

Northern Sonoma County's Favorite Paper

FREE

LOVErdale Connect

Bringing our community together since 2020

February 2025

Editor's Note



It's our annual LOVE Album this month – lots of wonderful photos were submitted and one lucky winner will be chosen at random to win a \$100 gift certificate at The Beet plus a gift certificate for handcrafted bread from Italivi Bakery.

February is such a beautiful time in our community because we can feel spring in the air. The daffodils are starting to pop up and the hillsides are emerald green now. Hopefully our great weather will be clear for this year's Citrus Fair later in the month. This year's theme for the Fair is "The Good Ole Days Remember When".

Last but not least, I continue to be touched by our **Cloverdale Connect Champions** – the list keeps growing and growing. Your gifts help offset the ever-increasing printing and postage costs. My heartfelt appreciation goes to all our Champions.

I'll see you around town!

Dana



The couple who reads *Cloverdale Connect* together, stays together!
Happy **LOVE** month to Ann & Jack Mackenzie



Front Page Photo Contest Winner

Jude Gibson wins a Gift Card from West Coast Sourdough



BLUES NIGHT
2ND SATURDAYS

ART ALLIANCE GALLERY
7:30 - 9:30 | OCTOBER - MAY
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DAHLIA & SAGE

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DOWNTOWN CLOVERDALE @ 115 EAST 2ND STREET
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Cloverdale is buzzing in February, and we've got you covered! We'll be selling beautiful Valentine's Day flower arrangements made by Cloverdale High School students, all proceeds go to the CTE program. Join us for local wine tastings on Thursdays and Four-Pack Fridays. And don't forget to check out Jack's Produce reviews on Dahlia & Sage's Instagram account—they're a true delight! See you at the Citrus Fair!

SENIOR DAY IS EVERY WEDNESDAY ~ 10% OFF FOR 65 AND OLDER

COME SAY HELLO TO JENNY!



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Look Inside! Sue Dickens Booster of the Year, Ted Dickens Citrus Fair Grand Marshall, Message from Mayor Todd Lands, and more!

Cloverdale Connect Inc PO Box 404 Cloverdale CA 95425



CUSD Employee of the Month Martha Gonzalez-Estrada

*Sponsored by
Dahlia & Sage Community Market*



We are excited to announce this month's Cloverdale Unified School District's employee of the month is Martha Gonzalez-Estrada. Martha began her career with the district in 2018 as the District ELD Support Coordinator. In 2021 she transferred to Cloverdale High School to the position of Secretary II. Martha is a Cloverdale High School graduate and is known for her teamwork and commitment to our school community. She consistently goes above and beyond to get the job done, always with a positive attitude and a collaborative spirit.

Martha's ability to build strong relationships with students and colleagues alike makes her an invaluable part of the high school team. She has made a significant impact on the daily functioning of the school and the district is grateful for all she does.

Away from work, Martha enjoys traveling to Mexico with her husband and daughter. She is an avid runner, enjoys spending time with her family in Cloverdale, visiting her sisters in Texas, and loves cooking/baking. Martha enjoys her family time and creating memories with those she loves. When you see Martha around town, please thank her for all she does for our schools and community. Congratulations, Martha!

Are You a Cloverdale Connect Champion? Go to cloverdaleconnect.com, click Champion!

Thank you to the following readers who are now **Cloverdale Connect Champions!** You make a difference. Our expanded list of Champions as of 1/20/25.

- | | |
|-----------------------------|--------------------------------|
| Bob & Jeanne Cox | Lucille Ogden |
| George Artemoff | Nancy Dalwin |
| Mary Jo Winter | Stephen Oliver & Dianne Oliver |
| Joy Camilli | Valerie Chestovich |
| Mike Barnett | Francoise & Burt Lang |
| Millie & Phil Thomas | Thana Brunges |
| Gail Collins | Linda Elliott |
| Dave & Candace Delgado | Karen Devine |
| Susan Lile | Mark Thayer |
| Jeanine Thorpe | C D Grant |
| Laurie Kneeland | Gene & Carolyn Marcinkowski |
| Richard Price | Neva Goodman |
| Kiwanis Club | Denis Thoms |
| Joyce Sartori | M R Wallace |
| Sharon & Thomas Koch | Michael Olson |
| June Drake | Carolyn Adkins |
| Lynn Caruso | Deborah Hall |
| Elaine & Scott Carlson | Audrey Brush |
| Shelley & Sam Witten | Krista Rector |
| Robert Scott & Tim McDonald | Sheila & Kevin Kostoff |
| Robert Redner | William Wagy |
| Shelli Byers | Gaudelia D. Newhart |
| Frances Giacalone | Lewis Nashner & Ann Flores |
| Deborah & Patrick Nurisso | Melanie Hall |
| William & Susan Walters | Ellen Boulanger |
| Cecily G. Henry | Frances Ramage |
| Maria Erickson | Ann & Jack Mackenzie |
| Allen Roberts | |

- Tammy Azcarate & John Pearson
Susan Connolly & Jason Connolly Foote
Richard Stratton & Michele Stratton
David & Beverly McChesney

YOU too can be a Champion!



Falk Livestock and Land

Leland Falk, owner of Falk Livestock and Land, is a 5th generation rancher from Sonoma County. He started a sheep grazing business for The Sea Ranch association on the Sonoma Coast in the early 2000's. The herd remains today, as a permanent fixture for The Sea Ranch home-owners association, making the rounds, keeping the vegetation down and having success in promoting the return of native plant and butterfly species.

Falk Livestock has since expanded to have a mobile herd which contract grazes for private land owners, vineyards, tribal lands, Cloverdale city parks, Sonoma County parks and state parks. They are much more than a grazing company and offer consultations for mechanical means for defensible space, fire hazard reduction, fencing, tree work, fence work, road work, land clearing and retaining walls. They look forward to serving homes in Cloverdale, Geyserville and all of Sonoma County.



When You Want to Make Sure Your Loved Ones Receive Your Estate Paula Hall

On Valentine's Day, we think about our loved ones. We naturally want to benefit loved ones upon death. However, if you die without a Will, or intestate, the California Probate Code specifies who receives your estate - not you. Your loved one may not be on the Probate Code's list.

So who's on the list? Certainly, your spouse is on the list. Thereafter, under the laws of intestate succession, your heirs, in order of priority, are first children, then their issue (i.e. your grandchildren), then your parents, then issue of your parents (i.e. your siblings, and their children), and then issue of your grandparents (i.e. your cousins, and their children). Only blood relatives make the list. Girlfriends, boyfriends, life partners and friends are not on the list.

For some, their significant others and friends are their "chosen" family and are more important in their lives than their blood related family. To get around the Probate Code and ensure your significant others or friends receive your estate, you need at least a Will to specify who will receive your estate. For a Will to be effective, though, your estate must pass through probate.

To avoid probate, a Trust is often a better choice. Sure, with certain assets, like IRA's, retirement and pension plans, that pass by beneficiary designation, you can name the beneficiary on a beneficiary designation form. You can hold assets as joint tenants. The laws of intestate succession do not apply to assets where a beneficiary is named or to joint tenancy assets.

What about your house? A Trust is the best way to leave your house to your loved ones, without joint tenancy. To benefit your "chosen" family, you need a Will, or better yet, a Trust.

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DEADLINE for ad space reservations, artwork, and content 3rd Friday of every month, 5pm

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production@cloverdaleconnect.com • billing@cloverdaleconnect.com • **CloverdaleConnect.com**



PET of the MONTH

This is Sila's dog, **Hank** - 4-year-old Airedale Terrier. He loves chasing squirrels and deer and running the trails at Lake Sonoma. He's a sweet and playful pup - has a big bark, but no bite. Loves being scratched.



Send your pet photos for PET of the MONTH to:
info@cloverdaleconnect.com

Prizes courtesy of DogGonit and Cloverdale Connect

Whisker Talk Brigid Wasson



All around Cloverdale I see happy dogs and their people out for walks. Unfortunately I also see free roaming and lost dogs. One of the ways you can keep your dog from getting away is to use a proper leash and collar for walking. All dogs should wear a buckle or snap collar with ID tag. This is a fast ticket home should they ever become lost; however, you should not attach the leash to this collar. A frightened dog can easily back out of it and become loose with no ID!

There are several kinds of collars or harnesses better suited to leash walking. One is the martingale. This is a cloth collar that tightens, but not indefinitely like a choke chain. Properly fitted, a dog cannot back out of it. This and any other collar that tightens should not be left on unattended. The step-in harness is a popular choice these days, especially for smaller dogs. When purchasing a harness, I recommend bringing your dog to the store to ensure proper fit. If it is too big or too soft, your dog may be able to escape. You can find martingales and harnesses at our new downtown pet supplier DogGonit.

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City of Cloverdale Now Hiring

Police Officer

Lateral or Academy Graduate
Hiring Incentives: \$6,500-\$10,000
Monthly salary \$6959-\$8458

First Review of Applications is February 14, 2025

Police Officer Trainee

\$5,596.93 per month

Police Officer Trainees are those individuals who still need to complete a Basic Police Academy. The City of Cloverdale will pay those individuals hired as Police Officer Trainees while they attend the Basic Police Academy and the cost of the Academy. Upon graduation, they are sworn in and appointed as Police Officers and are assigned to the Field Training Program. For more information on the Police Officer Position, see the Police Officer job description at <https://www.cloverdale.net/532/Job-Descriptions>

Police Lieutenant

Annual Salary \$121,549-\$147,744

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- MUST BRING 13 COOKIES, DROP OFF AT 10:30

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- COFFEE WILL BE SERVED
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PRIZES:

\$50 CASH CROWD FAVORITE **\$100 CASH BEST IN SHOW and BRAGGING RIGHTS!**

mavis mavis
CLOVERDALE, CA

Rotary Lunch Guest Speaker



Secretary Bill Hoyer thanks Dana Johnson for sharing the story of **Cloverdale Connect**

Thanks to **Cloverdale Connect** editor, publisher and owner Dana Johnson for sharing her story and the story of **Cloverdale Connect** at our recent luncheon. Her many years of experience in radio and television advertising led to launching the **Connect** as Covid erupted in 2020 so neighbors could keep in touch with neighbors.

Each week Rotary has interesting speakers, a fun lunch, and plans for projects to benefit Cloverdale. To join us at one of our lunches contact Membership Chair Jim DeMartini or jjm@cloverdalelaw.com

CELEBRATIONS OF LIFE in Cloverdale Connect
Obituaries • Birthdays • Weddings • Retirements
Anniversaries • Birth Announcements

\$1 per word + photo in print edition and online at cloverdaleconnect.com

Cloverdale Church Guide

Cloverdale Seventh-Day Adventist Church
1085 S. Cloverdale Blvd.
Cloverdale, CA 95425



Good Shepherd Episcopal Church
Open, Affirming, and Welcoming
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Join us for worship 10:00 am in person
or by web - Facebook LIVE
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Jehovah's Witnesses
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Cloverdale, CA 95425
Phone: 707.894.4490

Living Water Church
450 S. Franklin St.
Cloverdale, CA 95425
707.894.3274

Oat Valley Baptist Church
31000 Cooley Lane
Cloverdale, CA 95425
707.894.2998



Join us for our Sunday service at 10am.
All are welcome!
553 W. Second Street, Cloverdale
Across from City Park
For more information email us at
info.parksidecloverdale@gmail.com

St. Peter's Catholic Church
491 S. Franklin St.
Cloverdale, CA 95425
707-894-2535

The Bridge Foursquare
50 Commerce Lane Ste. C
Cloverdale, CA 95425
mail@TheBridge4sq.net

The Church of Jesus Christ of Latter Day Saints
1011 S. Cloverdale Blvd.
Cloverdale, CA 95425
707.280.9433



- We are a church that tries to follow the example and teachings of Jesus through kindness and compassion
- We welcome all of our neighbors with an open mind
- Our message and music give us hope and lead us to a closer spiritual relationship with God

UNITED CHURCH OF CLOVERDALE
An open and affirming congregation of the United Church of Christ
439 N. Cloverdale Blvd., Cloverdale 707-894-2039 www.uccloverdale.org
Sunday Worship, Third Sunday of the Month only, 10am (in person or via Zoom)
YouTube @unitedchurchofcloverdale1906

A Time for L.O.V.E. Nora Archambeau, M.A.

L = Listen to healing music. Hz (or Hertz) music is a non-invasive way that works to align our body's energies and frequencies thus harmonizing the central nervous system (internet). Regularly tuning into Hz melodies will function to induce self-love, deep peace, negativity release, and eventually enhance the body's natural healing abilities. Try it...it works wonders! @MeditationandHealing; @SolHarmonyHolistics; @SleepTube

O = Overwhelm. When this uncomfortable feeling occurs, I stop, breathe, and take time out. If I am at work, I cease what I am doing, breathe, get up and stretch, take a "water cooler" break, sun gaze, or have a healthy snack (and yes, 70% chocolate too!). Relaxing and letting go of the stressor lets my mind recenter itself which expands the cells to then receive new solutions. Sound Bath Healing: @Ireneathanasious (Sound Bath Healing); and <https://singingbowlhealing.com/>

V = Vision Board Creation (VBC). Vision Boards visually reflect the parts of our lives we want to manifest. VBCs help to reprogram our neural pathways, e.g., a healthier lifestyle, new home additions, romance, joyful-making habits. Buy a poster board, pull out some magazines (or buy a few at Cloverdale Library), old calendars, stickers, sequins, etc. Spread out everything, concoct your favorite beverage, and invite in your creative juices! www.jackcanfield.com; www.carrielle.com; search "Vision Board Resources" on Amazon.

E = Experience. Challenging ourselves to think anew, we can try a novel restaurant/hair stylist/road route that aids to open us to exciting experiences, ideas, and inspirations. Being "new" to Cloverdale, I have wanted to expand our town's offerings. Perusing the Community of Cloverdale Facebook page for local happenings has been instrumental! Since moving here, I attend weekly yoga classes (www.studio5yoga.com), walk different neighborhoods, write for this very newspaper, and recently joined the Cloverdale Community Choir. Our "little" town has a sweet array of events.
www.cloverdalechamberofcommerce

Are we lucky or what?!

Cloverdale Senior Multipurpose Center Melanie Hall

Happy New Year! Welcome 2025! Happy Love Month!

I am always excited about a new year for new adventures, intentions, goals, and opportunities. Staying active and socially engaged at any age is important and so necessary the older we get.

If you have not had a chance to join us for **Coffee with the Mayor** yet, please join us on February 13. Our guest will be the new CEO of the Council on Aging, Jamie Escoubas, who will give us an overview of all the services that COA offers.

William Cordingley continues with his powerful **Empowered Perspectives** on Living workshops that will provide you with life-changing answers, tools, and exercises for living your happiest, best life. The two-part workshops are on February 13 and 24, 3:00-4:00 p.m. William also leads meditation on Tuesday and Thursday mornings from 8:45 to 9:45 a.m.

Come join Dr. Kenneth Allen, on Monday mornings at 10:00-10:45 a.m. for **Qi Gong/Drug-Free Secrets to Longevity**. This class focuses on enhancing our bodies' vitality which leads to increased healing, strengthening the immune system, invigorating the body, and enlivening your spirit.

If you are in the mood to learn something new, retired CHS music teacher, Ken Collins, will be teaching beginning **Guitar Lessons** February 5-March 12, 1:00-2:00 p.m. Instructional materials will be provided. You will need to bring your own non-electric guitar and music stand.

If you want to live a healthier life by eating more fresh fruits and vegetables, we offer a **Friday Morning Produce Market** which is available to the community. Andy's Produce in Sebastopol delivers fresh produce at wholesale prices for our Market Day. This market is courtesy of the non-profit, Front Porch.

We will be sponsoring **Bingo** at the Citrus Fair this year on February 14, 2:00-4:00 p.m. Come by and have some fun and you might just take home a prize.

We look forward to seeing you soon.

High-Tech Healing

Patients with chronic wounds accelerate healing in the only advanced hyperbaric chamber in Sonoma County



When you have a wound, waiting for it to heal can feel endless. While most wounds heal right on schedule, some just don't. If this happens, you can experience prolonged pain, disability and emotional distress. In a worst-case scenario, you may even develop sepsis or require an amputation. Fortunately, if you have a wound that doesn't heal within 30 days, you can receive specialized care that speeds healing in Healdsburg.

"Our individualized approach to evaluating, treating, educating and supporting patients has resulted in a healing rate of 97% in an average of 31 days, as compared with the national average of 65 days," says Belinda Uribe, RN, nursing manager at Healdsburg Hospital's wound care clinic. "We have a team of specialized surgeons, podiatrists, nurses and others who work with patients weekly to speed healing, relieve pain and restore proper movement and functioning to the affected body part. Sometimes we are the last stop between healing and losing a limb."

Founded in 2010, Healdsburg Hospital's wound care clinic cares for 4,000+ patients annually. "We treat people of all ages, but the majority are 60 and older and have underlying conditions that prolong healing, particularly diabetes," Uribe says.

Some people, including those who have undergone radiation therapy, may benefit from treatment in the hospital's hyperbaric chamber. In fact, Healdsburg Hospital is the only facility in Sonoma County to offer advanced hyperbaric healing. "You breathe 100% oxygen inside a pressurized chamber, which stimulates circulation and allows the body's natural wound-healing mechanisms to function more efficiently," Uribe explains.

Besides the physical toll, you can understandably feel anxious, embarrassed and hopeless if you have a wound that won't heal. Healdsburg Hospital's care team will work with you to determine your most pressing psychological and emotional concerns and help alleviate them.

**To make an appointment at the wound care clinic:
1540 Healdsburg Avenue, call 707-473-4400, ext. 3**



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mention ad for discount coupons expire 2/28/25

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2024 - 2025 Washington School Volleyball

The 8th grade team finished 11-1 and won the League Championship this year. The 7th graders finished 6-6. Thank you to Bobby Huls for being an Assistant Coach. The Head Coach Margaret Fitzgerald finished her 25th year at Washington School.



7th Grade Volleyball Roster 2024-2025

Emma Alcantar 19, Raquel Cordova 5, LeeAnn Huls 23, Addison Hoffscheider 2, Scarlett JohnTon 33, Sofia Lameyse 7, Molly Lindecker 6, Riley Seamans 14, Jenna Smook 8, Elizabeth Townsend 29, Kensie White 9, McKensie Gladden 4, Coach Fitzgerald



8th Grade Volleyball Roster 2024-2025

Olivia Azcarete 15, Paige Davis 8, Bella Demattei 5, Ela Blackwell 4, Alexa Guerrero 7, Na-Mira Hubbart 2, Eva Hyer 18, Diya Patel 14, Grace Orsolini/Rhodes 3, Hailey Sainsburg 21, Kaely Orozco 22, Cooper Tapparo 30, Coach Fitzgerald

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Are Home Inspections Worth It?

Elissa Morrash

Property inspections cost time and money. Are they worth it, and why? Both Buyers and Sellers benefit from home inspections.

Sellers Who Do Home Inspections Have Real Advantages. It is definitely a pre-emptive and strategic move by Sellers to do home inspections before they sell: the condition of the home gives credence to the purchase price. Making repairs prior to putting the house on the market enables a higher purchase price. And it can (not always) pre-empt a Buyer asking for price concessions once they do their inspections and discover things that make them want to reduce their offering price.

Now It's the Buyer's Turn. Should a Buyer do inspections, even if the Seller provides home inspection reports? This decision is entirely up to the Buyer. In California, where we have Buyer Investigation Advisories, the Buyer is strongly advised to investigate the condition and suitability of all aspects of the property. Like anything else you do for yourself, Buyers who do their own inspections get to know the property better.

40+ Inspection Possibilities. Buyers ask me what type of inspections they should have. This is a good question. There are the obvious ones, like home and pest, but beyond that, there are possibly 40 or more aspects of a property you might want to have inspected. When I am representing a Buyer, I go through the list each time, just to make sure there is something they haven't thought of and might have missed.

Elissa Morrash is a licensed Realtor® DRE 01872845 with W Real Estate in Cloverdale and is an active member of the local professional real estate community. She is sometimes on social media and can be reached in person at (707) 694-8821, elissa.morrash@gmail.com.

Courtney Jade Davis

February 6, 1991 – January 5, 2008

Courtney loved basketball, miniature golf, volleyball, ping pong, softball, trampoline, soccer, babysitting, cheerleading, Brownies/Girl Scouts, dance, piano, gymnastics, church choir, riding a scooter & bikes, hiking, rollerblading, fishing, tennis, paddle boating, horseback riding, jet skiing, go-carts, swimming, 4-wheeling on her quad, baking, attending concerts, cooking, shopping, playing board games, volunteering, reading, hanging with friends, taking care of animals, watching scary movies and snow skiing.

Always on the go...
 until Ewings Sarcoma
 Hate is a strong word but
 we REALLY HATE Ewings Sarcoma
 "Life Is Only As Bad As You Make It"
 Make it good while you can.
 Happy 34th Birthday Courtney Jade
 Love, Dad and Mom



Building Community at the Library

Kat Gore, Sonoma County Library

In her role as the Cloverdale Chamber of Commerce Member and Community Relations Coordinator, Bri Bohanan enjoys promoting local events and highlighting the Cloverdale Regional Library's wide array of programs.

Bohanan and her twin daughters began visiting the Cloverdale library when the girls were just 2 and a half years old.



"The library isn't just a place for books—it's where we meet up with old friends and make new ones. It's the easiest way to feel connected to Cloverdale, and we love how cozy and welcoming the space is," Bohanan said. "It's a true community hub."

The library has also become a place where they've built connections with other families. Bohanan's mother, who recently moved to Cloverdale, has joined in the tradition of weekend library visits with her granddaughters. Bohanan has been continually impressed by the library's extensive offerings—from early literacy resources to tech support and career workshops. She also appreciates unique opportunities like borrowing Regional Parks Discovery Packs and state parks passes.

6 For more on the library's offerings, visit sonomalibrary.org.

An Icarian Love Story for Valentine's Day

Mary Jo Winter

From 1881 – 1886, the only California location of a French utopian community known as Icaria Speranza was located on 885 acres along what is now Asti Rd., just south of town. Based on a novel, "Voyage en Incarie," by Etienne Cabet, Icarianism advocated a philosophy of equality through the sharing of goods.

Wanting to start their own Icarian colony in the West, the families of Armand Dehay, Sr., and his father-in-law Jules LeRoux were drawn to Cloverdale by the tranquil setting, fertile land and temperate climate.

In 1989, the site was designated a California Registered Historical Landmark and a plaque was unveiled on the west side of Asti Rd. where the schoolhouse once stood.

Since it's almost Valentine's Day, though, it seems more fitting to focus on an Icarian love story than a whole community for right now.

Born in Cloverdale, Armand Dehay, Jr., (1886-1970), was one of nine children. He served in both WWI and WWII. He met his future bride, Madeline, a native of Kauai, Hawaii, while touring Honolulu with his parents. Even though she was nearly 13 years younger, he fell in love with her immediately. When he asked her brother for her hand in marriage, her brother refused, saying she was much too young and had to finish school first.

Undaunted, Dehay vowed he would return for her. Four years later, true to his word, Dehay did return and they were married – much to Madeline's surprise because he hadn't written since their first meeting. After their first and only child was still born, they returned to Cloverdale in 1917 to settle on the family property. The senior Armand Dehay built a house for the newlyweds near his own, and his wife, Marie, always stopped while in town to introduce Madeline to acquaintances as "my daughter-in-law from Hawaii."

**NOURISHING HOPE
 THROUGH
 COMMUNITY**
FRIDAY 11:00 - 1:00 PM
 202 COMMERCIAL STREET
 (COMMERCIAL AT SECOND)
 CLOVERDALE, CA





February Gardening Tips from Sonoma County Master Gardeners *Sponsored by Sanz Nursery*

- Clear vegetation as soon as possible. It is important not to clear brush and trees during bird nesting season March 1st to August 31st to protect our bird populations.
- Finish pruning roses. A general practice in Sonoma County is to have them pruned by Valentine's Day.
- Prune summer-flowering and foliage trees as necessary. Deciduous trees are much easier to prune when leafless, as the branch structure is more clearly visible. Cut out all crossed and damaged branches and prune for shape.
- Plant bare root trees and shrubs
- Snails may begin making their presence known, either directly or by holes they eat in leaves. Removing by hand is an effective control method: go out in very early morning or after dark armed with a flashlight to catch as many as possible.
- Clean and sharpen garden tools using a rasp or stone. Sharp pruners are easier on both plants and your joints. Storing hand tools year-round in a 5-gallon bucket of sand with some vegetable oil mixed in helps keep them sharp. Every time you push them into the sand, the tools will get an effortless cleaning and lubricating. Motor oil isn't recommended, as it's harsh on hands and difficult to dispose of properly.
- February is a good time for washing out old pots and trays. You can put clay pots in the dishwasher after first rinsing off dirt and debris. The dishwasher will sterilize them so they're ready for spring planting. Rub pots with linseed oil after cleaning to make them more attractive.

Grow Your Green Thumb with Us!

Join our Garden Club and connect with fellow plant enthusiasts. Learn from experts, share tips, and cultivate friendships.

Next Meeting: Feb 26th 1-3 PM
210 Red Mountain Drive, Cloverdale

Topic: Growing culinary herbs
(Speaker- Master Gardener)

Membership Benefits:

Monthly Speaker Series, Exclusive Member Events, Gardening tips, Lunch included
Membership Fee: \$30/year

Not a member?
Come to our next meeting to learn more!

FEBRUARY COMMUNITY CALENDAR

- Feb. 1 Sat.** 7:30pm Renegade Orchestra
Cloverdale Performing Arts Center
- Feb. 6 Thurs.** 7pm Jazz Caliente
Cloverdale Arts Alliance
6-7:30pm Sonoma Clean Power GeoZone
Town Hall, Veterans Building
- Feb. 8 Sat.** 7:30pm Blues Night, Second Saturdays
Cloverdale Arts Alliance
- Feb 11 Tues.** 3pm Pet Food Distribution, La Familia Sana
- Feb. 14 Fri.** Cloverdale Citrus Fair, Citrus Fairgrounds
- Feb. 15 Sat.** Cloverdale Citrus Fair
- Feb. 16 Sun.** Cloverdale Citrus Fair
- Feb. 17 Mon.** Cloverdale Citrus Fair
- Feb. 20 Thurs.** 5pm Rotary BINGO, La Tequila Restaurant
7pm David Luning
Cloverdale Arts Alliance
- Feb 25 Tues.** 3pm Pet Food Distribution, La Familia Sana
- Feb 26 Wed.** 1:00pm Garden Club Meeting
210 Red Mountain Drive
- Feb. 27 Thurs.** 6pm Cloverdale Music Workshop
Cloverdale Arts Alliance

Cloverdale Police No-Shave Day

Last Fall, the Cloverdale Police Department happily participated in No-Shave November, a nationwide movement where participants put down their razors for the month to raise awareness and funds for cancer prevention, education, and support programs.

For the Cloverdale Police Department, it wasn't just about growing beards—it was about growing support for a worthy cause. Officers contributed the money they would normally spend on shaving and grooming to support Courtney's Pumpkin Patch, a local nonprofit making a difference in our community. In a remarkable show of generosity, the Cloverdale Police Officers Association matched every dollar raised by our officers, effectively doubling the funds donated.

These contributions were proudly presented to Courtney's Pumpkin Patch board members, Catherine and Dennis Davis, who are part of the organization that is dedicated to do the following:

- Awarding scholarships to Cloverdale High School students who demonstrate exceptional character and leadership.
- Providing financial assistance to local cancer patients to help ease the burden of treatment related expenses.



The Cloverdale Police Department is honored to support Courtney's Pumpkin Patch and their mission to bring hope and relief to those in need. No-Shave November reminds us that even small actions, like setting aside our razors, can lead to meaningful change.

To contribute to Courtney's Pumpkin Patch and their inspiring mission, please visit their website to learn more at www.courtneypumpkinpatch.com. Every donation helps provide opportunities for local students and support for families navigating challenging times.

Thank you to the Cloverdale Police Officers Association for their generosity and to the officers who participated.



The February LOVE Album



"The love of my life for 40+ years"
Sally & Joe



Peach & Harry



Jim & Jackie Berry



"Jan,- I miss you more than anything and love you just as much!"
(June 10, 1952 - October 6, 2024)
Lee Tolbert



Chuck & Star



"Ron, almost 45 years ago you swept me off my feet. Happy Valentines Day to the love of my life." - Jane
Ron & Jane Pavelka



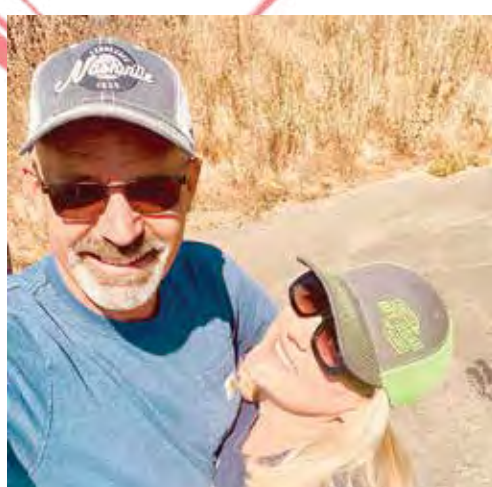
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Little Miss & Bullet



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Lynda Sue & Tommy



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HAPPY Valentine's DAY



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"Richard and me when we were dating. We have that 'I found my person' look!
 Brooke & Richard Greene



Ricky Serbin & Mitchell Benjamin



Jackie & Jolene Evans



Diane & John Heckenberg



Zsa Zsa & Shiloh



"I can never thank you enough for all you do for me. You inspire me every day to be my best. I love you" - Joey
 Luca & Joey



Merwyn & Chris Welch



MJ Girard & Lynda Ashley



Justin & Sunny Key



Venus Harper & Dustin Saylor



Jenessa, Ghengis & Jace Wheeler



Xenia Rudnycka & Paul Miklos

The Cloverdale Citrus Fair Has an Amazing History

Kevin Moore, along with the staff of the Cloverdale Historical Society.



CLOVERDALE, THE ORANGE CITY.

Cloverdale Orange Pavilion.

ANNUAL CITRUS FAIRS.

The above headline was published in the 1898 atlas of Sonoma County as part of the ongoing campaign to promote Cloverdale as an ideal place to commercially grow citrus fruits. In the center of the headline, we see a photo of the first "Orange Pavilion" that was 60 by 120 feet and cost \$3,000 to build. Unfortunately, that building was destroyed by fire in 1909. However, the citizens of Cloverdale rallied together to build a new building, completed just before the 1910 fair



began. The 1910 fair building was located on what is now Cloverdale Blvd near the Exchange Bank.

Planes, Trains, Automobiles and Cowpunchers at the Citrus Fair

It was noted that special trains would bring guests to the fair costing \$1 for a round trip from Santa Rosa and 50 cents from stations north of Santa Rosa.



The Cloverdale Citrus Fair Association contracted with



aviator Fred J. Wiseman to make two flights at the 19th annual Citrus Fair.

Wiseman started off well with two flights that lasted over seven minutes. On his third flight, he circled twice over his original starting point when the engine quit. While attempting to land, he hit a pile of lumber, and was not injured.



To the left is Wiseman's plane after the accident.

Wiseman became famous as the pilot of the first US postal air mail delivery.

Published reports estimated that 5,000 people per day were expected to arrive for the fair - the population of the Cloverdale area at the time was less than 900 people.



The cowboys on West Street (Now Cloverdale Blvd) in front of the Citrus Fair Pavilion are competing in a contest of "ring spearing." You can see a cowboy in the lower left of the photo outfitted with light colored chaps with a rod in hand. A cowboy would attempt to spear a ring suspended on a wire. Bleachers loaded with spectators can be seen near the present-day location of Pick's Drive-In.

From the first Citrus Fair in 1893, the fair has only been interrupted once in 1918 for WWI and again in 1944 for WWII. No Citrus fair was held in 1915 as all focus was placed on the 1915 World's Fair in San Francisco.



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A Message from Mayor Todd Lands

As we close out 2024, I would like to reflect on the many achievements that demonstrate the strength, collaboration, and resilience of our city. This has been an incredible year for Cloverdale, marked by progress in infrastructure, public safety, community engagement, and strategic planning.

To set the stage for success, we organized a team-building workshop for city council and staff, fostering unity and clear goal setting for the year. This year we secured efficient and functional governance of the City by successfully negotiating a two-year labor contract with City workers and by hiring a new city manager to guide our city's future. I also had the opportunity to appoint multiple people to the Planning Commission and to welcome new Student Liaisons to involve youth in civic leadership. In addition, in partnership with the Cloverdale Performing Arts Center, we negotiated a contract to continue using their space for city meetings.

With the passage of Measure DD, we secured vital funding to repair and maintain infrastructure, enhance our parks, and prioritize public safety. Additionally, Measure CC gives us the ability to annex properties on the West side of the city, saving money and enabling thoughtful expansion. TOT audits brought in over \$30,000 in unpaid tax revenue to fund essential services.

In public safety, we increased staffing at the Cloverdale Police Department, allowing the School Resource Officer position to be filled. We also saw recruitment of new Cloverdale Police Officers to step into vacancies made by recent retirees. Our Automatic License Plate Reader program continues to enhance community safety by monitoring all entrances into Cloverdale and helping solve crime.

Emergency preparedness remained a priority, as we continued our partnership with Resilient Cloverdale, CloveReady, and CERT to ensure readiness for potential disasters.

Environmental stewardship and recreation have also been priorities. We worked with the County and UC Extension to secure grants for vegetation management and fire safety at Lyda Ranch and River Park. This included funding for trail preparation, fire breaks, and improved park access. At River Park, we added benches and enhanced river access, creating more inviting spaces for residents.

We also assisted with the design and construction of a new dog park featuring shade structures and an ADA ramp, and we finalized the pickleball courts at Furber Park. Additionally, we supported the parks department with the purchase of a chipper and dump truck to make vegetation management more efficient.

Significant infrastructure projects included the completion of the Crocker Street Bridge walking path, offering safe and accessible routes for pedestrians. In addition, we initiated a striping program for better traffic safety.

Throughout the year, we worked tirelessly to support our homeless population, connecting individuals with treatment, shelter, and other vital resources.

I was proud to work on community events that brought us together in celebration. From the Winter Festival to the July 4th parade, the Light and Display contest, and the annual Citrus Fair parade, I enjoyed helping to continue these traditions. I also had the privilege of helping hang decorations and lights throughout the year in collaboration with the Chamber of Commerce. I also worked to bring the Golden Gate Railway Museum and Railbikes to our city.

On a broader scale, I worked with state, federal, and county leaders to address pressing issues, attending the Cal Cities Conference, Mayors and Councilmembers Association meetings, and weekly sessions with city and county officials. As a Director for Sonoma Clean Power, I supported sustainability efforts, and as a liaison to the Sonoma County Library Cloverdale branch, I helped advance educational initiatives. As mayor, I had the privilege of representing Cloverdale at multiple speaking events.

Finally, I made it a point to stay connected with you, the residents of Cloverdale. Whether by presiding over City council meetings, participating in subcommittees like the city/schools or the finance and admin subcommittees or by hosting our monthly "Coffee with the Mayor" gatherings, I valued the opportunity to hear your thoughts and concerns.

As we celebrate these accomplishments, I want to thank everyone who contributed to our success this year. Together, we have achieved so much, and I look forward to 2025.

GeoZone

Sonoma Clean Power is leading an effort to build 600 megawatts of new, next-generation geothermal energy in Sonoma and Mendocino counties over the next decade. This is one of the most significant projects in the region's recent history. This Town Hall is an opportunity to learn more and get involved.

The goal of this initiative, known as the **Geothermal Opportunity Zone or GeoZone**, is to secure a long-term supply of affordable, reliable clean energy for our customers while helping to fight the global climate crisis.

At the Cloverdale Veterans Memorial Building, on Thursday, **February 6th, from 6-7:30 PM**, there will be a discussion about the potential benefits and impacts of next-generation geothermal energy on local and state climate goals, grid reliability, energy affordability, local jobs, and more. This event will be in partnership with Supervisor James Gore, Mayor Todd Lands, and others.

Food and beverages will be provided
Doors open at 5:30 pm

Spanish translation will be available

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*DUTCH APPLE	*BOYSENBERRY	*NECTARINE COBBLER	*STRAWBERRY RHUBARB
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Roots of Rock
MJ Girard ~ KOWSfm.com

February, the month of Love! Valentines Day, mid-month, is a wonderful opportunity to express the heartfelt appreciation of the people who have been there for us all through the year.

February is also the time to celebrate at one of the first State Fairs right here in Cloverdale! The 133rd Annual Citrus Fair is open the 14th thru the 17th at the fairgrounds. This year promises to be exciting with entertainment, exhibits, delicious homemade food, carnival rides, wine tasting and more!

The Cloverdale Connect has expanded into our neighboring Geyserville community...Welcoming them into the Northern Sonoma County coverage area.

So much fun and activities happening in these two communities, celebrating the last few weeks of winter.

On KOWSfm.com we have an eclectic selection of local talent sharing music, interviews and earthshaking insights. We want to thank all who tune in and our underwriters for their support.

Since February is the month of Love, the "Roots of Rock" will be highlighting the love songs from past decades. Thanks for listening!

PAULA S. HALL
ATTORNEY AT LAW

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SWEETHEART SAVINGS
This February, spread the love with **BOGO 50% Off!**
Buy any sandwich and get the second one of equal or lesser value 50% off for the entire month of February. Share with someone you love or just try something new. We promise, you will LOVE it!

A Different Kind of Sunday Morning Awaits You!

The Center of Spiritual Cultivation
10:30 am - Noon

Meditation Sacred Conversation Music
Zoom Invite: centerofspiritualcultivation.org

Feb. 2nd Seeking Spirituality
Feb 16th The Feminine Heart of Spirituality
March 2nd Eco Spirituality
March 16th Engagement in Relational Spirituality

January Cloverdale Weather
Avg. High Temperature 63°
Avg. Low Temperature 36°
Total Rainfall 0.66 inches

(as of publication date)

WELCOME
MAYOR TODD LANDS
CLOVERDALE, CA

MAYORS FOR PARKS COALITION **CITY PARKS ALLIANCE**

City of Cloverdale Mayor Todd Lands is the newest Mayor joining the Parks Coalition . Mayor Lands supports increased federal investment in our nation's community parks, recognizing that they are fundamental to healthy, connected, and revitalized neighborhoods.



KOWS 92.5 FM
Stream at KOWSFM.COM

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Keep calm and be crazy, laugh, love and live it up because this is the oldest you've been and the youngest you'll ever be again.

Out & About

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Submit photos to: info@cloverdaleconnect.com

Rudy Barajas enjoys **Cloverdale Connect** when he's relaxing at home!



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Connect with C.H.S. Cheyenne Schriener

Advisory classes at CHS participated in a pen-pal exchange with Taiwanese students. Students sent their letters out before Christmas break to their assigned students and received packages with traditional items such as tea leaves, pot tea, ramen, boba, red envelopes, and children's toys. CHS plans to continue sending letters to different countries from their students with their favorite American items with descriptions of their customs.

CSF club will be fundraising on campus for their upcoming spring field trip with Valentines themed candy bags. Students and staff can send a sweet treat to their friends, family, and partners on campus the day before citrus fair break! All bags will be priced at \$3 with 100% of the profits going towards the college education of future leaders.

CHS has opened up a new club this semester, a Health and Wellness Club. Its meetings will include kickboxing, yoga, sports, and lifting to introduce students into new ways of movement. It will also provide knowledge of equipment and nutritional needs as a way to benefit not just physical, but mental health too. Those interested may join at any moment and participate on a flexible schedule in accommodation to the busy life of students.

The Latinos Unidos club is in charge of the multicultural bulletin board at the front of CHS. It provides historic insight on real world events and connects the problems of now to those of other countries and figures. January's feature was in honor of Martin Luther King and his brave contributions to society, their effect on the present then, and how we can improve in the future.

CHS would like to thank the CARE foundation for another successful holiday book tree drive. The students and staff are equally grateful and executed about their new reads!

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11 Day Inside Passage to Alaska with Glacier Bay National Park

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## Let's Travel ~ Craig Clark

Here are some ideas on how to protect your valuables when you're being screened at the airport\*.

**Prepare for the scanner:** Place loose items inside your carry-on rather than leaving them unsecured in the tray. In other words, keys, wallets, purses — anything that doesn't have to be scanned separately — should be packed in your carry-on and sent through the X-ray.

**Organize your valuables:** Instead of dumping your expensive phone, tablet, sunglasses and watch as loose items in the bin at security, use a Ziploc bag or packing cube to neatly keep your items together. This provides another layer of security, and it's much easier to keep track of your items so nothing gets left behind.

**Track your stuff:** During the screening process, it's crucial to watch your belongings with utmost vigilance as they transition through the various screening stages. Keep the target small by putting as many loose items as possible in mesh packing cubes so they are slightly obscured.

**Wait for it:** Don't rush through your screening, and continue to keep your eyes on your things. Only pass through the screening once your valuables enter the X-ray machine.

**Beware of the bin ad:** Pay special attention when there are ads on the bottom of the bin as the stickers make it less obvious when a small item like your cellphone has been left.

**Sign up for PreCheck or Global Entry:** The TSA's trusted traveler programs. You may avoid having to remove your laptop or shoes. You get the benefits of consolidating everything in your bags without having to take them out and display them in the bins or the dog bowls.

**Want to protect your valuables?** Leave 'em home. Avoid bringing unnecessary valuables in the first place. The good jewelry stays home. The electronics are the minimum needed for the trip.

\*From the Points Guy

|                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                              |
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## Community Choir Brings Their Joyful Noise to Cloverdale

Tod Hill

Just ten weeks after launching in September, the Cloverdale Community Choir lit up our holiday season with two December performances. Under the tutelage of Dr. Mario Dell'Olio, who leads the music department at Sonoma Academy, the forty members of the choir worked diligently on an eclectic program of Winter holiday songs that included a traditional Spanish lullaby *A La Nanita Nana*, creative interpretations of classic hymns *A Midnight Clear* and *Night of Silence/Silent Night*, and rousing renditions of *Sleigh Ride*, *We Wish You a Merry Christmas*, and *Jingle Bell Rock*.



At their sold-out show at the Cloverdale Performing Arts Center on December 8th, the choir's powerful four-part harmonies were complemented by guitar & flute accompaniments, solo and duet performances by choir members, and an enthusiastic audience sing-along of Christmas carols. At the Cloverdale tree lighting on December 13th, the choir entertained an intrepid audience that braved the rainy night with a selection of holiday favorites.

"The Community Choir welcomes singers of all ages and experiences. We have singers who have never sung outside of the shower, and others who are seasoned choral performers," said Dell'Olio. "What we have in common is a joyful approach to the music and a commitment to Cloverdale's cultural life."

The choir's new season is underway, with rehearsals every Wednesday, from 6:00 p.m. to 7:30 p.m. at the Cloverdale Senior Center. Interested singers are encouraged to attend. The choir will return to the Cloverdale Performing Arts Center for its Spring performances on May 31st and June 1st.

## Running for State Senate ~ James Gore

Elizabeth and I would like to share that I am officially running for the California State Senate in the 2026 election. Our current Senator, Mike McGuire, has been a shining star for our community and state. Now that he is term-limited, and headed for another leadership position, I seek to pick up where he leaves off. The district includes a million people and runs from the Golden Gate to the Oregon Border, so your support is appreciated. Please visit our new website: jamesgore4senate. come to learn more about the campaign and to donate.

## Fashion Begins at North End

Michele Armanino

Four years ago, when Bri Bohanan moved to Cloverdale, she didn't know what adventures Sonoma County had in store for her. Today, thanks to creativity and determination, Bohanan is a partner in a blooming clothing boutique and she and her husband operate a twenty-one-acre chicken ranch in town.

Last December, banking on her sixteen years of retail experience, Bohanan created a clothing boutique called North End with partners Mollie Asay and Savannah Hemphill. This fashionable boutique is nestled inside a tranquil, iron-gated courtyard at 129 north Cloverdale Blvd. Bohanan describes her store's clothing vibe as "California Casual". "It's timeless fashion for the Sonoma County real girl of all ages." There are t-shirts and jeans with a western flare along with outfits perfect for wine-tasting events. Jodi Lee's leather Australian handbags kick out a Bohemian Western feel with their hand smoothed turquoise and tiger eye stones and are sought-after bags with the Sonoma County crowd. Bohanan notes that the majority of the store's jewelry is sourced from women owned businesses.



"There is a mixed bag of people that make up the community in Cloverdale." Bohanan comments. "We pay attention to that and we want you to walk out with something that shows your personality." As a mother of five-year-old twins, Bohanan is very conscious of time restrictions. She schedules private styling sessions with her customers if regular boutique hours do not fit their schedule. Everyone likes a deal, and North End's program, Loco for Locals, presents a twenty-five-dollar gift card to their customers for every two-hundred and fifty dollars spent at the store.

"Fashion is an emotional experience and we want women to feel good." Bohanan says. "We love Cloverdale and want to make it your one-stop clothing shop."

## Rotary Club 2024 Projects Completed

The Cloverdale Rotary Club raises money to support projects throughout the year. By far, the largest is the Asti Tour de Vine bike ride each year through the beautiful Dry Creek and Alexander Valleys. Here is the list of projects undertaken in the past year:

- Construction of a Pergola for the Cloverdale Dog Park
- Asti Tour de Vine Bike Ride
- Helped Healdsburg Sunrise with their bike ride
- Quarterly McRay Road Cleanup
- Pre-school desks and chairs for Guatemala
- Dictionaries for third graders in Guatemala
- Installation of the Dobbins Bench in Kleiser Park
- Citrus Fair Exhibit
- Monthly Bingo
- Annual Crab Feed for other Rotary Clubs (a private event)
- Scholarships for high school graduates
- VIP Transport for Citrus Fair parade dignitaries
- Kleiser Park Cleanup
- Monthly Bingo competitions
- Donations to Community Emergency Response Team
- Prepare and serve RYLA Lunch at annual training
- High School scholarships
- Donations for a clean water project in Haiti
- Contributions providing hearing aids for children in India

# Our Cloverdale Community Cares

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Wednesday 10:00 AM-4:00 PM  
Thursday 10:00 AM-4:00 PM  
Friday 10:00 AM-4:00 PM  
Saturday 10:00 AM-1:00 PM

**Savings Wednesdays**  
Sidewalk Sale Table  
(up to 50% off select items)  
1st Wed. of the month 50%  
off store wide! (except yarn)

## DONATIONS

M-F 8:30-4 PM, 311 N. Main St.  
Please get in touch with the Senior  
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you bring items to donate.

All proceeds support our local  
Cloverdale Senior Multipurpose Center.

Senior Center  
(707) 894-4826  
311 N. Main  
Cloverdale, CA.



## Cloverdale Senior Center Endowment Program

Now is the time to support the Cloverdale Senior Multipurpose Center with your participation in our Community Endowment Program. Working with Redwood Credit Union, we have set up a fund to provide for future generations to enjoy the benefits and programs available at the Senior Center. With your help, the Senior Center will exist far into the future for all to enjoy.

Make the choice today to set up a one-time, weekly or monthly contribution to the CSMC Endowment Fund at RCU. In addition, we invite you to include the Senior Center in your estate plan as part of your will or your trust. Invest in our community's future. Make a difference.

## heaven's Closet Thrift Shop

Now Accepts  
Credit/Debit Cards

439 N Cloverdale Blvd

¡La tienda de segunda mano Heaven's Closet está aceptando tarjetas de crédito / débito!

Thrift Shop is Open Thursday and Saturdays 10am to 4pm

## Online Museum Database Elissa Morrash

Our Cloverdale Historical Society museum-quality database boasts an impressive collection of over 10,000 meticulously cataloged records, featuring artifacts, memorabilia, ephemera, books, paintings, glass slides, vintage postcards, diaries, and more. Each record includes descriptions and downloadable scans, providing an unparalleled resource for research and discovery. While we encourage visitors to our research library to dive into their own explorations, we are eager to make this incredible database accessible online for the broader public. To achieve this, we aim to upgrade to Past Perfect Online, with a first-year cost of \$2,000 and an annual subscription of \$1,300 starting in Year Two. If you share our passion for preserving local heritage and fostering community connections, we invite you to help underwrite this initiative. Your support will ensure this rich collection remains a vibrant, accessible resource for generations to come.

Thank you for your support - contact us at  
office@cloverdalehistory.org, (707) 894-2067  
Donate online at [www.cloverdalehistory.org](http://www.cloverdalehistory.org).

We are a 501 C (3) non-profit corporation.  
Your contribution is tax-deductible to the extent allowed by law.

215 N. Cloverdale Blvd.  
Cloverdale CA 95425  
707-894-2067

Open: 11am-2pm  
Friday, Saturday & Sunday

office@cloverdalehistory.org



## ALL VETERANS ARE INVITED

American Legion  
Wednesdays

8:30AM FREE Morning Coffee Hour

205 W First Street  
Cloverdale, CA 95425



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**SUPPORT OUR SCHOOLS**

DONATE AT

[www.cusdcare.org](http://www.cusdcare.org)



Thank You, Cloverdale!!!

## Coming to Cloverdale Performing Arts Center

**OPEN MIC NIGHT**  
SATURDAY, February 22

MUSICIANS, COMEDIANS, POETS,  
DANCERS, SINGERS, JUGGLERS

Doors open  
at 6:30pm  
Event runs 7-9pm

THIS IS A FREE EVENT  
DONATIONS ALWAYS WELCOME

To sign up to perform,  
please go to:

[www.CloverdalePerformingArts.com](http://www.CloverdalePerformingArts.com)

**1984**

Based on the Novel by George Orwell



Sponsored by Dobie Edmunds,  
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March 14, 15, 16, 21, 22, 23

## TRANSLATE to Spanish Button

Easily translate *Cloverdale Connect* content from English to Spanish on our website by using the orange **TRANSLATE** button in the upper right-hand corner.  
**¡Pruébalo!** [www.CloverdaleConnect.com](http://www.CloverdaleConnect.com)

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## This is Your Museum, Cloverdale

Elissa Morrash, Executive Director  
Cloverdale Historical Society

### Call for Women's Stories!

This year, we are proud to help present a new book by Cloverdale resident and member of the Cloverdale Historical Society, Elaine Rock. The book is *Dusty Roads: Meet the Hidden Figure Who Really Ignited the Women's Movement*. Dusty, a stewardess for American Airlines, became the voice for women when it was mandatory for stewardesses to wear girdles, maintain unrealistic weight standards, be willing to be paid less than men in the same job, and be forced out of their jobs at age 32 for younger women.

By Elaine's telling, Dusty was everything a woman wanted to be in the 1950s. Tall, beautiful, outgoing...and forceful, determined and courageous. The last attributes are not the ones admired in females in the 50's or in subsequent decades, either.

This year (tentatively April) we will produce a Speaker Series with Elaine Rock about her book, and the ten years it took to write it.

In the meantime, we would like to know the stories of local women who have their own businesses: what it takes to do it and what your experience has been. Whether you have a business now or have retired from one, we'd like to know your story. Contact the Executive Director, Elissa Morrash, for details [office@cloverdalehistory.org](mailto:office@cloverdalehistory.org), or (707) 894-2067.

Opportunities abound for those who have a love of history! If this sounds like you, let us know if you would like to docent, work on programs, create exhibits. Volunteering is a meaningful way to contribute to the preservation of Cloverdale's heritage while making a lasting impact in our community. Thank you for your support. We can't do it without you. Your support makes a difference.

*Your contribution is tax-deductible to the extent allowed by law. We are a 501 (C) 3 non-profit corporation, Tax I.D. # 68-0047998. [www.cloverdalehistory.org](http://www.cloverdalehistory.org)*

## The CloDems Suggest

Sonoma County voters approved new taxes in the 2024 elections. Cloverdale voters approved a three-quarter cent sales tax. Collection will begin on April 1. According to Mayor Todd Lands, this revenue will enable the city to work on many long-overdue overdue projects, street repairs, and parks.

You can access information on the sales tax revenue spending (and other Council actions) by:

- Attending the open session of the City Council at the Cloverdale Performing Arts Center, 209 N. Cloverdale Blvd. Regular City Council meetings are also streamed on YouTube via live webcast at [www.cloverdale.net/youtube](http://www.cloverdale.net/youtube).
- Viewing the live streams online at [www.zoom.us/join](http://www.zoom.us/join), by telephone: 1.669.900.6833, both using Meeting ID: 823 1668 4527, directly at <https://us02web.zoom.us/j/82316684527> or on YouTube at [cloverdale.net/youtube](http://cloverdale.net/youtube)
- Subscribing to the Cloverdale Newsletter: <https://www.cloverdale.net/list.aspx> There, you will find City Council and Subcommittee Agendas, minutes, meeting notices and schedules.

Should you have concerns, questions or comments prior to Council or Committee meetings you may address them to City Clerk, Mike Maloney at [publiccomments@ci.cloverdale.ca.us](mailto:publiccomments@ci.cloverdale.ca.us).

Know that all written comments received are considered public records and subject to disclosure under the California Public Records Act.

Don't have a computer? The Library offers computer access to anyone and staff there will help users access any of the above links.

Local Government is Participatory. The CloDems encourage you to tune in to how our local Councils, Boards and Commissions are working for us.

*The mission of the CloDems is to foster an informed and engaged electorate.*

**LOCAL MUSIC WORKSHOP**

**CLOVERDALE ART GALLERY**  
EVERY 4TH THURSDAY AT 6PM  
204 N. CLOVERDALE BLVD

## Classical Drawing Lessons with Cyndi Gonzalez



8 week sessions start in February at Cyndi's studio in Geyserville

\$165 for 8 weeks includes materials.

Please text Cyndi at 707-326-6975 for more information and to register.

[www.cyndigonzaezfineart.com](http://www.cyndigonzaezfineart.com)



## CUSD News

Glen Senestraro, CUSD Superintendent

### Transitional Kindergarten Sign-Ups Now Open

We are thrilled to announce that sign-ups for Transitional Kindergarten (TK) for the 2025-26 school year at Cloverdale Unified School District are officially open! TK is a wonderful opportunity for young learners to build a strong foundation for lifelong success in school and beyond.

**What is Transitional Kindergarten?** Transitional Kindergarten is designed for children who turn 5 years old between September 2, 2025 – September 1, 2026. The date of birth must be between Sep. 2, 2020 – Sep. 1, 2021. This free program bridges the gap between preschool and kindergarten, providing developmentally appropriate learning experiences that nurture academic, social, and emotional growth.

**Why Choose TK?** Our TK program offers:

- Highly qualified teachers who specialize in early childhood education.
- A curriculum tailored to meet the needs of young learners, focusing on play-based and hands-on learning.
- Opportunities for socialization and skill-building in a safe, welcoming environment.
- Preparation for a seamless transition into kindergarten.

**How to Enroll** Enrolling your child in TK is easy! Here are the steps:

1. **Visit Our Website:** Head over to the district website, [cusd.org](http://cusd.org), to access the TK enrollment form and detailed information.
2. **Complete the Enrollment Packet:** Fill out all necessary forms, including proof of residency, your child's birth certificate, parent/guardian photo ID, and immunization records.
3. **Submit Your Documents:** Bring the completed forms to Jefferson Elementary School office during business hours or email them to Jenn Craig, [craigj@cusd.org](mailto:craigj@cusd.org).

At Cloverdale Unified School District, we are committed to supporting every child's educational journey. We look forward to welcoming your family into our TK community and partnering with you to ensure your child's success.

For more information, please contact our Jefferson Elementary School office at **707-894-1930** or email Jenn at [craigj@cusd.org](mailto:craigj@cusd.org).



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**Materials for Every Interest**

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The Good Ole Days, Remember When...

Pre-Sale Available Now

ONLINE & OFFICE

\$10.00  
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Senior

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Sneak Peak Of Auditorium!

Friday - Lily Lemon & Orange Contest

Saturday - The Funky Dozen

Sunday - Banda La Toxica

Monday - Baby Derby



## Desktops, Tablets, and Laptops, Oh My! Will Carter

Long before my time working with computers, they were massive room-sized machines which had no application in the home, except in speculative futuristic fiction. Nowadays, most homes have dozens of microprocessors in appliances, devices, cellular phones, and, of course, in personal computers. While the Smart TVs, intelligent fridges, and automated thermostats are now common; most folks still also own a Mac or Windows personal computer, but they look vastly different than their ancestors.

Modern desktops are the most like the personal computers of yore, though they've slimmed down and changed up their look. Contemporary computers are built with smaller, more efficient components which allow systems to be tiny! Apple's latest desktop, aptly named the Mac Mini, is less than 1 liter in volume and pulls no more than 65 watts of power. Apple is also a big player in the All-in-One field: Computers which merge the desktop computer with its display, giving the user everything they need in an All-in-One package, like the Apple iMac.

Tablets are an example of where the lines between smart devices and full-bore computers begins to blur. During the 2010s a tablet craze struck consumers, with companies like Microsoft committing to the new format with the Microsoft Surface and the touch-screen focused Windows 8. The results of the tablet craze are still with us: Touchscreens are common on laptops and desktops alike, Amazon still sells huge numbers of their Kindle Fire tablets, and some flagship devices, like Microsoft's Surface and Apple's iPad have continued to be updated year after year.

Finally, the choice of most consumers: the laptop. The concept of making a personal computer portable has been an undeniable success! Businesspeople, college students, digital professionals, and most everyone else has adopted the humble laptop as their computer of choice. Laptops are thinner and more portable than ever, while still having performance to rival a desktop. In fact, many who prefer the desktop experience purchase a laptop, then connect a larger display, mouse, and keyboard to the system when at home or work. This gives all the versatility of a laptop, with the comfort of a desktop!

*Mark your calendar!*



# LAKE SONOMA STEELHEAD FESTIVAL

**Saturday, Feb. 8, 2025**  
**10 am – 4 pm**

**Rain or Shine!**

Free, family-friendly community event with entertainment, local food & drink and activities for all!

Milt Brandt Visitor Center  
& Congressman Don Clausen Fish Hatchery  
3288 Skaggs Springs Road, Geyserville

**FESTIVAL HOSTS**



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Exchange Bank

[SteelheadFestival.org](http://SteelheadFestival.org)



## City Council Report

### Eleanore Webster

At the January 8th meeting, after public comments and the student liaison report, David Taber (President of the Palomino Lakes Mutual Water Company) made a presentation on the Potter Valley Project/Russian River Water Forum. PG&E is planning changes for the Potter Valley Project. These changes include the tunnel that enables water to get to Cloverdale. Sonoma Water plans a diversionary system to replace the current infrastructure. Taber explained that so far there is no budget or schedule. There is a lot to be done and, given how things work, not a lot of time. Questions raised by Taber include: Where is the money coming from (about \$50 million estimated)? What is the water going to cost once available (currently it is pretty much free)? How much water will be provided?

The availability of water from the Russian River has been reduced over time. We don't know what the future availability numbers will be and how they will be negotiated. Taber emphasized that the City of Cloverdale needs to be part of these negotiations. Lake Mendocino is our summer water supply (Lake Sonoma supplies water south of us). In good years, we just pull down from readily available water in Lake Mendocino. In drought years, the lake can run too low to provide water. Pro-dam advocates feel the lake can run dry: data shows that we would run dry one to two years out of ten, with additional limitations on more years in that same period. Taber recommends that Cloverdale work closely with the City of Ukiah and the Eel-Russian Project Authority. Cloverdale also needs to consider funding future access and planning. PG&E will be issuing more information, with a plan, in the future.

After the presentation, the Consent Calendar was accepted. City Council committees and subcommittees were reviewed. An Ad Hoc Committee has been formed to review and recommend updates to the City's Homelessness Hub concept (Morgenstern and Vice Mayor Wheeler are on this Committee). Mayor Lands said the Open Space grant from the County has been approved, so work can move forward.

## Citrus Fair Parade Grand Marshall:

### Tex Dickens

### Teri Chappell

The Cloverdale Citrus Fair board has presented the Blue Ribbon Award to Tex Dickens, who will serve as our 133rd Parade Grand Marshall. Tex moved to Cloverdale in 1959. He graduated here at the High School and was hired on at Cloverdale Unified School District as our maintenance man and as the custodian. He was there for over 37 years as our down-marker on chains. The last 25 years, Sue joined him and they were side by side.



Tex has volunteered for many clubs such as the Jaycee's, the Cloverdale Lions Club and the Boosters, and continues to serve them still. Tex has earned many, many awards over the years. He is known by all in our community. He is a true Cloverdalian.

You will find Tex and Sue at all the ballgames that they can attend. They have 5 children and several grandchildren that they really do enjoy. Tex says the reason for doing all the volunteering because of the kids. It's all about our children.

Congratulations Tex!

## La Familia Sana



Huge shout out to **MGM Brakes** for their recent donation to La Familia Sana. Did you know MGM makes the only American made brakes? (left photo)



A big thank you to the team at **Cloverdale Home & Garden** for their tireless efforts to support all of Cloverdale. (right photo)

Love what you do and your life will show it.



**MANAGEMENT CONNECTIONS**

707-894-4400

## Advertise in *Cloverdale Connect*

Over 6750 copies distributed throughout Cloverdale and Geyserville via direct mail each month.

Available online 24/7 [www.cloverdaleconnect.com](http://www.cloverdaleconnect.com)  
adsales@cloverdaleconnect.com 707.322.3403

## “Booster of the Year” Sue Dickens Mac Butler



Sue Dickens was recently presented with the well deserved “Booster of the Year” award. Sue came to Cloverdale from Arcata, CA in 1961 as a freshman in high school. After graduating from Cloverdale High School, she was employed by Louisiana Pacific. Later she worked for Cloverdale Plywood, Ward Way Lumber, New World Mfg., and the County of Sonoma from which she retired in 2010 after 20 years.

She married Tex Dickens in February of 1979 and

they raised five daughters, eleven grandchildren, and seven great-grandchildren. Tex retired from the school district in 2013 after 30 years of service.

In 1976 Sue won “Best Lemon Pie” and “Best Orange Cake” awards. She also received the “Best in Show” award for a decorated cake. During the years she entered exhibits showing her sewing skills, she won for “Best of Show Fair Theme” quilt for “Up, Up and Away”.

Sue has volunteered her time running the chains at high school football games, worked and ran the Boosters Snack Shack for football and basketball. Later she kept the scorebook for basketball games for the girls’ and boys’ teams.

Sue organized the Lions Club Relay for Life team. She auctioned baked goods that she made at home for three days, eventually earning nearly \$100,000 for American Cancer Society Research in a ten-year time period, mostly due to the generosity and sweet tooth of the Cloverdale Lions Club!

*“Sue, you are the Cloverdale Eagles biggest fan. The only thing you enjoy more than the game is Tex and the kids who play. Your family knows how many hours you have spent on the road, in the stands, in your kitchen, and in front of your sewing machine for your love of your community and your beloved Cloverdale Eagles. You have learned the rules of the game, how to interact with officials, coaches, players, and family members. You always demonstrate grace and class for a sometimes, thankless job. We appreciate your example, diligence, and most of all your love for all those you have worked for and with throughout the years. Sue, your family loves you and admires your selfless service to your community and school.”*

Kevin Mack

## Wild Side Jennifer Molidor

Beavers are beloved heroes in the natural world, known as “nature’s engineers.” You might see these native critters in the Russian River, Sonoma Creek, Santa Rosa Creek, or Spring Lake. Iron-rich enamel makes their teeth strong for building dams and lodges that create slow-moving ponds and restore ecosystems into healthy places for wildlife and waterways. These dams provide a habitat for fish, frogs, and other aquatic species.



Photo: Pixabay/SteveRaubenstine

More than 200 million beavers once created lush riparian waterways in North America. But beaver populations were decimated by the fur and other industries. Many nature programs are trying to recover this important species. That’s why non-lethal efforts like “Beaver Deceiver” culverts work to prevent unwanted damming. As wildfires rage in Southern California, it is a good time to remember that the presence of beavers can soften the effects of floods and wildfires, and bring a vital benefit California needs.

You can learn about our local watersheds and become a “Beaver Believer” at the 16th annual Lake Sonoma Steelhead Festival, on February 8th. The Steelhead Festival will be held at the visitor center and fish hatchery on Skaggs Springs Road, on February 8, 2025, from 10 am to 4 pm. See you there!

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CLOVERDALE CITRUS FAIR  
**Tickets. Tickets. Tires!**  
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(707)894-1072

Tate's Tire Pros & Auto Service  
474 S. Cloverdale Blvd.  
(707)894-2492

## Honoring Steve Connolly Wendy Junker Wright



A few former CHS band members and I are building a float for this year's Citrus Fair Parade to honor our late band leader, Steve Connolly, aka Mr. C, and to share memories of our miraculous band trip to Vienna in 1980. I'll never forget the morning we all loaded up and headed out to SFO. It seemed the whole town was either at the CHS parking lot or lined up on the Boulevard.

Three or four buses and several truckloads of people showed up at SFO. Channel 7 was

there, prepped and ready, as we unloaded all of our bags, instruments, and whatever else we had. We stuck together and no one went missing - except for the night we had to get back to Vienna for a Saturday night Live Radio.

Mr. C's wife and daughter were still up on the Austrian Alps when we needed to leave for the performance. My dad, the tour director, told Mr. C we needed to leave immediately, to which he replied, "Let's go. They'll find their way home."

So, off we went, minus two people. We had traveled back to Vienna when we heard all these beeps. The mayor of the village where we had performed a concert only hours before found our "missing" group members and somehow managed to pull over our buses and return them to us. An honest to God true part of our Miracle of Vienna adventures.

We will be “floating” down Cloverdale Boulevard on Saturday, February 15 in the Citrus Fair Parade. For more information, check out the Cloverdale High School Band Alumni Facebook page.



## Check out the great clock that Bob Dixon made!

Drop by  
Curly Doodle Dog Grooming  
129 Cloverdale Blvd.



Recently, Cloverdale High School Seniors Logan, Edgar, Luis and Tatiana, all received their first unsecured Visa cards from Redwood Credit Union. They are students in the CHS Financial Literacy course which provided them with financial knowledge and confidence.

## Rotary BINGO is Back

Rotary BINGO returns February 20th at La Tequila Restaurant, 135 N. Cloverdale Blvd. Doors open at 5pm with games starting around 6pm. Starting at 5pm, La Tequila will have a special BINGO Buffet with special menu items available.

Thank you to these local businesses who have donated prizes: Cloverdale Connect, Panaderia El Polomo, Cloverdale Ace Hardware, Plank Coffee, Dahlia & Sage Community Market, The Bike Shop, First Street Barbers, Wolf House, Mountain Mikes Pizza, Cloverdale Home + Nursery, Tian Yuen, MoE's Eagles Nest, Kelley & Young Winery, SoCo Trading Company, erin mavis clothing, North End Women's Clothing & Accessories, Papa's Pizza, West Coast Sourdough, Ray's Market, Crystabelle Fine Minerals, Bolt Fabric + Home, and Lopez Family Vineyards.

BINGO cards are \$10 each/10 games. People under 18 are not allowed. Proceeds support Cloverdale Rotary. For more information: Erik Terreri, erikterreri@gmail.com or 707-894-9413.

For 2025, Rotary will host BINGO on the third Thursday of each month, with a break in July.

## Cooking with David Maciel

Sponsored by Ray's Food Place

In February we celebrate Valentine's Day. It's a busy day for restaurants but if you're like me I enjoy making a special home cooked meal. I use Atlantic salmon but King or Coho are excellent as well. You can also substitute a lightly pounded boneless chicken breast. Pears are very fresh this time of year and with the caramelized onions it's great combination. I serve this with a rice pilaf or steamed vegetables.

### Salmon with Caramelized Pears and Onions

#### Ingredients

- 2 Salmon fillets
- Salt & ground black pepper
- 1 Tbsp olive oil, extra virgin
- Caramelized pears and onions
- 1 Cup onion, chopped
- 2 D'anjou pear, chopped or bosc pears
- 3 Tbsp granulated sugar
- 1/2 Cup of water
- 3 Tbsp unsalted butter

#### Instructions

- Preheat oven to broil.
- Cook salmon skin side up in a large pan until about 1/4 of the bottom turns light pink remove to a cutting board.
- Pat salmon dry and season with salt and pepper.
- On medium-high heat add oil. Once oil is hot, place salmon fillets in skin side down until it's still pink in the middle
- Remove salmon from pan and place in a baking dish. Pour whatever oil is left over on top of the salmon, and place in the oven.
- While the salmon is cooking; using the same pot, on medium heat add in water and butter.
- Broil salmon for 13 minutes.
- Once the butter has melted add in the onions, pears, and sugar.
- Turn heat up to medium-high and cook for 8 minutes or until the onions and pears have turned golden and the water has thickened into a syrup.
- Add the caramelized pears and onions on top of your salmon fillets and serve!



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