firm serves more than 9 million clients with a total of \$2.3 trillion in client assets under care as of June 27, 2025. Edward Jones' purpose is to partner for positive impact to improve the lives of its clients and colleagues, and together, better our communities and society. Through the dedication of the firm's approximately 55,000 associates and our branch presence in 68% of U.S. counties and most Canadian provinces and territories, the firm is committed to helping more people achieve financially what is most important to them. The Edward Jones website is at www.edwardjones.com, and its recruiting website is www.careers.edwardjones.com. Member SIPC.

Rotary News

Gina Hatcher Receives Paul Harris Award



Pictured is Kevin Kostoff, Rotary Club President, presenting member Gina Hatcher with her 4th Paul Harris award for her financial support and her dedication to both Rotary and the community. Gina's continued involvement in Rotary and Cloverdale exemplifies the Rotary motto "Service above Self."

Russian River Clean-Up



Pictured is the Cloverdale High School Rotary Interact Club after a vigorous morning of cleaning during the Russian River clean-up last month. The Interactors participate every year in this event, continuing their motto "Service above Self."

McCray Road Clean-up



Pictured are the intrepid Rotarians who once again cleaned up McCray Road as a county bi-yearly event. From left to right: Kevin Kostoff, Club President; Bill Hoyer, Past President; Erik Terreri, Frank Crivello, Past Presidents; Judy Johnson, and Robert Redner, Past Presidents. Seated is Jim DeMartini, Past President and Rotary legal counselor. Rotary once again delivers on their motto - Service above Self.

Interact Club



Here are Max Lamaster, Cloverdale High School Rotary Interact President, and Avery Wike, Club Vice President, at the high school club fair, explaining the many events and services Interact is involved in throughout the community. Interact members are encouraged to participate in activities promoting "Service above Self"

Alexander Valley Ladies Aid Old-Fashioned Christmas Fair & Bazaar

Please join us for our annual Christmas Fair and Bazaar! Crafts, ornaments, wreaths, greenery, homemade goods galore! This year's Christmas Bazaar will be held on December 6th, from 10am-1:30pm. Remember to come to our new venue at the Alexander Valley Hall, located at 5512 Hwy 128, just outside of Healdsburg.

Tickets available at the door for our five amazing raffle baskets. Children's shopping table just for the under 12 year-old set! And bring your own bags for check out at this traditional annual fundraiser, which benefits our scholarships and local charities.

Refreshments provided to all shoppers!
<https://www.avladiesaid.com/christmas-bazaar>



Congratulations Cole Timmer

Cole Timmer recently passed his exam to be a certified Grade 1 Wastewater Operator for the City of Cloverdale. It's a tough test and a very big deal for our community and Cloverdale's future. To quote the City: "That's what we call a solid result in a liquid field."



ALL VETERANS ARE INVITED

American Legion

Wednesdays

8:30AM FREE Morning Coffee Hour

205 W First Street

Cloverdale, CA 95425

Kiwanis Christmas Wish Program

The Kiwanis Club of Cloverdale is getting ready to start our Christmas Wish Program again this year. Starting after Thanksgiving we will be placing the Christmas trees with children's wishes attached in various locations around town. The Kiwanis Club collects gifts for the children, wraps them and distributes them to the children. Last year we presented 200 children with gifts through the generosity of our townspeople and the Lions Club of Cloverdale. We accept monetary donations in which to purchase extra clothes if needed. A donation can be given to any Kiwanis member or mailed to our PO Box 367, Cloverdale, CA 95425. Our goal is to make every child have the best Christmas ever.

Merry Christmas and a huge thank you to our community.



Call for Artists!

The Cloverdale Arts Alliance Gallery's Community Art Annex

We are welcoming proposals from local Cloverdale artists to exhibit their artwork in a sectioned area of the Gallery dedicated to exhibiting notable amateur, emerging and established local artists. Through our Community Arts Program, we seek to support the many artists in our city and immediate area who are new to, or may not have been quite ready for, a professional exhibition. This can be your first step. Or, this can be your next step, if you have exhibited before and want to resume your art career.

We are offering four 5-foot sections of wall space for \$30 each, for a two-month run. We are currently considering submissions for our six 2026 exhibits.

We will provide you with more information and details after your submission. Your proposal – painting, photography, mixed media, sculpture - should include up to five sample images (jpgs) of your work, preferably the pieces you plan to submit. Please include information about the work, including the title, date, medium, dimensions, and a brief description of each piece submitted.

Please include a short Bio, your Artist Statement, and your plans to further your art journey. (Brief descriptions are fine. We just want to get to know you a little.)

Direct your submission to Jason Taylor Morgan, Cloverdale Arts Alliance Gallery, Community Art Annex Director: jasantaylormorgan9@gmail.com

We look forward to hearing from you. And thank you for supporting the Cloverdale Arts Alliance, and our Gallery

EXPERIENCE
CLOVERDALE

SENIOR
DISCOUNT
DAY

Every Wednesday
10% off for
60+ customers

AT PARTICIPATING LOCATIONS ONLY!

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DogGonit
I.See Optical Co.
Mavis & Mavis
Moe's Eagles Nest Deli
North End
SoCo Trading

Every Wednesday
10% off for
60+ customers

Store participation subject to change.



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Ray's FOOD PLACE

EMPLOYEE OWNED COMMUNITY VALUES

Open everyday 7am - 10pm

707-894-1810

1139 S Cloverdale Blvd. Cloverdale, CA

gorays.com



Scan for our weekly ad

Tree of Life and Tin Man

Artist: Mike Caven

Sponsors: Shelli Byers & Mary Jo Winter, Management Connections

Cloverdale resident, Mike Caven has two pieces in the current sculpture trail - Tree of Life, located on Cloverdale Blvd and West 2nd street, and Tin Man located on West side of Cloverdale Blvd. between 1st and 2nd Streets. Tree of Life is made from a 65 inch wagon wheel and sheet metal. Tin Man is made of stainless steel.

Artist's Statement

"I have spent over 45 years as a welder/fabricator in my career. Over that time, I produced equipment for the winery and food industries, as well as trucking manufacturers. After many years, I discovered that I enjoy creating metal sculpture using recycled and repurposed materials. For the past 10 years, I have been creating metal art for the general public. Some of my projects have been on display annually at the Cloverdale Citrus Fair. They are also sold at Cloverdale Nursery. I have participated in serval Rebel Junk Shows in Sonoma County. In pursuit of different and unusual materials, I often attend estate sales and hunt salvage yards. Recycled materials are a major part of my design process. Commissioned pieces are also available.



Cooking with David Maciel

Sponsored by Ray's Food Place

In November comes my favorite holiday Thanksgiving. But then comes the task of preparing & cooking the turkey so it comes out tender & juicy. The best way to ensure this is with a brine. Wet brine is a saltwater solution used to submerge the turkey for 12 to 24 hours before cooking. If you are concerned with sodium intake brine does not increase sodium in the meat

Wet Brine Turkey

How it works: The salt solution tenderizes the meat by causing the muscle fibers to absorb water through osmosis. This process expands the muscle cells, which helps the turkey retain more moisture during roasting

Benefits: This results in a noticeably juicier, more tender, and more flavorful turkey. Most places that sell turkeys have prepackaged brine mixes that only require water. Here's my favorite brine recipe.

Apple & Citrus Turkey Brine

- 14-pound Turkey
- 2 gallons liquid (apple cider is my preferred choice; water also works)
- 1 C coarse kosher salt or good quality coarse sea salt
- 1 C brown sugar
- 8 cloves of garlic, smashed
- 2 oranges, halved and juiced
- 2 lemons, halved and juiced
- 4 TBS peppercorns
- 4 bay leaves
- Handful of fresh herbs like rosemary, thyme, sage, and parsley.

Instructions

- Transfer about 8 cups of cider or water to a saucepan. Add salt and sugar. Bring it to a boil, then lower to a simmer. Let it go, stirring occasionally, until the salt and sugar have dissolved. When done, set it aside and let the liquid cool completely. (You can speed this up by adding ice.)
- Pour the cooled brine to your brining container. Add the rest of the cider along with the garlic cloves, herbs, and peppercorns. Squeeze the juice from the oranges and lemons into the pot (don't worry about the pits) and place the squeezed orange and lemon into the pot as well. Slowly and carefully submerge the turkey into the brine (careful, the liquid level will rise). Cover and refrigerate for an hour per pound.
- When brining time is up, carefully transfer the turkey to the sink. (I line mine with plastic grocery bags to try to keep things more sanitary. You could also use plastic wrap.) Carefully but thoroughly rinse the turkey with low water pressure to avoid splashback. This will rinse off excess salt. If you skip rinsing, you will end up with your turkey too salty.
- After the rinse, pat the turkey dry with paper towels and transfer it to a cooking vessel. You can now prepare it and season it as you normally would.

Let's Travel ~ Craig Clark

Travel insurance is becoming mandatory in more destinations. Here's what you need to know.

A growing number of countries are demanding insurance as a condition of entry.

Here's where insurance is required:

Argentina introduced a travel insurance requirement last July.

Europe's Schengen Area also requires insurance. All 29 countries in Europe that belong to the Schengen Area require visa applicants to carry about \$35,000 in medical coverage, including emergency hospitalization and repatriation.

All 29 countries of the Schengen Area require all Schengen visa applicants to take out travel insurance and border agents can ask for proof. If you don't have it, they can deny entry.

Cuba won't let you in without medical insurance.

Ecuador and the Galápagos Islands require visitors to have health insurance.

Thailand, Turkey, the UAE, and Russia also have a mandatory travel insurance rule.

23 countries plus Europe's Schengen region, now require travel insurance,

Bottom line: There's an excellent chance that if you're crossing a border, you'll need travel insurance.

How much coverage do you actually need?

Start with \$55,000, but experts recommend at least \$100,000 because healthcare costs in those countries can bankrupt you. The coverage must include specific benefits: emergency medical treatment, hospitalization, repatriation, and increasingly, medical evacuation.

Here's a checklist of things you should do before traveling.

Check requirements early. Don't wait until you're at the airport.

Buy comprehensive coverage. You need one that meets minimum thresholds and includes emergency medical care, trip interruption, and medical evacuation.

Carry proof everywhere. Keep both digital and printed copies of your insurance certificate.

Use a reputable provider. You can get a quote quickly at my website, Cloverdaletravel.com Look for the blue box on the front page from Travelex. Be sure to list the trip cost in even dollars, such as 3000, no decimal points.

Source, Elliott.org

