

Cloverdale Connect

Bringing our community together since 2020

December 2024

Editor's Note



I spent some time the last week visiting with my 3-year-old grandson out of state. He told me all about Santa and "kissmuss". He also got his holidays mixed up a bit as he said he would either be a policeman for "kissmuss" or a dinosaur. Whatever he decides, I can't wait for my annual Christmas morning Facetime call.

Here in Cloverdale, our holiday calendars are jam packed. Take a look at page 7 and check out all the things that are happening. Don't miss the Winter Festival, the first Community Choir performance, photos with Santa, Holiday light contests, the Lions Toy Run, Kiwanis Crab Feed, The Christmas Table and more.

What holiday traditions do you enjoy? When I was little, on New Years Eve at midnight, my mom would hand my brother and I pots and pans and have us run from the back of the house to the front of the house, making as much noise as we could, chasing the bad out and making room for all the good that would happen in the new year. I think I'll bring that tradition back this year and maybe even dress up as a dinosaur - we need all the positive thoughts as possible.

I'll see you around town!

Dana



Santa's Elf reminds you that subscriptions to *Cloverdale Connect* make great holiday gifts for your friends and family who live outside our free delivery area.



Front Page Photo Contest Winner

David Karp wins a Gift Card from West Coast Sourdough

When wildfire, earthquake or flood strike us again:
We need to make sure everyone is ready.

get **100% CLOVERREADY**

In Cloverdale, each and every one of us matters. So let's not be caught off guard. We've made it simple to get 100% ready. Just go to www.CloveReady.org and follow the steps.

CLOVERREADY.org
Our Community - Ready for Anything.

CloveReady is part of Resilient Cloverdale, a partnership between the Cloverdale Police Department, the City of Cloverdale, the Cloverdale Chamber of Commerce, and concerned community members.

Join the Cloverdale Connect Champions!

"We both read the paper from front to back. We appreciate and recognize all the work that goes into publishing this great gift to our community!" J & T

Cloverdale Connect publishes and distributes 6300 copies of the paper each month, with 14,400 readers, calculated by industry standards. The papers are delivered via USPS direct mail and also at many "drop" locations, at **no charge** to our readers. Over the last almost 5 years, our printing and postage costs have gone up and up and yet we continue to provide the paper **free** to our readers.

We invite you to become a **Cloverdale Connect Champion** with a \$50 annual gift to **Cloverdale Connect** to offset the increase in printing and postage. That's less than the cost of

an annual subscription. Support local news and information by joining other **Cloverdale Connect Champions!** Mail your check to P.O. Box 404 Cloverdale CA 95425 or simply go online to cloverdaleconnect.com and hit the **Champion!** button. Your participation will be acknowledged in a future issue, or you may choose to remain anonymous. We appreciate the community's love of **Cloverdale Connect**. Thank you for joining us in **Bringing Our Community Together**.

(Please note: this is not a tax deductible expense as we are not a non-profit organization).



Look Inside! New Cloverdale City Manager, become a Cloverdale Connect Champion, Holiday events, local election results, and more!

Cloverdale Connect Inc PO Box 404 Cloverdale CA 95425



CUSD Employee of the Month Superintendent Glen Senestraro

*Sponsored by
Dahlia & Sage Community Market*



We are extremely excited to announce this month's Cloverdale Unified School District employee of the month is Superintendent, Glen Senestraro. Glen came to Cloverdale as an experienced Superintendent, and it is evident in all that he does. He is a steadfast leader who has brought a much needed calm to the district. He is someone that has long-term

vision, makes thoughtful decisions, and truly wants to make a positive contribution to the community. He is committed to the well-being of the entire school community with student success in the forefront. He supports his fellow administrators, believes in professional development for staff, and makes CUSD a better place.

Glen enjoys participating in events throughout the district including Walk and Roll to School, attending sporting events and other student activities. You may see him holding a stop sign at a crosswalk, working the ticket booth at a sporting event or volunteering his time with Rotary in the community.

Glen and his wife moved to Cloverdale from Fortuna where he was a dedicated employee of the Fortuna Union High School district for over 25 years. He enjoys spending time with friends and family, including his four grown children. When you see Glen around town, please welcome him to our community.

Thank you Glen for all you have done and continue to do! We are lucky to have you in Cloverdale!



Holiday Photos



Herr Drosselmeyer's beautiful characters from the Nutcracker will be at Encore Dance Theatre for Photos and treats!

December 13th from 5-7:30pm

\$10 for a digital edit!

ALL proceeds go to the dancers!

They will ALSO have an AMAZING silent auction taking place with all kinds of high quality items for holiday use, gifts or just fun!



The Grinch is coming to Cloverdale !!!
Come take a photo with the Grinch before he gets booked at the Cloverdale Police Department.

Friday December 13, 2024
5:00 PM- 8:00 PM
Cloverdale Police Department
112 Broad St.
Cloverdale, CA 95425

AT THE CLOVERDALE CHAMBER WINTER FESTIVAL

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sonomalibrary.org

DEADLINE for ad space reservations, artwork, and content 3rd Friday of every month, 5pm

Cloverdale Connect Inc. 6300 published monthly, distributed via direct mail, and at participating merchants
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707.322.3403 • info@cloverdaleconnect.com • adsales@cloverdaleconnect.com
 production@cloverdaleconnect.com • billing@cloverdaleconnect.com • **CloverdaleConnect.com**



PET of the MONTH

Stormy
This is Stormy getting ready for the Christmas feast.

Phillip & Georgia Gibson

Send your pet photos for PET of the MONTH to:
info@cloverdaleconnect.com

Prizes courtesy of DogGonit and Cloverdale Connect




We Wish You A Merry & Magical Christmas!

TEDI SPAIN & MARIA KENNEY
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DRE# 01302532 | DRE# 01223041




Holidays are coming! Need some extra help?

Even Santa needs a little help sometimes!



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MANAGEMENT CONNECTIONS

Temp - Permanent - Temp to Hire Positions

Cloverdale Senior Multipurpose Center Melanie Hall


On behalf of the Cloverdale Senior Multipurpose Center staff and Board of Directors, I wish you a very happy holiday season filled with much laughter, love, and happiness. I hope this Winter Holiday season will have many moments with loved ones whom you cherish. As I reflect on the highlights of this year, the many events, classes, workshops, and fundraisers, I am filled with gratitude knowing how much our community has supported the work that we do. We could not do what we do without you.

Coming up in December we will offer two Holiday Stress Management classes to help parents learn strategies to reduce stress during the holidays. These classes are facilitated by the Child Parent Institute and will be on December 10, 5-7:30 (English) and December 12, 5-7:30 (Spanish).

Also, on December 14, we will have our annual Holiday Tea Party. Tickets are on sale now through December 6 for this popular event. This year the entertainment will be the Cottage Quartet which began as a neighborhood version of Friday Night Live which was not happening at the downtown Plaza due to Covid. It gave neighbors in the Cottage Ct. area a chance to get together on Friday evenings and enjoy a widely varying selection of music while social distancing from their neighbors via their lawn chairs. The quartet members are also members of the Healdsburg Community Band. The Cottage Quartet consists of David Brandt on trumpet, Nancy Tyler on flute, Elyce Ostermann on flute, and Ken Collins on clarinet and saxophone.

The Senior Center will be closed for the holidays on December 23, 24, 25, 30, 31, and January 1.

I wish you a happy, healthy, holiday season.



YOU DESERVE TO BE SAFE.

WE ARE HERE TO HELP YOU.

707-565-8255 www.FJCSC.org

Whisker Talk Brigid Wasson



Christmas is right around the corner and you're thinking of the very best gifts for your loved ones. Should you give a pet as a gift? The answer is it depends. Here are some tips about gifting a live animal.

- 1) Does the recipient really want a pet? Someone may express a desire for a puppy or kitten, but they aren't actually ready for that responsibility. Discuss your idea with your loved one first. If you want to keep it a surprise, give a card or gift basket with a promise of adoption when they are ready.
- 2) Is the pet appropriate? Any kind of pet will require a physical, emotional, and financial commitment. Can the recipient walk a dog daily? Can they afford care and budget for emergencies like vet bills? Your loved one will not be able to keep a pet that does not fit in their lifestyle.
- 3) Who will care for the pet? A pet given to your spouse or child will also be your responsibility. While caring for a live animal can help children learn compassion and responsibility, it can also become a burden. You should commit to caring for the animal for its lifetime ... or don't bring it into your home.

Happy Holidays from First Street Pets.com!

It's a long way down the Holiday road.

wipers | lights | batteries | fluids | tires

got wipers?
we do. your one stop shop before you go.



Tate's Tire Pros & Auto Service
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Cloverdale Automotive & Tires
210 S. Cloverdale Blvd.
(707)894-1072

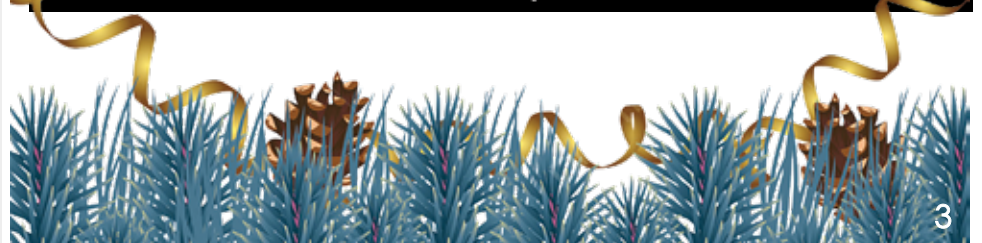


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Cloverdale Church Guide

Cloverdale Seventh-Day Adventist Church
1085 S. Cloverdale Blvd.
Cloverdale, CA 95425



Good Shepherd Episcopal Church
Carols followed by Holy Eucharist
Christmas Eve – 5 PM
Sunday Services at 10 AM
122 North Main Street, Cloverdale
707-891-6015 / goodshepherdcloverdale.org



Grace Lutheran Church
890 N. Cloverdale Blvd. Cloverdale, CA
www.GraceCloverdale.org
Join us for Sunday worship 10:00 am in person
or by web - Facebook LIVE
Join us Christmas Eve 5:00 pm
Classic Christmas Carols * Candle light * Luke 2

Jehovah's Witnesses
27100 Dutcher Creek Rd.
Cloverdale, CA 95425
Phone: 707.894.4490

Living Water Church
450 S. Franklin St.
Cloverdale, CA 95425
707.894.3274

Oat Valley Baptist Church
31000 Cooley Lane
Cloverdale, CA 95425
707.894.2998

Join us for our Christmas Services!
Christmas Service and Children's Choir Performance
Sunday, December 22 at 10 am
Christmas Eve Communion Service
Tuesday, December 24 at 5pm
All are welcome!
Parkside Christian Chapel
553 W. Second Street, Cloverdale

St. Peter's Catholic Church
491 S. Franklin St.
Cloverdale, CA 95425
707-894-2535

The Bridge Foursquare
50 Commerce Lane Ste. C
Cloverdale, CA 95425
mail@TheBridge4sq.net

The Church of Jesus Christ of Latter Day Saints
1011 S. Cloverdale Blvd.
Cloverdale, CA 95425
707.280.9433



- We are a church that tries to follow the example and teachings of Jesus through kindness and compassion
- We welcome all of our neighbors with an open mind
- Our message and music give us hope and lead us to a closer spiritual relationship with God

UNITED CHURCH OF CLOVERDALE

An open and affirming congregation of the United Church of Christ
439 N. Cloverdale Blvd., Cloverdale 707-894-2039 www.uccloverdale.org
Sunday Worship 10am (in person or via Zoom)
YouTube @unitedchurchof Cloverdale1906



H.O.P.E.

Nora Archambeau, M.A.

Looking out my living room window, I see beauty all around. Leaves on trees are turning golden yellows, warm oranges, and fiery reds. Lingering morning fog in the distant hills reminds me of the seasonal change to a true Fall. Welcoming rain soaks up the ground and nourishes both Mother Earth and a slew of delighted birds. Life is good. Life is peaceful. Life is hopeful. These are affirmations to keep my faith strong.

In my mid-20s, I was working toward moving to and studying in France. My French roommate also wished for this dream to manifest since she would be joining me. One day her main means of income abruptly stopped. The family who had hired her as their *au pair* no longer wanted her services. We were devastated. How could we afford our apartment and save money to live abroad? My therapist said, "You are showing up, Nora. You are trying to overcome this obstacle. You remain **hopeful.**" She was right. My friend immediately found new work, and we breathed a huge sigh of relief! Our dream would come true.

A Center by Ha Jin, 2018

You must hold your quiet center,
where you do what only you can do.
If others call you a maniac or a fool
just let them wag their tongues.
If some praise your perseverance,
don't feel too happy about it—
only solitude is a lasting friend.

You must hold your distant center.
Don't move even if earth and heaven quake.
If others think you are insignificant,
that's because you haven't held on long enough.
As long as you stay put year after year,
eventually you will find a world
beginning to revolve around you.

<https://www.poetryfoundation.org/poems/152066/a-center>

1. **Have Faith:** Stay resolute in your determination to act for the Good of All.
2. **Offer Gentle Guidance:** When others waver due to life's struggles, offer intuitive guidance where it will be well received.
3. **Perpetuate Truth:** Be the Light in the storm: Speak out loud!
4. **Evolve as a Human:** We are at an apex in humanity's evolution. *BE-come the best human you can be!*

Photos with Santa & Mrs. Claus
DECEMBER 8, 2024
5:30 PM - 7:00 PM
207 Gamay Drive Cloverdale CA

CLAUS FOR A CAUSE! **\$5 DONATION SUGGESTED**

Join our family in making Christmas special for youth impacted by foster care and others in need of services. Proceeds will go towards ensuring our most vulnerable populations have a happier holiday! Help make a difference in the lives of many.

NORTH POLE

- Candy canes
- Music
- Santa's helpers



**Cloverdale FFA
Dale Riley**

Cloverdale FFA wishes our community a joyous holiday season! Over the past few months, our members have been busy building leadership skills and competing in various events. Sixteen freshmen attended the "Greenhand Leadership Conference," where they explored FFA opportunities and connected with fellow agriculture students. Members have also attended the Chapter Officer Leadership Conference at Mendocino College and the Sectional Leadership Night in Tomales.



At the Sonoma Section Opening and Closing Ceremonies Contest held at the Citrus Fair, our members excelled, earning multiple gold awards. Equipo Oro took first place in the Spanish division, and Oren Fichtelberg, Mya McCutchen, Ivonne Hernandez Sanchez, and Brisa Cardenas were recognized as high individuals.

We're also proud of our involvement in monthly meetings, industry tours to local agriculture business, a successful tri-tip fundraiser, and contributions to community service activities, with all 257 members participating. As we look to the New Year, we're excited for new projects, professional development, and the start of competitive teams like Parliamentary Procedure and Floral Design.

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Cloverdale Connect Photo Contest

Each month a *Cloverdale Connect* Front Page Photo Winner receives a gift card from a participating merchant.

Email your photos to info@cloverdaleconnect.com or
Mail to P.O. Box 404 Cloverdale, CA 95425

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THERE'S A SEAT FOR YOU AT
THE CHRISTMAS TABLE.

A COMMUNITY DINNER
FREE FOR ALL

December 25th / 4:30-6:30 pm
Cloverdale High School
East Gym on School St.

Turkey Dinner, Desserts,
Coffee/Cocoa, Kids Stockings,
Raffle & Give-Aways, and more

HOSTED BY
PARKSIDE CHRISTIAN CHAPEL &
THE BRIDGE FOURSQUARE CHURCH

RSVP Requested - Not Required



HEY UN ASIEN TO PARA TI
LA MESA NAVIDEÑA.

UNA CENA COMUNITARIA
GRATUITA POR TODOS

25 de Diciembre / 4:30-6:30 pm
Escuela secundaria de Cloverdale
Gimnasio del este en School St.

Cena de Pavo, Postres,
Café/Cacao, Bota Navidena,
Sorteo de Rifa, y mas

ORGANIZADO POR
PARKSIDE CHRISTIAN CHAPEL &
THE BRIDGE FOURSQUARE CHURCH

RSVP Solicitado - No Requerido

(707) 894-2893
CloverdaleChristmasTable@gmail.com

Lopez Paints the Town Michele Armanino

Cloverdale's a lucky town to have family businesses the community can count on. **Ernesto Lopez**, of **Lopez Unlimited Painting and Staining, Inc.**, is one of them.



Ernesto, originally from Michoacan, Mexico, has over twenty years experience in the painting industry. Five years ago, he started his own family business along with his brothers and cousin.

The company specializes in painting residential and notable commercial businesses like Michel Schlumberger Wine Estate and the Healdsburg Bar and Grill.

Most of Ernesto's jobs are referrals from clients who appreciate his integrity and craftsmanship. "Most clients prefer paint over stain, with white and gray being the most popular colors." says Ernesto. He notes that quality paint, such as Benjamin Moore and Sherwin-Williams, and precision painting ensure a first-class job. His expertise also includes staining fences, decks, cabinets, new wood and furniture. "Clients appreciate the fact that I'm usually on site organizing and painting alongside my crew."

Ernesto is thankful for the close-knit community of Cloverdale where two of his three children attend Jefferson Elementary. "Cloverdale is a great town to raise kids because the schools are good and the parks are safe. I want my kids to grow up in this town. I enjoy serving this community and giving people an opportunity to see my quality work."

Meditation Hour



Every Tuesday morning from 9:30 AM to 10:30 AM, Good Shepherd Episcopal Church (122 N Main St) opens its doors to the entire community as a place to meditate or offer prayers. You are invited to come and go as you please; there is no service; only a peaceful hour of Taize music playing in the background. It is hoped the community will take advantage of this opportunity to seek some time away from the hectic world we live in; especially as the country transitions to new leadership.



Cloverdale Unified School District Glen Senestraro, CUSD Superintendent

At Cloverdale Unified School District, we're dedicated to supporting every student's academic, social, and emotional growth. Last year, we began implementation of a framework known as MTSS (Multi-Tiered System of Supports). We are in the second year of a three-year process, which tailors support to meet the unique needs of each student.

What Is MTSS?

MTSS is a structured, tiered approach to providing help where it's needed:

- Tier 1 – Universal Support:** This tier involves school-wide or classroom-based support available to all students. In Tier 1, teachers use research-based teaching practices and strategies to promote a positive learning environment. This includes proactive approaches like setting clear expectations, fostering inclusive classrooms, and using data to track student progress.
- Tier 2 – Targeted Support:** For students who need additional support beyond what is provided universally, Tier 2 offers targeted interventions. These are typically small-group activities focused on specific skills, such as reading comprehension, math fluency, or managing social interactions. Targeted support is designed to help students overcome challenges before they become larger obstacles to success.
- Tier 3 – Intensive Support:** For students facing more significant challenges, Tier 3 provides individualized interventions. These are intensive, often one-on-one supports to address specific needs in a focused and consistent way. Examples include specialized instruction, counseling, and other resources.

This system allows teachers to identify and respond early to each student's needs and adjust support as necessary.

Why MTSS Matters

MTSS supports Cloverdale's commitment to whole-child education by ensuring:

- **Early Intervention:** Challenges are identified early for timely support.
- **Individualized Help:** Students get the specific support they need to thrive.
- **Community Collaboration:** Parents, teachers, and staff work together to help students succeed.

How Families Can Support MTSS

We encourage families to stay involved and communicate openly with teachers about their child's progress. Your partnership is crucial to making MTSS effective.

I am proud and honored to serve the greater Cloverdale community and its students as is our Board of Trustees. Regular board meetings are held on the third Wednesday of most months at 6:00 PM in the CHS Library. Our Board members are President Gabriela Mendoza-Torres, Clerk Jenny Candelaria-Orr, Trustee Preston Addison, Trustee Jacque Garrison, and Trustee Ashley Lopus-White.

Thank you for supporting our commitment to every Cloverdale student's success!



Elissa Morrash
Realtor/DRE 01872845
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Office: 707.669-2444
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27th Annual Frank Rose Toy Run

Sponsored by The Cloverdale Lions Club

Sunday, Dec. 8, 2024

9 - 11 am
Registration

11:30 - 12:30pm
Pack Ride with
Santa Claus

12:30 - 1:30pm
Lions Famous BBQ

1:30pm
All Drawings



Music
Ride Pins
(for the first 250)
Raffle Prizes
50/50 Raffle
Full No Host Bar
Silent Auction

\$10 ADMISSION + ONE NEW UNWRAPPED TOY

The Cloverdale Citrus Fair | Citrus Fair Dr., Cloverdale, CA

So rain or shine drive, walk or ride over for a great time and for a great cause!

LET'S HELP THE KIDS

We sincerely thank you for helping the kids in the community.

For additional information, please contact Lion Richard at (707) 280-6990 or Lion Jerry at (707) 696-8841

Facebook: CloverdaleLions

CELEBRATIONS OF LIFE in Cloverdale Connect

Obituaries

Birthdays • Weddings • Retirements

Anniversaries • Birth Announcements

\$1 per word + photo in print edition and

online at cloverdaleconnect.com

December Gardening Tips from Sonoma County Master Gardeners Sponsored by Sanz Nursery

- Protect frost-tender species such as Bougainvillea, Hibiscus, Citrus, Tibouchina, and other tender species. You can use an anti-desiccant spray such as Cloud Cover or a spun fabric row cover. Covering plants with sheets or lightweight blankets or burlap is another option. If you use plastic sheeting, do not allow plastic to contact foliage. A strand of Christmas lights in a tree is often enough to protect a plant.
- Continue to plant California natives and hardy trees and shrubs. Water well after planting in the absence of rain and do not allow root balls to dry out.
- If you have deciduous trees, rake up leaves as they fall. Shred large leaves before composting or run a lawn mower over them. You can put them out for recycling as well, but it's best to put their nutrients back into your own garden.
- Dormant-spray fruit trees and roses with horticultural oil after they have lost their leaves to control fungal infections and kill overwintering insect eggs.
- Make sure your garden is amply mulched for the winter. Mulch will insulate roots and retard weed growth.
- Plant any remaining spring-blooming bulbs. Sow wildflower seeds.
- Clean, oil and store tools such as shovels, hoes, and pruners. Use light machine oil on metal parts to prevent rust.
- Clean out gutters to avoid overflow and direct water to downspouts.
- Plant amaryllis or paperwhites indoors and decorate with evergreen boughs to echo the pleasing atmosphere of an outdoor garden.



DECEMBER COMMUNITY CALENDAR

12/7	Sat	5:30 open	Kiwanis Crab Feed Citrus Fairgrounds
12/8	Sun	2pm	Cloverdale Community Choir CPAC
		9am-1:30	Lions Club Toy Run Citrus Fairgrounds
		5:30-7pm	Photos with Santa, 207 Gamay Drive
12/10	Tue	6:30pm	Elaine Rock presents "Dusty Roads – Meet The Hidden Figure Who Really Ignited the Women's Movement", CPAC
12/13	Fri	5-7:30pm	Holiday Photos Encore Dance Theater
		5-8pm	Winter Festival & tree lighting Downtown Plaza
		5-8pm	Photos with The Grinch Police Dept., 112 Broad St. Holiday Business Window Contest, Business Edition
12/14	Sat	9am	Wreaths Across American Cloverdale Cemetery
		10-12n	Grace Lutheran Church Craft Fair
		1-3pm	Senior Center Holiday Tea
12/19	Thurs	7pm	Americana Night The Sam Chase Trio Cloverdale Arts Alliance
12/20	Fri		Home light decorations contest judging
12/25	Wed	4:30 - 6:30pm	Christmas Table Parkside Church

CLOVERDALE
1143 S CLOVERDALE BLVD
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OPEN DAILY
11AM-9PM

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WE DELIVER EVERYDAY 11AM-8:30PM

LUNCH BUFFET
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MON-FRI | 11AM - 2PM

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<p>FAMILY DEAL LARGE 1 TOPPING + SMALL GARLIC STICKS W/CHEESE + 2 LITER SODA FOR \$34.99 PLUS TAX CODE: 349906 Must present coupon when ordering. Cloverdale location only. Valid for dine-in, carry-out or delivery. Cannot be combined with any other offers. EXP-12/31/2024</p>	<p>\$8 OFF ANY 2 MEDIUM SIZE PIZZA CODE: CC0806 Must present coupon when ordering. Cloverdale location only. Valid for dine-in, carry-out or delivery. Cannot be combined with any other offers. EXP-12/31/2024</p>	<p>15% OFF ANY LARGE SIZE PIZZA CODE: CC1506 Must present coupon when ordering. Cloverdale location only. Valid for dine-in, carry-out or delivery. Cannot be combined with any other offers. EXP-12/31/2024</p>

Cloverdale Welcomes Kevin Thompson as New City Manager Amid November Election Outcomes



On November 13, 2024, the Cloverdale City Council appointed Assistant City Manager Kevin Thompson as the new City Manager, following the retirement of David Kelley effective December 20th. Thompson brings over two decades of dedicated service in municipal government and community development, beginning his professional journey in Cloverdale as an Assistant Planner from 1999 to 2001. This

foundational experience in Cloverdale's Planning Department shaped his career trajectory, igniting a passion for building vibrant, resilient communities through community and economic development and public engagement.

Kevin Thompson's Journey and Vision for Cloverdale

Kevin Thompson's career in community development and municipal leadership has been marked by a commitment to fostering high-quality growth, economic sustainability, and community well-being. In his early years as an Assistant Planner in Cloverdale, Thompson developed his skills in project entitlement, use permits, and design review applications. This role laid the groundwork for his advancement into more complex leadership positions, including roles in Ukiah and the Town of Windsor, where he served as a Senior Planner, Economic Development Manager, and eventually Planning Manager.

Thompson holds a Master of Business Administration (MBA) from Sonoma State University. With a diverse background that includes affordable housing, land-use planning, cannabis ordinance implementation, and capital project management, Thompson has demonstrated a capacity to lead across multiple facets of city government. In his current role as Cloverdale's Assistant City Manager and Community Development Director, which he has served in since 2018. He has overseen crucial infrastructure studies, multiple park and recreation projects, and affordable housing initiatives, and has worked closely with the City Council, Planning Commissioners, Chamber of Commerce and community members to achieve community goals.

Thompson's appointment as City Manager reflects the Council's confidence in his ability to guide Cloverdale through its next phase of development. "I am honored to take on this role," Thompson stated, "and I look forward to building on the foundation of strong community relationships and sustainable growth that David Kelley help to foster in Cloverdale."

November Election Results: Council Seats and Local Measures

Cloverdale's recent November election featured key issues on the ballot, including two City Council seats and two important local measures: Measure CC and Measure DD. The Sonoma County Registrar of Voter is currently tabulating the final election results. Assembly Bill 3184 requires the Registrar of Voters to complete final ballot counts no sooner than December 3rd; and unless they have no outstanding ballots to be signature cured, the ROV is planning to certify on that date.

City Council Election

Current vote tabulations by the Registrar of Voters indicate that the apparent successful candidates for the two council-member seats include current Mayor Todd Lands and new Council candidate Mark Laskey. While the results will not be official until finalized by the ROV, the current results are very likely to be maintained. The City Council is scheduled to ratify the election results at their December 11th City Council meeting, at which time the newly elected councilmember and Mayor Lands will be sworn in and seated for a four-year term from 2024-2028. The updated council composition balances experience with new perspectives, equipping the Council to address Cloverdale's evolving needs and priorities.

Measure CC: Amending Cloverdale's Urban Growth Boundary

Measure CC, which is currently on track to pass with greater than a 70% voter approval, focuses on amending Cloverdale's Urban Growth Boundary (UGB) to include the western hills adjacent to the city. The measure's primary goal is to extend the UGB's term from 2030 until 2050, maintaining local control over any future development for the foreseeable future within the updated boundary.

Key points about Measure CC include:

1. **Purpose:** Measure CC proposes expanding Cloverdale's UGB to incorporate the western hills, aligning with the city's commitment to managed, strategic growth.
2. **First Step Toward Annexation:** While Measure CC enables the process of annexing the western hills into Cloverdale, it requires further approvals, including amendments to the City's Sphere of Influence and clearance from the Sonoma County Local Agency Formation Commission (LAFCO).
3. **Local Control:** Upon annexation, Cloverdale will have jurisdiction over potential development within this area, providing local oversight instead of county control.
4. **No Immediate Development:** Importantly, Measure CC does not authorize new development in the western hills. It solely establishes a framework for future decisions that will require additional public and regulatory input.
5. **Voter Oversight:** The measure ensures that any future modifications to the UGB before January 1, 2050, must receive voter approval, extending an existing requirement that was set to expire in 2030.

This measure underscores Cloverdale residents' desire for careful planning and sustainable growth while preserving voter influence over significant land-use decisions.

Measure DD: Investing in Public Services ~ 3/4-Cent Sales Tax

Measure DD, a 3/4-cent sales tax measure, also appears likely to be approved by voters with greater than a 55% voter approval rate as of the writing of this article. Projected to generate around \$1.6 million annually, the revenue from Measure DD will go into Cloverdale's general fund, supporting a range of public services such as street maintenance, park improvements, and public safety enhancements.

The measure increases the local sales tax rate from 9% to 9.75% and mandates the establishment of a Citizen Oversight Board to ensure transparency and accountability. This board will review and report on tax revenue and expenditures annually, with audit results accessible to the public. The approval of Measure DD demonstrates Cloverdale residents' commitment to improving the city's infrastructure and services while ensuring responsible management of public funds.

Moving Forward: Priorities for Cloverdale

As City Manager, Kevin Thompson has identified several immediate priorities aligned with the recent election outcomes. With Measure DD providing necessary funds for infrastructure improvements, Thompson plans to recommend projects that will enhance street conditions, public safety facilities, and community parks. His background in urban planning will also be instrumental in advancing planning and open space initiatives under Measure CC, working closely with stakeholders to ensure the protection of open space on the western foothills of Cloverdale through the development of a Hillside development Ordinance.

Thompson's experience as a public servant in small towns has equipped him with a unique perspective on the importance of community-centered governance. His approach as City Manager emphasizes transparency, collaboration, and proactive communication with Cloverdale's residents and council members. He aims to strengthen the city's relationship with local businesses and community organizations, driving economic development and fostering a high quality of life for all.

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Standing: Bert Bernstein, Ken Allen, Frank McAtee, Anthony Ramirez
Seated: Trish Chappell, Evelyn Spire, and Melanie Hall.
Not pictured is: Shawna Masur, Sandra Hoevertsz, Pamela Powers, and Linda Walker.

Happy Holidays!



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CloDems Opinion: The Value in Civil Discourse David Delgado

Early in my career as a school administrator, I attended a school board meeting and witnessed a parent rail about a proposed change of a bus stop. The Board President explained the law that necessitated the change, but the citizen continued, becoming more and more caustic. Having heard enough, the President gaveled the woman down and said, "God gave you two ears so you could listen twice as much as you talk!"

I thought the comment was rude, but as decades have passed, I have come to understand the point. Conversation that is one-sided is not conversation. It is not debate. It is not discussion. And it produces little more than rancor. Civil discourse requires both listening and talk.





In the wake of our recent election season, it is easy to imagine the polarization that may have occurred among our fellow Cloverdadians. Forgotten are the elements of life that we share. Our loves. Our losses. Our stubbed toes. Our disdain for the LA Dodgers. Such things are the glue that binds folks within communities together. Civil discourse ~ a pleasant chat ~ can bridge some divides.

How do we foster civil discourse? It might start with a plate of fresh cookies* on the doorstep of the family with that other sign in their yard. Or maybe a neighborhood potluck or barbecue. It may result in a "we're here for one another" conversation before the chips are down ~ before the catastrophic fire, earthquake, or flat tire on the family car. Civil discourse builds a human-to-human understanding that can undergird our casual relationships and may result in public meetings where two-way interaction leads to healthy compromise and a stronger feeling of community.

Civil discourse is not a lost art; rather, it may simply be a practice we need to... well... practice.

** I'm a big fan of snickerdoodles.*

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 <p>CLOVERDALE ORTHODONTICS Complimentary Exams Invisalign and braces for Adults and Children NEW Cloverdale Location Coming Soon! 102 S. Main St, Cloverdale CA 95425 707-433-4829</p>	 <p>Bella Moda Hair Salon and Spa Full Service Salon HAIR, FACIALS, MASSAGE, WAXING, NAILS, BOTOX & MORE 707.894.5546 www.bellamodahairsalon.net 131 N Main Street, Cloverdale, CA</p>	<p>ROBERT'S RELICS <i>Time Machine in Cloverdale</i> 1129 D Furber Ranch Plaza Cloverdale CA 95425 707-712-6654 "Come see us!" ~ Robert & Rosh</p>

City Council Report ~ Eleanore Webster

October 23rd meeting: the week of October 5th was proclaimed Water Professionals Week to recognize the Cloverdale Water Department staff. Three staff members were present to receive recognition.

A presentation was made on the Cloverdale Active Transportation Plan. This is an update of the 2014 plan and is funded by a grant. The plan addresses access around Cloverdale, plus a County connection. The plan considers walking, biking and rolling and how to make sure these are safe and appealing. More and detailed information is available by linking from the Agenda to the Report and Presentation. Priorities include safety, disadvantaged-community improvements, and improvements near schools and transit stops.

There was a hearing on potential RV parking amendments to City Ordinance. The changes were made based on public comments made at an August meeting to address paving, condition of the trailer, and placement. The ordinance is Attachment 1 on the Agenda, available online. Council was thanked for their reconsideration.

November 13, 2024 meeting: November was proclaimed as Native American Heritage Month. Ursula Swan was present from the Tribal Progressive Alliance to accept recognition. Ursula is with the

Cloverdale Rancheria.

The consent calendar was accepted, but the Budget Amendment was pulled so it could be discussed on the record.

Kevin Thompson was appointed City Manager effective 12/21/24. The term is about 3 years. More details are on the Agenda, Attachments 1 and 2. Kevin has served on City staff as Assistant City Manager and Community Development Director prior to this promotion.

An Ordinance increasing Council Member compensation was considered. Currently the compensation is \$555/month, set in 2016. The State sets maximums by size of City. This Ordinance increases the compensation to the \$950/month maximum. Mayor Lands is opposed to the increase. Other Council Members disagreed with the Mayor, and it passed.

Council Member Morgenstern gave a report for the Homeless Committee. In Rohnert Park, there is a Hub for services that is in one spot. The thought is that it would be nice to have a single source for assistance in Cloverdale.

Mayor Lands said that the ballot measures are doing well, but ballots are still being counted.

Fall 2024 Local Election Results ~ (as of 11/20/24)

City Council:

TODD LANDS	vote count 2450	41.60%	elected
MARK LASKEY	vote count 1327	22.53%	elected
ANDRÉS MARQUEZ	vote count 761	12.92%	
HANNAH GART	vote count 685	11.63%	
TREVOR J. AMBROSINI	vote count 666	11.31%	

Total votes cast 5889

Prop 2 Public School and Community College Bond

Yes votes	141,921	60.75%
No votes	91,687	39.25%

Prop 3 Constitutional Right to Marry

Yes votes	178,942	76.02%
No votes	56,454	23.98%

Prop 4 Protect Water, Wildfire, Natural Lands from Climate Risks Bond

Yes votes	153,749	65.42%
No votes	81,255	34.58%

Prop 5 Affordable Housing and Public Infrastructure Bond

Yes votes	110,641	47.75%
No votes	121,077	52.25%

Prop 6 Eliminates Involuntary Servitude For Incarcerated Persons

Yes votes	118,289	51.55%
No votes	111,162	48.45%

Prop 32 Raises Minimum Wage

Yes votes	135,795	57.91%
No votes	98,705	42.09%

Prop 33 Rent Control on Residential Property

Yes votes	93,842	40.90%
No votes	135,594	59.10%

Prop 34 Restricts Spending of Prescription Drug Revenues

Yes votes	91,432	41.40%
No votes	129,428	58.60%

Prop 35 Permanent Funding for Medi-Cal Health Care Services

Yes votes	164,951	71.32%
No votes	66,343	28.68%

Prop 36 Increase Sentences for Drug and Theft Crimes

Yes votes	138,680	59.81%
No votes	93,198	40.90%

Measure I Sonoma County Child Care and Children's Health

Yes votes	144,689	62.48%
No votes	86,871	37.52%

Measure J Prohibition on Concentrated Animal Feeding Operations

Yes votes	34,532	14.67%
No votes	200,815	85.33%

Measure CC City of Cloverdale Urban Growth Boundary

Yes votes	2692	69.74%
No votes	1168	30.26%

Measure DD City of Cloverdale Sales Tax

Yes votes	2209	56.70%
No votes	1687	43.40%

Measure W Sonoma County Library Transactions and Use Tax

Yes votes	158,691	67.88%
No votes	75,096	32.12%

Presidential race (local results):

Kamala Harris	Yes votes	174,701	71.68%
Donald Trump	Yes votes	60,912	25%





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Roots of Rock
MJ Girard ~ KOWSfm.com

Dating back to jolly ole England, Oliver Cromwell banned the celebration of Christmas and all of its trappings as decadent excesses.

(bah humbug!) Well, you say, that could never happen here in the land of the Free...guess again!

In 1659 the Puritan government of Massachusetts Bay Colony actually banned Christmas, celebrations and festivities. The pious Puritans felt that such celebrations were unnecessary and distracted from religious discipline, stating that the pagan origins constituted idolatry. Easter was also forbidden as well as other important historical celebrations. (Remember Salem Witch hunts!)

This overzealous constriction of holidays lasted well into the 18th and 19th centuries, as a matter of fact, the 1802 House of Representatives convened on Christmas Day! Fortunately, the Puritan ethics started to fade with time and Christmas was almost universally accepted throughout the U.S. by 1840 and declared a National Holiday in 1940.

So, as we travel this holiday season, hearing the beautiful carols in shops and on the Radio and Television, recall the rights we have fought so hard to hold near and dear, the rights to celebrate and the rights to be free from oppression and uncertainty.

Tune into the Roots of Rock every Sunday at 7 A.M. this holiday season to enjoy the blessed songs of Christmas.



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Rick Tang Photography

(as of publication date)



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Vickie Norris,
 Graphic Designer and Comptroller for **Cloverdale Connect** was visiting family recently south of Tampa near Bradenton, Florida. Vickie was checking for typos while at Anna Maria Island.



Pavelka's Puns

There is a fine line between a numerator and a denominator. Only a fraction of people will get this.

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Do I Need a VPN? ~ Will Carter

In the last several years, a new "security" product has been booming in popularity: the VPN. Antivirus companies including Norton, McAfee, and Avast have joined the likes of NordVPN, Proton VPN, and Express VPN in offering customers a VPN as a security service. This prompts three important questions: what is a VPN, what do they do, and do I need one?

VPN is an initialism for Virtual Private Network. In their original use, VPNs are a way for someone to access a local network from a remote location. For example: You might use a VPN to connect to your office network, where you can access your work server, print to office printers, and view local security cameras, all from the comfort of a coffee shop, library, or even while tucked into bed. However, for most consumers this is not what a VPN is used for.

When sold as a "security" service, a VPN does not give you access to any other network. Instead, it encrypts your connection to the internet and tunnels it to an exit node

elsewhere. The promised security offered by this is twofold: Encryption of your data to hide your traffic from others on your network, and moving your traffic to an exit node to hide your IP address. The bad news is also twofold: >80% of traffic, including everything you do, is already encrypted, and hiding your IP address does little to protect you against the most common threats.

Since your information is already encrypted and no one is likely to exploit your IP address anyway, why are VPNs so popular? Sadly, it's good old fear-based marketing. To be clear, there are also serious drawbacks; "Security" VPNs will, by nature, make your internet slower, prevent sustained sign-in on websites, and block many sites and services altogether. For the vast majority of users, there is no need for a VPN at all. If you are thinking you might want to get a VPN service or configure a VPN of your own, reach out to a trusted technology service provider for guidance!



Perfect Day for a Run Julie Carter



On October 20 hundreds of runners took to the Gallo Vineyards for the Cloverdale Kiwanis Vineyard Races. This wine country tradition funds the literacy project of the Kiwanis Club of Cloverdale. The programs include The Imagination Library, college scholarships and book giveaways at

both Washington and Jefferson School. This event could not happen without dozens of youth volunteers, dedicated Kiwanis members, community volunteers and generous sponsors.

Race results & more photos can be found at:
www.cloverdalevineyardraces.org

To register children under 5 for the Imagination Library -- go to www.imaginationlibrary.com



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8 - 9 player age assessments 11:00 - 12:00 pm Daly Field

13 & up player age assessments 11:00 - 12:00 pm City Park

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PLAYER AGE 9-11 - Assessed to be eligible for Major or Minor Division draft (based on player's ability)

PLAYER AGE 8 - Drafted to complete Minor Division slots with remaining players added to Coach Pitch Division

PLAYER AGE 7 - Assigned to Coach Pitch Division

PLAYER AGE 6 - With one year of Tee-Ball will be placed in the Coach Pitch Division

PLAYER AGE 4-5 - Assigned to Tee-Ball Division

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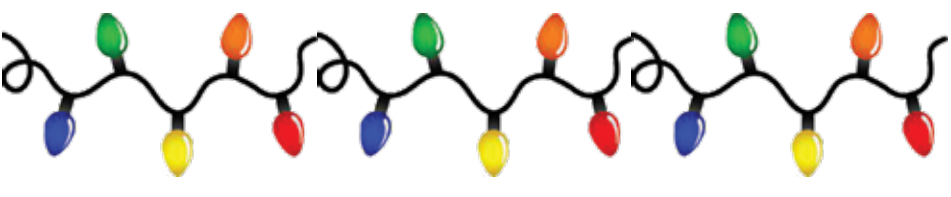
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(707) 894-4826
311 N. Main
Cloverdale, CA.



CPR & FIRST AID CLASSES 2024

Northern Sonoma County Fire Station 1

20975 Geyserville Ave, Geyserville, CA 95441



Train for the Moments That Matter

heaven's closet

Thrift Shop

Now Accepts
Credit/Debit Cards
439 N Cloverdale Blvd

¡La tienda de segunda mano Heaven's Closet está
aceptando tarjetas de crédito / débito!

Thrift Shop is Open Thursday and Saturdays 10am to 4pm



The Cloverdale Police Department is currently recruiting for the position of Police Officer and Police Sergeant. If you, or someone you know, are interested in applying for either position, visit the job flyer and application online below:

<https://www.cloverdale.net/531/Employment-Opportunities>



CONGRATULATIONS CLASS OF 2024!

Thank You to our 2023-24 Key Sponsors:
Bruce & Darlene Reuser • Ace Hardware of Cloverdale
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Dobie Edmunds • Scott & McDonald • Jenness Brewer

SUPPORT OUR SCHOOLS

DONATE AT
www.cusdcare.org



Kiwanis Club of Cloverdale is selling See's candies for Christmas

For local delivery or pickup call Laurie Kneeland
at (707) 328-2147

Kiwanis Club of Cloverdale is very proud to sponsor the
Dolly Parton Imagination Library for our
Cloverdale kids ages 1-5

**NOURISHING HOPE
THROUGH
COMMUNITY**

FRIDAY 11:00 - 1:00 PM

202 COMMERCIAL STREET
(COMMERCIAL AT SECOND)
CLOVERDALE, CA

TRANSLATE to Spanish Button

Easily translate *Cloverdale Connect* content from English to Spanish on our website by using the orange TRANSLATE button in the upper right-hand corner.
¡Pruébalo! www.CloverdaleConnect.com



ALL VETERANS ARE INVITED to the FREE American Legion weekly Wednesday 8:30AM morning coffee hour. It has reached a new level of attendance. If you haven't attended one of these, you gotta' come and see what it's all about. "Try it you'll like it"! Can you remember what commercial this slogan was from?

205 W First Street
Cloverdale, CA 95425

CLOVERDALE PERFORMING ARTS CENTER PRESENTS

NEW YEARS EVE MASQUERADE Party

31ST DEC 2021

NEW YORK TIME ZONE
9PM BALL DROP

NEW YEARS EVE MASKS ENCOURAGED

DOORS OPEN AT 7 PM
PARTY UNTIL 10:00PM

TICKETS \$25 - MUST BE 21+

CloverdalePerformingArts.com • 209 N Cloverdale Blvd

CLOVERDALE PERFORMING ARTS CENTER PRESENTS
A JACKIE FRANK PRODUCTION

Comedy Night

Featuring **BOB ZANY** and friends

Saturday 1.25.2025

7:30pm - Lobby opens at 6:30pm

RESERVED \$35.00
GENERAL \$40.00

[CLOVERDALEPERFORMINGARTS.COM](http://CloverdalePerformingArts.com)
311 N. CLOVERDALE BLVD



Support our Cloverdale businesses!

Submit your "Shout Out" to info@cloverdaleconnect.com

Just wanted to give a shout out to the **Yard Brothers!** I scheduled with them yesterday, they came out early this morning and got the job done quickly. Cleared out a bunch of weeds and cleaned up the front yard. I highly recommend these boys both were very polite and respectful.

Toni Pate

Shout out to **David J Maciel** and **The Bike Shop** in Cloverdale. I dropped off my 2017 RAD-mini e-bike for a complete overhaul after 2,500 miles. David and Chris researched and ordered rare electrical, battery and mechanical replacement components from out-of-state to get the bike running again like new. This is a true local quality-oriented customer-service business. Outstanding!

Ken C Dawson

Just want to give a Shout Out to anyone in the Cloverdale area. We had to have some electrical work done and our friends the Bueglers highly recommended **Wheeler Electric**. Let me tell you, Jace and Ryan are amazing at what they do. Our fan in our pergola was up in no time, the other things we needed done, were expertly finished and cleaned up. We have numerous other things needing to be done and we will call no other company. Jace and Ryan put their customers first. Very prompt and professional and honest! Call Wheeler Electric for all your electrical needs, you won't be sorry!

Carrolin Young

Just want to give kudos to **Andres Marquez** for the great dog ramp he built for our two elderly dogs. They use it multiple times a day!

Trudie Bowen Folsom

Thank you, **La Joya** for detailing my car so beautifully. Looks & smells brand new every time! Reasonably prices and great customer service.

Angela Cordova

I got my Subaru back from **Eagle Tech** after my accident. I can't say enough good about Eagle Tech! They know what they're doing, and deal straight up with customers! Thank you, Eagle Tech!

Dee Dee Robbins

My wife & I stopped in **Bosworth and Son** today. I'll say one thing. If you've not stopped in at this store, do not miss it! The shop just wrecks of history from the creaky wood floors & Geyserville/Asti walk-down-memory-lane museum. It's connected to the second building (now one) What we learned is that was a mortuary in the early 1900s. But Bosworth is a wonderful shopping experience for quality clothing and one-of-a-kind items.

David Maciel

When you're an adult, happiness is clean garbage cans! Thank you **Eco Can Clean and Pressure Washing**, they look great!

Lori Danielle Uthman

A big Shout Out to **Attorney Paula Hall!** Paula recently handled dual projects for me that pertained to family law and estate services and both were done professionally and expeditiously (fast beyond belief!). If ever in need of her services, I highly recommend.

Karen Larsen

A Shout Out to **Moe, Jeff and Chase** at **MoE's Eagles Nest Deli**, who made a wonderful charcuterie board for a special weekend with some friends. Highly recommend!

Sherry Slaght

Shout Out to **Cloverdale Animal Hospital!** One of our pups was in a lot of pain this weekend. I called the vet's office yesterday and left a message. They called me as soon as they opened at 8am this morning and we were in there at 9am. Thank you, Dr. Silva, for seeing Tilly so promptly this morning. Small town vets rock!

Holly Galbraith Werner

Big thanks to **Curly Doodle Dog Grooming** for fitting my big boy JJ in for his toe nail trimming. Life saver and keeping it local. He got his cookie when we got home and was happy.

Cami Smook

I was traveling in this area and ended up having an issue with a tire. I called **Tate's Tire Pros** at 7:30 in the morning and they were booked up but they were able to squeeze me in and get me back on the road. Their friendliness and professionalism go beyond the call of duty. Thank you, for everything you did for me today. I can't tell you how much I appreciate you guys. A very special thank you to Fernando for giving me a ride to my cabin and then picking me up and bringing me back to get my car. Amazing people all the way around.

Maggie B.

Shout Out to **Air and Energy Solutions!** My heater quit working last year and I didn't worry about it because it's been 100 degrees forever. He came by the house same day and was able to fix it in a few minutes. I figured the thermostat would have to be replaced but instead of doing that which would have cost a lot, he cleaned the contacts and got it working again. This company also maintains the HVAC at my business which takes a beating from all the dog hair and odor.

Brigid Wasson

I want to give a big Shout Out to **Erica at State Farm Insurance** on First Street and her crew. I have been using State Farm since 1989 when Chris Andersen owned it and she was super from day one. Then Erica Bishop took over the business and it is still as great as ever. All my kids use State Farm here in Cloverdale and all are just as happy as I am. If you need insurance, go see them first.

Raymond Pesce

Huge Shout Out to **Brandi at The Outpost!** I've said it before and I'll say it again, I absolutely love this store! They have something for everybody. Every Christmas it's one of my main go-to's. I can take care of the whole family with something from the store. I have so many pairs of pants and shirts from their store that I love. Ronni & Brandi (hard working family) do an incredible job for hard-working people and if they don't have something you want, ask for it, they listen! This is a wonderful, strong small business in our city that truly care about their customers.

Juli Southard

I have had nothing but exceptional experienced at **Bella Moda**. Sherry is amazing! She is talented, educated and takes her time explaining every process beginning to end. My hair has never been healthier and my hair color lasts weeks longer than before! All the staff there are friendly and welcoming.

JJ



Let's Travel ~ Craig Clark

Airport Lounge access without the big fees - from The Points Guy

It's amazing how much money you can spend when killing time in an airport between flights. Whether it's the full \$65 meal and drink at a restaurant or the more modest (yet still outrageous) \$25 cold wrap and bottled water from a shop near the gate, it's easy to see why so many experienced travelers spring for access to escape from the general airport stress to a separate space to work, relax and enjoy complimentary refreshments while you wait for your flight. If your card doesn't get you into the lounge, here's a link showing the least expensive cards for lounge access, <https://thepointsguy.com/credit-cards/least-expensive-cards-airport-lounge-access>

DOT refund rule is now in effect

The Transportation Department's rule requiring airlines to automatically issue cash refunds for significantly delayed or canceled flights, even if passengers do not request them, went into effect Oct. 28. Airlines must process refunds within seven business days for credit card purchases and within 20 days for other payments. The new rule is expected to save US travelers more than \$500 million annually.

Here are 3 key tools and tips to find the cheapest airfare

Google Flights Use the most intuitive, straightforward and helpful flight search tool on the internet. It can help you identify the best flight prices and options for specific flight times and flexible itineraries.

Google Explore If you are flexible in your destination but still looking for the best flight deal, Google's "Explore" functionality is a great tool.

Points Path What if you prefer to use your airline points instead of actually paying for your flights? The Points Path tool is a top-notch web browser extension within Google Flights. It lists out the award pricing right next to the cash fare.

Holidays Were More Simple 100 Years Ago

Mary Jo Winter

December is here and holiday shopping is once again in full swing. Local merchants are ready with an array of gift items, such as candy, clothing, jewelry, crystals, artwork, housewares, home décor, electronics, sporting goods, tools, toys, bicycles, and more.

Special events include a Holiday Crafting Open House at the History Center on Nov. 29, the Cloverdale Lions' annual Toy Run on December 8, "Claus for a Cause" at 207 Gamay from 5-7:30 p.m. on December 8, the Winter Festival and Tree Lighting on December 13, photos and treats with characters from the Nutcracker at Encore Dance Theatre on December 13, the Holiday Tea at the Senior Center on December 14 and, on December 25, "The Christmas Table," a free community dinner for all.

Have you ever wondered what this month was like in Cloverdale 100 years ago?

In 1924, a wrestling match, sponsored by the American Legion and featuring Osmon "The Terrible Turk" Mohmat and Paul Poulos of Ukiah was held on December 13 at the Druid's Hall.

Movies at the Orpheum Theater, located where La Familia Sana is today, were silent films and included "My Man," starring Dustin Farnum and Patsy Ruth Miller, and "Borrowed Husband," starring Florence Vidor.

The Cloverdale Pharmacy sold box cameras for \$2.50, watches for \$1-\$3.50, a harmonica for 50-cents, musical tops for only 15-cents, and stuffed dolls ranged from 35-cents to \$1.25. Vanity boxes were \$5, while ornaments and other decorations could be found for a penny.

At George Cavallis' store, electric irons sold for \$4 and a box of cigars was \$1.75, while at Butler & Zittleman's, roller skates were \$2.50 and a Winchester rifle, advertised as being "for boys who are going to learn to shoot," could be purchased for as little as \$9.

A few other advertised gift suggestions were footballs, fishing rods, razors, billfolds, crockery, incense burners, perfume, and waffle irons.

Open Letter to the Citizens of Cloverdale



Many of you are aware that United Church of Cloverdale has faced challenging times over the past decade, as have many churches within our state and country. We have been able to continue our ministries, including weekly worship, only by spending down our church's endowment funds. In recent years, we predicted that at the current level of staffing and with fading membership, our endowment funds

would be depleted within 2 to 3 years. With this in mind, our Moderators, Council members, and Pastor Jen began prayerfully studying our options, with assistance and guidance provided in part by our UCC Northern California-Nevada Conference minister.

Unfortunately, we have reached the point where we have determined that we cannot sustain the church as it is now and we voted to release Rev. Jen Collins from her call as pastor of United Church, effective December 31, 2024. We do not plan on hiring another pastor. Jilloni Hopkins will still be our Church Administrator as we continue into 2025. We plan to continue to operate Heaven's Closet Thrift Shop and to participate in the Food Pantry. We are seeking ways in which United Church's legacy and missions can be preserved into the future, even if we cease being a viable congregation. Leaders of United Church and the Cloverdale community have been working together to find these ways.

Concurrently, Good Shepherd Episcopal Church held an event ("A Joyful Noise") in May 2024 to discuss the hopes and needs of the people of Cloverdale, as represented by churches and other organizations within the city. In that initial meeting, we shared that United Church was likely to have to close before the end of 2025, but we wanted to contribute our remaining resources to continue to assist those in need within our community. Also concurrently, La Familia Sana, founded in 2021, has been growing in staffing and outreach to support their mission of assisting underserved people in the wider community, and specifically to address long-term needs for healthcare, jobs, food, and education.

La Familia Sana has been seeking additional space to house their growing staff and at the present time, we are in discussion with them about ways in which United Church's property and facilities might aid in their mission. In many ways, this opportunity matches our desire to continue our legacy of outreach to our community and also complements the conversations that have emerged from 'A Joyful Noise.' In part, this includes that La Familia Sana has staff and expertise to pursue grants and financial resources at both the local, regional, and state level that could allow United Church's property to become a "community resource center" for the people of Cloverdale.

We ask that you support us in this difficult process by not spreading rumors and half-truths. While we do not feel it is necessary to share every detail of the process, we are happy to answer your questions and concerns.

Please direct them to
John Phillips, Co-Moderator
Marilyn Michelin, Co-Moderator
Bob Timm, Council Member At-Large
Richard Werner, Member





Robert Michael Jordan
April 7, 1946-October 18, 2024



Bob Jordan passed away at home, surrounded by his loving family, after a 7-year struggle with Alzheimer's disease.

Bob lived a full and passionate life in his 78 years, filled with family, friends, adventures, travel, and music whether it was jazz, blues or opera. He was known for his intelligence, compassion, wit, generosity, and kindness. He found much gratification with his life choices and

community involvement. His work career included work in the Peace Corps in Colombia 1968-70, and 30 years work at California Human Development, helping thousands of immigrants and farmworkers gain technical and vocational skills to better their lives.

Bob leaves a loving family, his wife of 39 years Jennifer and son Andrew (Carsen), brother Dick (Jacque), niece Elena (Liam), and our Connecticut family, sister-in-law Terry and her 3 children and spouses and 8 grandchildren.

The family thanks the angels at Anchor Hospice for their compassionate care for Bob and family in the last 5 months of his life.

A Celebration of Life will be held at a later date, when our grief has subsided.

For a complete obituary, please go to:
www.fredyoungfuneralhome.com.



2025 Cloverdale Connect Cruises

Join **Cloverdale Connect** along with our travel partner **Cloverdale Travel** on two Princess cruises in 2025!

Reserve now with a \$99 refundable deposit per guest!

First, we're cruising August 11, 2025 for an 11-Day Inside Passage to Alaska on the Ruby Princess, touring Glacier Bay National Park, roundtrip from San Francisco. Ask about bus coach transportation from Cloverdale directly to the port. We'll visit Skagway, Juneau, and Ketchikan in Alaska and Prince Rupert, British Columbia, plus we'll enjoy an entire day cruising Glacier Bay National Park. Cabin pricing begins at just \$1588 per person for an Interior stateroom, and includes meals and entertainment.

Then in the Fall, we're cruising along the magnificent California coast on a 7-Day trip back on the Ruby Princess, roundtrip out of San Francisco, departing October 12, 2025. Ask about bus coach transportation from Cloverdale directly to the port. We'll visit Santa Barbara, Los Angeles, San Diego and Ensenada. Cabin pricing is as low as \$1209 per person for an Oceanview stateroom.

Join us on one or both of these trips as we sail away in luxurious comfort on the Ruby Princess, a jewel on the sea.

New Faces



Welcome Yunuen Sanchez to her new position at the Cloverdale City Hall front desk.



Welcome Charity Koch to her new position at the Cloverdale Police Dept. as Community Services Officer.



Wreaths Across America

Please join us for our annual **Wreaths Across America** ceremony at the Cloverdale Cemetery on Saturday, December 14, 2024 at 9:00 am. This wreath laying ceremony presented by the Sons of the American Legion and is part of a program that is carried out at all National and local cemeteries in all 50 states. There are well over 1 million wreaths placed at over 1600 locations on the same date and the same time.



Wreaths Across America began in 1992 when the Worcester Wreath Co. donated 5000 wreaths to Arlington National Cemetery for placement on veteran's graves. Since that time, the Wreaths across America program has grown nationwide. The mission is to: **Remember, Honor, Teach.** Remember

every veteran, Honor those that are currently serving and to Teach our youth of the sacrifice our veterans gave for our country.

Every wreath is shipped from the Worcester Wreath Company in Columbia Falls, Maine. With the help of thousands of volunteers and donations we are able to continue this tradition of placing wreaths on veteran grave sites throughout our nation.

The Sons of the American Legion Squadron 293 is accepting donations to help support our local veterans, youth programs and community.



Please help if you can.
Checks are payable to:
Sons of the American Legion
PO Box 274
Cloverdale, Ca 95425

Advertise in *Cloverdale Connect*

Over 6300 copies distributed via direct mail each month.
Available online 24/7 www.cloverdaleconnect.com
adsales@cloverdaleconnect.com 707.322.3403

On the Wild Side Jennifer Molidor

Part of holiday fun is celebrating nature, bringing pine trees indoors, making wreaths, or gathering for earthy foods by the fire. Our cooking now turns to root vegetables and soothing, hearty soups. Simmer pots with wild or garden herbs, like rosemary, can fill your house with the aromas of the outdoors. And don't forget to spend time outside in the winter sun.

What a perfect time to boost our winter wellness. It's time to make plant medicines, like fire cider — an old folk concoction to build immunity and ward off colds and sniffles. Making sure our gardens grow herbal medicine can also help us support biodiversity.

Ingredients & Directions

- 10 cloves garlic cloves (peeled)
- 1 onion (chopped)
- 1/2 cup ginger root (sliced)
- 1 lemon (sliced)
- 1 orange (sliced)
- 2 rosemary sprigs
- 2 Tbsp. thyme
- 1/4 tsp. cayenne pepper
- 2 Tbsp. oregano
- 1 Tbsp. turmeric
- 1 tsp. black pepper
- 1-2 cinnamon sticks
- 1/2 cup halved rosehips
- Apple cider vinegar
- 1/4 cup (or more, to taste) raw honey



Prepare a large mason jar. Add ingredients and spices, stir, and pour in apple cider vinegar until all ingredients are covered. Seal with a non-metal lid or place cheesecloth under the lid. Place the jar in a dark, cool cupboard for thirty days. Strain. Add honey. Take 1 tbsp. as needed or daily. Mix and match amounts as you like. Food is nourishment and investing mindfulness into your cooking can make your remedies more powerful. Growing your wild apothecary: rosemary, onions, garlic, thyme, and oregano are excellent places to start. If you have small jars, you can make homemade gifts of fire cider for the holidays and cut out consumer waste. Read more at my free blog **Eat Wild** on Substack.

2024 Wetzel Awards



Dana Johnson and Vickie Norris, representing **Cloverdale Connect**, recently attended the Healthcare Foundation presentation of the 2024 Wetzel Awards at a breakfast event at the Dry Creek Kitchen in Healdsburg. Receiving Wetzel Awards this year were Jade Weymouth and Deborah Howell. The Wetzel Awards honor

individuals, couples and families who demonstrate extraordinary community leadership and service to improve the health and wellness of our region. The Wetzel Community Leadership Award and Spirit of Wetzel Award are named for the late Maggie and Harry Wetzel, longtime friends of the Healthcare Foundation and generous members of the community.



Jade Weymouth received the Spirit of Wetzel award. For Jade Weymouth, commitment to community is a family value and longstanding practice. Her dedication to health equity and social justice helps make Cloverdale's grassroots non-profit a trusted, essential partner to Latine residents. Years before becoming executive

director of La Familia Sana, seven-year-old Jade was selling raffle tickets to fundraise for a Latine college fund. "I grew up in a community-minded family," says Jade. "For the past decade, my focus has been on serving the Cloverdale community, its families, and ensuring access to high-quality resources and services." Thank you, Jade, for your lifetime of service and advocacy.



Deborah Howell's career started in for-profit business administration. After time spent as a stay-at-home mom, she expected to resume that course. But fate intervened when her son's bicycle accident required urgent care. Debbie took him to Cloverdale's Coppertower Family Medical Center, then a Rural Health Clinic. Impressed

with the care, she was later inspired to apply for a position with Coppertower. "I wanted to work in an environment that helped people live their best life and where my skills could make a difference," she said. Hired in 2001, the Board offered her the role of Chief Executive Officer in 2003. Today, Coppertower is now Alexander Valley Healthcare, where Debbie continues to oversee the evolution of this vital player in the region's healthcare ecosystem – including construction of its new Health & Wellness Center, "a state-of-the-art medical facility in downtown Cloverdale." For her extraordinary leadership and tireless contributions to the region's system of care, Deborah was recognized with the Wetzel Community Leadership Award.

The Healthcare Foundation formed in 2001 when a group of community members rallied together to save their local hospital. The resulting \$14.5 million capital campaign succeeded in keeping the Healdsburg District Hospital open and contributed to significant improvements, expansions, and upgrades including a new Wetzel Family Emergency Department, the reopening of the hospital's intensive care unit, adoption of robotic telepresence allowing medical staff to work directly with specialists in remote locations, state-of-the-art equipment for its Women's Health Center, new radiology and diagnostic equipment, and more.

Committed to advancing and promoting the health of all residents in northern Sonoma County, the Healthcare Foundation soon began channeling grants to other local healthcare providers and community-based health services, becoming the only funder exclusively focused on health for the northern region of Sonoma County. Since 2001, the Healthcare Foundation has invested over \$23 million in community health in the region.

The Healthcare Foundation is committed to health equity and racial justice. They collaborate with organizations, funders and communities across Sonoma County to break down the many systemic barriers to achieving health and wellbeing. Because racism and racial injustice are major drivers of health inequity, the Healthcare Foundation prioritizes communities of color in all that they do, and advocate for and invest in solutions and policies that drive health equity and racial justice.



The Creative Corner Christy Latchford

Ah the joys and the craziness of the holiday season are well under way, and of course, the expense of the holidays begins to take its toll. So, in an attempt at melding some money saving ideas and creativity, here is an easy one any of us can not only make, but the supplies are most likely on hand.



Whether one takes pages from one of those cookie magazines that lurk in the back of cupboards from seasons gone by, or perhaps from pages of old picture books that have started to fall apart, or even newspaper pages, they all work! Get some pages, some tape, scissors and either little clothes pins, binder clips or a hole punch and some twine or ribbon. Next for ease, something to wrap the paper around to hold a shape to tape the paper together and fold and tape at the bottom (like a gift) and I grabbed a couple scrap pieces of wood as the size worked.

Once the page is taped on both the seam and the bottom, remove whatever item you were using as a form and now you have a handy and unique little gift bag for cookies or a small gift and once in the bag, simply fold over the top and close with clip of choice or even a sticker, add a name tag and as my husband says "bingo-bango" you're good to go. Festive, holds a gift and made from stuff already laying around. The best part is, kids and those not used to "crafting" can make them with relative ease. We may all have our concerns about the economy, but creativity is still lurking in the shadows and ready to have some fun!


CLOVERDALE MUSEUM OF HISTORY

Speaker Series
Presents

Dusty Roads

Elaine Rock
Author -

Too Old at 32!
You Must Retire!
A captivating story that begins in the 1950s and recounts the fight against American Airlines' employment policy of firing stewardesses at 32 and termination if they married.



Author Elaine Rock brings the empowering tenacity of Stewardess Dusty Roads to life.

Meet the Hidden Figure Who Really Ignited the Women's Movement

Elaine Rock

Doors Open: 6:30 pm
Program: 7:00 pm
After the Program: Reception with the Author at the History Museum
Tickets: \$25.00
Online at www.cloverdalehistory.org

Tuesday, Dec. 10, 2024
Cloverdale Performing Arts Center



Cooking with David Maciel Sponsored by Ray's Food Place

For me Christmas is about family & friends coming together to celebrate the holiday. A frittata is an excellent brunch dish, or you can add meats for a hearty dinner meal. The eggs are a blank slate so you can be very creative with ingredients. I like to cook mine in cast iron, but any good baking dish will do.

Frittata

Ingredients

- 6 large eggs
- 1/3 cup heavy whipping cream
- 1/2 tsp salt, adjust to taste
- 1 cup grated mozzarella cheese
- 1/2 cup goat cheese
- 1/2 cup cherry tomatoes
- 1/2 cup bell pepper, red, orange or yellow
- 1 cup arugula
- 1 tbsp unsalted butter
- 1 tsp fresh herbs, for garnish

Instructions

1. Preheat the oven to 400F. Whisk eggs, heavy cream and salt until you get a smooth and even texture. Set aside.
2. Cut tomatoes in half. Chop bell peppers into small pieces.
3. Melt butter and coat the sides of the baking dish with it. Spread vegetables and greens evenly on the bottom of the pan.
4. Pour over the egg mixture. Sprinkle the cheese on top. Using a fork, distribute the cheese around a little to incorporate it into the eggs. Bake for 15 to 17 minutes, or until the edges and center are set and the top is golden. The internal temperature of the frittata should reach 160°F on a thermometer.

Serves 4