People • Local Resources • Events

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Bringing our community together since 2020

October 2024



Editor's Note

Pumpkin, pumpkin! Pumpkin latte, pumpkin spice, pumpkin pie! I went to the store and got some of those cute little pumpkins and some of those knobby skinned

different colored pumpkins and I put some at the front of the house by the garage door and some running up the stairs next to the driveway. I admit, I am not a creative decorator. I actually don't even like pumpkin pie that much. I'll maybe have one slice all holiday season and I think I like the whipped cream on top most of all. I'd much rather have an apple pie, however, the pumpkins are festive, and the season has begun.

Now go put a sweater on, it's that time of year.

I'll see you around town!



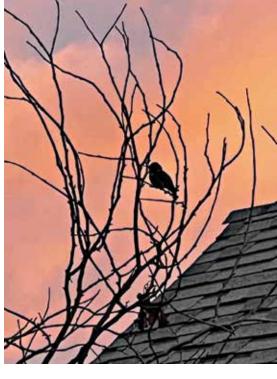


Cloverdale Unified School District Superintendent Glen Senestraro

Gets "schooled" by reading

Cloverdale Connect.





Front Page Photo Contest Winner

Midori Longo Rowlands

She wins a Gift Card from El Palomo Panaderia



Take a walk around Downtown Cloverdale! There are treats for all ages.

Wine Walk takes place the 1st Saturday of the month. Your ticket allows you to taste wines at over a dozen pop up locations throughout downtown and includes lunch. Try new wines and explore our local businesses.

The annual Halloween Trick or Treat Trail is on Halloween between 4-6 pm. All businesses are encouraged to participate and the entire community is invited to bring your little goblins down for some trick or treating.

Come on down and see all the happy kids and costumes. It's just good old-fashioned fun!



PERMIT #3335 HAYWARD CA ПΑЯ JOSTAGE PRSRT STD

POSTAL CUSTOMER ******ECKM22EDDW******* Took Inside! City Council Candidate statements, Measure CC & DD Information, 2025 Cloverdale Connect Princess Cruises, Real Estate Classifieds, and more!







CUSD Teacher of the Month Barbara Fayter

Sponsored by Dahlia & Sage Community Market



We are excited to announce this month's Cloverdale Unified School District's employee of the month is Barbara Fayter. Barbara is a dedicated TK teacher at Jefferson School. She is beginning her 18th year with the district, and we feel lucky to have her. Her passion for teaching is evident in the way she engages

with her students, encouraging them to reach their full potential and fostering a love for learning. Barbara's heart is to see each student thrive and grow in their individual way. Once a student with Mrs. Fayter, you are always a student of Mrs. Fayter's.

Away from work, you can find Barbara spending time with her husband, daughter and friends that are family, spending time together at the lake, on the golf course, and simply hanging out enjoying each other's company.

Barbara's dedication and enthusiasm for teaching the district's youngest students is inspiring. When you see Barb around town, please thank her for all she does for our students and community.

Breast Cancer Awareness Month

In honor of Breast Cancer Awareness Month, we pledge to donate \$1 to charity for every tire sold at Tate's Tire Pros & Auto Service and Cloverdale Automotive & Tires.

Call to schedule your appointment today.

Tate's Tire Pros & Auto Service 474 S. Cloverdale Blvd. (707)894-2492



Cloverdale Automotive & Tires 210 S. Cloverdale Blvd. (707)894-1072



Reserve NOW with a \$99 refundable deposit per guest



Sail the magnificent California Coast
 7-Day Classic California Coast Cruise aboard the Ruby Princess
 Roundtrip from San Francisco

Departing Sun, Oct 12, 2025

Ports of Call: Santa Barbara - Visit Santa Barbara Mission, State Street, Maritime Museum, Solvang. Los Angeles - Visit Huntington Gardens and Art Museum, Universal Studios, Beverly Hills, Santa Monica Pier. San Diego - Visit Old Town, San Diego Zoo, La Jolla, Balboa Park, USS Midway Museum. Ensenada - See Mexican Folkloric Show, La Bufadora, enjoy Lobster Lunch, Zip Line, Jeep Adventure Tour



What's Included: Entertainment - Broadway-style shows, live music, movies, themed activities, game shows and performers. **Dining** - Multicourse dining, buffet, pizza, burgers, hot dogs, soft-serve ice cream, pastries and desserts. **Fitness Facilities** - Treadmills, bikes, elliptical machines, weights and yoga mats.

Bonus Extras - Onboard credit and souvenir photo.

Optional add-ons: Upgrade to a Princess Plus or Princess Premier package that includes the most popular options at a value. Beer, wine, cocktails, specialty coffees, sodas & juice bar, Wi-Fi, Dine at award-winning specialty restaurants.

Available for purchase individually: Shore excursions, Spa services and The Sanctuary.

Oceanview staterooms from \$1209
 Balcony staterooms from \$1409
 Mini-suites from \$1809



129 N Cloverdale Blvd., Cloverdale, CA 95425 707 894-5284 • email craig@cloverdaletravel.com



126 N. Cloverdale Blvd. \$879,000

Fully leased, remodeled 3,380 sq. ft. commercial property with 7 private parking spaces, adjacent to City Hall. Rare investment opportunity!

Jane & Ron Pavelka

REALTOR® **COMPASS**DRE#01381422/DRE#01476514
M: 707.480.1268



219 S. Cloverdale Blvd. \$825,000

Various opportunities abound for this 4,000 sq. ft. space with 40' street frontage. Ideal for owner/user. Previously a Napa Auto Parts and retail store.

Jane & Ron Pavelka

REALTOR® **COMPASS**DRE#01381422/DRE#01476514
M: 707.480.1268



205 S. Cloverdale Blvd. \$649,000

Rare development potential in Alexander Valley, Northern Sonoma County. Nearly one acre in downtown Cloverdale, zoned Downtown Commercial for hotel, retail, housing, and more.

Jane & Ron Pavelka

REALTOR® **COMPASS**DRE#01381422/DRE#01476514
M: 707.480.1268



28755 River Rd. \$1,950,000

Stunning ultra-modern 3 bedroom, 2 bath single level home built in 2020 on 2+ acres with second home and workshop.

Jane & Ron Pavelka

REALTOR® **COMPASS**DRE#01381422/DRE#01476514
M: 707.480.1268

California Library Parks Pass

If you have a library card, you can check out a free pass to over 200 state parks around California through the California State Library Parks Pass program. The program offers vehicle dayuse entry to over 200 participating state park units operated by State Parks to library-card holders. California public library-card holders can check out the vehicle day-use pass at their local public library. The library card and park pass are free.



DEADLINE for ad space reservations, artwork, and content 3rd Friday of every month, 5pm

Editor, Publisher, Advertising: Dana Johnson • Graphic Designer, Comptroller: Vickie Norris 707.322.3403 • info@cloverdaleconnect.com • adsales@cloverdaleconnect.com • production@cloverdaleconnect.com • billing@cloverdaleconnect.com • CloverdaleConnect.com



Send your pet photos for PET of the MONTH to: info@cloverdaleconnect.com

Prizes courtesy of: Clover Dog Pet Supply & Wash

Whisker Talk Brigid Wasson

Did you know that many missing cats are actually not lost? Often they are hiding (scared or sick) or stuck nearby or even still in the house. I helped recover many cats in my years in animal welfare and I recently had an experience that was too close to home, literally!



I am remodeling my bathroom. I came home and was unable to find not just one but three of my cats. Mini, Michael, and Mac are a young trio I call the "Black Kitten Mafia" as they play and get into mischief together. I thought they were hiding due to the noise and strangers, but after two hours they remained missing ... till I heard a meow under the house! I had to remove an outside vent to let them out. The workers know about my cats and are careful to keep doors closed, but they didn't know that curious kitties would sneak under the house when the floor was removed!

When having work done on your home, keep your cats safe. Tell workers what precautions to observe. Keep them away from work areas, tools, and chemicals. Don't let curiosity kill the cat.







The Miracle of Vienna Mary Jo Winter

Forty-four years ago, something truly amazing happened in Cloverdale.

It all started in December 1979 with a telegram to the late Steve Connolly, Cloverdale High School's beloved music teacher for 41 years. The message was from the music director of the Association of International Culture Exchange in Vienna, Austria, inviting the CHS band to participate in the 9th annual International Band Festival in Vienna the following July.

Only two of the international bands were from the United States, so to have Cloverdale included was a really big deal. It was going to take a lot of money to pay for airline tickets, hotel accommodations and meals for the 48 band members, though. Undaunted, Lee Menicucci's mom, Vivian, took on the challenge of raising the needed funds. Knowing it was going to take a miracle to pull it off, she decided to call it "The Miracle of Vienna," commenting, "I believe in miracles and I'm sure, with the help of the whole community, we can do it."

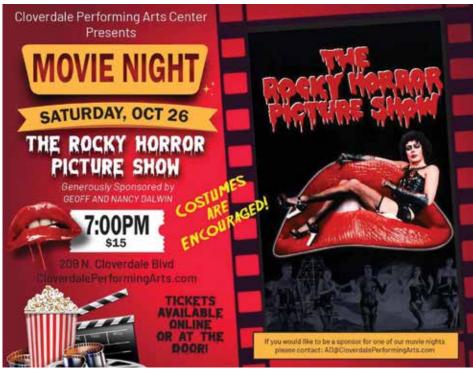
And they did!

There were raffles, bake sales, yard sales, car washes, and BBQs. The Oakland Raiders played the Cloverdale Police Association in a benefit basketball game and comedian Pat Paulson staged a benefit show in Cotati. Donations came in from churches, service groups and individuals. When Channel 7 News did a story, more donations poured in. The fundraising success exceeded their wildest dreams. In only three months the entire \$74,000 was raised – the equivalent of more than \$208,000 today – and all expenses were covered.

Of the 19 bands competing, CHS placed 6th, quite an accomplishment for a small town and its high school music teacher, affectionately known as Mr. C.

Back home, Vivian Menicucci was named Cloverdale's 1980 Woman of the Year.

Those band members are now in their early 60s, and this experience remains a highlight of their high school career.



WANTED

Writer seeking cartoon artist and or illustrator for a series of short stories.

Call Mr. Lewis at (707) 486-1846 for information.

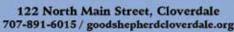
Cloverdale Church Guide

Cloverdale Seventh-Day Adventist Church 1085 S. Cloverdale Blvd. Cloverdale, CA 95425

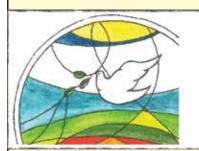


Good Shepherd Episcopal Church

Open, Affirming, and Welcoming Sunday Services at 10 AM Taize Meditation Hour Tuesdays - 9:30 AM







Grace Lutheran Church

890 N. Cloverdale Blvd. Cloverdale, CA www.GraceCloverdale.org

Join us for worship 10:00 am in person or by web - Facebook LIVE "Grace Lutheran Church Cloverdale CA"

Jehovah's Witnesses 27100 Dutcher Creek Rd. Cloverdale, CA 95425 Phone: 707.894.4490

Living Water Church 450 S. Franklin St. Cloverdale, CA 95425 707.894.3274

Oat Valley Baptist Church 31000 Cooley Lane Cloverdale, CA 95425 707.894.2998

Parkside Christian Chapel 553 W. 2nd St. Cloverdale, CA 95425 707.894.2893

St. Peter's Catholic Church 491 S. Franklin St. Cloverdale, CA 95425 707-894-2535

The Bridge Foursquare 50 Commerce Lane Ste. C Cloverdale, CA 95425 mail@TheBridge4sq.net

The Church of Jesus Christ of Latter Day Saints 1011 S. Cloverdale Blvd. Cloverdale, CA 95425 707.280.9433



- We are a church that tries to follow the example and teachings of Jesus through kindness and compassion.
- through kindness and compassion

 We welcome all of our neighbors with an open mind
- Our message and music give us hope and lead us to a closer spiritual relationship with God

UNITED CHURCH OF CLOVERDALE

An open and affirming congregation of the United Church of Christ 439 N. Cloverdale Blvd., Cloverdale 707-894-2039 www.uccloverdale.org Sunday Worship 10am (in person or via Zoom) YouTube @unitedchurchofcloverdale1906

Resilience Nora Archambeau, M.A.

As I was chipping away the old paint that was cracking and crumbling on the joint property fence where I live, I thought, "I am letting go of the persona that no longer fits me. I am releasing layers of a false self." Years ago, while helping to build a new section at my spiritual community's property, I tried my hand at painting, scraping, cleaning, hammering, whatever was needed to accomplish the goal. For every task, I asked, "How might this represent something in my life?" Often, I would receive the "exact" answer to the current dilemma or struggle I was tackling. These past months, the practice of and belief in being resilient has become a new cornerstone for me. "Resilience: the capacity to withstand or to recover quickly from difficulties." (Oxford Languages, Internet.) Cloverdalians rise and shine and go to work. We volunteer our time and energy. We donate food, clothes, and home goods to folks just starting out in life. As we move away from a carefree summer, autumn may bring with it new twists and turns (based on astrological forecasts for all signs) that could upset the apple cart, as they say. Coping strategies will need to be called upon to remain peaceful and centered. Some of these might be:

- 1. **Maintaining a Strong Body:** Releasing tension and anxiety can be accomplished with exercise. This can be in the form of painting (imagine?!), gardening, walking about our sweet town, yoga, spin class, you name it! A healthy, balanced diet helps, too!
- 2. **I Am Bigger Than My Problems:** Know that within yourself, that deeper part, you are capable of handling whatever challenge life tosses your way.
- 3. **Keep Showing Up:** Even when I feel unsure, fearful, tired, or doubtful, I get out of bed (after a morning spiritual ritual that first fortifies me!) and greet the day with the best attitude I can muster.
- 4. **Be Happy:** This is a commitment, practice, and self-love act you give to yourself.
- 5. **Mantra:** "I am feeling, dealing, healing, every day." (Tiffany Roe, The Feel Deal Heal Affirmation Card Deck)





Friends of the CLOVERDALE LIBRARY October 12, 2024

BOOK SALE

Choose from our outstanding selection!



Stacks & stacks
of good quality:
 Fiction,
Children's books,
Art, Biography,
 Cooking,
 Gardening,
 History,
How-To, Travel
and more!

October 12, 2024 Saturday

10:30 am - 4:30 pm

Special Pricing for Members!

Join or renew membership at the sale. Individual \$10/Family \$15

Cash and check only accepted





Cloverdale Regional Library

401 North Cloverdale Blvd. (707) 894-5271 sonomalibrary.org



Connect with C.H.S. ~ Cheyenne Schriner

Sponsored by: Management Connections

Our annual homecoming was a complete success! This year's theme was music genres. The Senior class chose hip-hop, Juniors chose disco, Sophomores chose country music, and Freshmen chose pop music. The Seniors gave an excellent hip-hop performance making them the dance winners, Juniors pulled out all the stops on their float, making them the winner of the float category, and the overall spirit award went to the Senior class. Homecoming royalty was crowned at the football game. Winners are Doug Clemmer and Charlotte Burchett (Seniors), Choche Vazquez and Aubree Santana (Juniors), Carlos Gonzalez and Lianette Guerrero (Sophomores), Evan Robledo and Camryn



Bird (Freshman). Congratulations to all winners! Our Eagles went up against the Lower Lake Trojans. The JV team came through with a win. The Varsity team fought hard but came up short in a game that ended in a forfeit at halftime. We're so proud of all of our players. Good job Eagles!

Volleyball highlight game: Our volleyball team has had a great start to their season with back to back 3-set wins against Middletown and Willits.

The ASB conference was held in Windsor, gathering school officers from different schools around the county to create new ideas and share their unique experiences at their schools.

There are some new clubs starting up at CHS. We now have the Latinos Unidos club, (a club celebrating Latino heritage), Dance Club (created by Ashland of Encore Dance Company), and the Gay-Straight Alliance (a club where students can be themselves while celebrating the LGBTQ community). Students will have a chance to find out more at our Club Fair happening on October 8th & 10th during advisory. They can also find out more info about existing clubs: Rotary, Key, and CSF.

A Community Working Together The Rev. Bob Scott

Last May, a "Joyful Noise" gathering was held at Good Shepherd Episcopal Church. Community members were invited to enjoy live music, food and beverages and were asked to respond to the following questions in a casual, fun and collaborative event:

- a) How are things in Cloverdale? What do you most like and what could be improved?
 - b) Who is falling through the cracks?
 - c) What should be done to address these issues?
 - d) What impacts you?
 - e) What would you change if you could?
 - f) How can we work together to make changes?

Twenty-four items were submitted at or after the event covering the areas of community, seniors, non-profits, and the underserved. These were then reviewed for commonalities which resulted in a list of ten potential projects that could be addressed.

Over the past several months, a group has gathered to have conversations addressing several key projects. The group consists of representatives from churches, non-profits, service clubs along with caring community members.

The 4 key projects that are currently being addressed are:

- The preservation and utilization of the United Church of Cloverdale facilities
- 2) Advocates & volunteers for the Cloverdale Historical Society (and other Cloverdale non-profits)
- 3) The consolidation of Holiday Toy Drives
 The Kiwanis Club and La Familia Sana have agreed to come
 together to simplify and consolidate their efforts for a process
 we hope will be less stressful for all involved.
- 4) Issues to be discussed with the City of Cloverdale
 Uneven sidewalks, visibility and weather protection at bus
 stops, and ADA parking in the downtown area.

For more information about these projects and how to get involved, please contact The Very Rev. Bob Scott via the Good Shepherd website: https://goodshepherdcloverdale.org/the_very_reverend_bob_scott



How Not to Buy a Smartphone Will Carter

Since the beginning of smartphones, major cellular carriers have been making efforts to capture a portion of the sale price of these premium devices. When the iPhone launched, it was sold exclusively for use on AT&T's network, an agreement which lasted several years. Today most devices are now compatible with any provider, however they usually come 'locked' when customers receive them from their carrier. This means that when you purchase a phone through your carrier, it can only be used with that carrier until the device is paid for in full and you have requested for it to be unlocked.

Where things get more complicated is when phones are sold under special promotions, including devices which are sold as "free." How these promotions usually work is that you finance the purchase price of the phone through your carrier at 0% interest, then, each month you continue service on that device, your carrier will give you a credit on your bill which matches the payments due on the phone. This means that your "free" iPhone is totally conditional on continuing service from your carrier, often for as long as three years. If you discontinue service before the phone is paid off, you should expect to continue making payments against the remaining principal and you may even owe penalties or significant back interest.

While it is true that a "free" smartphone might be a great bargain, it is very important to read and understand all the terms you agree to at the time of purchase. If you intend to purchase a new smartphone at or near MSRP, the best option will always be to purchase it as an unlocked device. You can purchase unlocked smartphones through technology retailers like Best Buy or directly from the manufacturer online. Often, you can find an unlocked version of a given smartphone for the same price as offered from your carrier but with no strings attached.

If you need help unlocking, buying, or setting up a smartphone, reach out to a trusted technology provider for assistance.



Age 7 Optimum Age For First Orthodontic Visit Dr. Marc DeBerardinis

Educating parents about the importance of early orthodontic intervention and taking children to see an orthodontist by age seven is part of the American Association of Orthodontists (AAO) new Consumer Awareness Program campaign.

Early intervention and prevention will help keep your child's oral health in check. How so? Your child may be a good candidate for a palatal expansion which can widen the upper jaw and help reduce crowding in abnormally narrow arches. Alternatively, removing baby teeth at just the right time, will help permanent teeth erupt closer to their ideal position.

One of three things could result from an early orthodontic consult:

1. It may help avoid more costly or more invasive treatments down the road.

2. There may be no need for treatment recognized at that time.

3. If a problem that would benefit from early orthodontic treatment already exists, then you are in the right spot to get started!

Cloverdale & Healdsburg Orthodontics offers complimentary consultations for early orthodontic evaluations for children and adults.

5

Let's Travel Craig Clark

We have new rights, flying domestically. Flight rights (or Fly Rights, officially) is a new regulation that outlines an airline's responsibility toward its passengers when flights are delayed. The full story is here:

/www.travelawaits.com/2998676/breaking-down-the-new-fly-rights-program/

Americans traveling to the European Union from November 10 will be subject to the Entry-Exit System (EES) that will collect a digital photo, digital fingerprints, and personal information to control their border movements, as well as their length of stay. From TRO Travelgram

Starting in the first half of 2025, US citizens are required to have a travel authorization to enter most European countries. https://travel-europe.europa.eu/etias_en

As of May 7, 2025, all domestic travelers 18 years of age and older will be required to have REAL ID-compliant identification (or an approved alternative such as a U.S. passport) in order to board commercial flights.

The application fee for a five-year Global Entry membership is currently \$100 and also provides TSA PreCheck access, but the fee will increase to \$120 on Oct. 1

We all get stressed while traveling and sometimes things don't go the way we want.

Here's how to get better service.

- Be calm. Whether something has gone wrong or you just have a special request, emotion is the enemy. A level-headed, rational approach is always more effective. Employees are trained to handle angry and hysterical customers: They call security.
- **Be factual**. Describe what you want without embellishing. Let the facts speak for themselves. Don't tell the employee that you're important or that if you don't get your way you're going to sue. Every customer is important, and when things go wrong, you always have the option of going to court so both these things are already implied.
- **Be friendly**. Employees are people, and they're far more likely to go out of their way for you if you're nice to them. From Elliott.org



DreamStart home loan program

Designed for first-time home buyers



Your dream home is closer than you think. Our DreamStart program challenges the status quo and paves the way to owning your home.

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- Low down payment options
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Let's make your dream of homeownership a reality, together.



1 (800) 479-7928 | redwoodcu.org/dreamstart



October Gardening Tips from Sonoma County Master Gardners Sponsored by Sanz Nursery

- It's ideal planting time in Sonoma County. Also, take a look around the garden to see if existing perennials could be divided and transplanted now, too.
- If you have deciduous trees, stay ahead of their fallen leaves.
- If you haven't been cleaning up leaves as they fall from roses, be sure to do it now. A single rose leaf on the ground can carry millions of tiny fungal spores that overwinter and infect roses the following year. Put leaves in the trash, not the compost pile.
- Bulbs are on display in nurseries and garden centers and good selections are available from specialty catalogs. It is generally easier to wait until after the first rains to plant them.
- Apply ample amounts of compost this fall. Spread it out about 3-4 in. deep and work it lightly into the top few inches of garden beds, avoiding digging deeply. Compost will slowly breakdown and improve soil structure over time, allowing for improved drainage as well as water retention and increased nutrient uptake. Apply additional compost and mulch again in spring.
- You can cut back flowering stems and trim some unsightly leaves, but leave well enough alone until foliage dries completely or is killed by frost. Dead or dying leaves and often seeds provide habitat and food for wildlife throughout fall and winter.
- October is a good time to take hardwood cuttings of woody plants such as lavender, rosemary, and manzanita.
 Take small cuttings, dip them in rooting hormone, stick in damp vermiculite, and keep misted. Covering with plastic helps hold in moisture. Keep out of direct sunlight.

OCTOBER COMMUNITY CALENDAR

Oct. 3 Thurs. 5pm (doors open) 6pm Rotary Bingo, La

Tequila, over 18 only please

Oct. 5 Sat. 11am-3pm Cloverdale wine Walk,

Tickets: cloverdalewinewalk.com

Oct. 6 Sun. 11am Blessing of the Animals Good

Shepherd Church Garden 122 N. Main St.,

All welcome! (dogs on leash, please)

Oct. 11-20 7:30 Fridays/3pm Sundays Misery,

Cloverdale Performing Arts Center

Oct. 12 Sat. 10:30-4:30 Cloverdale Library Friends of

the Library book sale

11am-3pm Fred Young Mortuary Open

House Grand Re-Opening, 428 N. Cloverdale Blvd.

Oct 17 Thurs. 7:30pm Americana Night at Cloverdale

Arts Alliance featuring SoloRio www.cloverdaleartsalliance.

Oct 18-20 9am-5pm E Waste Recycling Event,

Train Depot

Oct. 26 Sat. 4-8:30pm Haunted Hoe Down Halloween

Costume Gala (Cloverdale Arts Alliance benefit) The Ranch at Lake Sonoma

7pm Rocky Horror Picture Show, Cloverdale Performing Arts Center

Oct. 27 Sun. 8-11am Geyserville Pancake breakfast

10am-3pm Geyserville Fall Colors Festival

& Vintage Car Show

9:30am-1:30pm Boosters Club/City of Cloverdale Parks 3rd Annual Cornhole

Tournament, City Park

Oct. 31 Thurs. 4-6pm Downtown Trick or Treat

City Council Report Eleanore Webster

August 28, 2024: Members of the public spoke about new flag pole usage and SMART train's failure to include Cloverdale. A proclamation was read to recognize Women's Equality Day. Gina Fortino Dickson (Commission on the Status of Women) accepted. A member of the public asked that the ordinance on off-street RV parking be considered. They were given an opportunity to ask questions about implementation, leading to further discussion. The ordinance was sent back to City staff for clarification to better address unintended consequences.

Council adopted a resolution on solid waste, composting and recycling rates under the Franchise Agreement with Recology. Auditors check the green bins on the streets for compliance with compost requirements. Discussion revolved around fines and penalties for non-compliance. No fines have been levied to date; the goal is education. Council expressed concern about fines, the need for objective data, and the need to compost due to limited space in landfills. Council voted to oppose Measure J. More data is available on the City website.

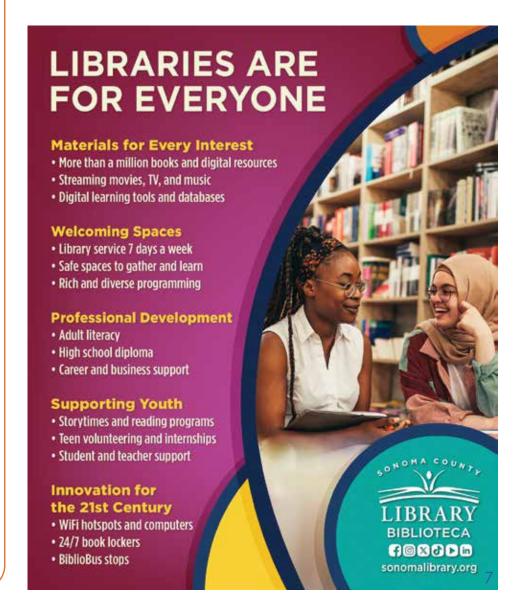
Council designated Todd Lands and Melanie Bagby as Cloverdale's delegates to the League of California Cities 2024 Annual Conference. Council also authorized City Manager to execute an MOU with Cloverdale Dispatch Association, which includes COLA's for covered employees. This will impact the deficit by \$27K; staff will bring back a budget adjustment.

September 11, 2024: The new student liaison, Kako Saito (Cloverdale High student), was introduced. A Proclamation on Pollution Prevention and Creek Week was approved to recognize the importance and protection of the Russian River watershed.

An ordinance was considered to address vacant commercial buildings downtown. Staff will propose a draft for Council. The goal is oversite, inspections, and expedited occupation of the spaces. The PFA Subcommittee will draft the ordinance. Proposed fees would cover operational costs.

An MOU with Cloverdale Classified Service Employees was approved to cover the term through 6/30/26 with two COLA's (2.5% for 1st year and up to 2.5% for 2nd year). More details are in Agenda attachments. A resolution was also approved for compensation for unaffiliated employees with COLA's of 3.5% and 3%; amendments to the health plan should offset some compensation costs.

Legislative Reports discussed letters addressing geothermal entities, SMART inclusion of Cloverdale, and Soda Springs Ranch funding.





City Manager David Kelley

Where Cloverdale Stands On Ballot Measures

As the election approaches, the City of Cloverdale encourages all residents to stay informed and participate actively in the democratic process to shape the future of our community.

Cloverdale City Council Opposes Measure J

The Cloverdale City Council has unanimously adopted a resolution opposing Measure J, a pivotal measure on the upcoming November ballot. Measure J, known as the "Sonoma County Prohibition on Concentrated Animal Feeding Operations (CAFO)," seeks to phase out existing CAFOs and prohibit new ones across unincorporated Sonoma County, which could have significant repercussions for the region's agricultural industry.

The Council's resolution, based on a comprehensive agenda report, highlights several concerns regarding Measure J's potential impacts on the local economy, agricultural heritage, and community well-being. Measure J would enforce stringent regulations on farms categorized as CAFOs, affecting operations involving cattle, dairy, poultry, and other livestock. Under the measure, existing CAFOs would be required to cease operations within three years, imposing severe financial penalties for non-compliance.

Additionally, various County departments, including the Sonoma County Department of Agriculture and the Economic Development Board, have expressed concerns about the economic fallout if Measure J passes.

Given the importance of agriculture to Cloverdale's history and economy, the City Council's resolution emphasizes the need to protect local farms and ranches. The resolution urges all Sonoma County voters to consider the far-reaching consequences of Measure J and to vote "no" in the upcoming election.



Understanding Cloverdale Ballot Measure CC – Amending Urban Growth Boundary

What is Measure CC?

Measure CC is a local ballot measure proposed by the City of Cloverdale that will appear on the November ballot. The measure seeks voter approval to amend Cloverdale's Urban Growth Boundary (UGB) and extend its term until 2050.

Key Facts About Measure CC:

- 1. Purpose of the Measure:
 - Measure CC proposes to amend Cloverdale's Urban Growth Boundary (UGB) to include the western hills adjacent to the City's boundaries.
 - The UGB currently limits urban development to within the UGB.
 - The current UGB is collocated with the City's boundaries.
- 2. First Step Toward Annexation:
 - For most parcels in the western hills, this measure is the first step toward possible annexation into the City of Cloverdale.
 - Future annexation requires further approvals, including amendments to the City's Sphere of Influence and the approval of the Sonoma County Local Agency Formation Commission (LAFCO).
- 3. Local Control Over Development:
 - If the western hills are annexed into Cloverdale, the City—not the County—will control any potential future development.
- 4. No Authorization for Development:
 - Measure CC does not authorize or approve any new development in the western hills
- 5. Voter Approval for Future Changes:
 - The current UGB can only be amended with voter approval until January 1, 2030.
 Measure CC extends this requirement, ensuring that any changes to the UGB before January 1, 2050, will need to be approved by Cloverdale voters.

Remember to Vote:

Measure CC will be on the November ballot. Make sure your voice is heard!

For more information, visit the City of Cloverdale's website www.cloverdale.net/elections or contact the City Clerk at (707) 894-1712.

Measure CC: Expanding and Protecting Cloverdale's Urban Growth Boundary

Measure CC proposes an amendment to the City's Urban Growth Boundary (UGB) and an extension of its term until 2050. The UGB currently restricts urban development to within specific boundaries to preserve the natural landscape and prevent urban sprawl. Measure CC would extend the UGB to include the western hills adjacent to the city's boundaries, a first step towards potential future annexation into Cloverdale.

Importantly, Measure CC does not approve or authorize any development. Instead, it allows the City, rather than Sonoma County, to control any future development within these newly included areas. Additionally, any changes to the UGB or future development decisions will still require voter approval, ensuring that the community retains control over how Cloverdale grows.

Measure DD: Funding Essential Services and Infrastructure

Measure DD is a proposed three-quarter percent (0.75%) local sales tax that would provide approximately \$1.6 million annually to Cloverdale's general fund. These funds are crucial for maintaining and repairing streets, upgrading aging infrastructure, improving parks and open spaces, and enhancing public safety.

This measure is designed to ensure that the revenue stays within Cloverdale, with no money being diverted to the state or county. Essential purchases, such as groceries and prescription medications, are exempt from this tax, minimizing the impact on residents with fixed or limited incomes. Measure DD also includes provisions for mandatory audits and oversight to ensure transparency and accountability in how the funds are used.

Understanding Cloverdale Ballot Measure DD – Establishing ¾ ¢ Sales Tax

What is Measure DD?

Measure DD is a local ballot measure proposed by the City of Cloverdale that will appear on the November ballot. The measure seeks approval for a three-quarter percent (0.75%) local transactions and use (sales) tax in Cloverdale.

Key Facts About Measure DD:

- 1. Purpose of the Measure:
 - If approved, Measure DD will generate approximately \$1.6 million annually for Cloverdale's general fund.
 - Cloverdale is one of only two cities in Sonoma County that has not previously adopted a local sales tax. Measure DD will provide Cloverdale with a source of revenue for local needs that these other cities already receive.

2. Tax Details:

- $\circ~$ If approved, the local sales tax rate in Cloverdale will increase by 0.75%.
- This means an additional \$0.75 on a \$100 purchase.

3. Use of Funds:

o 100% of the revenue generated by Measure DD will stay in Cloverdale to fund local services and projects, such as: maintaining and repairing streets, upgrading aging infrastructure, enhancing parks and open spaces, improving public safety, and any other services or infrastructure maintained by the General Fund. None of the money collected from this tax can be taken by the state or county—100% of the funds stay in Cloverdale.

4. Payment & Exemptions:

- Measure DD applies to all taxable purchases made in Cloverdale and will be paid by both residents and visitors who make purchases in the City.
- Essential purchases such as groceries, prescription medications and many medical supplies, utilities, diapers, and feminine hygiene products are exempt from this tax, ensuring that it does not disproportionately impact residents with fixed or limited incomes.

5. Accountability and Oversight:

- The measure includes provisions for mandatory annual audits as part of the City's comprehensive annual audit.
- The measure requires a Citizen Oversight Board be appointed to review and report on the revenue and expenditures from the measure.

Remember to Vote:

Measure DD will be on the November ballot. Make sure your voice is heard!

For more information, visit the City of Cloverdale's website www.cloverdale.net/elections or contact the City Clerk at (707) 894-1712.



City Council Candidates





My name is **Trevor Ambrosini** and I am running for City Council! I have been fortunate to call Cloverdale my home for the last 10 years. In 2019, I was able to open a coffee shop here in town and the response from the Community was incredible. I am excited for this opportunity to further serve and support this Community in the way it has always served and supported me. Thank you for your consideration!



My name is **Hannah Gart** and here are a few things I would like to accomplish as part of your city council. Strengthen the infrastructure and energy of our downtown to build a more vibrant community. This includes filling vacant commercial properties with businesses to support our economic growth. Support children and families by providing healthy recreational activities and events. Continue to promote and support local small businesses through monthly highlights and effective marketing strategies. Seek grants and/or fundraise for specific projects that will enhance Cloverdale. Collaborate more closely with the County to ensure we are included in large projects such as the SMART Train and securing our water supply. And much more. Thank you for your consideration.



My name is **Todd Lands**. I am running for re-election to the Cloverdale City Council. It has been an honor to serve the community where I was born and raised and where I've raised my children. I've had the good fortune of successfully working with the community and staff to make progress on critical issues such as homelessness, public safety, infrastructure, and parks and open spaces. For the last three years, my colleagues on the City Council have appointed me as Mayor because of their faith in my ability to deliver results. There's still a lot of work to be done. Issues such as water security, economic stability, fire resilience, and environmental integrity hang in the balance. I'm ready to keep working for my community. I humbly ask for your vote for a second term so that I can continue to serve this wonderful city I call home.



My name is **Mark Laskey**. I'd like my one voice to be your voice at the table of our government. Having called Cloverdale my home for the past 7 years, and with 35 years in Sonoma County, I am deeply committed to our community and its future. With a background in Project Management, I bring a wealth of skills, experience, and passion for this role. My career spans over 40 years, encompassing a diverse range of experiences that have equipped me with a comprehensive skill set. My service in the US Navy instilled in me a keen attention to detail. My work in the trades fostered a strong sense of responsibility. My experience as a business owner taught me the importance of exceptional customer service. These traits will guide my efforts and approach as a member of the City Council. I respectfully ask for your vote this November.



My name is **Andrés Marquez**. I was born in the Bay Area and I'm the owner of Symphonic Finishing, a painting and general contracting business. Since moving to Cloverdale my wife and I have been actively involved in the community. This will play a key role in how I understand what issues matter the most. Today, based on many conversations with members of our community these are some of the issues I'd like to focus on as a City Council Member. 1) Increase communication with our schools; 2) Identify additional ways to maximize our spending dollars; 3) Get involved with the current work being done to support local businesses. I am a registered No Party Preference candidate that genuinely wants to focus on strengthening Cloverdale. Thank you for this opportunity to put my ideas and energy into Cloverdale. I'm excited to see what we can accomplish together.

League of Women Voters Candidate Forum

The League of Women Voters hosted a Candidate Forum on September 4 for the Cloverdale City Council candidates. The candidates were Trevor Ambrosi, Hannah Gart, Todd Lands, Mark Laskey, and Andres Marquez. They gave opening and closing statements and provided answers to questions posed by the LWV. Following is a summary of the statements. A recording of the Forum is available at: https://www.youtube.com/watch?v=6dVH6os5P84.

All the candidates opposed Measure J (farm limitation); all but Andres supported Measure DD (.075 sales tax); Andres remained neutral on this one; all supported Measure CC (extension of the City to include the western hillside adjacent to the City's existing boundary) and all supported bringing the SMART train to Cloverdale. Todd and Hannah supported Measure I (youth programs), Mark and Trevor wanted more information, and Andres opposed it.

Hannah Gart is from Omaha Nebraska. She has lived in Cloverdale for 2 years and in Sonoma County for 11 years. Hanna is eager to collaborate with the residents of Cloverdale and wants to engage in meaningful change. She feels small business improvement is critical. Hanna feels fireworks are an issue that needs to be revisited and does not support blocking more gas stations, but feels we have enough. Her major concern is the future of water.

Mark Laskey has lived in Cloverdale for 7 years and Sonoma County for 35 years. He owns his own business and has served in the US Navy. He feels the most critical issue facing Cloverdale is the future availability of water. He supports safe and

sane fireworks. He does not want to ban gas stations and feels the market should decide this. His major concern is bringing more small business into Cloverdale.

Andres Marquez was born in the Bay Area and owns a small business. He moved here in 2023 and wants to give back to the community. Andres' most critical issue is supporting our small businesses and improving tax revenue through business. He supports safe and sane fireworks. He doesn't support banning new gasoline pumps, but feels we have enough. Andres feels accessibility is key for Council members, and will focus on what matters most to residents.

Trevor Ambrosini has lived in Cloverdale for 10 years and opened a small coffee shop about 5 years ago; he also works on construction projects. Trevor feels the most critical issue is small business and protecting Cloverdale's identity of communal independence. He feels the use of fireworks should be reconsidered by City Council. He is neutral on banning more gas pumps. He wants to preserve Cloverdale's identity and engages with constituents throughout the day. Open communication is key.

Todd Lands is running for re-election to City Council and has served as Mayor for the past 3 years. Todd feels the future water supply is critical. He is supportive of safe and sane fireworks in Cloverdale, and noted that the permit withdrawal in 2024 was due to fire and weather conditions. He feels supply and demand should dictate gas pumps, not banning measures, noting that much of our sales tax funds comes from gas tax sales. He will focus on Cloverdale as a wonderful place to live.

Survey of Cloverdale City Council Candidates' Positions on Ballot Measures and Propositions

Positions on Ballot Measures and Propositions		HANNAH GART	TODD LANDS	MARK LASKEY	ANDRÉS MARQUEZ	TREVOR AMBROSINI
CITY MEASURES:						
СС	City of Cloverdale to expand urban growth boundary of Cloverdale	Y	Y	Y	Y	Y
DD	City of Cloverdale 3/4¢ sales tax	N	Y	Y	U	Y
COUN	ITY MEASURES:					
1	Sonoma County child care and children's health initiative 1/4¢ sales tax	Y	Y	Y	N	N
J	Sonoma County prohibition on concentrated animal feeding operations	N	N	N	N	N
w	Sonoma County Library continuation of 1/8¢ sales tax	Y	U	U	U	N
STATE	PROPOSITIONS:					
5	Allows local bonds to be approved by 55% of voters for housing & infrastructure	Y	N	N	N	Y
32	Raises minimum wage to \$18/hour and provides annual adjustments for inflation	N	N	N	N	N
36	Allows felony charges for possessing certain drugs and for thefts under \$950	N	Y	Y	Y	U

Y=YES

N=NO

U=UNDECIDED

D=DECLINED TO RESPOND

Cloverdale Unified School District

Glen Senestraro, CUSD Superintendent

At the beginning of a new school year, I enjoy welcoming students old and new, and my new favorite pastime, visiting classrooms of first-time students. Fall sports and clubs are also in full swing. I hope you got the chance to join our high school students in their various homecoming activities. The parade and class skits were fantastic! If you missed them, be sure to join us next year for this annual event.

Fall also marks the beginning of district, site, and community meetings aimed at engaging with parents, staff, and community members to ensure continuous improvement of the services we provide. Your voice matters. To get involved visit our website, cusd.org, or email or call the district office for more information on the various ways you can participate. With your feedback, we have added interpreters for many school events, created more CTE pathways, updated our communication styles, just to name a few.

Recently, we carried out a survey called YouthTruth. This survey, made available to staff, families and students, gathers information regarding school connectedness, safety, bullying, academic preparedness and rigor, etc. This survey is given in the spring each school year. The results of the survey are used to assess changes in our delivery of services to students and families. One of the sections on the survey showed we had low parent participation. I am writing this article in hopes of more participation. We regularly discuss these important needs, but student and parent input is crucial for making impactful changes and guiding our work.

I am proud and honored to serve the greater Cloverdale community and its students as is our Board of Trustees. Regular board meetings are held on the third Wednesday of most months at 6:00 PM in the CHS Library. Our Board members are President Gabriela Mendoza-Torres, Clerk Jenny Candelaria-Orr, Trustee Preston Addison, Trustee Jacque Garrison, and Trustee Ashley Lopus-White.

Thank you for your continued support. I look forward to a stellar year and what we can accomplish together. Go Eagles!



Sitting in the beautiful Historical Society garden is Rotary Club President Robert Redner, trying out the new Rotary Club pop up tent supplied by The Promo Shop of Santa Rosa. Rotary is looking forward to using it in their many events and are grateful to Rotarian Frank Crivello for his efforts in acquiring the imprinted canopy.



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James F. DeMartini, Esq. David A. Douglas, Esq. Kori Fincher

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The Beet Restaurant and Wine Shop **Michele Armanino**

When Andrew Radabaugh and Alessandra Ziviani met as co-workers at Barn Diva in Healdsburg, they knew instinctively that they were well-matched business partners. With their combined experiences in management and consulting. theater, wine and food, they created a successful hospitality consulting business called "Vino Vendetta" and by December of 2023, they opened The Beet Restaurant and Wine Shop on First Street.

Alessandra, who spent part of her childhood in Fumane, Italy, describes a four course, wine pairing, private event for forty people hosted by Lopez Family Vineyards. "Our culinary team collaborated with Freddy Lopez to honor his heritage. The menu included gulf shrimp with tomatillo sauce and chocolate custard with pepitas."

The Beet is the happening place to meet for Sunday brunch from 10-2pm. "The menu covers just about everyone's culinary tastes from biscuits and gravy to prosciutto benedict." says Andrew, who attended Le Cordon Bleu in Chicago. Sip a tasty seasonal mimosa while chatting with friends on the front patio. Dance parties at the industrial hip-style restaurant are a regular event every Friday night. Tables are cleared, music requests taken and the kitchen stavs open until late.

Alessandra, a sommelier, cherry-picks her international and local wines thoughtfully. Displaying the variety of wines for sale at the front of the store, she has a story for each wine. "Bisson Winery from Liquria harvests their grapes in baskets on a pulley system because of the steep terrain. They slide them down by pulley onto boats." she explains. Also on the wine menu are several women owned wineries, like Faith Armstrong's, Onward.

The restaurant graciously accommodates its customers whether you're grabbing a quick dinner of hand-cut fries and a prosciutto sandwich or experiencing a leisurely lunch of fresh tagliatelle pesto pasta on the front patio. The Beet Restaurant and Wine Shop is just like one of the selections on their salad menu, a "little gem".

Cloverdale FFA Chapter News Averie Brandon



FFA Officer Team: Emmerysn Reasoner (Secretary), Van Smith (Treasurer), Oren Fichtelberg (Sentinel), Averie Brandon (Reporter), Caden McCutchan (President), Kamryn Huls (Vice President).

Cloverdale FFA Chapter is proud to our Ice Cream Social for everyone enrolled introduce additional pathways to our roster, including Floral Design, Animal Anatomy, and Agribusiness classes. These new class opportunities include fostering FFA members skills in various agricultural sectors. Another positive note about this year is that our membership has doubled, reaching an impressive total of 276 members! This growth reflects a growing interest in agriculture and the importance of developing future leaders in the industry. We've also started the school year off strong with our Greenhand Breakfast for first year FFA members, and

in an agriculture class; they both had wonderful turnouts! By expanding educational pathways and increasing participation, FFA is committed to preparing students for successful careers while cultivating a passion for agriculture. As we continue to inspire and develop, we look forward to another thriving year for our chapter.





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"Come see us!" ~ Robert & Raj



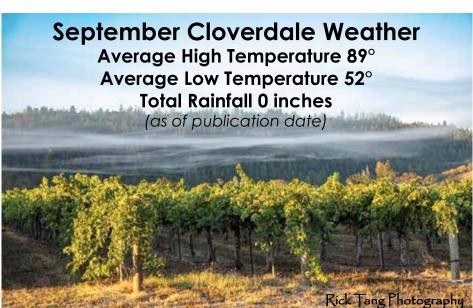


Katie Silva, DVM Amy Smith, DVM

707.894.3951 20 Industrial Drive Cloverdale, CA 95425









Mural Swag

Great news! Bolt Fabric +Home and The Alchemy Collective are carrying Cloverdale mural T-Shirts, just \$30 each. 100% of sales profits go to La Familia Sana. Limited supply, so hurry in.



Heartfelt Thanks

"Life can throw you some curve balls, which it did for me this past Thursday and Friday. Needing the services of our local fire department and ambulance crew, I want to recognize the professionalism, compassion and knowledge of Northern Sonoma County's local first responders, Logan Spain, Kolby Jenkins and Kellen Collins. They alleviated my concerns as I was loaded into the ambulance by the 3 of them plus our outstanding Cloverdale Ambulance crew of Sherrie McNulty and Evan Dilks. Together, they made my traumatic experience and trip to the emergency room....enjoyable and comforting. I am proud to be a member of our community. Thank you." ~ Ron Pavelka



Support Our Sonoma County Libraries

In 2016, our community voted to dedicate a tiny fraction of sales tax to supporting free library services to all, and Sonoma County Library has flourished and grown to reach every corner of our community.

Measure W would keep this 1/8th cent sales tax funding in place, with every dollar supporting our local libraries, and no new taxes. Currently providing almost 40% of Sonoma County Library's funding, a renewal is critical.

Here is what a YES vote will do:

- Keep qualified librarians and staff, maintain books, materials, library facilities, digital collections and provide internet access
- Provide safe places for children after school and maintain children's books, story times, classes and programs
- Maintain hours seven days a week, modernize library facilities and extend library service to underserved communities
- Continue to support reading, homework and literacy programs

Our public libraries benefit everyone, including children, families, small business owners, workers, seniors and disabled people. Sonoma County Library provides a safe place for our community to learn, grow and come together. Please support Measure W and your free public libraries.



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Here's **Melissa Cox** reading the June **Cloverdale Connect** in Bordeaux, France last spring!



The CloDems say...

Election 2024 is the most important election of our lifetime.

Together, we can preserve democracy for future
generations. And when the vote count is HIGH,
interference and fraud is LOW.

Start by registering to vote.

The deadline for registering is 15 days before an election. Your form can be dropped off at the registrar's office, 435 Fiscal Drive, Santa Rosa, CA, by 5 pm that day or it can be mailed.

The League of Women Voters (LWV) (non-partisan) has an excellent website where you can register to vote and check your registration. VOTE411.org! Simply enter your address to see a personalized ballot in English or Spanish.

- Track your ballot
- Easy Voter Guide publication produced by the State LWV

Then VOTE!

For California voting information, go to: vote411.org/California.

Enter your address and you will have everything pertaining to California voting information: registration, Senate candidates, U.S. Representative, District 2, Cloverdale City Council, measures I, W, J, CC, and DD, District Boards and Board members, Propositions 2, 3, 4, 5, 6, 32, 33,34,35, 36.

Be an educated voter.

An educated voter understands their responsibility to gather the facts from sources you trust — nonpartisan, fact-based and well-researched — to make an informed decision before Election Day.

Go to these sites for factual information.

- Iwvsonoma.org. League of Women Voters provides voters Service/Citizen Education: unbiased nonpartisan information about elections, the voting process, and issues.
- justfacts.votesmart.org/officials/CA/L/california-statelegislative Vote Smart provides free, factual, unbiased information on candidates and elected officials to all Americans.
- factcheck.org A nonpartisan, nonprofit "consumer advocate" for voters that aims to reduce the level of deception and confusion in U.S. politics.

This election is more than just a contest between candidates or parties. The 2024 general election will decide the future direction of American democracy itself.

"The mission of the CloDems is to foster an informed and engaged electorate."



Roots of Rock MJ Girard ~ KOWSFM.COM

As sure as Autumn follows Summer, our days are shorter and cooler as we settle in for the holidays ahead. Music will ease the changing times as we recall the goodwill of our family and friends, the fragrance of the harvest, the spices and freshness after a rain shower...ah...it's good to be alive!

We will be casting our votes shortly, and between you and I, I'm not expecting a miracle, but what Americans do deserve is honesty, fairness and transparency in their elected officials. And as I share with my audience, Love! Yes, Love from our politicians, love of our country, our community and the understanding of the human condition that our founders set forth in the Constitution.

Most importantly, everyone eligible to vote this year must do so. If ever a general election was more impactful, I can not recall. So, tune into the call for action, cast your ballot and tune into the "Roots of Rock" to ease your mind and warm the memories of years gone by. Let us move forward onto brighter days ahead.



Cloverdale Rotary at La Tequila

The next 2 Bingo nights are Oct. 3rd and Nov. 7th, hosted by Cloverdale Rotary at La Tequila Restaurant. Doors open 5PM, games start 6PM. Starting at 5:00 pm, special Bingo Buffet for \$15.00, Bingo Cards \$10 each, 18 years and over only.

Great prizes have been donated by *Cloverdale Connect*, Panaderia El Palomo, Cloverdale Ace Hardware, Plank Coffee, Dahlia and Sage, First Street Barbers, Wolf House, Mountain Mikes Pizza, Cloverdale Nursery, Mo's Eagle's Nest, Kelley and Young Winery, SoCo, Erin Mavis, Northend Women's Clothing and Accessories, PaPa's Pizza, West Coast Sour Dough, Ray's Grocery, Crystabelle Fine Minerals, Bolt Fabric + Home, and Lopez Family Vineyards.

Proceeds support Cloverdale Rotary.

Rotary BINGO will return on February 6, 2025 at La Tequila.



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Creative Corner Christy Anne

"October had tremendous possibility. The summer's oppressive heat was a distant memory, and the golden leaves promised a world full of beautiful adventures." Sarah Guillory 'Reclaimed'

Well, the heat may not be that distant of a memory in Cloverdale...but, oh, the promise of cooler days and the path to holidays begins to unfold. Of course, as the older of us may welcome the calm of Fall, the younger ones' novelty of a new school year has worn off and they often are looking for ways to start celebrating the holidays. This month's simple project begins with something we all have in common: empty toilet paper rolls. What? You heard me...time to set a few aside and get a little creative, it's T.P. piñata time!



Ideally the supplies needed are as follows: empty T.P. rolls, paper party streamers, string, tape, paper, scissors, googly eyes and stutting for the I.P. piñatas! A note here - sure, you can use candy, but there are some fun little treasures that can fit inside the tube as well. Also, please note, being the procrastinating

monkey I am, I assumed finding white streamers would be easy in town and alas, no such luck. I am guessing the Dollar Tree in Healdsburg has them for those more organized, but as I was pressed for time, I cut out a square of paper towel and taped to bottom of tube with a piece of string running underneath (for pulling). Once I filled a tube with toys, I wrapped it with a roll of gauze from a first aid kit. I placed the googly eyes, added a little paper tag and instant mini piñata!

Of course, the more daring may go for Frankenstein or a witch, or perhaps, hold a few rolls aside and do red and white for Christmas. Affordable fun and who doesn't love things with little surprises?



Alisa Ellen Unger Machen December 6, 1961-August 23, 2024



Alisa was born in Healdsburg then came home Cloverdale, where spent most of her life. She graduated from CHS in 1980, attended she college at SRJC and the St. Lukes nursing program in San Francisco. She married David Machen in 1985. She was preceded in death by her parents Harry R. and Thelma M. Unger, her niece JoAnna Wegener and her nephew Aaron Smith.

Alisa is survived by her beloved daughter Kelsey Machen Dailey (Samantha), her sister Linda Unger Sumner, her brother Gregory Unger (Deena), her niece Amy Wegener-Taganashi (Kiko), and nieces and nephews Aaron Unger, Cody Carroll, Arthur and Fiona Taganashi, and Casey and Chase Stone.

Alisa was known for her sweetness, laughter, love of horses, kittens, rocks, and her family. She will be greatly missed. A memorial celebration of life was held on September 28th at Lake Sonoma



Permanent Asti Bridge Approval

The Board of Supervisors has approved the construction of a permanent two-lane bridge, including pedestrian and bicycle access, across the Russian River on Washington School Road near the community of Asti. The bridge is intended to enhance public safety and connectivity and eliminate the financial cost and environmental impact of installing and removing a temporary bridge each year.

Department officials are expected to return to the Board at a later date with additional financing recommendations, which could include the formation of an assessment district. The estimated construction cost of the project is \$30 million.

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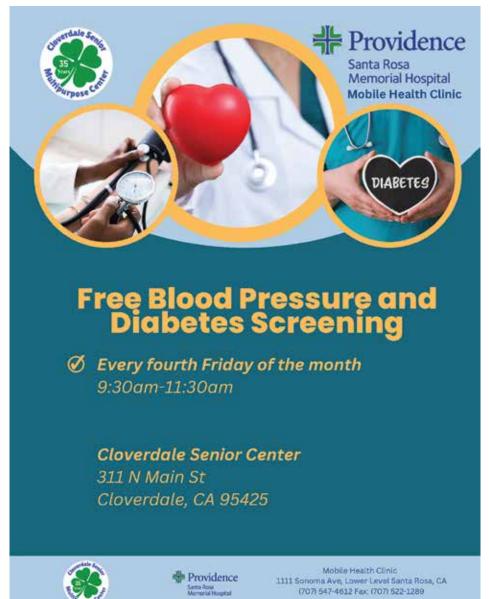


Jane & Ron Pavelka





Cloverdale Senior Multipurpose Center.





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Richert New Executive Director Cloverdale Arts Alliance

The Cloverdale Arts Alliance has named long-time contributor Daniel J. Richert, Esq. as new Executive Director. Mr. Richert earned his Bachelor of Science degree from the University of California, Berkeley, and his Juris Doctorate from the University of California, Hastings College of the Law (now known as UC College of the Law, San Francisco).



Mr. Richert is a licensed attorney in the States of California and New York.

In 2012, Mr. Richert and his family relocated to the wine country, taking a break from law and embarking on a career in the wine industry. Mr. Richert spent a combined 11 years working for Lede Family Wines and Foley Family Wines, most recently as Foley's Alexander Valley Regional Manager.

Mr. Richert has helped bring the community Friday Night Live for the past four years, serving as operations manager. He has also served as a program manager for CAA's Americana Night and Jazz Club. Additionally, he is a substitute teacher for the Cloverdale Unified School District.

Mr. Richert succeeds Mark Tharrington, the Cloverdale Arts Alliance's first Executive Director. Mr. Tharrington was instrumental in the growth of the organization, most notably, through its Friday Night Live music series. Mr. Tharrington will remain with the organization as Program Manager of FNL, and as an advisor to Mr. Richert as Executive Director emeritus.

"Mark's impact upon the Cloverdale community is immeasurable," stated Mr. Richert. "He has brought so much joy and good times to both Cloverdale residents and visitors alike. It is both humbling and an honor to fill Mark's big shoes as Executive Director."

"I cannot overstate what Mark has meant to the Cloverdale Arts Alliance," said Steve Tellez, President of the Board of Directors. "We are so grateful for his contributions over the years. We are also very excited to continue to work with Dan in his new capacity as Executive Director. The future is very bright for our organization."

Free CPR And First Aid Classes

The Northern Sonoma County Fire District is offering free CPR and First Aid training classes at the Geyserville Fire Station. These courses are designed to equip you with the basic skills and techniques needed to respond confidently during emergencies.

All classes are taught in a classroom setting and led by experienced instructors who utilize American Red Cross research-proven practice techniques. Participants will have the opportunity to engage in firsthand practice throughout the course, ensuring they gain practical knowledge that can be applied in real-life situations.

Please note that while these courses are an excellent resource for acquiring general knowledge, they do not provide professional certifications.

Upcoming CPR Classes, Saturdays 9 - 11am October 5, November 16, December 28,

Upcoming First Aid Classes, Saturdays 9 - 11am October 12, November 23, January 4, 2025

All classes will be held at the Geyserville Fire Station, located at 20975 Geyserville Avenue.

2025 Cloverdale Connect Cruises

Join Cloverdale Connect along with our travel partner Cloverdale Travel on two Princess cruises in 2025!

Reserve now with a \$99 refundable deposit per guest!

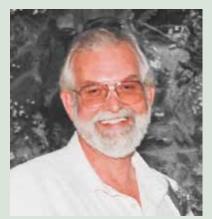
First, we're cruising August 11, 2025 for an 11-Day Inside Passage to Alaska on the Ruby Princess, touring Glacier Bay National Park, roundtrip from San Francisco. Ask about bus coach transportation from Cloverdale directly to the port. We'll visit Skagway, Juneau, and Ketchikan in Alaska and Prince Rupert, British Columbia, plus we'll enjoy an entire day cruising Glacier Bay National Park. Cabin pricing begins at

just \$1588 per person for an Interior stateroom, and includes meals and entertainment.

Then in the Fall, we're cruising along the magnificent California coast on a 7-Day trip back on the Ruby Princess, roundtrip out of San Francisco, departing October 12, 2025. Ask about bus coach transportation from Cloverdale directly to the port. We'll visit Santa Barbara, Los Angeles, San Diego and Ensenada. Cabin pricing is as low as \$1209 per person for an Oceanview stateroom.

Join us on one or both of these trips as we sail away in luxurious comfort on the Ruby Princess, a jewel on the sea.

Steven Grant Stockham, Sr



On August 31, 2024, the Lord called our beloved Steve home after a long and hardfought battle with cancer. He passed peacefully at his home in Cloverdale with family members at his side.

Steve was born on April 6, 1946 in Healdsburg to parents Darrell and Alice Stockham, and was raised on his arand-

parents, Hugh and Ruth Stockham's ranch in Geyserville. Graduating from Geyserville High School in 1964, he was a member of the Band, playing sousaphone, and an outstanding athlete. His love for music stayed with him throughout his life, and his excellent bass voice could rumble the walls of the building especially when singing the old and loved hymns.

For the majority of Steve's life, he was a "Transportation" Engineer" mostly in the lumber industry, and finished his working career as a Truck Driver and Crane Operator at the Geothermal field at the Geysers.

Steve loved the Lord and was a Deacon and member of the Living Water Church in Cloverdale. He was an avid gardener, always sharing the fruits of his labor with others, and an excellent cook. He delighted in preparing food for family, friends and his Church family who all enjoyed his special and hearty creations.

Steve is survived by Johanna, his wife of 28 years, sons: Steve Jr., Bob, Jon (Monica) and Trinidad, and 9 grandchildren. Also survived by his brother, Dee (Patty) Stockham and numerous family members. He was preceded in death by his parents, grandparents and beloved daughter-in-law, Caty.

Private family interment will be at the Olive Hill Cemetery in Geyserville. A Celebration of a Life Well Lived will be held at the Geyserville Oriental Community Hall (Grange Hall) on October 5, 2024, from 12-3. Lunch will be served and will include Steve's favorite foods. Come join the family and share your Steve stories with us all.

In lieu of flowers, contributions can be made in Steve's name to his favorite charity, Samaritan's Purse, at www.samaritanspurse.com or by calling them at 1-800-665-2843, or a charity of your choice.

"Those we love don't go away, they walk beside us every day. Unseen, unheard, but always near, still loved, still missed, and very dear." Over and out, Good Buddy.....Till we meet again.





Guest Craftsman: Jerry Stocker

Cloverdale Arts Alliance Gallery Now - November 15, 2024

204 N. Cloverdale Blvd Downtown Cloverdale

ARTISTS

Laura Paine Carr • Trudi Folsom Terry Holleman • Jason Taylor Morgan Melissa Staehle Jerry Stocker • Jennifer Weiss



Guest Artist: Melissa Staehle - Painting



Featured Resident Artist: Jason Taylor Morgan - Painting

heaven's Closet Credit/Debit Cards

Thrift Shop

Now Accepts 439 N Cloverdale Blvd

¡La tienda de segunda mano Heaven's Closet está aceptando tarjetas de crédito / débito!

Thrift Shop is Open Thursday and Saturdays 10am to 3pm

Sculpture Spotlight - Pierre Riche Journey of the Scrap Stallion Sponsor: Jane & Ron Pavelka

Pierre Riche is the 2024-25 sculpture trail Best of Show winner for his piece, Journey of the Scrap Stallion placed on the corner of 2nd and Cloverdale Blvd. in front of La Tequila. Pierre lives in Freedom, California and has been a dedicated participant with the trail for many years.

Statement from the Artist:



In the heart of a small town nestled in the foothills, there stood an old, abandoned scrapyard. Among heaps of discarded metal and forgotten machinery, there lay a forgotten pile of rusted steel. It was here that the journey of the Scrap Stallion began.

Once, long ago, this metal was part of something greater, perhaps a machine or a structure that served a purpose. But as time passed, it was discarded, left to weather the elements and rust away.

Yet, within this forgotten pile of metal, there stirred a spark of life. Through the hands of a skilled artisan, the pieces were carefully selected, welded, and sculpted into the form of a majestic horse. With each arc of the welder's torch and each stroke of the hammer, the Scrap Stallion began to take shape.

As the artist worked tirelessly, a transformation occurred. The rough edges softened, and the rusted surface gave way to a polished sheen. The once-discarded metal began to radiate with regal elegance, embodying the spirit of a true stallion.

From its humble origins amidst the rust and rubble, the Scrap Stallion had embarked on a journey of transformation. It had risen from the ashes of neglect to become a symbol of strength, grace, and perseverance. And as the sun set behind the mountains, casting a warm glow upon its metallic form, the Scrap Stallion stood tall, a reminder that even from the depths of despair, beauty and majesty can emerge.

For more information and an audio tour of each piece, you can access the Otocast App by scanning the QR Code located on each piece's marker.



Tickets include:

- · Complimentary wine & beer tastings
- Olive oil tasting and/or other delicious treats
- Complimentary wine glass
- Live music
- Lunch ticket
- Pop-Up vendors at select locations

Saturdays 11am - 3pm

February 1, 2025 October 5, 2024 March 1, 2025 November 2, 2024 April 5, 2025 December 7, 2024 May 3, 2025 January 4, 2025

Enjoy wine, beer, music, and more at 10+ Downtown Cloverdale businesses

\$40- per person if purchased online prior to event date. \$45 the day of the event. \$20- Designated Driver. Tickets and check-in at I.SEE. Optical Company or Kelley & Young Tasting Room. Get your tickets online before the event











Alexander Valley Resident Plays Free Pipe-Organ Concert



David Hatt, a local Alexander Valley resident who is the assistant organist at St. Mary's Cathedral in San Francisco, plays a concert of classical music at 5 p.m. Sunday, Oct. 20. The concert takes place at St. Paul's Episcopal Church, located at the corner of Matheson and East Streets, one block east of Healdsburg's

downtown Plaza. Admission is free. Donations to support the church's outreach programs for the homeless are gratefully accepted.

Hatt has named the concert "Above and Below," as he will play the chorales Heaven Above and Out of the Depths. Composers included in the program are J.S. Bach, J.G. Walther, C.P.E. Bach, Max Reger and Helmut Walcha.

For more information, visit the church website at www. stpauls-healdsburg.org or call (707) 433-2107.





Back Road Rejects MC and North Bay Motorcycle Association Fundraiser

On August 17, the Back Road Rejects Motorcycle Club along with the North Bay Motorcycle Association held their 2024



Cancer Care Baskets

Cancer Sucks Ride. Once again, Courtney's Pumpkin Patch was honored to be the recipient of all their hard work. This annual event started and organized by Chris and Kathy Cross has been a major contributor to Courtney's Pumpkin Patch,

a 501(c)(3), which raises funds for the purpose of providing assistance to local cancer patients and providing scholarships to Cloverdale High School graduating seniors.

The Ride began at the Wagon Wheel in Santa Rosa. The riders made a stop at the Geyserville Gun Club and ended their ride at the beautiful KOA in Cloverdale. Thank you to Diavola/Geyserville Gun Club for being so accommodating to open up early. And a big thank you to Pamela Mendala for welcoming us all to her lovely retreat. We want to give a really big thanks to all of our Sponsors and Donors: North Bay Motorcycle Association, All Out Plumbers, Back Road Rejects, Chris and Kathy Cross, The Beachcomber-Fort Bragg, El Molcajete, Cycleworks, Piacere, Los Pinos Market-Al, who again made the delicious Carnitas, Donny Gaverick, Shel Bowman, Peterson Construction, B Design for graphics, Johnson Family Daycare, The Taxx Gal-Sally Crystal, Prestige Printing, Mark Wiget, Zini's, El Milagro, Panaderia El Palomo, Pizza Leah, Ray's, O'Reillys, Mountain Mikes, Ace Hardware, The Outpost, Ramazzotti Wines, Papa's Pizza, Glenda Sales and Jen Borges, Prestige Printing, The Taxx Gal-Sally Crystal.

We also want to give a shout out and "Thank You" to our ongoing supporters Doug Lemley, CD Grant and Eric Neel, Catelli's, Kathryn Dogali, Mike and Kathleen Bradford, Mary Jo Winter, Cloverdale Police Officer's Association, Marcia Flick, Carol Lemay, Telstar Charters, Skunk Train, North Coast Brewing, Cloverdale Connect, Curtis Waller, Sterling Guillory and to our supporters throughout this past year: Kim Scorch, donating in memory of Jane Paulsen, Sondra Card, Frank and Debbi Davis and Stacey Montoya, Reagan Williams, Jacob Basurto, Phoenix Williams, Janet Seaforth, Roberta Garrity, Shasta Vlasak, Jason Moffett, Kylee Vlasak, Terry Yanglin, Angela Cordova, Pat Kraegel, Nancy Freitas, Cloverdale Chamber of Commerce.

Much Thanks and Appreciation, Courtney's Pumpkin Patch Board of Directors



Cloverdale Senior Multipurpose Center Melanie Hall

At the Senior Center, we have fun and educational activities planned for Fall. At the beginning of October, we will offer a free intergenerational Nutrition Workshop facilitated by the Center for Well-Being. On Oct. 2, 3:30-5:00 pm high school students and adults are encouraged to attend this workshop exploring the powerful connection between food and health.

On Oct. 10, 10:00-11:00 am, join us for Coffee with the Mayor. Our Mayor, Todd Lands, will share information from the prior City Council meeting, and guest Monique Pavo, Community Relations Manager for Sequoia Senior Solutions, will share information on in-home care.

Please join us for a special Medicare Insurance Navigation presentation during this open enrollment period to learn more about Medicare options. Local insurance agent Erica Bishop, with teammate Amanda Miller, will lead this discussion on Oct. 29, 4:30-6:00 pm.

Be sure to join us for Art with Toby. Toby will share his artistic knowledge, and you get to create cards for friends or family just in time for Halloween.

We have exciting news for all of you singers out there. Dr. Mario Dell'Olio will be leading the Cloverdale Community Choir, which is in its beginning stages. The Cloverdale Community Choir is open to singers of all ages, from high school students and beyond. No previous formal training is required, but singers must be able to match pitch. The choir will sing music from throughout music history, singing classical, Broadway, and popular music. Singers will meet on Wednesdays at 6:00 p.m. at the Senior Center. Contact Dr. Mario Dell'Olio at cccsonoma@gmail.com and let him know if you are a soprano, alto, tenor, or bass. or just let him know if you are interested in joining. us.

If you want to learn more about the secrets to getting what you desire, join us for our Empowered Perspectives on Living Series. This will be on Oct. 10 and 24, 3:00-4:00 pm.

Save the date for our Holiday Craft Fair which will be on Nov. 2, 10:00 am-2:00 pm.



\$1,000.00

First Prize
\$221. Gift Card to
Dahlia & Sage
Community Market
\$10.
Per Ticket

Second Prize \$175. Gift Card to Catelli's



Courtney's Pumpkin Patch

For the Courtney Jade Davis Memorial Scholarship and Assisting Cancer Patients in the Community

Drawing: December 1st, 2024

To Purchase Tickets: Call (707) 894-2038

R. B. Southard, In Memoriam



R. B. Southard died Tuesday, September 10, 2024 at the age of 94. Born in Nebraska in 1930, his family came to California when he was three. He spent his childhood in Covelo where his family weathered the Depression, their own food raising supplemented by hunting and fishing. In 1942, as job prospects were picking up due to the war, they moved

to Cloverdale to find work. R. B. entered the seventh grade that year and graduated from Cloverdale High School in 1948.

The next fall, R. B. attended a high school dance where he met Marlys Johnson, a new arrival from Washington. They dated steadily, however, for a variety of reasons, he and two friends decided to join the service. He enlisted in the Army, but shortly thereafter was transferred to the Air Force which was building its ranks.

He completed basic training in Texas where he also trained in airplane mechanics. He was then stationed at Edwards Air Force Base near Lancaster, California, a test center for aircraft development. While he wasn't involved in the test program, an interesting part of his Air Force experience was observing test flights and encountering test pilot Chuck Yeager on the flight line. R. B. was assigned to the alert shack where his duties entailed meeting and directing incoming planes including that of pioneer female aviator Jackie Cochran, whom he remembered as "really a nice gal." On his days off, he worked at a Chevron station in Lancaster.

When R. B. had leave, he went home to Cloverdale and continued his relationship with Marlys. They were married in 1952 while R. B. was still in the Air Force. After his discharge, they returned to Cloverdale where he went into the service station business. He operated a Chevron station, then a Shell station, then independently as Southard's Service Center selling Mobil products. During this time R. B. and Marlys raised four children and bought ranch property in the Mendocino County redwoods to which they later moved.

In 1978 R. B. moved his business to a larger location at the south end of Cloverdale where he focused on tire sales and auto repair until he retired in 1996. He spent his retirement doing the things he loved: working with Marlys on their property, planting and harvesting a large garden, going to weekly dances, spending time with family at the ranch camp, and working on his classic cars. He belonged to a number of car clubs and for years he and Marlys toured the United States with other classic car enthusiasts. A highlight for him was following Route 66 all the way from Chicago to Santa Monica.

R. B. is survived by the love of his life, Marlys, his daughter Janice, son Paul, daughters-in-law Juli and Melanee, grandchildren Jake (Taylor), Ryan (Brittni), Brandon (Lily), Brett (Nikki), and Angela, eight greatgrandchildren, and one brother and two sisters. He was predeceased by his daughter Diane and son David.

R. B. was a dedicated member of the American Legion William Russell Ledford Post 293 and ardent supporter of veterans. An open house remembrance of his life will be held at the Cloverdale Veteran's building on Saturday, October 19, 2024 from 1 p.m. to 4 p.m., with military honors at 2 p.m.

The family suggests donations to Wounded Warriors or any organization serving veterans.

Alexander Valley Healthcare Receives Generous Gift



Alexander Valley Healthcare (AVH) is thrilled to announce a generous and impactful gift of \$100,000 to the Health & Wellness Center campaign from Tim McDonald and Bob Scott.

In addition to this generous pledge, Tim and Bob have designated AVH as a

beneficiary of their estate. This planned gift will have a transformational impact on the future of AVH, ensuring the long-term success of the new Health & Wellness Center and AVH's work in expanding access to healthcare throughout our region.

Tim and Bob are well-known in Cloverdale for their deep commitment to the community. Bob served on the founding board of La Familia Sana and as treasurer for the Cloverdale Performing Arts Center for many years. Tim has also been highly involved, serving on the Executive Committee of the Boys & Girls Clubs of Sonoma-Marin and the Wetzel Award Committee for the Healthcare Foundation of Northern Sonoma County. Notably, Tim served on the AVH Board of Directors for six years, concluding his tenure as Chair.

Today, they continue to give back to the community as Reverend and Deacon, respectively, of Good Shepherd Church. Their dedication to community service is evident not only through their time and talents but also through their generous financial contributions.

AVH is grateful for the support of these community leaders and friends. Thank you, Tim and Bob!

On The Wild Side Jennifer Molidor

As seasons change, the days are growing shorter, trees are shedding leaves and the land is ready to slow down. Even as we say goodbye to summer — our native flora and fauna provide life and beauty in our backyard habitats.

It's in the air: spooky season is here. Wild critters who go bump in the night — like bats, spiders, snakes, and ravens that are so popular on Halloween — bring health to our yards and food systems. Did you know bats are the main pollinator of agave plants that produce tequila? If you like margaritas and healthy food systems, we need to protect bats and other pollinators. Many wild species are threatened by how we treat the environment. And nothing is spookier than extinction.

So let some leaves stay in your yards a little longer. Leaves add nutrients to soil and create micro-habitats for wildlife. Use organic options like vinegar instead of pesticides. Leave seed heads to provide food for animals and propagate plants. It's a gift back to nature for the clean air and water we share.

On the wilder side of things, some tips for a wildlife-friendly Halloween:

- Make homemade costumes to save money and reduce plastic.
- Dress as an endangered species, like a monarch or bumblebee.
- Avoid decorative
 Halloween cobwebs that can tangle up birds.
- Focus on reusables over disposables and biodegradable material.



Whether it's the new mural on Second Street, the Edgar Allan Poe Project at CPAC, the haunted house at the Citrus Fair, trick or treating downtown and beyond, or protecting the natural world we're a part of, our little town has a lot to look forward to this fall on the wild side.



Cooking with David Maciel

Sponsored by Ray's Food Place

In October, butter nut squash comes available and makes a wonderful creamy nutty flavored soup that is belly filling on those chilly nights. You'll need a food processor or blender for this recipe.

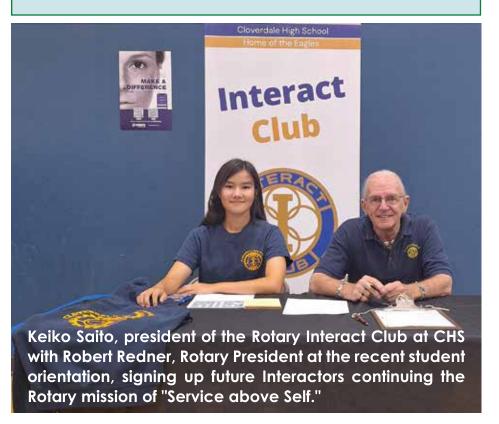
Butternut Squash Soup

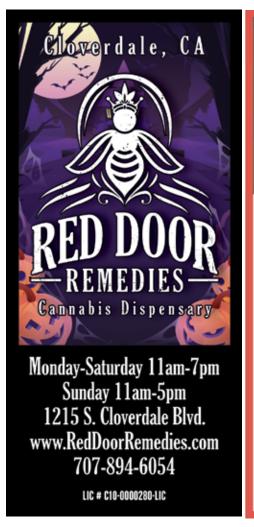
Ingredients

- 2 tablespoons extra-virgin olive oil
- 1 large yellow onion, chopped
- ½ teaspoon sea salt
- 1 (3-pound) butternut squash, peeled, seeded, and cubed
- 3 garlic cloves, chopped
- 1 tablespoon chopped fresh sage
- ½ tablespoon minced fresh rosemary
- 1 teaspoon grated fresh ginger
- 3 to 4 cups vegetable broth
- Freshly ground black pepper

Instructions

- 1. Heat the oil in a large pot over medium heat. Add the onion, salt, and several grinds of fresh pepper and sauté until soft, 5 to 8 minutes. Add the squash and cook until it begins to soften, stirring occasionally, for 8 to 10 minutes.
- 2. Add the garlic, sage, rosemary, and ginger. Stir and cook 30 seconds to 1 minute, until fragrant, then add 3 cups of the broth. Bring to a boil, cover, and reduce heat to a simmer. Cook until the squash is tender, 20 to 30 minutes.
- 3. Let cool slightly and pour the soup into a blender, working in batches if necessary, and blend until smooth. If your soup is too thick, add up to 1 cup more broth and blend. Season to taste and serve with parsley and crusty bread.







American Legion's Youth Appreciation Night

Hana Spingler was among the guests Sept. 11 at the American Legion's Youth Appreciation Night held at Cloverdale's Veterans Hall. Spingler, a 17-year-old senior at Cloverdale High School, was the Cloverdale American Legion Auxiliary's Girls State citizen for 2024.

Girls State is an intensive, week-long program that brings together more than 500 of the outstanding female students from all over California, to teach them about city, county and state government. Spingler immediately found herself immersed in city government, where she served as a City Councilmember and was a member of the Recreation Commission. During her week at Girls State she created a project in which all 30 of her fellow city-government citizens agreed to volunteer at least two hours at a veterans' organization after returning home from their Girls State experience.

Spingler's favorite subjects at Cloverdale High are advanced science and math. A native of Hawaii, she hopes to attend the University of Hawaii at Manoa next fall. She works as a lifeguard at the Cloverdale Pool, and in her spare time she enjoys playing piano and guitar.

"Girls State was very empowering and motivating," Spingler told the crowd. "Everyone was very goal-oriented, yet kind."

The American Legion Auxiliary first organized Girls State in 1937. As a Girls State citizen, Spingler is in remarkable company. Former Girls State citizens include journalist Jane Pauley, the late governor of Texas Ann Richards, Brig. Gen. Michelle Johnson (the first female Wing Commander of the U.S. Air Force Academy in Colorado), national talk show host and reporter Leeza Gibbons, and numerous members of the U.S. Congress.

Cloverdale Unit 293 of the American Legion Auxiliary meets at the Veterans Hall at 6:30 p.m. on the second Monday of each month. Visitors are always welcome.

Pictured: Brent Spingler, left, accompanied his daughter Hana Spingler

