



Cloverdale Connect

Connecting Our Readers with Local Resources * Events * People

RATE CARD – All ads are full color

Direct-mailed to all Cloverdale area households, businesses and post office boxes monthly
 Online at www.cloverdaleconnect.com – ads linked to advertiser’s website.
 6,000 copies distributed each issue, each month - over 15,000 readers

	1x	3x	6X	12X
Full Page (10w x 16h)	\$2100	\$1995	\$1890	\$1785
1/2 Page H (10w x 8h)	\$1020	\$940	\$925	\$860
1/2 Page V (5w x 16h)				
Front Page Strip*(10wx3h)	\$685	\$645	\$610	\$575 SOLD OUT
1/4 Page H (10w x 4h)	\$560	\$515	\$505	\$495
1/4 Page V (5w x 8h)				
1/8 Page H (5w x 4h)	\$350	\$335	\$295	\$285
1/8 Page V (2.5w x 8h)				
1/16 Page H (5w x 2h)	\$220	\$200	\$190	\$185
1/16 Page V (2.5w x 4h)				
Business card ads (3.5w x 2h) <i>Cloverdale Connections section only</i>	\$90	\$85	\$80	\$65
Classified Ads	25 words for \$25.00			
Cloverdale Cares	Sponsorship \$45.00			
Website Ads (600px x 440px)	\$130	\$125	\$100	\$75
Inserts \$75/1000	<i>Advertiser provides print piece, shipped to our printer. Cost may vary depending on paper weight – call for quote</i>			

*PREMIUM PLACEMENT – Front page bottom strip, only ad on page – ONE available per month
 Guaranteed placement position – 20% surcharge
 Ad space reservation and artwork submission deadline – THIRD FRIDAY of each month.

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www.CloverdaleConnect.com