

Artist: Joe Cotruvo



# Cloverdale Connect

Bringing our community together

November 2020



The Merriam-Webster dictionary defines “gratitude” as “the state of being grateful” and defines “thanksgiving” as “a public acknowledgement” or celebration of divine goodness”. November is here and with that “fire season” is in the rear-view mirror, the holiday season is on the horizon, the election is over and the end of 2020 is in sight. I am grateful for good health, a roof over my head, enough to eat, family and friends who love me and that the Cloverdale community has embraced and appreciated Cloverdale Connect. I encourage everyone to focus on what is positive and to actively support our Cloverdale community non-profits and service clubs this holiday season so they can help our neighbors with food, toys for the kids, scholarship money and more. This has been a rough year for just about everyone and although our holiday celebrations may look different this year, tell people you love them – by a text, a card in the mail, by Zoom. I’ve had a sign on my front door for years that says “Be Nice or Leave” Let’s make a daily effort to be nice, to be kind, to be patient, and to be generous. Let’s be grateful.

I’ll see you around town!



Melanie Hall enjoying the paper in the front garden of the Cloverdale Senior Multipurpose Center



Front Page Photo Contest Winner

Fall Vineyard by Nicole Ryan

Congratulations!

She wins a \$10 Gift Card from **Dahlia & Sage**

# RESILIENT CLOVERDALE

*\*where our community comes together*

[resilientcloverdale.org](http://resilientcloverdale.org)

“Resilient Cloverdale” is preparing our community to withstand a natural disaster. To learn more, please see page 5. A website for Resilient Cloverdale is being developed to obtain resources and up to date information, [www.resilientcloverdale.org](http://www.resilientcloverdale.org)



Happy Holidays from us to you and your family.



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Look Inside!

Cloverdale Connect PO Box 404, Cloverdale, CA 95425  
Holiday Happenings, Cloverdale Memories, Thanksgiving Plans, and more!





## FACTS FROM THE PAST by Kay Wells

Ever wonder why we call our fair grounds the Cloverdale CITRUS Fair, when you don't see that many citrus trees about town or on surrounding farmlands? Well, in the 1880s, there were 1170 acres in fruit including 500 orange trees and 2000 fig trees. The new fairgrounds, established in 1892, was named in honor of those citrus groves. In all, 95,000 lbs. of fruit were shipped from our depot on the San Francisco and No. Pacific Railroad to markets far and wide. This included 3885 acres of grapes producing 337,250 gallons of wine.

There is a 100+ year old orange tree on the grounds of what is now the Cloverdale History Museum. It was planted by Isaac Shaw in the garden of the Gould Shaw House, built in 1862. And the oranges are delicious!



## Grateful for Reader Comments

On October 14th, someone asked on Facebook's "Community of Cloverdale CA's" page: "I was wondering how many people read Cloverdale Connect??" So far there have been 144 comments and 139 "likes".

**We are happy to share some of the comments here:**

"Every time"

"Cover to cover"

"Love it" (multiple comments)

"Love it. Brings the town together"

"Absolutely!"

"Thanks for a positive message to the community."

**Thank you for your appreciation and support for**

*Cloverdale Connect.*

## Tips for Buying Firewood

By Elizabeth Flaherty

Whether you're looking for wood to burn in a fireplace, wood stove or backyard fire pit, here's what to keep in mind before you buy. It's best to store firewood with plenty of space between the logs to allow drying and prevent rotting. And don't position the firewood right next to your house or garage due to mice, insects and fire danger.

Firewood is sold by the cord - 8 ft. long x 4 ft. deep x 4 ft. high. A face cord is one-third of a full cord, so it's a single stack that measures 4 ft. high by 8 ft. long x 20" +/-.

For an indoor fireplace or stove, buy firewood that is dense like oak and maple. Maple and fruitwoods are great for cooking fires because they infuse the food with a pleasant flavor. Stay away from resinous wood such as pine and spruce for indoor fires. They create creosote that can coat a chimney and cause a chimney fire. Other woods to avoid: pressure-treated, painted, stained and manufactured wood, such as plywood and particleboard. These woods can release toxic gases.

Recently harvested (green) wood is very heavy due to its high moisture content. If you are buying firewood that is green, plan to let it season (dry out) for approximately nine months. Seasoned wood is dry to the touch, has cracks in the ends and loose bark.

Ask the approximate size of the logs so you can make sure they'll fit your fireplace or stove. Most firewood is about 16 in. long, but it's worth asking to make sure the logs will work for you without additional chopping.

Is delivery available? If so, is there an extra charge?

Will they stack the wood where you want to store it or will they leave it in a pile on your driveway?

If you're picking it up, will they help you load up the wood? (A typical 8 ft. truck bed will hold about one-third of a cord if the wood is piled loosely or two-thirds of a cord if it's tightly stacked.)



Cloverdale Senior Multipurpose Center moves activities outdoors as a group gathers to play beanbag baseball.

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- Drive Thru at the Citrus Fair open 4-7pm -  
 Dinner Ticket (\$45) includes 3lbs cracked crab, pasta, salad, dessert  
 VIP Ticket (\$55) includes full dinner plus a special (awesome) surprise!

Tickets must be purchased in advance and will sell out  
 Get yours today at the Cloverdale Chamber, Cloverdale Citrus Fair



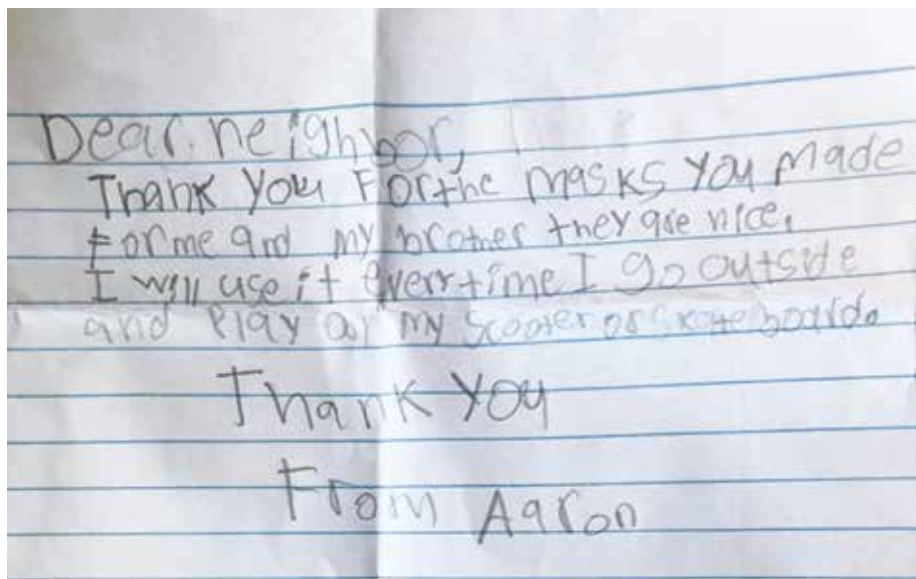
CALL 707-328-2147

Kiwanis - Changing the world, one child and one community at a time.  
 The Kiwanis Club of Cloverdale is a group of volunteers dedicated to improving the community. We perform many hands-on service projects and raise funds to support our schools, scholarships, boys & girls club, 4-H, scouting and many other worthy causes. Proceeds from this event will be used to support our local community. Contributions to the Kiwanis Club of Cloverdale Foundation, a 501 (c) (3) organization, are tax-deductible to the extent allowed by law.

# Cloverdale needs YOU!

So many of you have asked me how can we help, what can we do? Let's stand up and help out our community.

We need volunteers at the food distributions events. These usually take place on Sundays and Mondays.  
 Location: Citrus Fairgrounds  
 Time for volunteers:  
 -Sundays: 11am-2pm -Mondays 3-6pm  
 Contact: Melanie Hall 894-4826  
 These events service 200 to 300 families at each event.  
 We can use any volunteers but we could really use some muscle as lifting those cases get tiring. Let's do this!



"Dear neighbor, Thank you for the masks you made for me and my brother they are nice. I will use it every time I go outside and play on my scooter or skateboard. Thank you from Aaron"

Maxine Bate recently received this handwritten note from Aaron thanking her for masks.



114 Lake Street | Cloverdale, CA 95425  
 707-669-2444 | DRE #01795950

Welcome Fall!



**203 CLOVERCREST DRIVE, CLOVERDALE**  
 This spectacular property is one of a kind. Stunning views of downtown Cloverdale and mountain ranges, this almost 2 acre property is ideal for year round living or a weekend retreat. Large decks with Southern exposure makes for great entertaining or relaxing after a busy day. Almost every room in this home captures this breathtaking view and allows for plenty of natural light. The home has a spacious family room with fireplace and bamboo flooring. Inside laundry room with custom shelving in the pantry. There is a fenced in area with a barn and a pen for goats, chickens or pigs .... Enjoy hiking, fishing or kayaking on the Russian River. Cloverdale is a charming place to live with restaurants and local boutiques. Offered at \$849,000.



**114 ST MICHAEL COURT, CLOVERDALE**  
 Come see this meticulously maintained family home on .22 acre cul-de-sac lot. Open floor plan downstairs has solid hickory hardwood flooring throughout the living, dining, family room and kitchen. All bedrooms and loft upstairs have new carpet and padding. Very large master bedroom with oversized walk in closet, en-suite bathroom with soaking tub and shower. Downstairs French doors lead to side concrete patio and garden area. Backyard has large deck for entertaining, and ample room for play or possibly an ADU. Exterior newly painted. Many energy saving upgrades. Room for RV, boat and all your toys. THE perfect family home. Offered at \$750,000

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Sponsored by:



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### Shredding Event:

Date: November 21<sup>st</sup> 2020  
 Time: 9:00 a.m. to 11:00 a.m.  
 Location: W Real Estate Office  
 114 Lake St, Cloverdale / Parking Lot

### One Warm Coat Drive:

Date: November 16<sup>th</sup> thru November 21<sup>st</sup> 2020  
 Drop Off Times: M-F 9:00 a.m. to 5:00p.m.  
 Location: W Real Estate Office.  
 Saturday, Nov 21<sup>st</sup> 9:00 a.m.to 11:00 a.m.  
 114 Lake St, Cloverdale/W Real Estate Parking Lot

Free and Open to the Public.

Questions? Call or Email W Real Estate Office:  
 707-669-2444 | sbernardi@wrealestate.net

Please Consider Donating a Clean, Gently Worn or New Coat at the Shred-A-Thon Event in Exchange for Shredding



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## Reach For Home

Reach for Home understands that the greatest reduction in homeless populations occurs when there are established relationships between healthcare, housing services and treatment. Conversely, in areas of the county with limited services, including North County, homeless numbers increase. Due to the acuteness of their mental and physical condition, this population often resists housing opportunities, thereby creating more homelessness.

Reach For Home offers the only Street Medicine team in Sonoma County and are one of the few agencies that provide direct support to approximately 250 of the most vulnerable people who call the North County their home. In Cloverdale, their team goes directly to the encampments to provide critical care and to build relationships with people who are distrustful of institutionalized settings. They track their progress through the county's information software as well as Vertical Change software (client management, data collection, impact reporting) and are required to report achievement of goals on a quarterly basis. Jackie, Rick and Jim provide transportation to those individuals that work with the agency so they can meet with primary care physicians or connect with social services.

In the early stages of COVID-19, when the SIP order was first issued, Reach For Home distributed food to the encampments. As this crisis continues, they perform wellness checks and distribute masks for the safety of their clients. By the end of 2020, they hope to purchase a medical van to provide confidentiality and a safe place for medication management and medically assisted treatments.

Reach for Home believes if they provide this type of care, more people will seek housing but without it, more people suffer mentally and physically due to unhealthy living conditions. Please click on the donate button at [www.reachforhome.org](http://www.reachforhome.org) if you wish to support their efforts or go to the site to learn more about how you can help.

## Grateful Pumpkin Family Project



Here's a family tradition that focuses on gratitude. For the 30 days preceding Thanksgiving, invite family members and close friends to add a few items to your Gratitude Pumpkin!

Use a Sharpee marking pen to write whatever you are thankful for and then use the decorated pumpkin as your Thanksgiving dinner centerpiece.



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## Resilient Cloverdale

The City of Cloverdale and a host of other local organizations have been making preparations to protect the health and well-being of our residents, businesses and guests throughout Cloverdale in the event of a wildfire or other natural disaster, while building on the lessons of the Kincade fire in 2019, and adopting the practices that prevent the spread of COVID 19.

### Background:

In October of 2019, the Kincade fire broke out a few miles south of Cloverdale. In response Pacific Gas and Electric turned off essential lifelines, electricity and natural gas, to the city in an effort to mitigate the impact of the wildfire. Within hours, many vulnerable residents in the community, sheltering in their homes, began to experience difficulties protecting their health and well-being due to the reduction in services. At the same time, a large number of residents from the surrounding region began to present themselves at the Citrus Fairgrounds looking for care and shelter support. Fortunately, the city's civic networks activated and organized feeding, volunteer and donation strategies to support all those impacted by the Kincade fire.

In December of 2019, the city convened a group of key stakeholders to launch a strategic planning process that would increase the capacity to prepare for, and respond to, times of stress in an inclusive and equitable manner. The program was branded Resilient Cloverdale and was supported by the City Manager's office, the Mayor and key local civic and service leaders.

In February, 2020, Resilient Cloverdale hosted a convening of all social and spiritual service organizations to inventory lessons learned from the response to the Kincade fire as well as begin to craft an integrated readiness/response strategy for future events to address the gaps that were brought forward during the meeting. Soon after, the COVID 19 pandemic occurred and the strategic planning process was put on hold.

A few months later, using Zoom and other virtual mediums, the Resilient Cloverdale leadership team re-started the planning process, so that any future response to local disasters can occur regardless of operating concerns.

### The three primary goals are:

- Advance overall readiness of the city by investing in systems, relationships and resources to ensure any future response to disasters is done in an equitable and inclusive manner regardless of operating conditions (like a global pandemic).
- Increase the level of readiness of the Cloverdale Citrus Fairgrounds to respond to the surges in demand for care and shelter.
- Establish a local COAD (Community Agencies Active in Disaster) to support Cloverdale's readiness and response goals encompassing all populations in the community.

A website for Resilient Cloverdale is being developed to obtain resources and up to date information. The website is [www.resilientcloverdale.org](http://www.resilientcloverdale.org)



**CYNTHIA'S DOG GROOMING**  
121 W. 1st St Cloverdale 894-7300

Presents:  
**Maggie**  
Dog of the Month

## Cannabis – Know The Facts By Jammie King

Cloverdale is situated at the gateway to the Emerald Triangle and is home to many backyard cannabis growers, licensed cultivators and producers alike. There are many ways to consume or use cannabis products. You can smoke it, eat it, vape it, dab it or rub it on like a lotion. There are products with psychotropic effects or that high feeling and there are those that do not. Depending on how you consume, it may be an immediate response like with smoking a joint or hitting a bong, but when eating a gummy, chocolate or cookie it may take up to a few hours to take effect. Less can definitely be more with pot. It's important to read the labeling and ask questions if you're unclear.

Cannabis comes in a assortment of strains and varieties. At Red Door Remedies, budtenders describe the effects in ways that customers can understand. Each strain has its own unique flavor and experience. The varieties have different effects. Indica is usually for nighttime, an intense relaxing effect, Sativa for daytime, a more stimulating effect, a Hybrid tends to lean more towards one or the other and CBD does not have the high but helps with stress and lack of sleep. Discussing your desired effect will help your Budtender know a bit more about you and what you're hoping for. Know going in that all products must pass state testing for potency and contaminants before hitting the shelves. What's on the label is what's in that package.

When visiting a Dispensary you will have to provide current valid state or government issued ID. Like a driver's license or passport. If you're a Medical Patient, please bring your Medical Marijuana Card with you. Most facilities accept cash, debit cards and online payment apps or have an ATM available. If you're unsure, try calling ahead. There may also be Covid restrictions - take your mask with you, most places will require you wear one.

## Let's Travel! By Craig Clark

**Mexico** is open for tourist business and Puerto Vallarta is only a 3 hrs. 45 min. non-stop flight from SFO:

### Walk the Malecon

Pedestrian friendly oceanside walkway with sculptures, restaurants, sand art, and the Dance of the Flyers. Five performers atop a 98 ft. pole where 4 will tie ropes to their ankles and slowly drop to the ground while spinning around the pole.

### Explore the Romantic Zone

Start at the cathedral and main plaza and walk across the street to the public stage and arena area where you may see a magic show or some other street performance. **Take a Taco Tour**

With Vallarta Food Tours, <https://vallartafoodtours.com/> follow your guide through the streets of the city center and catch the bus across town (an adventure in itself), not only will you taste the city's best tacos, you'll also experience a range of Mexican flavors that are sure to inspire your taste buds from the classic al pastor tacos to the smoked marlin.

### Take a Cooking Class

Miriam's Mexican Kitchen <http://www.miriamsmexicankitchen.com/> will show you how to bring those flavors home with you. There are many different cooking classes to whet your curiosity, for every skill level to the more experimental menus available.

### Whale Watching

Puerto Vallarta Bay is a very popular vacation spot for humpback whales. During the winter, humpback whales migrate south to the warm waters off the coast to raise their young. This means visitors have plenty of opportunities to spot them flipping and splashing around, particularly between February and April.

### Take a Day Trip

Visit San Sebastian del Oeste, the Marietas Islands, Playa Escondida (Hidden Beach), or a local bus to Sayulita 20 miles north. Vallarta Adventures is one of the tour companies offering tours. <https://www.vallarta-adventures.com/en/> 5





## Happy Thanksgiving

We thank you for the opportunity to work together and for making us feel at home in our community.



**Alvin L. Myers**  
Financial Advisor  
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Cloverdale, CA 95425  
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Cloverdale Lions - building a deck with shade in the front area of the Cloverdale Senior Multipurpose Center.  
Thank you Lions for always being willing to help!

### Alexander Valley Healthcare's Next Chapter

Alexander Valley Healthcare was incorporated in 1994 as Coppertower Family Medical Center, offering medical and dental services from a modest, three-story facility on the corner of North Cloverdale Blvd. and First Street. A decade later, the last private practice physician in Cloverdale departed, leaving Alexander Valley Healthcare as the sole primary care provider between Ukiah and Healdsburg.

In 2013, Alexander Valley Healthcare was designated a federally qualified health center, which allows it to receive federal health care grants and enhanced Medicare and Medicaid reimbursement. With the new designation, Alexander Valley Healthcare was able to expand its services and staff adding general dentistry, behavioral health and substance abuse services, chronic care case management, and other patient services for the community. In addition to serving uninsured and low-income patients, Alexander Valley Healthcare also cares for a large number of privately insured patients and Medicare beneficiaries. In total Alexander Valley Healthcare providers annually receive and care for 5,000 patients covering more than 25,000 patient visits.

The next chapter is the construction of a state-of-the-art medical facility in Cloverdale. Alexander Valley Healthcare hopes to break ground in 2020 on a Community Health & Wellness Center, which will continue providing comprehensive primary care, general dentistry, behavioral health and substance abuse services. The new facility allows for additional health services such as: Specialized Care and Treatment, including alternative healing, community educational series, laboratory and pharmacy services, as well as, application assistance with health coverage, prescription assistance and food assistance – all in one location.

### Whisker Talk: News, advice, and observations on life with pets by Brigid Wasson

With covid restrictions lowered and social distance practices becoming the norm, many of you are looking forward to a holiday visit with family. If you have pets, now's the time to plan for their care while you are away.



Don't wait till the last minute! Kennels and pet sitters book well in advance for holidays. Your friend or neighbor may not be available, or they may be too busy to look after your pets.

Once you've found someone to care for your critters, arrange to meet them and make sure everyone gets along. Some dogs are not good with strangers and may not tolerate someone coming into the home. Kenneling may be a better option. Indoor/outdoor cats may hide when a stranger is around. Keeping them indoors while you're away will ensure their safety.

Stock up on food and other supplies and leave clear instructions. Everyone cares for their pets a little differently, so don't assume. Make sure medications are clearly labeled and doses clearly and accurately noted.

Let your veterinarian know who will be caring for your pets. In today's world of cell phones, we can usually be reached at any time, but in case you can't, you'll want your sitter to be able to authorize care in case of an emergency.

Planning ahead and following these steps will help you have an enjoyable holiday.





## The Creative Corner

Christy Latchford



With Thanksgiving right around the corner and Covid numbers sadly on the rise, preparing for Thanksgiving this year will be a new kind of stressful for many as they decide how to safely celebrate. When stress threatens to dampen the joy of a holiday, utilizing a bit of humor is just what the doctor ordered.

Embrace the joy of Thanksgiving in all of its pumpkin glory and take some Covid humor from when TP was flying off the shelves and marry the 2 in celebration?

You'll need: Toilet paper, fabric of whatever makes you smile in a 18" square, cinnamon sticks for the stem or driftwood and a fresh sprig of leaves or a green ribbon tied around the stick of choice. Super simple to do with a touch of patience and the kiddos can help as well.

First unwind a bit of the TP and bulk up the sides a bit, set on your piece of fabric and then slowly tuck the fabric into the hole in the center. Second, go ahead and insert the cinnamon stick or twig and finish with leaves or a green ribbon. Sure, it may take a few attempts to get your shape the way that makes you smile, but imagine how much laughter could be generated by gifting guests or family members with some holiday cheer that also has a purpose! This year may not look like what we are used to, but with an open heart it can still create some great memories!

## COVID-19 General Testing Information

There are two kinds of tests for COVID-19: viral tests and antibody tests.

A viral test tells you if you have a current infection.

An antibody test tells you if you had a previous infection.

Close to 40% of people who test positive experience no symptoms (asymptomatic), but are still spreading the disease. Those persons who are symptomatic OR who are identified as a close contact (anyone who was within 6 feet of an infected person for at least 15 minutes starting from 48 hours before the person began to feel sick until the infected person was isolated) will be advised they must quarantine pending test results to prevent the spread of the virus.

### Testing Sites or Contact Your Healthcare Professional:

**OptumServe**, CA Dept Public Health

Open to the general public

Sonoma County Fairgrounds, 1350 Bennett Valley Road, Santa Rosa

Bluebird Community Center, 25 Bluebird Drive, Windsor  
888 -634-1123 by appointment only

**Project Baseline** COVID-19 Testing Program

Rite Aid, 955 Stony Point Rd

<https://www.projectbaseline.com/study/covid-19/>

By appointment only

Dept. of Health Service **Pop-Up Testing**

Rotating at different site throughout the county

707-565-4667 for information or to make an appointment

If you are experiencing COVID-19 symptoms or suspect that you were exposed to someone with COVID-19, contact your healthcare provider **right away** for guidance on the quickest way to get a test.

Provide a working cell phone number or email address to the testing site authorizing receipt of test results via text or email.

Those with a positive test result will receive a follow-up phone call from a Public Health nurse who will:

Provide guidance on isolation to prevent the spread in one's household and community; and

Inquire about any needs and offer resource support to help the infected person and their family during their illness.

The Department of Health Services (DHS) has expanded its system for monitoring cases and contacts which helps break the chain of infection by monitoring people who have been exposed or infected as early as possible, getting them to care, and helping them to isolate from others.

DHS will Determine Contacts (anyone who was within 6 feet of an infected person for at least 15 minutes starting from 48 hours before the person began to feel sick until the infected person was isolated)

DHS will attempt to make contact with individuals with direct exposure

DHS will then assess contacts

Close contacts are asked to voluntarily comply with a daily assessment of their symptoms via phone call from a public health nurse for the 14 days of their quarantine.

Asymptomatic contacts are instructed to get tested approximately 7 days after the exposure.

All contacts with symptoms are tested as soon as possible

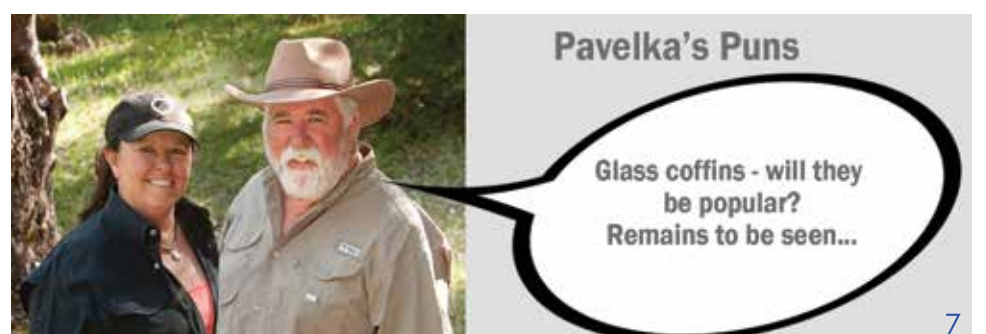
To learn more about contact tracing visit the Centers for Disease Control and Prevention website.

**If you test positive for COVID-19 by a viral test**, know what protective steps to take if you are sick or caring for someone.

**If you test negative for COVID-19 by a viral test**, you probably were not infected at the time your sample was collected. However, that does not mean you will not get sick. The test result only means that you did not have COVID-19 at the time of testing.

Questions? Call 2-1-2 or text your zip code to 898-211

Subscribe today if you live outside our delivery area to receive a copy of Cloverdale Connect every month delivered to your address or post office box – just \$30 per year. Mail check to P.O. Box 404 Cloverdale CA 95425







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Over 25,000 square feet of  
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*"At Healdsburg Senior Living we don't rock your chair,  
we ROCK YOUR WORLD!"*

## Cloverdale Library News

Mark your calendar: library curbside hours are expanding! Starting on November 9th they will be open for curbside service from 12N-7PM Monday and Tuesday and from 10AM-5PM Wednesday through Saturday.

The next adult book club is on November 10 at 2 pm. This month's book is The Overstory by Richard Powers. Call the library or register online at [sonomalibrary.org](http://sonomalibrary.org). Please note the books are available for curbside pick up at the Cloverdale Library or they will gladly help you get an eBook or audiobook online.

**Submit your photograph** for our **Front Page Photo Contest**. If your photo is chosen you will receive a **\$10 Dahlia & Sage gift card!**

Email your photos to [info@cloverdaleconnect.com](mailto:info@cloverdaleconnect.com)

## ANNUAL TURKEY ROUND-UP!

Brenda & Shalia of Wine Country Real Estate Network will be holding this annual event. However, it will look different this year. They will be collecting money to purchase turkeys for the food pantry and families of Cloverdale in need. There is an account set up at Redwood Credit Union or you can stop by Wine Country Real Estate Network with your donation. Turkeys will be given out on November 20th.

In past years, with your generosity, Brenda & Shalia have been able provide over 100 families with a turkey, stuffing mix and a pie, with funds left over for Christmas Hams. Any additional funds have and will continue to be given to the Cloverdale food pantry.

Thank you for your support!

**Sponsored by:**  
**Brenda Vronoski & Shalia Vanderweken**  
**Wine County Real Estate Network**  
707-894-9006  
[team@wcrealestatenetwork.com](mailto:team@wcrealestatenetwork.com)



# Happy Thanksgiving



## Cloverdale Community Youth

*Cloverdale Connect* would love to recognize our local youth by spotlighting them in a monthly feature. Who is doing something for the good of the community? Who is showing initiative? Who has achieved something special and deserves recognition? Our children are our future – let's celebrate their successes! Submit your suggestions with a photo to [info@cloverdaleconnect.com](mailto:info@cloverdaleconnect.com)



112 W 1st Street



Artist Glenda Hagen

## Advertise in *Cloverdale Connect*

Cloverdale Connect reaches over 5800 Cloverdale area households and businesses each month via direct mail with additional copies of the printed edition available at the Cloverdale Chamber of Commerce, Dahlia & Sage, and The UPS Store for a total of 6,000 printed copies.

## Ask about Holiday Greetings and Holiday Gift Showcase Specials

All content is available online 24/7 [www.cloverdaleconnect.com](http://www.cloverdaleconnect.com) Follow us on our Facebook page Cloverdale Connect  
[adsales@cloverdaleconnect.com](mailto:adsales@cloverdaleconnect.com) **707.322.3403**



## Chicken & Polenta Dinner Fundraiser

Don't miss the drive-thru Knights of Columbus Chicken & Polenta dinner on Saturday November 14th, 5pm-7pm at St. Peter's Church. Cost is just \$20 per dinner in advance, delivery available and \$25 at the door. All proceeds benefit the scholarship fund.



## Cloverdale Memories

### Betty Mankin

When the Citrus Fair was on the corner of 1st and the Blvd. the fair building would become Cloverdale Furniture for many years. When it caught fire, one of the biggest in Cloverdale, it was the last working fire the 29 American LaFrance worked. It is still owned by the fire dept. I'm sure of that as it was my husband who ran it for 8 hours. None of the buildings down 1st St to the theatre were there at that time. Remember when the Hell's Angels would come to town. They partied in town because at the time someone owned property up by "Squaw Rock" where they camped. Buck had his own way of handling them. He would go to the head officer and tell him of a problem and he was told to take care of it. Had 3 of the Hell's Angels in the ambulance at one time after an accident by Commisky Station.

### Gary Murray

I'm a newcomer working on my 71st year in our little town. Now my mother-in-law is heading for here, 102 year in Cloverdale. We used to have Water Balloon Fights every Halloween. Both sides on the downtown street were lined up. Cops got rid of it back in the 70's. In Nov. 1966 we beat the St. Helena Saints 12-7 to win our very 1st NCL Football Championship. We had the world's largest Plywood Mill NORTH OF TOWN. Burnt to the ground one year.

### Geri Giovannetti

We used to swim in the river. The Lion's Club used to dam it up & place docks out. It was our official swimming hole before the pool was built. My grandparents owned the property (still in the family) that is at the end of the levee. Deed goes out to middle of the river. They always allowed people to swim there & the Lion's Club to dam up. The big gate is now there stopping people from going onto the ranch property because they started dumping their garbage into the orchard & then vineyard. They used the sprinkler heads for target practice. Used to shoot them off!

### Carol Gibbs Rankin

Another interesting thing, Beck firetrucks were made in Cloverdale for many years at the end of Sandholm. They were delivered all over the country.

### Dominic Fontana

There was at one time big Indian camps at McCray road, Asti, Sulphur Creek, etc. Bud Lyda used to bring the town's Christmas tree every year. There used to be large mills at both ends of town. Used to have sheep dog trials at the city park. There were many trucking companies in town. The crossing at Sulphur Creek used to be made every summer before the bridge that is there now. Hwy 101 used to roll through town, and at Preston Bridge north was a very dangerous section near NACO west. Used to be able to take Kelly Road to Annapolis. Across from the new fire station used to be a vineyard, used to be able to drive on the riverbed at First Street bridge was the way down to the river with cars. Police Chief Buck would walk the boulevard with only his baton. He would visit all the bars in town and socialize with the patrons. He made sure nobody was too rowdy or if someone needed to get home he would take them. He was a great police chief, gentleman.

### Susan Ramazzotti

We had multiple clothing stores, dress shops, liquor stores and many bars. A furniture store, an appliance/paint store and later a Sears catalog store. We had Picks Drive In, A&W (later H&L Drive In) Foster Freeze, The Wheel, the Owl and The Redwood Smorgette Cafe. A Dry Cleaner and we even had a court house at the end of town. The old feed store, multiple smaller scale grocery stores, sporting goods stores (penny candy at the B&B (Gambetta's)). We had a bowling alley, and a riding club and two operational horse arenas.

I forgot about Bouchers - two swimming pools and a kids' pool, miniature golf and a nine hole golf course. A small lake where you could rent pedal boats and see the small version of the Statue of Liberty and a great picnic area with food and a club house for the golfers and a camp ground up above, which is still there.

## 22<sup>nd</sup> Annual Christmas Wish Program 2020

Cloverdale Families in need may sign-up for help with  
Christmas gifts for their children.

### Sign-ups will be held ONLINE

Date: October 30<sup>th</sup> - November 6<sup>th</sup>

Location: ONLINE



Link to sign up:



<https://forms.gle/CLmrEmsJAQKLrrU39>

### Requirements:

- This program is for children 10 years and younger only
- You must be a resident of Cloverdale to apply

**We will only accept applications for 200 local children on a first come first serve basis**

### PICK UP INFORMATION:

Date: December 16<sup>th</sup> Time: 4:00pm-6:00pm

Location: 117 E. First Street

**YOU NEED TO BRING ID SHOWING RESIDENCY AT PICK UP**

Masks and Social Distancing Required

# Vine Ridge

## SENIOR LIVING AT ITS FINEST



## Assisted Living & Memory Care

247 Treadway Drive, Cloverdale, CA  
(707) 791-4787 [info@vineridge.com](mailto:info@vineridge.com)

VINERIDGE.COM



SPAY / NEUTER YOUR CATS

\$30 CO-PAY!!

Program for low income qualified\*  
CLOVERDALE RESIDENTS



\*Low income: Medi-Cal, food stamps, Cal-Fresh, reduced/free lunch, total household income, etc.

To apply: [wesavecats@gmail.com](mailto:wesavecats@gmail.com)  
No email? Text or call 707 494 5544

Feline Rescue of Northern California, Inc., is an all volunteer, 501(c)(3) nonprofit organization serving the communities of Cloverdale and Lake County.

*Cloverdale Connect* Direct mailed each month throughout the greater Cloverdale area and available at the following businesses:  
Dahlia & Sage, The UPS Store,  
Cloverdale Chamber of Commerce,  
Cloverdale Wine Country Inn & Suites, Super 8 by Wyndham, Kelley & Young Wine Garden Inn

ONLINE ORDERS:  
[reddoorremedies.com](http://reddoorremedies.com)

License # C10-0000280-LIC

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707.894.6054 | [RedDoorRemedies.com](http://RedDoorRemedies.com)  
1215A S Cloverdale Blvd, Cloverdale, CA  
@Red Door Remedies  
@Red Door Remedies

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Send resumes to [info@chandihospitality.com](mailto:info@chandihospitality.com)

Shift Lead | Cashier | Pizza Maker | Delivery Driver

**COMING SOON!**

2020 Thanksgiving Plans

Many of our family members will be traveling. We have chosen to stay home, and lay low. Hopefully, things will improve, and it will be ok to have a small Christmas gathering. I am a people person. I'm a mom. I'm a teacher. I miss interactions with other people. It is definitely getting harder as the days go on. I look forward to a more "normal" 2021.  
Season

If we decide to do anything, it will most likely be just our little family. With a newborn during these days of COVID, we are not eager to change our social distancing. We miss our traditions and our family/friends, but want everyone to stay healthy! Hoping it is only 1 year!  
Elizabeth

We are staying home and will enjoy our Thanksgiving dinner and give thanks for what we have - food on our table - a home and happy to be living with my son and family. We will not forget the less fortunate and make a donation.  
Charlene

Being an essential worker in the grocery business and having to wear a mask 8 hrs a day, 5 days a week, we are thinking of visiting my husband's family out in the woods near Mt. Lassen - It's more country and we can feel "normal" again if just for a few days..  
Petra

I really like Charlene's idea of making a donation as a way of being thankful. I will do this in my (grown) kids' names. We haven't been able to visit, and this is the longest I've gone w/o seeing them. Trying to stay positive. I'll still probably roast a turkey; yum!  
Mary

Our family is going on a camping trip to get the heck outta dodge and away from politics and distance learning and the hussle and bustle of general 2020.... travel trailer and wide open spaces. Here we come  
Cami

- October Puzzle Solution
- Word Scramble
- russianriver

chamber

dahliaandsage

hamburgerranch

fridaynightlive

citrusfair

carshow

erinmavis

janeandronpavelka

sculpturetrail

performingartscenter

alexandervalleyfilmsociety

seniorcenter

groceryoutlet

citypark

papaspizza

acehardware

courtndisaster

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Holiday Happenings!

**Nov. 14,** Saturday, Knights of Columbus Polenta & Chicken scholarship fundraiser St. Peter’s Church, drive thru or delivered, \$20 in advance, \$25 at door, 894-2514

**Starting Nov.15,** Kiwanis Club of Cloverdale is selling See’s Candy. Purchase See’s candy at the Cloverdale Chamber or call Laurie at 328-2147.

**Nov. 18,** Wednesday, Christmas Wish Program wooden trees go up at these locations:

- ACE Hardware
- Bella Mode Salon
- Del Webb/Clover Springs
- Exchange Bank
- Redwood Credit Union
- Starbucks

United Church  
Erin Mavis Clothing  
Heart City

**Nov. 24,** Tuesday, Cloverdale Lions Christmas Tree Lot corner of Hillcrest Drive & South Cloverdale Blvd, by the ACE Hardware.

**Now through December 20,** Sunday, Cloverdale Chamber Holiday Lights Display – submit your address to info@cloverdalechamber.com for the Holiday Lights list – enter to win a prize!

**Nov. 27,** Friday through Dec. 24th, Cloverdale Chamber Holiday Hop begins. Follow Candy Cane lane & visit local merchants – earn your stirpes/shop local – enter to win a prize.

**Dec. 4,** Friday, Cloverdale Chamber Santa Sleigh Ride – Santa rides through town – watch for more details!

**Dec. 5,** Saturday, Cloverdale Kiwanis Club Crab & Pasta Feed fundraiser at Citrus Fair – drive thru \$45 or \$55 VIP includes prize 707-328-2147 – tickets must be purchased in advance.

**Dec. 6,** Sunday, Cloverdale Lions 23rd Toy Run. Ride your motorcycle, drive your car or walk to the Cloverdale Citrus Fair - drop off unwrapped toys, first 250 people who bring a toy receive a Cloverdale Lions lapel pin. Toys are donated to the Cloverdale community Christmas Wish Program.



Pictured: lipstick, body lotion & shower gel, Royal almond lotion & Oil

**Jafra for the Holidays!**  
Cathy Tucker, Beauty Consultant  
Cathy11297@gmailcom  
www.jafra.com/ctucker1 • 213-840-7501



**Creative Notions**

Open Wednesdays 10am-3pm  
Curb-side pick-up and sidewalk shopping  
707-894-4110

119 W. 1st Street  
Cloverdale, CA



Fairy door kits contain the door, a wood “embellishment” for door, glass beads, glitter, decorative rocks, moss, and a “How To” \$15.00

<https://www.facebook.com/groups/cloverdalefairydoors>



The Green Thumb Garden Club  
presents

“Through the Garden Gate”  
Saturday, May 1, 2021, 10 am – 3 pm

Cloverdale’s “Green Thumb Garden Club” is planning a multi-house garden tour in May of next year. The tour will include many gardens and artwork. The tour is in the planning stages right now.

If you are interested in sharing your garden, please contact Cindi Buell at 707-894-4767. The fundraiser will promote the club’s community projects and SRJC scholarship fund.

The Green Thumb Garden Club is a Cloverdale nonprofit.



**Get local help with your Medicare questions.**

I’m Michael Nixon, a licensed sales agent in Sonoma County. When it comes to Medicare, it’s important to consider all of your options. What works well for your neighbor may not be the best fit for you. I know the ins and outs of Medicare, and I’m ready to answer your questions and help you find a plan that fits your needs. Take advantage of my knowledge and experience to:

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- Get help comparing plans
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I look forward to helping you explore your Medicare options so you can enroll in a plan with confidence.

**It’s time to take advantage.**

**Michael Nixon**  
Licensed Sales Agent  
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michael@nixonbusiness.com  
nixonbusiness.com

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SP1255188



# Dog Walking by Akira



\$10 per dog, for a 30 minute walk

Please Call 707-331-5042

To Schedule Your Walk

Please Support a Local Young Adult with Special Needs, Work Towards Greater Independence



Sonoma County Library invites the community to collectively build the historical record of living through COVID-19, the Black Lives Matter movement and the impacts on daily life locally. The library is launching an English/Spanish online portal where you can preserve your stories through a variety of media. Sonoma County Library invites you to document, share, and preserve the record of living through these remarkable times. Your contributions will become a part of the collective memory. If you live in, work in, enjoy Sonoma County, they want to hear your story!

Here's how:

- Post on social media using #SonomaResponds
- Respond to reflective prompts online
- Upload images, videos, recordings, writings
- Nominate online content for a web archive
- Nominate material for the physical archive

Your contributions will be the primary sources that future generations use to understand the age of social distancing. These stories will live in the library's digital collections and with its online partners such as the Online Archive of California, Calisphere and the Internet Archive.

To learn more and submit your contribution to Sonoma Responds: A Community Memory Archive, visit [sonomalibrary.org/sonoma-responds-community-archive](https://sonomalibrary.org/sonoma-responds-community-archive).

These primary sources will be shared with our community through the Sonoma County Library website, in their digital collections, and with their online partners such as Online Archive of California, Calisphere, Internet Archive, and the Digital Public Library of America.

Share your neighborhood howls, protest signs, photographs & videos, recipes & shopping lists for quarantine cooking, writings, drawings, paintings!

They are especially interested in amplifying and documenting experiences of Black, Indigenous, and folks of color, LGBTQ+ and disabled individuals and communities. If you speak a language other than English, please share your story in your preferred language. Historically these voices have been excluded and silenced in history and in representation in archives.

Submitted material must not violate confidentiality, privacy, security or other laws. Do not include personal information, such as address or phone numbers. Sonoma County Library has no obligation to use or publish your contribution if deemed out of scope.

Contact the Sonoma Responds Archive Team:  
[sonomaresponds@sonomalibrary.org](mailto:sonomaresponds@sonomalibrary.org)

## DRIVE-UP FLU SHOTS NOW AVAILABLE WEEKDAYS, 9 AM-4 PM

Alexander Valley Healthcare is offering drive-up flu shots starting Oct. 5. The shots are by appointment only, Monday – Friday, 9 am – 4 pm. Call 707-894-4229 to make an appointment. When arriving at the AVH Medical Center, 6 Tarman Drive, follow the signs and call again. A nurse will come to your vehicle to administer the flu shot.

## COVID-19 TESTING EXPANDS COUNTY OFFERS FREE MONTHLY TESTING

Alexander Valley Healthcare is offering drive-up/walk-up COVID-19 testing every Monday, 8:30 am – 10:30 am at the AVH Medical Center, 6 Tarman Drive. Testing is reserved for residents from Geyserville, Cloverdale and the Hopland area. To schedule a COVID-19 test for Mondays, call 707-894-4229.

## Share Your Memories of Cloverdale

Cloverdale Connect features a column entitled "Cloverdale Memories". Send us your favorite Cloverdale memories – we'll share them in upcoming issues. Good stories, sad stories, adventure stories, sports stories, business stories, love stories, favorite teachers and why. Provide the year for reference if you can and even better, a photo.

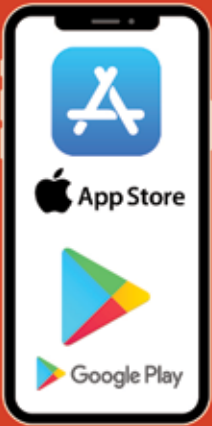
## Cloverdale Girl Scouts

Thank you Cloverdale community for supporting our Cloverdale Girl Scouts with their Fall Product Program featuring nuts, candy and magazines. Girl Scout programs help girls gain confidence and independence as well as build social and practical life skills towards their future. Through the Fall Product Program, girls learn Financial Literacy and Five Life Skills: Goal Setting, Decision Making, Money Management, People Skills and Business Ethics.

PAPA'S PIZZA CAFE

# REWARDS PROGRAM

Keep track of your reward points with our mobile app. Find us on Apple store or Google Play.



105 N. CLOVERDALE BLVD.  
CLOVERDALE, CA 95425  
707-894-4453/707-894-4454



# Aqua Zen Skin Spa Reopens

Dee Dee Roberts' Aqua Zen Skin Spa, 111 W. First Street, #B, Cloverdale, received notice that it is allowed to finally reopen after many months of being closed due to COVID-19 restrictions. Dee Dee has begun scheduling appointments and the spa will be open 10am - 6pm, Mon-Sat.

Anyone who schedules a facial or waxing service at Aqua Zen Skin Spa during the months of Nov, and Dec of 2020 will be automatically entered into a drawing for one of two \$50 gift certificates each month from Cloverdale's Erin Mavis Clothing. Two prizes will be awarded for each month on the last day of the month.

Please message Dee Dee at 707-404-8180 to schedule an appointment. All safety protocols mandated by the State and County will be implemented for your safety. Please only bring necessary items (keys, phone, glasses and method of payment) when you come for your appointment.



## Elder Resources

### Cloverdale Food Pantry

202 Commercial St Cloverdale  
OPEN EVERY FRIDAY TO EVERYONE 1-3PM

### Adult Protective Services

Helping support Senior who are 65+ and adults with disabilities between the ages of 18 and 64 who are living at home and are suspected victims of abuse, neglect or self-neglect. Contact: 707-565-5940

### Long Term Care Ombudsman

Individuals should file reports with the Ombudsman Program for abuse concerns in licensed care facilities. Day or night, talk confidentially with a Senior Advocacy Services state-certified Ombudsman by calling 707-526-4108 or 800-231-4024

### Council on Aging

Meals on Wheels, 5-day frozen meal pack, legal, financial, and social services available. Contact: 707-525-0143, councilonaging.com

### Local Care for Local Elders

A Cloverdale support network of independent home care providers for seniors in need  
Contact Janet Seaforth 707-894-7345

### Area Agency on Aging

A free information and assistance line for adults age 60+. Services in English and Spanish with interpretation in other languages or communication accommodations arranged by request. Monday-Friday 9am-4pm. Call to talk with a social worker trained to help you navigate the unique needs, life changes, and challenges of aging. Get personalized referrals to programs that offer meals, transportation, public benefits and more. Contact: 707-565-4636

### Cloverdale Senior Multipurpose Center

Providing Cloverdale residents with activities, support, resources and services that encourage participation in community life, promote well-being and independence and enhance dignity.

Contact: 707-894-4826, info@cloverdaleseniorcenter.com, 311 N. Main St. Cloverdale

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Cloverdale Office at 231 N. Cloverdale Blvd.  
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## Kiwanis Crab Feed Dec 5th

Cloverdale Kiwanis are being extra creative this year in altering what is their annual major fundraiser, The Crab Feed. It's a "Drive Thru" event this year on Saturday, December 5th at the Cloverdale Citrus Fair.

Here are the details:

A \$45 ticket includes 3 pounds of cracked crab, pasta, salad and dessert, (all packaged nicely for take-out only)

A \$55 VIP ticket includes all of the above, plus a special (awesome) surprise!

Guests are welcome to pick up their dinner(s) any time between 4-7 p.m.

Tickets MUST be purchased in advance.

Those in town can purchase tickets at the Cloverdale Chamber of Commerce or at the Citrus Fair

For more information, call 707-328-2147

The Kiwanis of Cloverdale is dedicated to improving the community and performs many local, as well as world-wide service projects. Because the proceeds from this event will be used to support service activities, purchase of tickets for the Crab Feed is tax-deductible. This is their ONE big fundraiser of the year.

So, don't wait too long to buy your 2020 Kiwanis Club of Cloverdale Crab Feed tickets, as there are a limited number for sale, and they are going fast!



## \*\*SENIOR PARENTS\*\*

As senior parents, being on the committee is an important part to make sure that the event goes on, is fun and an unforgettable experience for our kids.

Being on the committee means that you get to be a part of planning the event.

Parents of students put on this event, it is not a school function. While their support throughout the year on communication to seniors is a huge part of our success, they do not work, plan, or attend the event.

**It is not a CUSD sponsored event.**

With that being said, for the event to happen, we need all hands on deck. Without the senior's participation in fundraisers and their parents participation, the event doesn't happen. **Unfortunately, there is no magic budget given to us, we are responsible to raise the money ourselves.**

Please reach out to one of us ASAP:

- to help plan the event and fundraising efforts
- to be in the loop for information and meeting times
- to be in the KNOW!

**For more information, please contact:**  
**Julie Axell (707) 484-7180 Raquel Moffett (707) 486-2601**  
**Email: [cloverdaleprojectgrad@gmail.com](mailto:cloverdaleprojectgrad@gmail.com)**



# Cloverdale Cares

Sponsored by



Jane & Ron Pavelka



Cloverdale Lions



Alexander Valley Health Care

## A Guide to Local Service Clubs & Non-Profit Organizations

### Cloverdale Chamber of Commerce

126 North Cloverdale Blvd.  
Cloverdale 95425  
707.894.4770  
info@cloverdalechamber.com

### Cloverdale Volunteer Firefighters Assoc.

707.894.3545  
black@cloverdalefire.org

### Rotary Club of Cloverdale

P.O. Box 388  
Cloverdale 95425  
707.894.5789  
markthayer411@yahoo.com

### Knights Of Columbus

P.O. Box 762  
Cloverdale 95425  
707.894.2514  
kofc@msn.com

### Kiwanis Club of Cloverdale

P.O. Box 367  
Cloverdale 95425  
707.548.8706  
julie@juliecarter.org

### Cloverdale Lions Club

P.O. Box 763  
Cloverdale 95425  
www.cloverdalelionsclub.com

### Cloverdale Roadrunners Car Club

<https://www.facebook.com/CloverdaleRoadrunnersCarClub/>

### Boys & Girls Club of Sonoma County/Marin

1400 N. Dutton Avenue  
Santa Rosa 95401  
707.528-7977  
jweymouth@bgcsonoma-marin.org

### Jefferson Elementary PTA

315 North St  
Cloverdale 95425  
angela.jeffersonpta@gmail.com

### Courtney's Pumpkin Patch

529 Venezia Way  
Cloverdale 95425  
707.894-2038  
courtneypumpkinpatch@comcast.net

### Cloverdale Ponytail League

111 Brookside Drive  
Cloverdale 95425  
707.321.1917

### Cloverdale Toastmasters

949-228-3932  
garrett254@yahoo.com

### Cloverdale Food Pantry

202 Commercial St  
Cloverdale  
707-328-2147  
Open Fridays 12-3pm

### Cloverdale Senior Multipurpose Center

311 Main St  
Cloverdale 95425  
707.894.4826  
melanie@cloverdaleseniorcenter.com

### Cloverdale Citrus Fair

1 Citrus Fair Drive  
Cloverdale 95425  
707.894.3992  
info@cloverdalecitrusfair.org

### C.A.R.E. Foundation

P.O. Box 770  
Cloverdale 95425  
cusdcare@gmail.com

### American Legion

P.O. Box 535  
Cloverdale 95425  
707.894.0712  
fermel@comcast.net

### Cloverdale Performing Arts Center

209 N. Cloverdale Blvd.  
Cloverdale 95424  
707.894.2214  
tickets@cloverdaleperformingarts.com

### Alexander Valley Film Society

121 East 1st Street  
Cloverdale 95425  
707.893.7151  
kathryn@avfilmsociety.org

### Friends of the Cloverdale Library

401 N. Cloverdale Blvd.  
Cloverdale 95425  
707.894.5271  
friendscloverdalelibrary@gmail.com

### Cloverdale Arts Alliance

204 N. Cloverdale Blvd.  
Cloverdale 95425  
707.894.4410  
info@cloverdaleartsalliance.org

### Cloverdale Historical Society

215 N. Cloverdale Blvd.  
Cloverdale 95425  
707.894.2067 office@cloverdalehistory.org

### Feline Rescue

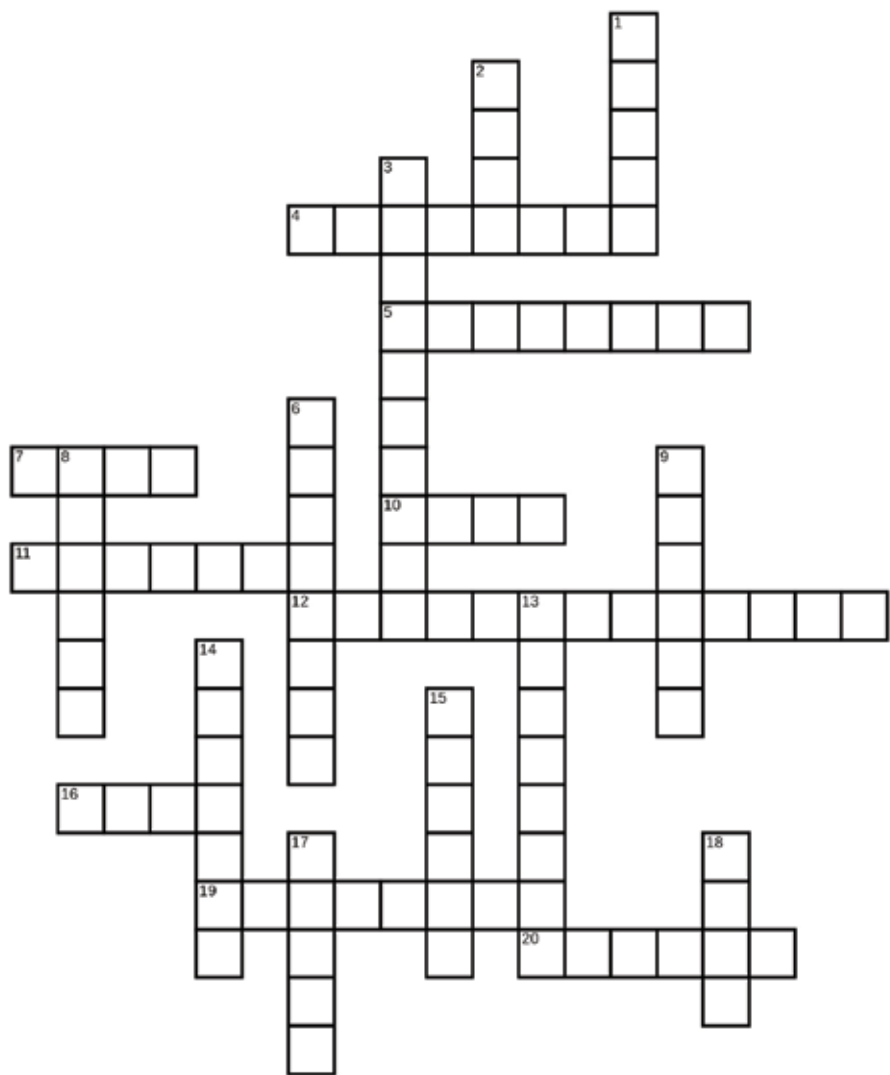
707 494 5544  
wesavecats@gmail.com

### Green Thumb Garden Club

1123 South Cloverdale Blvd. #E106  
Cloverdale 95425  
894-4767



# Thanksgiving Puzzle



- Across**  
4 Thanksgiving is always held on this weekday.  
5 Pilgrims settled in \_\_\_\_\_ Massachusetts.  
7 The Native Americans showed the Pilgrims how to grow this vegetable.  
10 Like \_\_\_\_\_ and Carrots.  
11 Native to the United States, before the first settlers came.  
12 These are orange unlike regular potatoes.  
16 Used as a flavor enhancer and to preserve foods.  
19 When this frozen dessert melts it is considered a fluid.  
20 The chemical name for salt.
- Down**  
1 Served over your Turkey and Dressing.  
2 A good source of protein food.  
3 Is a high potassium dessert pie served at Thanksgiving.  
6 Served with Turkey and covered by gravy.  
8 Fluid is measured in \_\_\_\_\_.  
9 Is usually called summer \_\_\_\_\_ and is eaten at Thanksgiving  
13 The first settlers from England.  
14 Builds new tissue in the body. Get it mostly from animal foods.  
15 Pilgrims used this type of gun to shoot their wild game.  
17 Is considered a liquid at room temperature. It wiggles after refrigeration.  
18 Is served Hot- good on a cold day and is considered a fluid.

## Remembering



**Barbara DuVall**

Cloverdale, passed away October 15, 2020, just shy of her 90th Birthday. Barbara is survived by daughters Sandy (Jack) Townsend, Jaci (Dave) Gomez, Teri (Tim) Dart, Lane (Kim) Martino, Lynn Martino and Bruce Shoopman Grandchildren Rick (Val), Tammy (Owen), Anthony, Tiffany (Andrew), Karl, Brian and George (Nicole), Great grandchildren Colton, Cooper, Chloe, Allyssa, Paris and Sawyer, Great Great Granddaughter Ella, sister Shirley Ford and brother Bob (Judy) Couey. She was predeceased by parents Eugene and Dorothy Couey, husband Jack DuVall, son Larry DuVall, brother George Couey, George Dogali and Jay Martino. Celebration of Life will be held at a later date.



**Virginia Anne Carter**

known as Anne to most, passed away at her home in Cloverdale on October 23, at age 69. She is survived by her husband Robert Carter, her children Michael & Tracy Raborn, Stephanie & Steve Treankle, Rhonda Mariani, and Christopher Carter, her grandchildren Chantel, Mariah, Nicholas, Coleman, Joseph, Erika, Nathan, Victoria, Anthony, Shianne, and Isabella, her great grandchild Ambrosine, and numerous others who considered her a second mom. In lieu of flowers the family ask you perform a random act of kindness in her memory. Celebration of life information will be announced at a later date.

## Cloverdale Connect ~ About Us



**Dana Johnson, Cloverdale Connect Publisher, Editor & Advertising Sales**

With over 30 years of experience in advertising, marketing and publishing, Dana has helped countless businesses successfully maximize their marketing to increase their revenue and exposure.

Experienced with radio, broadcast television, cable television, print, digital and outdoor media, Dana brings this experience forward as owner, publisher and editor of Cloverdale Connect.

A Sonoma County California resident for decades and well known in the advertising and marketing field throughout the North Bay, Dana has created Cloverdale Connect to fill a void in the marketplace and deliver a paper which she believes in, knowing it will deliver positive results to advertisers while connecting the Cloverdale community.

In addition to her career in marketing, Dana is active with many Sonoma County non-profits and has served as the President of the Board of Directors of the Cloverdale Senior Center, and currently serves on the Board of Directors of Westminster Woods Camp and Conference Center, both the Hunger Task Force and the Committee on Preparation for Ministry of the Presbytery of the Redwoods, and is founder of the WPC Food Pantry in Windsor. Dana also owns Cloverdale Cottage Gardens, a handcrafted soap company which donates 100% of gross receipts to local non-profits. Dana lives in Cloverdale with her life partner Raymond Pesce, their two cats, one very small dog, one canary and 5 zebra finches.



**Vickie Norris, Cloverdale Connect Graphic Designer & Comptroller**

Since 1993 Vickie Norris has focused on creating business and corporate marketing plans, materials and websites for consumer products companies, retailers, and entrepreneurs. In the last few years Norris started four profitable businesses and sold one of them. Other work experience includes bookkeeping and management positions in accounts receivable and credit. Previously, she owned and operated a construction business. An artist since childhood, she loves making things look beautiful.

Raised on a dairy farm, she was driving a tractor at age six and bucking hay by eight years old. She brings those strong work ethics and can-do attitude to the needs of her clients which often results in repeat business and referrals. Clients value her strong communication skills, ability to quickly assess their needs, and her steadfast attention to implementation. She started painting at a young age, studying design throughout her career. She has a keen interest in interior design and architecture that is carried through and reflected in her graphic style.

Vickie is a founding member and past vice-president of American Business Women's Association of Sonoma County. For 10 years she served on the board of directors for the Windsor Chamber of Commerce and was president in 2005. She joined the Healdsburg Chamber of Commerce board in 2000 and served 9 years. And sat on the Geyserville Chamber of Commerce board of directors nine years, is a Past President.





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