

Northern Sonoma County's Favorite Paper

FREE

# Cloverdale Connect

Bringing our community together since 2020

May 2025



## Editor's Note

"I meant to do my work today  
But a brown bird sang in the apple tree,  
And a butterfly flitted across the field,  
And all the leaves were calling me.

And the wind went sighing over the land,  
Tossing the grasses to and fro,  
And a rainbow held out its shining hand  
So what could I do but laugh and go?"

Richard Le Gallienne

Ah, spring fever! Is it allergy medication or the overwhelming feeling of peace as the miracle of new life fills the garden? Whichever it is, I am taking time to enjoy it.

For those seeking entertainment, the best deal in town returns this month – Friday Night Live. **Cloverdale Connect** is honored to be the Media Sponsor again this year. Look for more information in this month's issue. And be sure to check out all the listings in the Event Calendar to see what's going on in Cloverdale during May.

I'll see you around town!

*Dana*



Even without your  
wisdom teeth,  
you can still be  
smart like  
Dr. Kevin Garvin DDS  
and read  
*Cloverdale Connect*



Front Page Photo

Contest Winner

**Sara Hagen**

Wins a Gift Card from

**West Coast Sourdough**

## LA FAMILIA SANA

At La Familia Sana, we serve the most vulnerable in our community—families living at or below the federal poverty line. With no federal funding, every dollar comes from people like you and stays here in our community.

**\$160,000**  
Total support  
given for  
eviction, utilities  
& direct food  
resources

**2000+**  
Number of  
hours of  
mental health  
support

**2,000+**  
Total clients  
served

Your support makes this possible. Scan code or visit [www.lafamiliasana.org/community](http://www.lafamiliasana.org/community) to donate today and help us keep families safe, stable, and strong.

COME SAY  
GOODBYE TO  
TOMMY

# DAHLIA & SAGE

## COMMUNITY MARKET

DOWNTOWN CLOVERDALE @115 EAST 2ND STREET 707-669-2320

### A Special Send-Off for One of Our Own

We're so proud to share that our incredible Produce Manager, Tommy, is heading off to serve in the United States Army. Tommy has been such an important part of our team — always bringing care, dedication and a friendly face to the community (along with the freshest fruits and veggies around). He has the kind of spirit that lifts everyone around him and we know the military will be better with him in it. We're collecting cards and notes to send with him as a reminder of how much he means to this community, so stop by and send him off with some love!

No worries, Angel will be here keeping the produce up to the standards you know and expect.

Throughout May, we're also running a round-up at the register to support the Eagle Pride Boosters and their work supporting Cloverdale High School sports. And to all the moms — new moms, seasoned moms, bonus moms and chosen moms — Happy Mother's Day! Whether you're picking out peaches or cheering from the sidelines, we see you and we're so thankful for all the ways you show up with love.

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*Look Inside!* Annual Mother's Day Photo  
Album, Green Thumb Craft Fair, Friday Night Live,  
and much more!

*Cloverdale Connect Inc* PO Box 404 Cloverdale CA 95425





# CUSD Employee of the Month

## Grant Azevedo

*Sponsored by*  
**Dahlia & Sage Community Market**



We are excited to announce that Grant Azevedo, a dedicated sixth grade teacher at Washington Middle School, has been selected as Cloverdale Unified School District Employee of the Month. With approximately 27 years of teaching experience in Cloverdale, Mr. Azevedo continues to set high standards for his students, both inside and outside the classroom. Known for his subtle sense of humor and unwavering commitment to student well-being and achievement, Mr. Azevedo fosters an environment where hard work and focus are always expected. His dedication to his students' growth and success is evident, and the Washington community is incredibly grateful for the positive impact he makes each day. Not only does Mr. Azevedo regularly advocate for the needs of students, he deeply cares about the well-being of the entire Washington Middle School community. According to his colleagues, he has clear expectations, he is extremely observant, and cares deeply. When people are down, he's one of the first to check in. Congratulations, Mr. Azevedo! We truly appreciate your continued excellence in education and your commitment to shaping the future of our students. Go Eagles!

Storytime with  
Mr. John  
at Cloverdale Library

Thursdays  
10:30 AM

Family  
Storytime

Hora de  
cuentos  
para familias

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LIBRARY  
BIBLIOTECA

\$3 OFF Any Medium  
\$4 OFF Any Large  
\$5 OFF Any 20" Mountain Pizza  
CODE: CC3, CC4, CC5  
Must present coupon when ordering. Not valid with any other offer. One coupon per customer per order. Valid at Cloverdale location only. Delivery charges may apply. Expires 12/31/2023.

\$34.99  
Large 1 Topping Pizza, Small Garlic Sticks w/ Cheese, 2 Liter Soda or Slurpee Social  
CODE: CC34  
Must present coupon when ordering. Not valid with any other offer. One coupon per customer per order. Valid at Cloverdale location only. Delivery charges may apply. Expires 12/31/2023.

FREE  
6 piece Classic Wings with purchase of any Large Specialty Pizza  
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Must present coupon when ordering. Not valid with any other offer. One coupon per customer per order. Valid at Cloverdale location only. Delivery charges may apply. Expires 12/31/2023.

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Any 2 Large Pizzas  
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Mountain Fries with purchase of Half Dome Sandwich  
CODE: CC50  
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~~~~~  
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space reservations,  
artwork, and content  
3rd Friday of every  
month, 5pm

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# PET of the MONTH



**Ginger**  
Owner: **Erendira**

Send your pet photos for PET of the MONTH to:  
info@cloverdaleconnect.com

**Prizes courtesy of DogGonit and Cloverdale Connect**

### Whisker Talk Brigid Wasson



Spring weather is upon us and we are spending more time outdoors. While working in the garden, you notice a cat hanging around. A dog follows you home from your walk. What should you do when you find a stray pet?

- Check for ID.** Dogs may have a collar with engraved or QR code tags, or a dog license. This is a quick way to contact the owner.
- Scan for microchip.** There are scanners at Curly Doodle Dog Grooming, DogGonit Pet Supply, and other locations around town. If the chip is registered, you can contact the owner.
- Post on local social media.** Nextdoor is a great tool for reuniting lost pets. Also local Facebook groups like Community of Cloverdale.
- Contact animal control.** If you cannot hold the pet or if it is a hazard, like a dog behaving aggressively or running in traffic, animal control will help. In City limits call North Bay Animal Services, and in unincorporated call Sonoma County Animal Services.

Be aware that many cats live outdoors and are best left alone unless they appear ill, injured, or pregnant. You can contact Forgotten Felines for info on TNR (spay-neuter) in your neighborhood.




**CLOVERDALE'S FOODIE EVENT**  
**June 19th 5-10PM**  
CloverdaleCitrusFair.org



## Considering selling?

Buyers are still buying - Cloverdale needs listings!  
Call us today to find out what your home is worth.

**CALL TEDI SPAIN & MARIA KENNEY**  
707.292.3060 | 707.696.2258  
DRE# 01302532 | DRE# 01223041



# WINEROAD

SONOMA County, CA

## CHECK OUT OUR LOCALS ONLY SPECIAL

Wine Road members extend a special invitation to their Sonoma County neighbors to visit the many Wine Road wineries in their backyard.

Simply show your CA driver's license with a Sonoma County address and enjoy **2 for 1 tasting every Thursday**.

Scan the QR code for the complete list of wineries who are extending this Locals Offer!



### Celebrating Excellence in Academics and Athletics ~ Glen Senestraro

It is with immense pride that I share some of the remarkable achievements taking place within the Cloverdale Unified School District. Our students, teachers, and coaches continue to exemplify dedication, perseverance, and excellence, making our district a place of great success and opportunity. First and foremost, congratulations to the Cloverdale High School Girls Basketball team for their incredible season! Finishing as the North Coast Section (NCS) runner-up and earning a well-deserved spot in the NorCal playoffs is a tremendous accomplishment. Their hard work, teamwork, and sportsmanship have been truly inspiring.

At Washington Middle School, our wrestling team has also made history by placing multiple athletes at the state competition. Their determination and skill have set a new standard for excellence, and we are incredibly proud of their achievements on the mat.

Additionally, congratulations to the Cloverdale High School Girls Softball team for winning the Cloverdale Tournament! Their dedication and competitive spirit have brought home another championship and demonstrated the strength of our athletic programs.

None of these accomplishments would be possible without the tireless efforts of our dedicated coaches. Their mentorship, guidance, and unwavering support provide invaluable opportunities for our student-athletes, fostering both athletic and personal growth.

We are also thrilled to recognize LeAnn Henrie for being honored for her outstanding contributions to middle school education. Her commitment to her students and passion for teaching continue to positively impact our district and the future of our young learners.

These achievements are a testament to the incredible spirit of our students, staff, and community. Thank you all for your continued support in making Cloverdale Unified a place where excellence thrives. We look forward to celebrating many more successes together!

### CELEBRATION NOTICES

**Birthdays • Weddings • Memorials • Retirements • Anniversaries • Birth Announcements**

\$1 per word + photo in print edition and online  
Submit to [info@cloverdaleconnect.com](mailto:info@cloverdaleconnect.com)



# Cloverdale Church Guide

Cloverdale Seventh-Day Adventist Church  
1085 S. Cloverdale Blvd.  
Cloverdale, CA 95425



**Good Shepherd  
Episcopal Church**  
*Open, Affirming, and Welcoming*  
**Sunday Services at 10 AM**  
Taize Meditation Hour Tuesdays – 9:30 AM  
**122 North Main Street, Cloverdale**  
707-891-6015 / [goodshepherdclloverdale.org](http://goodshepherdclloverdale.org)





**Grace Lutheran Church**  
890 N. Cloverdale Blvd. Cloverdale, CA  
[www.GraceCloverdale.org](http://www.GraceCloverdale.org)  
Join us for worship 10:00 am in person  
or by web - Facebook LIVE  
"Grace Lutheran Church Cloverdale CA"

Jehovah's Witnesses  
27100 Dutcher Creek Rd.  
Cloverdale, CA 95425  
Phone: 707.894.4490

Living Water Church  
450 S. Franklin St.  
Cloverdale, CA 95425  
707.894.3274

Oat Valley Baptist Church  
31000 Cooley Lane  
Cloverdale, CA 95425  
707.894.2998



Join us for our Sunday service at 10am.  
All are welcome!  
**553 W. Second Street, Cloverdale**  
Across from City Park  
For more information email us at  
[info.parksideclloverdale@gmail.com](mailto:info.parksideclloverdale@gmail.com)

St. Peter's Catholic Church  
491 S. Franklin St.  
Cloverdale, CA 95425  
707-894-2535

The Church of Jesus Christ of Latter Day Saints  
1011 S. Cloverdale Blvd.  
Cloverdale, CA 95425  
707.280.9433



- We are a church that tries to follow the example and teachings of Jesus through kindness and compassion
- We welcome all of our neighbors with an open mind
- Our message and music give us hope and lead us to a closer spiritual relationship with God

**UNITED CHURCH OF CLOVERDALE**  
An open and affirming congregation of the United Church of Christ  
439 N. Cloverdale Blvd., Cloverdale 707-894-2039 [www.uccloverdale.org](http://www.uccloverdale.org)  
**Sunday Worship, Third Sunday of the Month only, 10am** (in person or via Zoom)  
YouTube [@unitedchurchofclloverdale1906](https://www.youtube.com/@unitedchurchofclloverdale1906)

## Grace Nora Archambeau, M.A.

One day, you will heal. One day, you will be grateful for the deepest cuts of pain. One day, you will glance at yourself and see a stronger person through your reflection. One day, you will kiss away your hurt...gently, and with Grace. Until then, use it all to propel you forward. Patricia Jebbeh Wesley, *Kindle, Beating Hearts and Butterflies: Poetry of Wounds, Wishes, and Wisdom*, 2018.

The word Grace means providing some space that allows people and situations to gently unfold rather than forcing things to happen. With more than the usual “hard stuff” taking place worldwide, being willing to be human, make mistakes, and be wrong is key to living a life sprinkled with Grace. When I was laid off from three (yes!) of my part-time jobs in March 2020, I had no savings to speak of. Feeling petrified (I worked at The Petrified Forest), I had no idea how I was going to survive. Applying for unemployment benefits, then waiting for this income was a monumental test of Faith. I continually kept trusting that things would eventually unfold and that everything would be okay. Waiting seven weeks until that first payment arrived was not only a practice of faith and trust, but undeniably Grace itself settling in. I was, and still am, very grateful to be taken care of during an unforeseen pandemic.

Another aspect of Grace is just how much we give to ourselves. Do we even consider giving some of it to our sentient selves? Here are 5 (of 10 tips below in blog link) that may augment Grace in our lives! *Creating Self Love*, 4/21/23, <https://creatingselflove.com/give-yourself-grace/>

1. Stop trying to be perfect
2. Laughter instead of tears
3. Set strong boundaries
4. Forgive yourself
5. Change your mindset

The next time we start to “beat ourselves up,” we can try implementing at least one tip to pave a deeper groove of Grace.



**ALL VETERANS ARE INVITED**  
American Legion  
Wednesdays  
8:30AM FREE Morning Coffee Hour  
  
205 W First Street  
Cloverdale, CA 95425



# American Legion Flea Market

Hosted by American Legion Post 293

 **Cloverdale Veterans Hall - 205 W 1st Street**

 **Saturday, May 17, 2025**

 **9:00 AM-4:00 PM**



It's the perfect time to clear out your garage or home! You'll find a little bit of everything—old and new items, vintage treasures, antiques, handmade crafts, kitchenware, tools, glassware, furniture, and art.

**Open to the public! Tables are available for \$30 each (food vendors are not permitted). Each table is 10 feet long and will be assigned on a first-come, first-served basis. A total of 25 tables are available—once they are sold out, participants must provide their own.**



If you're interested, contact Susan or Lucy at (707) 669-2089. Please leave a message, and they will return your call.



Are You a Cloverdale Connect Champion?  
Go to [cloverdaleconnect.com](http://cloverdaleconnect.com), click **Champion!**

Thank you to the following readers who are now **Cloverdale Connect Champions!** Please see our expanded list of Champions below as of 4/25/25.

|                     |                                |
|---------------------|--------------------------------|
| Allen Roberts       | Millie & Phil Thomas           |
| Audrey Brush        | Neva Godman                    |
| C. D. Grant         | Robert Redner                  |
| Carolyn Adkins      | Shelli Byers                   |
| Cecily G. Henry     | Susan Lile                     |
| Deborah Hall        | Susan & Phil Brooks            |
| Debra Jack          | Thana Brunges                  |
| Deborah Hacker      | Valerie Chestovich             |
| Denis Thoms         | William Wagy                   |
| Ellen Boulanger     | Al & Melonie Delsid            |
| Frances Giacalone   | Ann & Jack Mackenzie           |
| Frances Ramage      | Bob & Jeanne Cox               |
| Gail Collins        | Dan Henkle & Steve Kawa        |
| Gaudelia D. Newhart | David & Beverly McChesney      |
| George Artemoff     | David Karp & John Postma       |
| Gina Haehl          | Deborah & Patrick Nurisso      |
| Jeanine Thorpe      | Elaine & Scott Carlson         |
| Joy Camilli         | Francoise & Burt Lang          |
| Joyce Sartori       | Gene & Carolyn Marcinkowski    |
| June Drake          | Gene & Polly Lile              |
| Krista Rector       | Karma Dog Construction         |
| Laurie Kneeland     | Kathy Herman & Gary Giovannoni |
| Lawrence Lossing    | Lewis Nashner & Ann Flores     |
| Linda Elliott       | Pat & Cindi Buell              |
| Lucille Ogden       | Rich & Michele Stratton        |
| Lynn Caruso         | Robert Scott & Tim McDonald    |
| M.R. Wallace        | Scott & Rachel Allred          |
| Maria Erickson      | Sharon & Thomas Koch           |
| Mary Jo Winter      | Sheila & Kevin Kostoff         |
| Melanie Hall        | Shelley & Sam Witten           |
| Michael Olson       | Susan & Jason Connolly Foote   |
| Michele Armanino    | Tammy Azcarate & John Pearson  |
| Mike Barnett        | Virginia & Dan Greenwald       |
| Nancy Lloyd         | William & Susan Walters        |

**SUPER CHAMPIONS!**

|                         |
|-------------------------|
| Debbi & Frank Davis     |
| Drew & Candace Delgado  |
| Joseph Wiedman          |
| Kiwanis Club            |
| Mark Thayer             |
| Marne Dupere            |
| Nancy Dalwin            |
| Richard Price           |
| Stephen & Dianne Oliver |
| Wyatt Shook             |

Become A Cloverdale Connect Champion

Every month, Cloverdale Connect publishes and distributes almost 7,000 copies of the paper, which equals over 16,000 readers, calculated by industry standards. The papers are delivered via USPS direct mail, and also at many “drop” locations, at no charge to our readers. Over the last four years, our printing and postage costs have gone up and up and up, and yet we still provide the paper free to our readers.

We are looking for readers who would like to become **Cloverdale Connect Champions** with a \$50 annual gift. (Please note: this is not a tax-deductible expense as we are not a non-profit organization).

Contact us at [info@cloverdaleconnect.com](mailto:info@cloverdaleconnect.com) to support local community news and information.

HAPPY  
Mother's Day

CALL TO BOOK 707-894-5546

mention ad for discount  
**\$25 OFF**  
Hydrating Peel Facial  
with Juanita

coupons expire 5/31/25

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I ♥ M O M

**SONOMA COUNTY  
WILDFIRE &  
EARTHQUAKE  
EXPO**

*Fun, Free Event for Sonoma County*

**WILDFIRE AND EARTHQUAKE EXPO  
2025**

 **Sunday, June 1, 2025**  
 **10am to 3pm**  
 **Sonoma County Fairgrounds**

- ✓ Enjoy free giveaways & food
- ✓ Learn from first responders & industry experts
- ✓ Browse exhibits & state-of-the-art solutions
- ✓ Participate in fun, family-friendly activities
- ✓ Garner education in English & Spanish
- ✓ Experience live simulations & much more!

**Brought to you by:**

**For additional information:**

 [info@fireandearthquakeexpo.org](mailto:info@fireandearthquakeexpo.org)  
 [FireAndEarthquakeExpo.org](http://FireAndEarthquakeExpo.org)  
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**A NIGHT AT THE MOVIES**

**CLOVERDALE SCHOLARSHIP FUNDRAISER**

**FROM RUSSIA  
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**SATURDAY MAY 10**



**\$25 DONATION INCLUDES  
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**DOORS OPEN 6 PM  
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**CLOVERDALE PERFORMING  
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 **Kiwanis®**



# Special-Needs Dental Clinic

Christina Harris

Visits to the dentist can be a source of anxiety for any parent or child. But for children with sensory challenges or development delays, this rite of passage — a visit to the dentist — can cause a heightened sense of stress. That's why on one Saturday every month, Providence Santa Rosa Memorial Hospital's dental clinic only books appointments for patients under age 21 with a disability such as autism, Down Syndrome or cerebral palsy. This designated time ensures patients enter a calm and supportive environment for basic services such as cleanings and filling cavities.

Dr. Victor Costanza, a general dentist at Santa Rosa Memorial, has been on staff for over 15 years. He's developed several techniques to familiarize clinic patients with the sights, sounds and feelings of being in the dentist's chair. And even if a patient only stays for a few minutes to sit in the big dentist's chair, Dr. Costanza considers the time well spent.

Janet McLaughlin's son has been a patient at the clinic for the past 15 years. "My son is now able to handle x-rays and cleanings in a way he hasn't been able to in the past. The clinic has been so very kind and understanding and our family is grateful for the work they do."

The program is made possible through funding from the hospital's Community Benefit and Community Health efforts, focused on transforming the well-being of our most vulnerable neighbors.

To schedule a dental visit at one of our Saturday clinics, call 707-547-4615



# A Graphic Love for Cloverdale

Michele Armanino



Ann Mackenzie was a United Airlines flight attendant working in Chicago one morning when the wind chill temperature dipped to 53 degrees below zero. "That's when I knew I had had enough!" the Michigan native said. After thawing out in Honolulu for a time, she moved to San Francisco and began doing something she had always enjoyed but never had the confidence to pursue - drawing. She began creating greeting cards, memo pads and prints featuring drawings of dogs and cats.

At the Academy of Arts in San Francisco, she spent a year and a half learning how to use a computer to create graphic art. In 1990 she started her own business, Mackenzie Design Studio, now located at 117 Broad Street - a building that was originally a pharmacy and still has the drive-up window! Ann says that there isn't a day that goes by that she and her husband, Jack, don't comment on how much they love the town of Cloverdale.

While at the post office, Ann always observed people collecting their mail and immediately throwing away advertisements that they barely looked at. She made it her goal to create art that people would keep and appreciate. "I knew I had succeeded when the marketing director at the River Rock Casino told me he couldn't bring himself to throw away the postcard I designed of the Alexander Valley Wine Growers, so he kept it on his desk for a year!

As the in-house designer for River Rock Casino, Ann creates all the River Rock billboards visible from the sides of the freeways. She also created graphics for the Cloverdale Police Department and City Hall. She worked with the Cloverdale Chamber of Commerce to create evacuation maps and zones for Resilient Cloverdale and CloveReady. And, she jokes that she knew the map she redid for the Alexander Valley winemakers actually worked because she used it to navigate back to the winery where she picked up her paycheck!!

# Save Energy. Earn Rewards. Get Paid.

Sonoma Clean Power's **GridSavvy Rewards** Program can help you earn money by reducing your energy usage during peak times.

**You'll get \$25** just for signing up and earn \$2 for every kilowatt-hour (kWh) you save during the hours requested in the energy saving alert.

Learn more by visiting [sonomacleanpower.org/earnrewards](https://sonomacleanpower.org/earnrewards)





# May Gardening Tips from Sonoma County Master Gardeners

Sponsored by Sanz Nursery

- Flush out drip systems and make sure all emitters are working. Replace batteries on systems that use battery-operated controllers. Ensure that timers with batteries are working.
- If you start to irrigate this month, practice water-conservation by watering in early morning or evening and using slow-release methods such as drip or soaker hoses.
- It's time to plant flowering annuals and all summer veggies—beans, cucumbers, eggplant, kale, lettuce, melons, peppers, squash, and tomatoes
- Be sure to acclimate transplants started indoors before planting them in garden beds. Harden off transplants by setting pots outdoors during the day and moving them indoors at night for a few days before leaving them outdoors for several more days.
- When planting and transplanting, watch sun exposure and heat. When transplanting young plants into direct sun, provide some shade. Wait until fall and the onset of the rainy season for any major planting and transplanting projects. New plants struggle and often fail in summer heat.
- Add edible flowers to your garden for a pop of color and to attract beneficial insects that pollinate food crops and ornamentals and provide an ecological balance against harmful pests. Common edible flowers include carnations, violas, lilacs, roses, lavender, marigolds and nasturtiums as well as flowers of rosemary, basil, thyme and sage.
- Continue to fertilize roses and other heavy feeders.
- Prune all spring-flowering trees and shrubs after bloom. Pruning forces new growth that will bear flowers next spring.
- May is a windy month in much of Sonoma County. Take care that new plantings, especially trees, are staked properly.
- Deadhead azaleas, camellias, and rhododendrons once they've finished blooming. An estimated 70% of a rhododendron's energy goes into the formation of seed. Use a whisk broom to lightly dislodge spent blossoms on azaleas. Use pruners or 2 fingers to deadhead flowers on rhododendrons and cut just above the 2 new leaflets. During spring and summer, feed these shrubs monthly with a balanced organic fertilizer formulated for acid-loving plants.

## LIBRARIES ARE FOR EVERYONE

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**Supporting Youth**

- Storytimes and reading programs
- Teen volunteering and internships
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**Innovation for the 21st Century**

- WiFi hotspots and computers
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## MAY COMMUNITY CALENDAR

Sponsored By Cloverdale Grocery Outlet

|               |                                                                                                                                                                                                                                                 |
|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| May 4 Sun.    | 9:30-1pm Cloverdale Farmers Market<br>Downtown Cloverdale<br>11am-3pm Cloverdale Little League<br>Hit-A-Thon - Furber Park<br>12-3pm Spring Festival<br>Grace Lutheran Church                                                                   |
| May 8 Thurs.  | 7pm Reading & Book Signing featuring<br>author Mario Dell Olio<br>Cloverdale Performing Arts Center                                                                                                                                             |
| May 10 Sat.   | 11am Make Bouquets for Mom<br>Mavis & Mavis - 117 N. Cloverdale Blvd.<br>7pm "From Russia With Love"<br>Kiwanis scholarship fundraiser<br>Cloverdale Performing Arts Center<br>7:30pm Blues Night, Second Saturdays<br>Cloverdale Arts Alliance |
| May 11 Sun.   | 9:30-1pm Cloverdale Farmers Market<br>Downtown Cloverdale                                                                                                                                                                                       |
| May 15 Thurs. | 5pm Rotary Bingo, La Tequila<br>134 N. Cloverdale Blvd.<br>7pm CAA presents Jeff Plankenhorn<br>Americana Night                                                                                                                                 |
| May 16 Fri.   | 10am-4pm Red Poppies honoring<br>Veterans American Legion Auxiliary<br>Ray's Food Place                                                                                                                                                         |
| May 17 Sat.   | 10am-2pm Red Poppies honoring<br>Veterans, American Legion Auxiliary<br>Ace Hardware<br>12-4pm 3rd Annual Cloverdale Luau<br>114 Lake St.                                                                                                       |
| May 18 Sun.   | 9:30-1pm Cloverdale Farmers Market<br>Downtown Cloverdale                                                                                                                                                                                       |
| May 22 Thurs. | 6pm Cloverdale Music Workshop<br>Cloverdale Arts Alliance                                                                                                                                                                                       |
| May 23 Fri.   | 7-9:30pm Eric Lindell, Friday Night Live<br>Downtown Cloverdale                                                                                                                                                                                 |
| May 25 Sun.   | 9:30-1pm Cloverdale Farmers Market<br>Downtown Cloverdale<br>5:30pm Sunset Music Series<br>The Ranch at Lake Sonoma                                                                                                                             |
| May 30 Fri.   | 7-9:30pm Curley Taylor & Zydeco Trouble<br>Friday Night Live, Downtown Cloverdale                                                                                                                                                               |
| May 31 Sat.   | 7:30pm Cloverdale Community Chorus<br>Cloverdale Performing Arts Center                                                                                                                                                                         |
| June 1 Sun.   | 1pm Cloverdale Community Chorus<br>Cloverdale Performing Arts Center                                                                                                                                                                            |

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7



# Mother's Day Photo Album



Lorena Gonzalez



Dorothy May (Shomler) Hawk



Berna Walker



Darlene Van Wyk Cenotto

## Mother's Day Prize Package

One lucky winner will be chosen at random from submitted photos to win the Mother's Day Prize package which includes a wonderful assortment of cupcakes from **Flour Girl** plus a Pamper Package from **Bella Moda** with a manicure, pedicure, haircut, blowdry and facial.

Happy Mother's Day!



Traci Honey-Spain (aka Miss Honey)



Billie Lindemulder



Katherine Clow and Claudia Clow



Lillian Robledo and Ryder



# Mother's Day Photo Album



Dawn Wahl



Jade and Cecilia



Kidan Solomon



Tammy Leitz, Betty Byrne, Michelle Daunch



Juana Hernandez



Savannah Trask and Tammy Leitz



Jan, Rachel, Amber and baby Sophie



Mary Neustadt



Maria Arteaga



Jacqueline J. Carlson



Willo Rose



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## Learn About People Who Contribute Articles To Cloverdale Connect\*



### Brigid Wasson

Brigid Wasson is a lifetime animal care and welfare professional. She started her career as a teenage humane society volunteer and worked her way up to director. She is an international speaker and writer, focused on providing support to animal care and welfare advocates, leaders, and entrepreneurs. Brigid grew up in Daly City/San Francisco and currently lives in Cloverdale where she runs Curly Doodle Dog Grooming.

*\*Part 3 - see June issue for Part 4*



### Paula S. Hall

I have been an attorney since 1998. The decision to become an estate planning attorney came easily to me. Working as a legal assistant while attending UC Davis, the clients were always so relieved to complete their estate plans. It was rewarding to see, and encouraged me to become an attorney. After law school at McGeorge, I traveled the world with my winemaker husband. I worked as an associate in San Francisco and then in Santa Rosa, until starting my own practice. I am grateful for the opportunity to have learned from and worked with Jim DeMartini for 23 years while raising three children and getting to know Cloverdale.

In my practice, I provide services not only in estate planning, but also in probate and trust administration, and strive to provide comfort and support to my clients following the death of a loved one. Conservatorships, both limited and for incapacity planning, are another special area of my practice. My family law and business formation clients are equally important to me.

### Correction!

The correct phone number for Paula Hall, Attorney, is **707-836-1563**. It was listed incorrectly in a previous issue.



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James F. DeMartini, Esq.  
David A. Douglas, Esq.  
Kori Fincher

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# **Cloverdale Historical Society** **Elissa Morrash, Executive Director**

## **About Gratitude**

I want to share with you a card we received from a Cloverdale resident who visited the museum in December 2023. The docent she met on that day was GW Rogers, a board member, long-time museum supporter, and the documentarian of museum people, activities, and events for many years.

*“Mr. Rogers, I truly enjoyed talking with you at the museum a few weeks ago when I brought in some items for the museum. Your insight is amazing. I'd been thinking that I need to journal again (after my kidney transplant) and you honed right into that. Thank you. You are a deep and amazing person. Keep taking pictures. I have more items for the museum, it's just been a time issue on my part.”* Donna

As volunteers, we don't often get thanked. This card is proof that the Cloverdale History Museum is more than just a collection of artifacts. That it continues to exist at all is due to the dedication of Cloverdale residents since 1968 who have volunteered their time, supported each other, and given generously of their resources. Every beautifully curated exhibit, every story shared, every Spring Tea at the history museum reflects a commitment of those people. I wish I could name them all!

In a world that moves quickly, small museums like ours provide a space for reflection, learning, and appreciation of the people in a community. To the many volunteers who have poured their passion into the Cloverdale History Museum, I extend my deepest gratitude. You have ensured that local history is accessible, meaningful, and personal, reminding us that we need each other to celebrate our lives.

After twelve years, I am retiring as Executive Director this month. I have tried to acknowledge and thank the many wonderful volunteers I have worked with, who have been kind, endlessly helpful, patient with my shortcomings, and genuinely fun to be around. It has been a pleasure collaborating with you! I hope to see you in town!

## **Lake Sonoma Day-Use Fees**

After a 5-year hiatus, Lake Sonoma began charging a \$7 day-use fee effective April 1st. They will not be taking cash for these transactions. They will be utilizing a QR system at trailheads, boat launch, Yorty Creek etc. The Overlook, Visitor Center, vistas, and Warms Springs Recreation area will be free. Passes will be available for purchase at the Visitor Center. These funds will come back to your park so they can be invested to keep the park a must-visit destination!



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## **New Interact Advisor**

Cloverdale Rotary Club President Robert Redner, welcomes Clay Vajgrt, Cloverdale High School art instructor, as the new student Interact advisor for the Rotary Interact Club. Mr. Vajgrt recently joined Cloverdale High School after a 22 year career teaching at various schools throughout California.







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# **George William Silva** **September 2, 1936-April 10, 2025**



George was born on the family's dairy ranch in Los Banos, California to Joe and Mary Silva. He grew up with his sister, Rosemarie, attended local schools, and graduated from Los Banos High School in 1954. George then went on to College of the Pacific in Stockton (later to become University of the Pacific), where he was in the first class to graduate from their new School of Pharmacy.

George served his country at the Army's hospital in Stuttgart, Germany, achieving the rank of Second Lieutenant.

While working for Tuttle's Pharmacy in Santa Rosa, George moved his family to Cloverdale where he opened and managed a branch for Tuttle's. In 1977 he purchased the business and changed the name to Silva's Pharmacy. He enjoyed the work and his customers, but due to health issues George retired in 1989.

George was a member of Living Water Church. He served on the Cloverdale School board for 17 years and was a member of the Chamber of Commerce.

George is survived by his wife, Ann, his sons Brad (Shari), Alan, Michael (Marea), his stepsons Mark (Cindy), Jon (Angela), seven grandchildren, and many nieces and nephews.

George loved the Lord, his family, friends, Wrights Lake, and working in his woodshop. He will be missed by all who knew him.

A celebration of George's life will be held at Living Water Church on May 3rd at 11am. In lieu of flowers, donations may be made to Providence St. Joseph Hospice, 439 College Avenue, Santa Rosa CA 95401

# **Roots of Rock** **MJ Girard ~ KOWSfm.com**

As I drove past the still vacant lots and burned-out trees on my way home from KOWS studio the other day, before embarking upon a long-anticipated holiday, I was reminded of the devastation that so many families suffered nearly a decade ago. Rebuilding was a daunting task, three years from ashes to turnkey, but a well worth effort.

Our current world is also in a state of devastation, and I'm hoping that all of us will be able to weather this crisis and emerge in a better place as well. Let us pray that it is so.

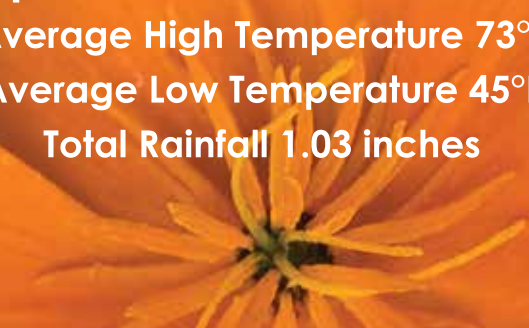
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### City Council Report

#### Eleanore Webster

At the March 26th meeting, a PG&E Representative spoke during the public comment section about the measures PG&E is taking to be more environmentally friendly. Citizens also thanked the Council for the Town Hall Meeting on the Potter Valley water project. Mayor Lands said this issue will be covered on a regular basis, and there will be a video on the meeting released soon. March was proclaimed Women's History Month.

The Audited Financial Statements as of June 2024 were then presented by Terry Krieg, CPA. Just a note: the video link is very garbled during this presentation and the captions don't help much either. Go to the Agenda attachments for more information. There was a deficit of \$460,000, and about \$37.5 million in cash and investments. Krieg concluded that the City's Finance Director and staff are doing an excellent job of properly maintaining the accounts. Council members asked about the deficit and recommendations for corrective action. Budget cuts are expected.

There was follow-up on the citizen Oversight Committee for the November sales tax measure. The measure provides for the appointment of a 3-person committee. Staff requested guidance from the Council about the frequency of meetings, recruiting and selection, etc.

An Agreement was adopted to provide City water service to Clearwater Ranch properties. The process must go through the County for approval, so this is the first step in a long process. The high level of arsenic in the water needs to be addressed. Cloverdale Regional Library opened after some remodeling and modernization; funding came from the Claire M. McGowen Fund. There is a survey being conducted on the downtown streets; see the City website to participate.

The video and audio for the April 9th meeting were not working and it was a night I could not attend in person, so no details to report. The Agenda discussed the City pool, the River Park, and budgetary matters, as well as an ordinance on vacant commercial properties. Reports are in the agenda. See <https://www.cloverdale.net/agendacenter>. The meeting minutes will be posted after they are approved. At this April 9th meeting, minutes from the meetings of January 8, 2025 through to March 26, 2025 were approved.

### Claire McGowan's Legacy at the Cloverdale Library

#### Kat Gore, Sonoma County Library



Claire McGowan

Cloverdale Regional Library is in the midst of a modernization project, and the new patio under construction is thanks to a local legend. The project began in March and is expected to be complete in May, improving both the patio and public restrooms. The library is open for full service during construction.

The project is funded by the library sales tax and a generous donation from the Claire M. McGowan Trust. Claire moved to Cloverdale in 1968 to teach elementary school. She taught with the Cloverdale Unified School district for 32 years and upon retirement served an additional 17 years as a reading tutor at Jefferson Elementary School. Her donation will continue her legacy of building a community of readers in Cloverdale.

Sonoma County Library Commissioner Brooke Greene met Claire in 1987 when they both worked at Jefferson Elementary School. Brooke remembers Claire as a devoted fan of Cloverdale High School basketball and a fierce advocate for literacy. Between 2013 and 2018, Brooke and Debbie Myers (of Jefferson Elementary School) coordinated United Way's Schools of Hope volunteer tutoring program in Cloverdale.

"Claire was one of several retired teachers who shared their skill with young emerging readers in one-on-one tutoring sessions. It was a pleasure to have her on our team," Brooke said. "Claire is remembered fondly by hundreds of students and her close circle of friends, and her memory will live on in our beautifully remodeled patio."

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### When It's Time to Care for Mom Paula Hall

When it is time to care for Mom, first see what needs to be done. Visit with Mom. Talk to her and ask how you can help. Moms are used to being the caretaker, so it may take time to reverse roles. Does Mom need help with banking or managing her bills? Is Mom ready to sell her home and move to assisted living? Does Mom need help around the house, with meals or daily living tasks?

To help with banking or paying bills, you always need Mom's permission. Usually when making phone calls for Mom, she will be present and can verbally authorize you to handle her affairs. If Mom can't be present, physically or mentally, you need the proper documents granting you authority to help. Ask her attorney.

Review Mom's power of attorney to see who is appointed and when the power becomes effective. Some powers of attorney are effective upon signing; others, first, require a doctor's letter to demonstrate incapacity. Because most banks require the power of attorney to specifically grant banking powers, determine whether her power of attorney includes those powers.

Does Mom have a trust? The trustee can manage her bank accounts and home held in the trust. If Mom is the trustee, she may be ready to resign and allow you to become trustee. Should Mom's home need to be sold to pay for assisted living, as trustee, you would have the authority to sell it. When you sell the home, deposit the proceeds in an account held in the trust. Mom may want to remain home, so consider home care.

Extra love and attention goes a long way. You do not need any documents to help around the house, give hugs or bring meals to share.

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### Got A Leak?

For Danny O'Dor, being a Northern California native, Danny knows and understands the effects of drought and the importance of water conservation.

He has been a volunteer Firefighter for over a decade and has personally experienced the loss and destruction that wildland fires can produce to a drought-stricken state.

When not answering the call to fight a fire Danny spent his time in the commercial and residential construction trade acquiring the skills of leak detection from accredited professionals. Having learned from experienced experts with decades of combined knowledge in leak detection and construction Danny has the advantage of being able to bring quality and expertise from a well-rounded perspective to the job.

He takes pride in being a Californian. He and his family enjoy the serenity and beauty of wine country, fishing, and volunteering in his community.

Danny O'Dor is here to serve you through **Altitude Leak Detection** and looks forward to helping neighbors and surrounding areas in their time of need.



### Ways to Save on Your Next Computer Will Carter

Regular readers will know that the end is near for Windows 10. As of October 14th of this year Microsoft will stop patching Windows 10 and officially cease support for what is still the most popular operating system in the United States. Because of this impending deadline, many people will be purchasing replacement computers in the coming months. While this was already going to be an uninvited expense, the situation is made even more difficult because of tariffs and inflation. To help ease this process, I am sharing three ways you might be able to save on your next computer purchase!

If you are purchasing a new computer, many brands provide a number of discount programs which you might qualify for. The most common programs are offered for educators and students, but some other professions – including the self-employed – have programs available. Consider these potential discounts when shopping for a new computer in addition to the usual sales, discount codes, and coupons.

Sometimes, a new computer is simply too expensive to justify. Instead of heading to Facebook Marketplace, eBay, or somewhere else to find a used computer, consider a refurbished option! Most manufacturers offer some form of refurbished products, either from retail returns or systems which were previously leased. Stick to computers which have been refurbished by, or with authorization from, the original manufacturer.

Finally, even if your computer says it is not compatible with Windows 11, you should always verify this with a professional before retiring it. Many systems will report as being unable to run Windows 11 while still meeting the hardware requirements. These systems often only need a minor service or upgrade to allow you to upgrade to Windows 11, dodging replacement altogether.

No matter if you are an individual, small business, or a family, there are ways to save on your next computer despite the economic factors around us! If you are uncertain what to buy, where to make a purchase, or if you even need a new computer, reach out to a trusted technology provider to get pointed in the best, highest value, direction.





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Make the choice today to set up a one-time, weekly or monthly contribution to the CSMC Endowment Fund at RCU. In addition, we invite you to include the Senior Center in your estate plan as part of your will or your trust. Invest in our community's future. Make a difference.



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Dahlia & Sage, Plank Coffee, Cloverdale Senior Center, Cloverdale Chamber of Commerce, Zini's Diner, Happy Donuts, Cloverdale Library, Charlie's Grill, WorldMark Windsor, Gin Gilli's, Geyserville Grille and other locations.

Coming to Cloverdale Performing Arts Center



**AUTHOR EVENT**  
READING & BOOK SIGNING  
*Mario DelliOliva*  
Thursday, May 8th at 7:00pm  
FREE ADMISSION

## Lip Sync BATTLE

CONTEST  
Saturday, May 17th  
7:30pm  
Admission \$10


HOSTED BY  
ERIC TERRERI

To sign up to perform, please contact  
Robert Zelenka at  
[AD@CloverdalePerformingArts.com](mailto:AD@CloverdalePerformingArts.com)

[www.CloverdalePerformingArts.com](http://www.CloverdalePerformingArts.com)

# Cloverdale Farmer's Market

Sunday  
9:30am-1pm



North Cloverdale Blvd.,  
Cloverdale, CA 95425

[www.TheSantaRosaFarmersMarket.com](http://www.TheSantaRosaFarmersMarket.com) @CloverdaleFarmersMarket





Support our  
Cloverdale businesses!  
Submit your "Shout Out" to  
[info@cloverdaleconnect.com](mailto:info@cloverdaleconnect.com)

A very BIG shout out to **Ryan Demolski Construction** for the work just completed on a window that has been leaking since my home was built over 20 years ago and ignored by previous homeowners. No other contractors I tried contacting over the last 1.5 years were willing to help but Ryan took the job on, finding the problem immediately. Meticulous, incredible work ethic, professional and a pleasure to work with!  
*Karen Larsen*

To **Carl** at the **Cloverdale Post Office**. My wife and I had a flu-like illness for a couple of weeks and didn't go into town to get our mail from our P.O. Box. We received a call from Carl, asking if we were all right as our mailbox was overflowing. That was so thoughtful of him and a mark of a small town, as he had to go out of his way to look up our phone number to make the phone call to check in.  
*Eric Neel and Cynthia Grant*

I love **MoE's Eagles Nest Deli**! Best people, best service, best food and best lunch in Cloverdale! If you haven't been... GO!  
*Dennis Liebl*

**Glory** at **DogGonit** did it again! She was two dollars cheaper than Amazon! Love your little store and love your excellent prices!  
*Juli Southard*

Went to the **Beet Restaurant** on Sunday for brunch. Had the breakfast sandwich, soooo good. We plan to go back. Try the Beet for brunch.  
*Michael Johnson*

Big Shout Out to the **Cloverdale Fire Department** for making my kid's whole day by lighting up the truck and waving at her on our walk this afternoon; she hasn't stopped talking about it since!  
*Luca Bonyeau*

Just had a great dinner at **Piacere**, our town is lucky to have this place!  
*Lori Hammond*

Great owners and company - definitely trustworthy and dependable at **Ortiz's Carpet Cleaning**.  
*James Arnett*

## Edge Esmeralda Devon Zuegel

Hi there! My name is Devon, and I co-organize the month-long event called Edge Esmeralda. I also founded Esmeralda Land Company, the team that is seeking approvals to develop the Alexander Valley Resort (AVR) property on the southeast end of town.

Edge Esmeralda is coming back for the second time, running May 24 - June 21. The event includes talks, workshops, book clubs, and more, all designed to foster lifelong learning. You can think of it like a temporary college campus.

To learn more about the event, everyone in Cloverdale is invited,

### Open House on Thursday, May 22

6pm at the Cloverdale History Museum:  
[esmeralda.org/events/2025-EE-open-house](https://esmeralda.org/events/2025-EE-open-house)



The purpose of this open house is to welcome you to Edge Esmeralda and to answer questions about the event, which is a prototype for the sort of activities and programming we hope to bring to Cloverdale with the future development of the AVR property.

This open house is solely focused on the Edge Esmeralda event. However, we also plan on hosting a series of open houses over the next year focused on the AVR property. If you are curious and want to have input about the future development of the AVR property, sign up for updates: [esmeralda.org](https://esmeralda.org)

For a preview of the open house, you can read Locals at Edge Esmeralda ([edgeesmeralda2025.substack.com](https://edgeesmeralda2025.substack.com)).

Highlights:

- We have special discounts for Sonoma County locals
- You can get a free ticket if you host a scholar
- Wednesdays are free to locals!

There will be a lot of events and activities happening throughout the month, but I particularly wanted to invite you to the Inclusive Picnic we're co-organizing with Clearwater Ranch, an owner-led community fostering a supportive, neuro-diverse environment for adults in Cloverdale: [esmeralda.org/events/2025-inclusive-picnic](https://esmeralda.org/events/2025-inclusive-picnic)

## Building The Capacity Of Mental Health Professionals In North County ~ Part 1 of 4

As a central connector in northern Sonoma County, the Healthcare Foundation plays a vital role in bringing together community partners, providers, and residents to strengthen access to care and promote well-being. During Mental Health Month this May, the Foundation is committed to leading the conversation around mental health, ensuring that critical information and resources are shared widely across the region. By spotlighting local services, support networks, and culturally responsive care, the Healthcare Foundation empowers individuals and families to seek the help they need—fostering a healthier, more connected community for all.

Beginning this month, the Foundation, in collaboration with local providers and media partners, will be sharing timely mental health information and resources to support community awareness and access to care.

### Alexander Valley Healthcare

Mission: To provide patient-centered healthcare with excellence in quality, services, and access for all.

### What kind of help or services do you offer, and who can use them?

At Alexander Valley Healthcare our small but mighty Behavioral Health team includes a Doctor of Psychology (PsyD), two Licensed Marriage and Family Therapists – one of whom is bi-lingual/bicultural, a Behavioral Health Counselor/SUD (substance use disorder) Lead, and a Behavioral Health Case manager. The team cares for the whole community: seniors, families, adolescents and children.

Our Behavioral Health case manager, Jody Kane plays a critical role in working with healthcare providers and clients to integrate care and develop individualized care plans. She helps to identify needs related to housing and social supports and connect them with available resources. This ongoing guidance and encouragement contributes to their overall mental health and well-being.



### What is a common myth about mental health that you wish more people understood?

Myth: "Mental illness is a sign of weakness; people should just be able to snap out of it."

Harm: This myth minimizes the complexity of mental health conditions. It leads to shame and stigma, preventing people from seeking help. It also disregards the biological, psychological, and environmental factors that contribute to mental illness.

### What is one simple tip to help people take care of their mental health?

Nurture your relationships. Reach out to a friend, family member, or loved one. Social connection is vital for mental well-being. Even a brief conversation can boost your mood and sense of belonging.

New patients are always welcome - call (707) 894-4229



# IS IT TIME TO CHANGE YOUR CABIN AIR FILTER?

These filters trap pollen, dust, soot, and other airborne contaminants!

**Tate's TIRE PROS & AUTO SERVICE**  
474 S. Cloverdale Blvd.  
(707)894-2492

**Cloverdale AUTOMOTIVE & TIRES**  
210 S. Cloverdale Blvd.  
(707)894-1072

## Local Volunteers Recognized Geoffrey Peters

National Volunteer week was April 20-26. In a time of national disruption and division, it is worth remembering that we first live in our own communities. And, making our own communities better, safer, and more livable will give us a base of resilience in the hope that our nation will evolve in that same direction.

What makes our communities stronger and better? The spirit and attitude that we all share in our common future! And one of the most important ways of illustrating that spirit is volunteering to help one another. Neighbors helping neighbors.

Toward that end, Northern Sonoma County Community Emergency Response Team would like to recognize three volunteers. CERT has trained several hundred volunteers that help their communities and dozens of them have volunteered to help teach others! But three still stand out.

These three, all residents in the Cloverdale area, not only have volunteered in Cloverdale but also in Cazadero, Bodega Bay, Santa Rosa, Petaluma, Geyserville and elsewhere. And, they have literally volunteered thousands of hours over the past 5 years to help their fellow Sonoma County residents become trained volunteers in their own local communities.

They are:

- Bob Cox** – A perpetual volunteer who shows up rain or shine to help train residents in extinguishing small fires and assisting in Search & Rescue. Bob also is our team leader in Emergency Radio Communications and Emergency Shelter Management.
- Phil Brooks** – Another constant volunteer who is our Logistics Team Leader and who has spent countless volunteer hours maintaining training equipment and organizing supplies and teaching aids to allow CERT instruction anywhere and everywhere in Sonoma County.
- Judith Johnson** – A nurse and key instructor in First Aid, CPR/AED, and is our Team leader of 14 nurses, 1 EMT, and 3 MDs in our Emergency Medical Operations team. Judith has helped us train more than 300 new CERT volunteers including juniors and seniors in 5 area high schools.

If you are lucky enough to know (or happen to meet) one of these amazing people, please thank them during this National Volunteer Week for their contributions to our community. These special volunteers epitomize what makes our community a better place to live.

# Sunset Music Series

April 27 • May 25 • June 29 • July 27 • Aug 31 • Sept 28

**THE RANCH AT LAKE SONOMA**

Free Concert, Sundays, 5:30 pm until Sunset • 100 Marina Road, Lot A, Geyserville

# Expanded Transitional Kinder & Kindergarten

## Online Registration

**Inscripción por internet**  
Transitional Kindergarten & Kindergarten Registration is now open online!  
¡Inscripción para el Kinder de Transición y Kinder ya comenzó en el internet!

Register online at [www.cusd.org](http://www.cusd.org) under Online Enrollment  
Inscribase por internet en esta página [www.cusd.org](http://www.cusd.org) y haga clic en "Online Enrollment"

**JEFFERSON ELEMENTARY SCHOOL**  
Register your Transitional Kinder or Kindergarten student for the 2025-2026 school year!

**Transitional Kindergarten qualifications:**  
Cloverdale Unified is pleased to announce that beginning in Fall 2025, we will offer free, expanded Transitional Kindergarten/Pre-K access for young students. Your child must turn 5 years old between September 2, 2025 - September 1, 2026  
The date of birth must be between Sep. 2, 2020 - September 1, 2021

**Kindergarten qualifications:**  
Your child must turn 5 years old by September 1, 2025.  
The date of birth must be between September 2, 2019 - September 1, 2020

**REGISTER NOW ONLINE!**  
<https://cusdabi.cusd.org/Enrollment/>

**YOU WILL NEED TO UPLOAD:**  
1- Original birth certificate  
2- Immunization records  
3- Proof of address-utility bill with Cloverdale address  
4- Parent/Guardian photo ID

**For questions, please call 707-894-1930 or email [craigj@cusd.org](mailto:craigj@cusd.org)**  
For afterschool care, please contact the Champions Program at 707-385-3147

**ESCUELA PRIMARIA JEFFERSON**  
(Inscriba a su hijo/a para Kinder de Transición o Kinder para el año escolar 2025-2026!)

**Requisitos para el Kinder de Transición:**  
El distrito unificado de Cloverdale se complace en anunciar que, a partir del otoño de 2025, ofreceremos acceso gratuito y ampliado a Kindergarten de Transición/Pre-K para estudiantes. Su hijo/a debe de cumplir 5 años entre el 2 de septiembre 2025 - 1 de septiembre 2026  
La fecha de nacimiento debe ser entre el 2 de sept. 2020 - 1 de sept. 2021

**Requisitos para el Kinder:**  
Su hijo/a debe de cumplir 5 años para el 1 de septiembre, 2025  
La fecha de nacimiento debe ser entre el 2 de sept. 2019 - 1 de sept. 2020

**¡INSCRÍBASE AHORA POR INTERNET!**  
<https://cusdabi.cusd.org/Enrollment/>

**TENDRÁ QUE SUBIR ESTOS DOCUMENTOS EN LA PAGINA DE INSCRIPCIÓN DE INTERNET:**  
1- Acta de nacimiento original  
2- Registro de vacunas  
3- Factura de servicio público - cobro de agua, luz, etc.  
4- Identificación con foto de padre, madre o tutor

**Si tiene preguntas, por favor llame al 707-894-1930 o envíe correo electrónico a [craigj@cusd.org](mailto:craigj@cusd.org)**  
Para cuidado de niños después de clases, por favor llame al "programa de campeones" al 707-385-3147

Jefferson Elementary School | 315 North St. Cloverdale, CA 95425 | P. 707.894.1930 | F. 707.894.1906 | [craigj@cusd.org](mailto:craigj@cusd.org)

## May is Poppy Month

The Cloverdale American Legion Auxiliary will staff booths offering poppies to the public at Ray's Food Place on Friday, May 16, 10am to 4pm; and at Ace Hardware May 17, 10am to 2pm.

In 1920 the American Legion Auxiliary formally adopted the red poppy as its memorial flower, symbolizing the sacrifices made by veterans in all wars. Each year, the Friday before Memorial Day is designated as National Poppy Day, where all individuals are encouraged to wear red poppies to honor veterans. National Poppy Day in 2025 is May 23. The public is encouraged to pick up a poppy May 16-17 and wear it on May 23, to honor the fallen and support the living who have worn our nation's uniform.

The red crepe-paper poppies are handmade by veterans. The Cloverdale Auxiliary meets on the second Monday of the month at 6:30 p.m. at the Cloverdale Veterans Hall.



# CLOVERDALE ROTARY

*Presents*

**B I N G O**

**THURSDAY, MAY 15, 2025 at LA TEQUILA**

Panaderia El Palomo  
Cloverdale Home & Garden  
Plank Coffee  
Dahlia and Sage Market  
Cloverdale Ace Hardware  
The Bolt Fabric Store  
West Coast Sourdough  
North End Women's Clothing  
Tian Yuen

Wolf House  
First Street Barbers  
Mountain Mike's Pizza  
SoCo Trading Company  
Papa's Pizza  
Erin Mavis / Mavis Mavis  
The Bike Shop, Cloverdale  
Kelly & Young Wines  
Cloverdale Connect  
Crystabelle's Fine Minerals

doors and buffet open at 5:00 • bingo at 6pm

**PRIZES PRIZES PRIZES**

**\$10** per card • proceeds support Cloverdale Rotary





*Cloverdale Citrus Fair*

# 4TH OF JULY Celebration

FREE ENTRY

4:00 – 8:30 PM

**COME CELEBRATE INDEPENDENCE DAY WITH US!**

**FOOD | LIVE MUSIC - 2 STAGES | GAMES & CONTESTS | +MORE!**

**LIVE MUSIC – 6–8:30 PM**

1 CITRUS FAIR DRIVE, CLOVERDALE, CA

## Slight Seller's Advantage

Elissa Morrash

I'm in line at the grocery store, waiting to check out. I'm wearing my W Real Estate jacket. The checker and the shoppers in line are interested. "What's going on with the market?"

I'm glad that they see me as a source of reliable information. It's what I do.

Locally the market has started cooling. Prices have been flat for several weeks. We're still in the Seller's zone but that may shift. Appraisals are coming in at purchase price if the property is not overpriced. About the Market Adjustment Index, used to evaluate the value of a property based on current market conditions and local trends: If the MAI goes up, prices may increase. If MAI goes down, prices will fall, and it will become a Buyer's market.

**Zip Code 95425**

Median List Price: \$775,000

Median Price of New Listings: \$869,000

Average Days on Market: 124

Price Decreases: 27%

Prices Increases: 0%

Median Rent: \$1,875

Elissa Morrash is a licensed Realtor® DRE 01872845 with W Real Estate in Cloverdale and is an active member of the local professional real estate community. She is sometimes on social media but can be reached in person at (707) 694-8821, text or [elissa.morrash@gmail.com](mailto:elissa.morrash@gmail.com).

## Winery Ruins Are A Touchstone To History

Mary Jo Winter

Clover Springs by Del Webb sits on 175 acres in south Cloverdale that was once a thriving vineyard and home to Moulton Hill Winery, founded in 1882 by Josiah Moulton.

Following Moulton's death, Danish immigrant Hans Frederick Albertz leased the property in 1890, adding 200 acres of vines east of the Russian River and building a large four-story home next to the winery.

At Moulton Hill, Albertz produced award winning wines. Reports indicate that one year he crushed 4,000 tons of grapes and had a vintage of 600,000 gallons of wine. The winery had eight buildings, as well as its own electric plant.

A fire, believed to have started in the dynamo room, destroyed the winery on Feb. 5, 1899. The residence and barn were saved, but all other buildings and their contents were lost, including 250,000 gallons of wine. Loss was estimated at \$100,000, the equivalent of \$3,853,000 today.

Known locally as "the castle," the historic mansion, an architectural replica of a castle on the Rhine River, consisted of a stone cellar, three main floors and an attic. Upon completion, Albertz had hosted an open house for everyone in the vicinity. Dinner was served to 250 guests, followed by dancing in the ballroom.

In February 1949, a fire of undetermined origin destroyed the home, which had by then been divided into apartments. The eight occupants escaped moments before the roof collapsed and the 20-room structure was a blazing inferno. All that remained were the stone cellar and stone walls of the first floor.

Consideration was briefly given to demolishing the historical ruins and constructing an elementary school, but the plan failed to garner the needed support.

The Moulton Hill Winery ruins remained intact and today serve as a visible touchstone to Cloverdale's past within the Clover Springs development.



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# On the Wild Side

Jennifer Molitor

May is the tail end of coyote pup season. You may hear coyotes howling. In the hard times of 2020, we listened to our neighbors howl to each other as the sun went down, as if to say, "we're still here." It's a bit like what coyotes are doing.

Coyotes make some people nervous. However, what can sound like 50 coyotes howling in the night may be only two. That's called the Beau-Geste effect.

In the novel "Beau Geste," French Legionnaires propped up dead soldiers to seem like there were more of them. Coyotes use a similar tactic with a range of vocalizations.



Photo Matt Cerkel

Coyotes have a special place in some cultures as "God's song dog." Some individuals have interspecies friendships. On occasion, coyotes and badgers hunt gophers together (its called "mutualism"). Look for "coyote and badger" videos online to see the excited way coyote gets excited to see her friend badger, so much like our own dogs.

Coyotes are "generalists" and they're part of nature's cleanup crew. They can live about anywhere. You might find a coyote in the wilderness, in a suburb, or on a city train (they've been spotted coming in and out of stores, waiting at traffic lights and riding trains). UC Davis studied what coyotes were eating in San Francisco. Counter to the urban legends of coyotes eating pets their diet in the city is mostly human garbage and rats and mice. And if we clean up our mess we won't attract hungry wildlife.

Still, for everyone's safety, when you're enjoying nature and walking the trails, avoid known coyote dens during pup season, and be mindful when out walking at twilight and dawn. We can all be better neighbors, reminding each other we're still here.

## Win the Father's Day Prize Package

In the June issue of Cloverdale Connect, we will feature the Father's Day Photo Album.

Submit your photos to [info@cloverdaleconnect.com](mailto:info@cloverdaleconnect.com), by Friday May 16th.

# The CloDems ask: What About the Unhoused?

Dave Delgado

I recently came across a woman camping in a restricted area. Before she moved on, she told me that she'd owned a boutique in Oakland. When the property ownership changed hands, she could no longer make rent and had to close up shop.

Once, while assisting with the annual homeless count, I was accompanied by a man whose landscaping business failed when his pickup broke down. He had to let go two part-timers, lost twelve of nineteen accounts, and when he couldn't make rent, his wife and child moved in with relatives down south.

Another time, an individual I met had lost his affordable apartment in the wake of one of our many regional fires.

On top of those? My 40-year-old nephew decided not to be a part of 'the machine,' and opted out of work. He's now encamped somewhere in Shasta County. (My brother and I are at a loss about this.)

Clearly, there are many reasons for homelessness. Many, but not all, are the result of circumstances beyond the control of the individual.

Cities and counties across the state, including Cloverdale and Sonoma County, wrestle with how to accommodate unhoused citizens; grappling with litter, sanitation, hunger, crime, and... well... image.

No one agency or locale has created the perfect program to address the poverty, mental health or addiction issues that can be associated with homelessness. A comprehensive solution requires local governments and non-profits working with state and even federal authorities to address the underlying causes: really affordable housing, perhaps, being primary.

The City of Cloverdale can't do it on its own. Knowing that, we should pay heed to the wisdom offered by former City Councilmember Gus Wolter when he said, "We are all just four flat tires from being homeless ourselves."

We can choose to decry our homeless neighbors and hold them down, or understand their stories and, perhaps, lift them up.

*The Mission of the CloDems is to foster an informed and engaged electorate.*

# Before Disneyland, You Went to Asti

Kevin Moore & Cloverdale Historical Society Staff

A very popular tourist destination near Cloverdale was the Italian Swiss Colony Winery at Asti. It was said that between 1950 and 1962, approximately five million people visited the Asti winery. Local legend says that before Disneyland opened in 1955, Asti Winery was the number one tourist stop in the West.

Before the existing freeway was constructed, travelers passed right by large billboards as they approached the entrance to the winery on what is now the frontage road.

The winery even went as far as to letter the roofs of the buildings and had an oversized wine bottle displayed next to the highway.

The tasting room at the Italian Swiss Colony winery in Asti was a popular tourist stop. The winery had its own official US post office, and postcards mailed there had an Asti, CAL postmark. Customers could choose a postcard and mail the card for free in the tasting room. A wine barrel was the official mailbox.



Asti winery offered tours of the spectacular gardens and a family-oriented tour of the winery. At the end of the tour, guests were offered a free postcard with a postage stamp included. Local author Jack Florence's book, Legacy of a Village noted, "In 1962, ISC had 6 million postcards printed. There were always about 6,000 postcards in the tasting room, offering 5 or 6 selections at a time." Often, during the summer months, some 3,000 postcards were mailed daily from the official Asti post office.



The "Little Old Winemaker – Me" was part of the Italian Swiss Colony advertising campaign. The winemaker was featured in TV ads as well as print media like this postcard.



Have you ever wondered why there is a freeway off ramp at Asti when there isn't much around? Jack Florence noted in his book that it was estimated that 10 percent of the cars traveling the Old Redwood Highway in 1962 stopped by the winery. Years later when the freeway was built, the Asti off ramp was included.





**Let's Travel**  
**Craig Clark**

Real ID requirements become effective on May 7 for domestic flights and access to certain federal facilities. Real ID is a driver's license or identification card that is federally accepted and are marked with a golden bear and a star. Passports are accepted as Real ID in case your driver's license is not compliant.

Did you know that cruise vacations, with care specialists, are available for dialysis patients who can now enjoy a cruise vacation. The same applies to those who have mobility issues as there are firms that specialize in providing wheelchairs and motorized scooters onboard that are delivered directly to the stateroom.

**Would you know what to do if your luggage is late arriving, or lost?**

- First, look around, as sometimes luggage arrives early and is in a holding area.
- File a claim as soon as possible and get something in writing that documents your loss.
- You can ask for an allowance to pay for basics and consider filing an insurance claim.

To prevent your luggage from getting lost purchase a sturdy and distinctive looking bag. Zebra, leopard spots, bright colors or whatever makes it stand out and easy to identify. You can also use Air Tags so you'll know exactly where your bag is upon your arrival.

In case your bag tag is missing be sure to place a copy of your itinerary inside the bag, or an outside pocket, with phone numbers and other contact information.

And of course you should always check the airport identifying code on your airline luggage tag. Sometimes a mistake can occur and instead of SJC to San Jose, Ca, SJD for Cabo San Lucas could be printed.

It never hurts to do a double check on those tags.

**Spring Festival**  
**Grace Lutheran Church**  
**May 4th, 2025 - Noon to 3:00 pm**

Grab a lawn chair and join the fun on Sunday for an afternoon of Live Music, Free Food, Games and Activities. The Fitch Mountaineers will be playing at Grace. They are a local Americana/ bluegrass band of five members including a lead singer, two guitars, a banjo and a mandolin. Build your own tacos and burritos along with crafts and activities round out this fun filled afternoon.

Come and bring a friend – all are welcomed!

**Grace Lutheran Church**  
890 N Cloverdale Blvd  
Cloverdale, CA 95425

**LIVE MUSIC – FOOD - CRAFTS & ACTIVITIES**  
**All FREE – ALL ARE WELCOMED**

**Cooking with David Maciel**  
**Sponsored by Ray's Food Place**

I was asked by a good friend if I had a salisbury steak recipe. A bit of history - it was first made by James Salisbury during the civil war era. There are 100s of variations, but I've made this one countless times. It's from the 1920s menu for The Palace Hotel SF. It's certainly a belly warming meal especially with a nice hunk of sour dough bread.

Here ya go, Melanie Hall. Bon appétit!

**Salisbury Steak**

**Ingredients**

- 1 pound lean ground beef
- ¼ cup panko breadcrumbs
- 1 large egg, beaten
- 1 Tablespoon ketchup
- 1 teaspoon Dijon mustard
- ½ teaspoon dried oregano
- 1 teaspoon Kosher salt
- ½ teaspoon freshly ground pepper
- 1 Tablespoon olive oil , for the skillet
- 1 medium onion , sliced
- 7 ounces cremini mushrooms , sliced
- 3 Tablespoons cornstarch
- 1 Tablespoon water
- 2 Tablespoons salted butter
- 1 ¾ cup beef broth , divided
- 1-2 teaspoons Worcestershire sauce
- ½ teaspoon garlic powder
- Kosher salt to taste
- Freshly ground black pepper to taste

**Instructions**

**Steaks**

In a large bowl, mix by hand the ground beef, panko, egg, ketchup, mustard, oregano, salt, and pepper until just combined, being careful not to overmix. Divide the mixture equally into 4 portions and shape into oval patties, about 3/4-inch thick.

In a large skillet, heat the olive oil over medium-high heat. Add the steaks and cook 3 minutes per side, or until golden brown on each side. Reduce the heat if browning too quickly. Transfer to a plate.

**Gravy**

In the same skillet, sauté the onion and mushrooms, stirring occasionally, over medium-high heat 7 to 9 minutes, or the onions are tender and the mushrooms are seared. Transfer to the same plate as the patties.

Add the butter to the skillet and reduce heat to medium low. Whisk in the beef broth, Worcestershire, and garlic powder until well combined.

In a small bowl, stir together cornstarch and water until smooth. Whisk into the skillet until combined.

Transfer the onions, mushrooms, and beef patties (with any juice) back to the skillet. Cook 10 minutes, or until the steaks reach an internal temperature of 160°F on a digital thermometer and the gravy has thickened. Add 1 Tablespoon water or beef broth if the gravy gets too thick. Season with salt and pepper. Serve immediately with mashed potatoes or noodles.

215 N. Cloverdale Blvd.  
Cloverdale CA 95425  
707-894-2067

Open: 11am-2pm  
Friday, Saturday & Sunday

office@cloverdalehistory.org

