



Connecting Our Readers with Local Resources \* Events \* People

"Where the vineyards meet the redwoods"

October 2020





Wildfires, smoky skies, distance learning, continued isolation, COVID 19, upcoming elections - all severe stress factors and yet we are blessed to live in such a beautiful area with such a strong sense of community - as

the slogan says: "Sonoma Strong". We will get through this. The goal of *Clowerdale Connect* is to keep us connected through these challenging times as we stay united to come out the other side. In the meantime, there are people in our community engaged in tremendous relief programs providing food and resources to anyone in need. Our local businesses are working hard to continue to provide the same level of service they are known for and maintain a semblance of life as usual. Please continue to support our generous Cloverdale non-profits and also keep your spending in town at our local businesses that depend on us now more than ever. I look forward to us all gathering in the future at our great community events like the Citrus Fair, Friday Night Live, the Car Show and more. Cloverdale is a remarkable community situated "where the vineyards meet the redwoods" and ("loverdale ("onnect is here to celebrate all that is good in our community now and in our bright future. I'll see you around town!



### Front Page Photo Contest Winner

Fall Colors by Rick Tang

Congratulations!

He wins a \$10 Gift Card from **Dahlia & Sage** 



Peace, love and Cloverdale Connect put the shama lama in ding dong! Thanks Guy Fieri for supporting the CHS Culinary Arts!

# Neighborhood Pumpkin Hunt Itsy-Bitsy Spider Scavenger Hunt The Spooky Cloverdale Crawl Drive-thru Trunk or Treat Dia de Los Muertos/ Haunted House Decoration Contest—Outdoors! (for more details see page 7) Please visit CLOVERDALECHAMBER.COM for more information. EXPERIENCE CLOVERDALE



Harvest is starting, and we are here to help you pick your dream home!

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Clowerdale Connect PO Box 404, Cloverdale, CA 95425

Candidates Forum Senior Focus, Health Action, Measure R, and more!



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### Free Food Resource List for Our Cloverdale Community

Cloverdale Food Pantry 202 Commercial Street Cloverdale, CA 95425 Open every Friday 1-3pm - everyone welcome Farm Fresh 20 lbs. Produce Boxes (Fruit and Veggies) (Check with Cloverdale Senior Center for schedule)

Cloverdale Senior Center 311 N. Main Street "Groceries To Go" & "Senior Basket" 1st Thursday of the month, 9:30-10:30am

Kings Valley Apartments 100 Kinas Circle "Groceries To Go" & "Senior Basket" 2nd Thursday of the month 9-10am

St. Peter's Catholic Church 941 S. Franklin St. "Groceries To Go" & "Senior Basket." 2nd Thursday of the month 10-11am

Geyserville Elementary School, 21485 Geyserville Ave., Geyserville "Groceries to Go" 1st and 3rd Wednesday of the month 4-5pm

Sonoma Family Meals Program Fresh made meals, drive-through pick-up at the Senior Center 311 N. Main Street, Fridays, 10-11am, while meals last (2-Person and 4+ Person family meals available).

Every Friday through November 13

Menu changes weekly.

### Cloverdale's Own "Smokey the Bear"



Did you know that our Smokey the Bear that stands in front of Cal Fire's Cloverdale headquarters, was created by woodcarver Mark Colp of Wooden Creations? Mark lives in Lakeport and created the artwork out of an old dead pine tree that was in front of Cal Fire on Cloverdale Blvd. Cal Fire Cloverdale Fire Captain Scott Rohrs' goal was to honor the past firefighters and have a landmark for our community.

Using a chain saw, Mark combined machine precision and wood carving artistry to create our Smokey the Bear. From a 60 foot tree, this 11 foot folk art sculpture greets all who pass by. Be sure to wave to Smokey the

Bear the next time you drive by and appreciate the artistry that created him for our community to enjoy.

### **Pumpkin Centerpieces**

### **Supplies:**

Pumpkins – assorted sizes and colors

Artificial flowers, leaves, moss, decorative

Succulents

Potting Soil for Option 2

Glue Gun

### **Directions:**

Option 1

Glue items on top of pumpkin

items, costume jewelry pieces

Use as centerpiece, spray with water every few days

When holidays are over, plant in garden

Option 2

Cut off top of pumpkin

Add potting soil

Plant succulents

Use as centerpiece

Plant in garden





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### **The Creative Corner**

Christy Latchford

"The true secret of happiness lies in taking a genuine interest in all the details of daily life" - William Morris

One of the great blessings of the universe is that even in a year like 2020, Fall still arrives with a change in weather, holidays around the corner and its fair share of stress. This summer I discovered Hygge (pronounced Hoo-ga). The word originates from a Norwegian word that means well-being and also hug, hence my obsession!

In The Little Book of Hygge by Meik Wiking, the concept is broken down into a simple manifesto: Atmosphere, Presence (think turning off your phone!), Pleasure, Equality, Gratitude, Harmony, Comfort, Truce, Togetherness & Shelter. Sounds simple enough yes? Yet in our current culture of constantly running about taking the time to slow down has become seemingly impossible for many. I offer ten examples of how to embrace Hygge and incorporate into the craziness of the world today.

Set a consistent time of night before you go to sleep and

turn OFF your cell phone.

Cook a hearty meal with loved ones. Read a book, enjoy a hot beverage. Open the curtains for natural light.

Ride a bike and enjoy nature.

Putter in the garage.

Linger after dinner instead of clean up.

Grab a cozy blanket and watch a movie.

Sit outside and watch a sunset, sunrise and wave to a neighbor.

Take a moment and feel gratitude for something that happened that day.

Now Hygge will not end holiday stress, nor will it solve the ills of the world today. It can however help us give ourselves permission to remember something our elders once knew, taking time to slow down and appreciate what we do have in our lives will not harm us and may in fact help those smiles to feel more genuine.



114 Lake Street, Cloverdale, CA 95425 707-669-2444 • DRE #01795950

Stop by the Itsy-Bitsy Spider Hunt Mon, Oct 26 Thru Sat, Oct 31 See how many spiders we have!

223 Clovercrest Drive: This spectacular property is one of a kind.



Stunning views of downtown Cloverdale and mountain ranges, this almost 2-acre property is ideal for year-round living or a weekend retreat. Large decks with Southern exposure make for great enter-

taining or relaxing after a busy day. Almost every room in this home captures this breathtaking view and allows for plenty of natural light. The home has a spacious family room with fire-place and bamboo flooring. Inside laundry room with custom shelving in the pantry. There is a fenced in area with a barn and a pen for goats, chickens or pigs. Enjoy hiking, fishing or kayaking on the Russian River. \$849,000.

116 Chablis Way: Desirable single level home on almost



1/4 of an acre. Absolutely beautiful in a well-established neighborhood. Features include all new flooring, remodeled kitchen, new appliances, new light fixtures, ceiling fans in every room, whole house fan,

crown molding throughout, remodeled hall bath, completely remodeled master bath, new front door, new front stairs, new exterior paint and more! Previous remodel included furnace and air-conditioner, dual pane windows, French door to patio as well as new paint outside, newer inside paint and flooring. Has 2 car detached garage with workbench and shelves. Beautifully landscaped front and back. Private front side patio. French doors lead out to the also private large back-yard which backs up to open space. RV/boat parking and can drive thru side gate for even more parking. Underneath of home has large area for storage. This lil gem has privacy all around and is perfect for entertaining or relaxing. Welcome Home!!! \$599,000.

### Colavita Cycling Team Members in Cloverdale

The Colavita Cycling Clubs are amateur racing and recreational programs that comprise the largest competitive cycling organization active in the US. Along with Colavita USA's (www.colavita.com) sponsorship of the professional women's pro team, Colavita supports the 15 or more regional club teams with over 600 members in more than 20 states across the country. Colavita Norcal Racing, the regional club in Sonoma County, originally started in 2005 as a race club pulling like-minded individuals together to race as a team in the USA Cycling sanctioned races held in the Northern California/Nevada Cycling Association territory.

The goal of the club is to encourage and support all riders who want to participate and develop their skills. Colavita Norcal member activities encompass the entire range of the sport, with racing, triathlon, long-distance endurance, recreational fun and fitness rides appealing to different club members. While at their core Colavita Norcal Racing is a racing club, they feel that the club should be open for anyone who loves the sport of cycling. Club members ride road, gravel, cyclocross and mountain bikes, depending on the activity for the day.

Members are a mix of women and men living in Sonoma County, stretching from Petaluma to Cloverdale and as far west as Sebastopol. Team members are Phil Heiman-team manager, Lidia Alcazar, Michael Boehme, June Bootier, Joe Bootier, Shawn Burrell, Melanie Collins, Christine Culver,

Tracy Daly, Gary Daly, Jim Davies, Rich Desmond, Charlie Gesell, Jon Giacomini, Steve Gossett, Laurel Green, Ben Harlin, Caroline Hughes, Mike Houston, Steve Kirby, Melissa Lawrence, David Maciel, Brian Martin, Chris Olhiser, Brian Padgett, Aiden Padgett, Paul Patterson, Jean Ridgway, Blake Ridgway, Chris Rossow, Matt Spadia, Bob Stender, Sofia Veniard and Rusk Whipps.

Some ride most weekends, depending on interest and time. They come together more as a team for events such as the Tour de Fuzz, Levi's Grandfondo, the Grasshopper Adventure Ride series and the Sonoma Wine Country Senior Games in and near the Santa Rosa area. They also participate in out of the area events such as the Lost and Found Gravel Ride held in Portola, CA, the Sacramento Cyclocross Series races, the Rockville Cyclocross Series in Fairfield, CA and others. The Covid-19 pandemic and now the smoke from all fires, have put a pretty severe crimp in their normal riding activities in 2020.

They've ridden from Windsor to Calistoga, up Ida Clayton, Pine Flat, the Geysers Loop starting from Healdsburg and through Cloverdale, Chalk Hill Rd, Canyon Rd, Dutcher Creek, Rockpile Rd., through the Alexander Valley, Dry Creek, West Dry Creek, Eastside, Westside, out to the coast via King Ridge, Hwy 116 and Coleman Valley, all over the 2 Rock Valley west of Petaluma, down to Novato and back.





# Cloverdale Connect Candidate Forum

### **Candidates for City Council**



### **Melanie Bagby**

Since elected in 2016, I've prioritized our city infrastructure and the vital planning for a changing climate and economy, never backed away from difficult community discussions or hard decisions, and represented you on regional boards fighting for our water, air quality, reliable energy, and smart transportation solutions. With your vote, I'll continue my work to improve neighborhood roads, parks and open space, disaster preparedness, and balance our budget. Let's work together to create innovative solutions for a sustainable, resilient, and inclusive Cloverdale. Learn more about me, my campaign, and accomplishments at www.MelanieBagby.com



### Mary Ann Brigham

My family and I have been members of the Cloverdale Community for over forty years and in business here for over thirty. In my years as a member of the City Council, I have been instrumental in the completion of many projects, including the Highway 101 bypass, Senior Center, River Park, Clark Street Park, Cloverdale Performing Arts Center and more. This gives me a strong foundation to continue helping build a brighter future for Cloverdale. I will continue to represent all of our citizens, and work to bring them the services they need and deserve. I am proud to be endorsed by State Senator Mike McGuire, Assembly Member Jim Wood and Supervisor James Gore, all of whom I have worked with to

benefit our town. The next few years are going to be difficult. Experience and a time-tested working relationship with county and state elected representatives will be critically important. My door is always open to hear your concerns and suggestions. Together we can continue to build a community we are all proud of. Thank You for your continuing support.



### Jenny Candelaria-Orr

Cloverdale has been my home for the past six years. It is very similar to the small town that I grew up loving, which is why my husband and I decided to raise our daughter, Isla, here. As an educator of thirteen years, I have an objective mindset and the experience of working with diverse opinions to solve a problem and this is exactly how I will serve the residents of Cloverdale, if I am elected to the city council. Like any small town, Cloverdale has to look towards the future and plan. Cloverdale will have to deal with problems known and those that are unknown. To do this, community leaders have to make tough choices, be transparent, be able to compromise, and most of all,

consistently listen to the residents of Cloverdale. These are my beliefs; and if elected, they will guide me in creating positive change for Cloverdale. Endorsements: the Sierra Club, the North Bay Labor Council, the Coalition for a Better Sonoma County, the Sonoma County Democratic Party, and Wine Country Young Voters. Please visit candelariaorrforcitycouncil.com or email me at jcandelariaorr@gmail.com



### Nicole Garcia Hinchliffe

As a child of small business owners, I know the importance of community relations and I have seen, firsthand, the struggles that small businesses balance. Small businesses are the engine to community economics. As a United States Air Force Veteran from the 349th Civil Engineering squadron, I was involved with infrastructure support, responding, and preparing for all deployments and natural disasters. As I transitioned from Active Duty, I moved to Sonoma county and enrolled at SRJC's Agriculture Business program and worked in hospitality where I developed the knowledge of our county's agriculture needs as well as understanding how to successfully manage accounts and

budgets. As we've become so very welcomed by the community, I decided to get more involved by volunteering with our Community Garden, Sonoma Family Meal, Senior Center, Kiwanis, and occasionally, Rotary. I couldn't help but think that Cloverdale deserves a leader like myself; passionate, approachable, honest, and holds integrity. As a Councilmember, I plan to implement my skills earned from military service, education, and heart for our city's success, communication and community activities. It would be an honor to have your vote in November.



### **Todd Lands**

As a 3rd generation Cloverdale resident, I have a lifelong appreciation for Cloverdale and all those who call our community home. As a School Board Member for the last eight years, including service as School Board President, I've worked to improve the financial sustainability of our school district, averting a state takeover of the district due to its negative

financial status when I joined the Board to building up a \$2.5 million reserve fund to help soften the blow from the next financial downturn. As

a small business owner, I've gained extensive experience managing payroll and a budget, skills that will be more important than ever as local governments brace for the imminent financial ramifications brought forth by the coronavirus pandemic. As a husband and father of two teenage daughters attending Cloverdale High School, I am committed to improving our community for them and all our residents on issues of sustainable economic development, greater access to the workforce housing, investing in our infrastructure and balancing our city's budget while preserving the quality-of-life for all those who live, work and are raising a family or enjoying their retirement in this unique and special place. I ask for your vote. Thank you.



# Cloverdale Connect Candidate Forum

### **CUSD School Board Candidates**



### **Preston Addison**

My dedication to education in Cloverdale spans over two decades. With ten years of classroom experience, most at Cloverdale High, I understand the need for innovative science and math programs and the importance of creative, realistic, and adaptive responses to the changing needs of our community. While committed to academics, CUSD needs to expand our vocational programs. During my tenure on the Board, Maker and Construction programs were implemented. As the owner of a construction business, I recognize the growing need we face for talented workers in the agriculture and building industries. Based on community and staff input, I have actively promoted several new

construction projects including the first permanent classrooms constructed here in decades, an all-weather track and field, and a new gym. Having grown up in a rural town, I understand the unique needs of small schools and the importance of community. If I am re-elected, I will continue to strengthen the connections between our city, service groups, businesses, and schools. My qualifications for this position include teaching and school board experience, and local business ownership. My children have attended all three Cloverdale schools, and I remain committed to contributing to the educational success of our students.



### **Brandon Axell**

I am Brandon Axell, a current board member and running for the CUSD school board. I will continue to bring fresh ideas and accountability. I will work tirelessly to safeguard the classroom while maintaining a balanced budget. I will work with stakeholders, listen to and address concerns, and support a quality education while upholding educational standards. My wife, Julie, and I moved to Cloverdale in 2002 and have four boys attending CHS and Washington. I am a Cal Poly graduate and General Manager of Beckstoffer Vineyards. My daily job requires communication, yearly and monthly budgeting, human resources, federal and state guidelines, facilities planning, and management. I have

served on the CUSD bond oversight and master plan committees. I have spent time campaigning for the school improvement bond and volunteering to assist at school sporting events. Over the last 15 years, I have volunteered thousands of hours for Cloverdale Soccer, Little League, and Eagle Pride Boosters supporting our youth. I can make a difference as a board member. I promise to voice my opinions, listen to others, and work collaboratively towards resolutions in all school children's best interests. I bring enthusiasm, proven experience, and long-term commitment to the operation of our schools. Thank you for your support.



### Johannes Hoevertsz

Hello everyone! I'm Johannes J. Hoevertsz, and I am running to represent you on the Cloverdale Unified School District Board. I graduated from California State University, Fresno with a Bachelor of Science in Civil Engineering and currently serve as the Director of Transportation & Public Works for Sonoma County. I have served on Government Boards, Councils and Committees for over 21 years and have experience in complex negotiations, community engagement, and fiscal management. I believe public education is an investment in our community, present and future. I believe in giving back to our community and in academic excellence. Education is a team effort, and it involves educators,

parents, students, staff, community groups, members of educational organizations, state and local policymakers, and a team of effective leaders. My goal is to work with all stakeholders to provide Cloverdale Unified School Students the best academic education experience possible. Come election day, I hope to have earned your vote. Thank you! For more information and updates, please visit my Facebook Page: @Vote4Hoevertsz or email me at: jhoevertsz@gmail.com



### Gabriela Mendoza-Torres

A teacher, parent and community member, Gabriela is the daughter of immigrant field workers and alumna of Cloverdale High School, a first-generation Masters degree recipient and bilingual science educator. She offers an approach centered in communication, inclusion and advocacy to create a safer, more successful school district.



### Ashley White

My name is Ashley White, formerly Ashley Lopus. I am a CUSD graduate, mother of two CUSD students and a long-time community volunteer and advocate for our town's youth. The success of all CUSD students and continuous investment in our

community, remain my key priorities. Providing a school with exemplary educators/staff, access to needed tools and an encouraging learning environment, is what I believe to be most essential. My financial planning and budgeting experience, as well as my community involvement, equips me with the edge needed to contribute to CUSD's ability to provide what is essential for a successful learning environment. This is crucial for ALL students, staff and our community amid these financially complex times ahead. To learn more about me or to connect with me, please visit our Facebook page "Brandon Axell and Ashley White for CUSD School Board".



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### Russian Riverkeeper

Russian Riverkeeper's mission is to inspire the community to protect the Russian River forever and they have been fighting since 1993 to ensure a thriving river system and your rights to fishable, swimmable and drinkable waters.

The Russian River is 110 miles long with headwaters North of Ukiah, near Willits, that flow southward to Forestville where it runs west and empties into the Pacific at Jenner. The watershed area is roughly 1500 square miles, with large dams Lake Mendocino in Ukiah and Lake Sonoma near Healdsburg. In Potter Valley a PG&E hydroelectric facility diverts water from the Eel River into the East Fork of the Russian River.

The Russian River was first known among the Southern Pomo as Ashokawna, "East water place" or "water to the East;" later an 1843 Spanish Land Grant referred to it as Rio Grande. The river gets its current name from the Russians of the Russian American Company who settled in Fort Ross just North of Jenner in the early 1800's and explored the river using native Inuit's from the far North to trap fur bearing river otters and sea otters off the coast. After the Russian American Company left Fort Ross, the next wave of settlers were drawn to the plentiful redwoods and logging became the principal industry in the watershed, with mills and railroads sprouting up to cut and transport centuries old redwood to the San Francisco Bay Area to construct buildings and ships. The Russian River drew people since the first Native American settlers because of its bountiful fish populations and abundance of basket making materials. The Russian River is still home to endangered and threatened runs of Chinook Salmon, Coho Salmon and Steelhead Trout.

Today the Russian River is a cornerstone to the local community and the greater San Francisco Bay area, providing water to over 600,000 residents and summer recreation to almost a million visitors a year. The Russian River's recreational opportunities to swim, sunbathe, float a tube, canoe or kayak, fish, bird watch, relax, or just get away and connect with nature have drawn visitors and summer residents from the northern California for over a 100 years. For more information: info@russianriverkeeper.org.



**Marion Reece** cleaning up trash on N. Foothill Blvd. Young people doing extraordinary things.





### Clean River Alliance

Clean River Alliance's mission is to remove trash from the Russian River watershed and to educate citizens about the problem of trash in our waters by creating more public cleanup events. CRA was founded in 2014 by Sonoma County resident Chris Brokate. After seeing the devastating effects of trash coming down the Russian River after heavy rains and entering the ocean, he began getting together with a small, intrepid group of volunteers to do cleanups. With the help of a couple of friends and with fiscal sponsorship through Russian Riverkeeper, a chapter of the national Waterkeeper Alliance, Chris Brokate started Clean River Alliance. From this original group, known as the Garbage Patch Kids, CRA now organizes public cleanups throughout the Russian River watershed from Hopland in Mendocino County to the mouth of the river at Jenner-by-the-Sea, on numerous Sonoma County beaches and on tributary creeks throughout the Santa Rosa plain.

Since 2015, the volunteers of Clean River Alliance have helped remove over 300,000 pounds of trash from the Russian River Watershed. In 2016, they started partnering with local houseless folks through the Vets Connect program in Guerneville and of that total amount, these homeless volunteers have collected over 80,000 lbs. In the year 2017, CRA organized over 200 cleanup events, involving over 1000 volunteers, removing over 170,000 lbs. of trash from our creeks, River, and ocean beaches. CRA has expanded its scope to include disaster response work (flood and fire), Caltrans Adopt-a-Highway programs, and homeless outreach to mitigate the effects of unsanctioned camping along the river and creeks. CRA has been recognized by Sonoma County and State agencies for its dedication and commitment to protecting the environment.

Clean River Alliance has made a huge difference in the environment of the Russian River. Together with their partner groups: Russian Riverkeeper, Russian River Wild Steelhead Society, Stewards of the Coast and Redwoods, Sonoma Coast Chapter of Surfrider Foundation, B-RAD Foundation, the City of Santa Rosa Creek Stewardship Program and others, CRA will continue to improve our rivers, waterways and the ocean so that its plants and animals can flourish and so that everyone who comes to the Russian River watershed can enjoy its natural beauty.

### Health Action Cloverdale – 2020 Resilient

by Becky Ennis

### What is Health Action?

Let's start with what we are not. We are not a political organization and we are not a program funded by the County of Sonoma. Health Action is a framework for community health improvement and health equity that mobilizes community partnerships and resources to focus on key factors that influence health, including health system effectiveness, the built environment, and social determinants such as education and income. Health Action is one response to the 2014 document The Portrait of Sonoma County. The Portrait of Sonoma County is an in-depth look at how the residents of Sonoma County are faring in three fundamental areas: life expectancy, education, and income. In this document, Cloverdale was identified as one region in the County where social services and supports were lacking; thus, contributing to Cloverdalians leading shorter lives with less education and lower income, in comparison to their Sonoma County neighbors.

### What does Health Action Cloverdale (HAC) do?

HAC has two roles in the community. First, we have the capacity to pilot strategies and interventions that work to address healthier outcomes in our three priority areas for Cloverdale residents: a long and healthy life, educational attainment, and a comfortable standard of living. To do this, we mobilize current power structures and relationships, bridging the gap between public, private, and nonprofit sectors for collective impact. For example, HAC received \$32,000 in grants, not including support from the City of Cloverdale, which we used to aid groups such as the "Tuesday morning St. Peter's Church" volunteers, serving folks in Cloverdale who are homeless or at-risk.

Secondly, we resource community members to connect and support Cloverdale from within. Local volunteers, like Shirley Davis, saw a need to bring a program she was already working in, called Seasons of Sharing, to Cloverdale. HAC purchased a laptop and hot spot to equip Shirley to sit side by side and help members of the community fill out applications for rental/financial assistance, when prior to this the closest location to receive that help was in Healdsburg.

HAC is in an exciting time of transformation. The pandemic prevented our monthly physical meetings. In September we kicked off our reignition of Health Action with a Zoom presentation about a disaster emergency preparedness program called LISTOS. (For more information, please use their website https://nc707.org/) We are continuing our work to promote systemic policy change using the "Self-Healing" Communities" model as researched and endorsed by Laura Porter of ACE Interface and the Robert Wood Johnson Foundation. The SHC model proves that if our community will look at some of our most dire problems – food scarcity, poor mental health, homelessness, through a trauma informed lens; we will be able to solve problems that span generations. We invite you to join us for a learning opportunity below:

Oct. 15 Thursday 10-11:30 am ACEs and Self-Healing www.eventbrite.com/e/aces-and-self-healing-communities-for-policy-and-decision-makers-tickets-122179124049

opinions to continue the mission. The next meeting will be October 20th at 4pm via Zoom. For more information or any other questions, please reach out to Amanda Farrar through the Cloverdale Senior Multipurpose Center. 707-894technology is a barrier to participation, the Senior Center will fires simply feels like the right thing to do." be able to provide socially distant viewing of the meeting at their location. Contact the Center for details.)

Clowerdale Connect Direct mailed each month throughout the greater Cloverdale area and available at the following businesses: Dahlia & Sage, The UPS Store, Cloverdale Chamber of Commerce, Cloverdale Wine Country Inn & Suites, Super 8 by Wyndham, Kelley & Young Wine Garden Inn



### **Redwood Credit Union Community Fire Relief Fund**

The Redwood Credit Union Community Fire Relief Fund for 2020 will be open at least through October. Financial donations are now being accepted into the fund to assist fire survivors and aid relief efforts. One hundred percent of the tax-deductible donations will be distributed directly to fire survivors, beginning with those who lost their primary residence in Sonoma, Marin, Napa, and Lake Counties and through nonprofit organizations. There will be no overhead costs from RCUCF. As additional funds become available, RCUCF will provide support to those who experienced increased expenses due to the recent evacuations. Donations can be made online at:

rcucommunityfund.org or by mail, P.O. Box 6104, Santa Rosa, CA 95406 (Attn: 2020 Fire Relief Fund). The Redwood Credit Union Community Fund is a 501(c)(3) nonprofit fund created Communities for Policy and Decision Makers https:// by Redwood Credit Union to support our commitment to wellness in our communities.

"At Redwood Credit Union, every day we passionately serve Health Action Cloverdale needs your participation and our members, employees and communities and in times of crisis, that means stepping up even more," said Brett Martinez, RCU President & CEO. "Year after year, we're faced with a new wildfire season and it's taking a toll on our communities' emotional and financial wellness. Establishing an immediate 4826 or amanda@amandafarrarlcsw.com (Please note if relief fund for survivors who lost their homes due to the recent

### Cloverdale Community Youth

Cloverdale Connect would love to recognize our local youth by spotlighting them in a monthly feature. Who is doing something for the good of the community? Who is showing

initiative? Who has achieved something special and deserves recognition? Our children are our future - let's celebrate their successes! Submit your suggestions with a photo to info@cloverdaleconnect.com





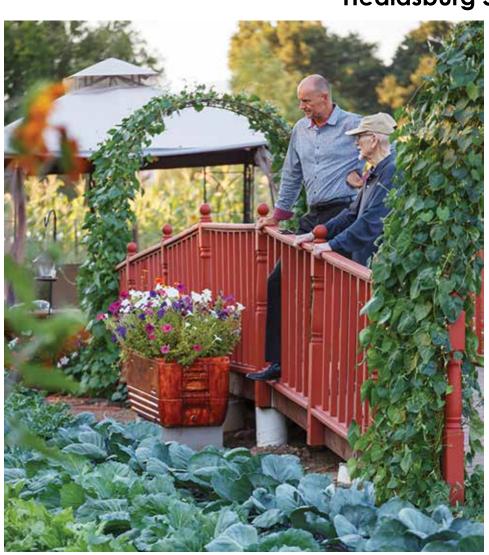
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Contact Tony Fisher to set up a tour **707-687-9633**725 Grove Street, Healdsburg

"At Healdsburg Senior Living we don't rock your chair, we ROCK YOUR WORLD!"

### **Healdsburg Senior Living**



Located in the heart of wine country, Healdsburg Senior Living Pacifica is not your typical senior living community. Resting on 9 acres, this campus of care boasts over 25,000 square feet of lavish flower and vegetable gardens, dwarf goat's, many verities of chickens, rabbits, numerous water features, beehives and green houses. The residents enjoy feeding the animals, gathering eggs, flower arranging from the dozens of verities of flowers and strolling along the numerus pathways watching butterflies, hummingbirds and other essential pollinators dart about. Residents thrive in this rejuvenating life engaging environment that connects them with the beauty and power of nature.

Stephanie Keeble says: "Healdsburg Senior Living provides an enriching, stimulating environment for seniors and visitors of all ages. The gardens, animals, and innovative thinking surrounding elder care stands apart from other facilities I've visited. Spend some time here and you'll feel the difference."

So whether you are looking for Independent Living, Assisted Living, Memory Care, Long Term Skilled Nursing or Short Term Rehab, our continuum care campus has you covered. Located at 725 Grove Street, Healdsburg Senior Living currently has limited availability and can provide tours 7 days a week. Contact Tony Fisher to set up a tour or for more information. 707- 687-9633

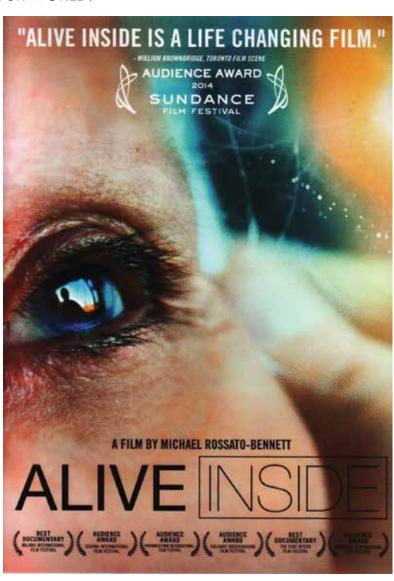
At Healdsburg Senior Living we don't rock your chair, we ROCK YOUR WORLD!

### **ALIVE** INSIDE

ALIVE INSIDE is a joyous cinematic exploration of music's capacity to reawaken our souls and uncover the deepest parts of our humanity. Filmmaker Michael Rossato-Bennett chronicles the astonishing experiences of individuals around the country who have been revitalized through the simple experience of listening to music. His camera reveals the uniquely human connection we find in music and how its healing power can triumph where prescription medication falls short.

This stirring documentary follows numerous visionaries in healthcare including social worker Dan Cohen, founder of the nonprofit organization Music & Memory, as he fights against a broken healthcare system to demonstrate music's ability to combat memory loss and restore a deep sense of self to those suffering from it. Rossato-Bennett visits family members who have witnessed the miraculous effects of personalized music on their loved ones, and offers illuminating interviews with experts including renowned neurologist and best-selling author Oliver Sacks (Musicophilia: Tales of Music and the Brain), healthcare visionaries Dr. Bill Thomas, Dr. Al Powers, Naomi Fiel, and musician Bobby McFerrin ("Don't Worry, Be Happy").

An uplifting cinematic exploration of music and the mind, ALIVE INSIDE's inspirational and emotional story left audiences humming, clapping and cheering at the 2014 Sundance Film Festival, where it won the Audience Award.



### Adopt a Resident, Be a Pen Pal

The Villas in Cloverdale has started an intergenerational connection program matching residents with pen pals. Pictured are the residents, their names and interests. Simply email the name of whomever you are adopting as your pen pal plus your name and mailing address to the villascloverdale@gmail.com. When they receive this, they will send you a letter in the mail from your chosen resident and then you can begin your correspondence.



### **Local Care for Local Elders**

Local Care for Local Elders is a group of people who care for seniors in Cloverdale who need help, with a mission to provide compassionate care which protects the dignity and confidentiality of their clients. Not an agency, but independent contractors whom seniors hire directly, they meet once a month at the senior center or through Zoom to get to know each other, express concerns, and improve their skills.

The client chooses the care giver that best suits their needs. Depending upon the client's request, they may work solo, or form teams. Each worker is hired according to their availability and skills to better ensure quality and consistent care.

Caregivers maintain a safe, clean, (green if possible) environment, providing meal preparation, transportation, personal care, light housekeeping, exercise, mental stimulation, and companionship.

If you are a senior in need or if you enjoy helping seniors, contact Janet Seaforth at 707-894-7345.

### **Council on Aging**

Request For Meal Delivery
If you are 60 and over, attend the lunch program at the
Cloverdale Senior Center and want a 5-day meal pack
delivered to you, please reach out to the contact below:

Debra 707-525-0143, Ext 120
Jennifer Mangosong-Shankle, 707-525-0143, Ext.119
Spanish Speaking Only: Diana 707-525-0143 Ext 116
www.councilonaging.com
info@councilonaging.com
707-525-0143

### **Vine Ridge Senior Living**

We are pleased to announce to the residents of Sonoma County that our new state-of-the-art, assisted living and memory care facility, Vine Ridge Senior Living, is open and accepting new residents.

We offer apartment style living with amenities for Independent residents, as well as a package of Assisted Living Services to those who still want the privacy of their own apartment but need a more supportive environment. For those with memory loss we offer a safe, secure environment with an easily accessible outdoor walking garden and plenty of programs and activities to provide socialization and engagement.

Call (707) 791-4787 today for more information.

### Free Medical Equipment

The Medical Equipment Recycling Program is housed at Mentors Moving and Storage, 256 Sutton Place, Suite 104, off Todd Rd. in Santa Rosa. OPEN Wednesdays 10 AM - 1 PM. Drop off or pick up medical supplies and equipment. Call: (707) 360-2498 All medical equipment is FREE.

### The Villas

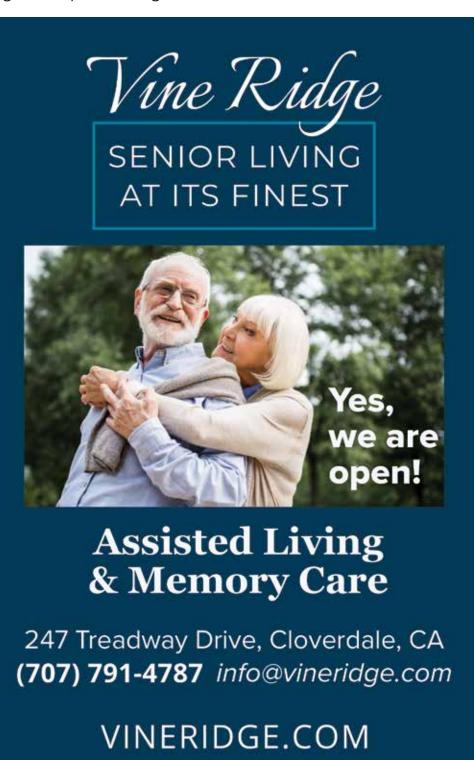
Owner/Administrator, Kristi Shehan, found a need for a quality elderly facility in Cloverdale, where she grew up. When her own grandparents, long-time residents of Cloverdale, moved into an Assisted Living facility out of the area, she was disappointed by the type of care they were receiving, as well as the cost of the care.

Having worked in the medical field, she converted the home in which she grew up into a care facility to accommodate six residents. By catering to a small group, Kristi maintains a high standard of quality care and still keep it family oriented.

The facility has been licensed since 2009 and has helped a variety of residents through-out the years.

"We are licensed for bedridden, dementia, hospice, and total care. I love our community and my vision grows! To connect our residents to our local community through various programming, combat loneliness, support our local community, and provide a holistic approach to care is my passion."

The Villas Assisted Living has partnerships with a local preschool, exchanging interactive crafts between the children and seniors. This unique generational integration truly brings joy to the residents in care. Kristi has been working to implement a wonderful dietary program, featuring seasonal fruits and vegetables from local vendors as well. These are just a few highlights to the vision for The Villas as they continue to grow more opportunities to connect in ways that are genuinely rewarding.



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# 10% OFF ONLINE

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FOR YOUR FIRST ONLINE ORDER THROUGH 10/28 \$50 MIN.

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Featuring specialty groceries, organic produce, quality beer & wine, organic free-range meat & poultry and wild-caught fish & seafood.

(707) 669-2320 115 East 2nd Street, Cloverdale

### **Cloverdale Library News**

The Cloverale library is open for curbside and phone service from 10-3. You can check out items with this card including their popular wifi Hotspots, and Chromekits. Can't decide what to read or watch? They can help with picking out items, getting an eBook or an Audiobook, streaming a movie or registering for one of their many virtual events.

The next adult book club is on October 13 at 2 pm via zoom. This month will be on Her Body and Other Parties by Carmen Maria Machado. Call the library or register online at sonomalibrary.org. Please note the books are available for curbside pick up at the Cloverdale Library or they will help you get an eBook copy online.

Other live events include a system wide book discussion on White Fragility by Robin Diangelo on October 20 at 2 pm and also programs especially for teens. There is a teen virtual book club on October 13 at 3:30. These are just a few programs Sonoma County Library offers virtually. Please see the Events Calendar at sonomalibrary.org for information on a wide variety of events for all ages offered all month long.

### The Cloverdale Food Pantry

The Cloverdale Food Pantry, located at 202 Commercial St., is open every Friday from 12 to 3 pm. Free groceries are distributed to all who come to the door. The Cloverdale Food Pantry is a non-profit organization and operates on community donations of money and non-perishable food. The volunteers collect food donations from local grocery stores and bakeries weekly for distribution at the pantry. They also purchase food at the Redwood Empire Food Bank in Santa Rosa weekly.

The Food Pantry relies on donations of non-perishable food and canned goods from individuals in the community. During normal times volunteers will conduct community food drives to collect canned goods and non-perishable food items for the Food Pantry. The Cloverdale Food Pantry operates by the hard work of our local volunteer organizations and the generosity of our local community. Volunteers from the Good Shepherd Church, Living Water Church, United Church of Cloverdale, Saint Peters Church, and the KIWANIS Club of Cloverdale take turns opening the Food Pantry, collecting food and distributing the food weekly.

The Cloverdale Food Pantry has a Board of Directors and a Treasurer who are responsible for the policies and procedures at the Pantry and the financial procedures.



### Cloverdale Community Garden Update

The Cloverdale Community Garden continues to thrive! Lots of plants showing up daily on the plant swap shelf and they are about to start Fall planting. This growing season, the garden produced over 300 pounds of produce for the community. A big thank you to i-ROC for their generous top soil donation.

October work days are: 10th,17th, & 24th, 9-11:00am.

# VOTE.... Do your part Last day to register: Oct. 13 Ballots mailed out: Oct. 14 Last day to mail in: Oct. 27 ELECTION DAY: Nov. 3

# September Puzzle Solution Fall Into Winter

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### Cloverdale Connect Word Scramble

### Unscramble each word:

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irtiucsfra casohrw ievrmanis

inrdeaaepaoknInav

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fepriratreoctmngresn allonlaeacyelxftvdieemryis

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https://www.facebook.com/cloverdalefairies/

Hints:

Swim, fish, flood

Neena Good Groceries

Corner of 128 Summer Music

February Fun September Fun **Best Clothing** 

Real Estate Team

Walk around art Live Theater Film Buffs

Social Hub for Elders Bargain Market

BBQ, Play Round pies

Fix it

Rock, Country, Honky Tonk



https://www.facebook.com/groups/cloverdalefairydoors/

### TE OUTPOST

For the working men and women of Cloverdale.

"We say grace and we say ma'am if you ain't into that we don't give a damn!" ~ Hank Williams Jr

113 Broad St Cloverdale CA 95425 • 707-669-0656

# MAKING SENSE OF INVESTING

Cloverdale Office at 231 N. Cloverdale Blvd. Phone 707-894-0277 Fax 866-411-6565

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Member SIPC

# Coffee with the Mayor & Friends

### Join Zoom Meeting

Thurs, Oct 15, 2020 10 -11 AM Thurs, Nov 12, 2020 10 -11 AM Thurs, Decr 10, 2020 10 -11 AM

For Zoom access go to:

https://CloverdaleConnect.com/city

### ELEBRATIONS C

Birthdays, Weddings, Birth Announcements, Anniversaries, Retirements, Memorials



Happy October Birthday to everyone's friend Raymond Pesce! Fantastic chef, former owner of the World Famous Hamburger Ranch and Pasta Farm, friend to everyone he meets, father to Rico, Natalie and Andrea, grandpa to Alia, Bella and Eli, loving partner of Dana, avid golfer, mushroom hunter. A man who always has a smile on his face and a song to sing - spreading sunshine all over town! Happy Birthday Raymond! We all love you.





share your good news. Tell family, friends, and neighbors about your special day. During this time of COVID-19 and limited gatherings it's even more important to share wedding announcement with the community in Cloverdale Connect.

Celebrate your wedding and share your good news. Tell family, friends, and neighbors about your special day. During this time of COVID-19 and limited gatherings it's even more important to share wedding announcement with the community in Cloverdale Connect.

Celebrate your wedding and share your good news. Tell family, friends, and neighbors about your special day in Cloverdale Connect.



**Lenora Muriel Abby**, 93, of Cloverdale peacefully passed away September 8, 2020.

Born in Grants Pass, Oregon to Leo and Ida Mae Fry on January 5, 1927, she married Roland Peterson in 1942, and had four children Donald, Terry, Karen and Mark. She and her husband started Abby Precision Mfg, now Dyna-King, Inc., operated by their children.

Lenora Abby is survived by her children, Donald Peterson, Terry Peterson, Roger Abby (Linda Abby), numerus grandchildren and great-children.

Sincere thanks to St. Joseph Hospice, Fiji Comfort Home Care, Linkages, Steve and Karen Nicola, Seventh Day Adventist Church, Eggen and Lance mortuary.



**THANK YOU** 

Our sincere thank you to everyone for your kind words and expressions of love and sympathy sent during the devastating loss Diane Marie.

She fought long and hard and hung on as long as she could.

We love and miss her so very

Love,

Carolyn and Bob

Memorialize your loved one in Cloverdale Connect.

### How Did JEH Get Its Name?

By Mary Jo Winter

Originally called Musalacon High School, Johanna Echols-Hansen Continuation High School – JEH for short - is located at 322 N. Washington St. It was renamed about 1981 in memory of the beloved former teacher.

Born Dec. 14, 1942 in Los Angeles, Johanna graduated from Cal State Chico with a BA in English and an MA in Psychology.

In 1972, she was chosen from a field of 63 applicants to become the only teacher at Musalacon, while also serving as principal of the Cloverdale Adult School where she taught a course in basic English skills.

She married Mendocino County Sheriff's Deputy Michael Hansen on June 29,1979 and settled in Ukiah. They had only been married 14 months when she was killed in a head on collision just north of Hopland on Aug. 28, 1980.

Johanna's death had a profound effect on her students. They successfully petitioned the school board to change the school's name as they sang her praises with statements like "You could talk to her about anything," and "She was interested in us as people, as well as students," and "She gave people confidence to go on."

Former colleague, Marc Mager, commented that "Johanna was a teacher who didn't instruct. She respected everyone's right to use their education to understand about themselves, to learn to set goals and to gain skills necessary to reach them."

Not only was she an inspirational teacher, she was relatable in other ways, too.

One former student remembers, "She had freckles tattooed on her face, and huge diamond studs in her multiple ear piercings, one for each momentous occasion in her life. She

had a flower tattooed on her finger to resemble a ring."

Another said he might have dropped out of school altogether without her support.

Johanna's framed photograph on the classroom wall has a tribute that reads -

### A Unique Treasure

She skillfully taught toward independence, caring, and responsibility for decisions in and outside the classroom. These continue to be our goals.



### **AEP** is here

Now is the time to review the changes in your medicare plan. Contact me to explore your options.

> Nixon Business 105 N. Cloverdale Blvd. Cloverdale, CA 95425 (707)894-9882 nixonbusiness.com CA License 0D08323







Submitted by Gary Murray

### Sonoma County Covid-19 **Business Stabilization Grant Program**

### Receive Between \$2,500 and \$15,000 in Grant Funding for Your Business

In partnership with Bay Area CDFI Working Solutions, small businesses in Sonoma County with between 1 and 30 employees will be able to apply for between \$2,500 and \$15,000 in Covid-19 relief funding to use towards expenses including payroll, utilities, rent or mortgage expens-



### For more information visit: www.SonomaEDB.org

### Required Documents:

- 1. Copy of Business License OR Copy of Utility Bill in Business' Name
- 2. Total pre-Covid-19 Employment Figures
- Annual Business Income

The application window opens Sept. 28 and closes Oct. 19 and recipients will be notified by the end of October.

For more information, contact EDBGrants@sonoma-county.org



SoCo LAUNCH



### **Share Your Memories of Cloverdale**

Starting next month, Cloverdale Connect will feature a column entitled "Cloverdale Memories". Send us your favorite Cloverdale memories - we'll share them in upcoming issues. Good stories, sad stories, adventure stories, sports stories, business stories, love stories, favorite teachers and why. Provide the year for reference if you can and even better, a photo.

### Gleaning: Collecting or **Donating Excess Produce**

If you have more fruits or vegetables than you can harvest, eat or give away, please consider contacting a local gleaning group. They will come to your garden or orchard, pick whatever you would like to donate and take it to a local food pantry or soup kitchen to feed to others in our community who might be hungry or have limited access to healthy food.

Do you have a fruit or nut tree in your neighborhood that doesn't get harvested? Consider asking your neighbors if you can help them pick the produce and share it with the families in your neighborhood. Or ask them to contact a gleaning organization. Always ask first, since the owner may have plans to use their produce.





Happy (recent) 100th Birthday to local Cloverdale artist, **Ann Gillis**. She came to Cloverdale thru Ellis Island in 1920. When she was just a few months old, her family headed to Cloverdale where they settled on Dutcher Creek Road and now, 100 years later she's still on the ranch. Ann went to school on Dutcher Creek and then to Geyserville High School. She earned her degree at U.C. Berkeley and speaks three languages – Spanish, Italian and English. She recently celebrated her 100th birthday with a Proclamation from the City of Cloverdale.

### E-waste Recycling Cloverdale (Train Depot)

October 9-11, 2020, Friday - Sunday, 9:00am - 5:00pm 501 Asti Rd, Cloverdale, CA 95425 Not accepting: appliances, batteries, and fluorescent lamps

1. Remain in vehicle at all times. Crack window in order to talk to collection event staff. 2. Place materials in trunk of car, or bed of truck, not on seats. 3. Everyone in vehicle must wear a mask that covers their nose and mouth

### Mattress Recycling Event - Cloverdale (Train Depot)

October 10, 2020, Saturday, 9:00am-5:00pm 501 Asti Rd, Cloverdale, CA 95425

Recycle your clean, dry, unwanted mattresses for free at this special one-day event!

### Household Hazardous Waste Collection Event - Cloverdale October 13, 2020, Tuesday, 4:00pm-8:00pm

Hazardous wastes such as fluorescent bulbs and tubes, paints, pesticides, cleaning products, old medications and other chemicals are illegal to place in the garbage or pour down a drain or gutter because they contaminate our soil, drinking water and air.

Appointment only (707) 795-2025/toll-free (877) 747-1870 # 3





### What are you grateful for?

Send your responses to

info@cloverdaleconnect.com

for our November issue.

### CARE (Cloverdale Adds Resources for Education) Launches Annual Support Our Schools Campaign

The 2020-21 school year looks different than every school year before it, but school is definitely in session. **CARE**, Cloverdale's education foundation, is an important partner in the success of our schools. Year after year, it is up to us – parents and community members – to fill the gap created by inadequate state funding. As teachers, parents and students are being asked to succeed at a completely new education model – Distance Learning - Cloverdale's schools need our community support now more than ever.

**CARE** is dedicated to enriching the educational experience of all students equitably in the Cloverdale Unified School District, and we are committed to helping schools and families navigate this school year. Of the 1,400 students in the District, 52% are eligible for free meals, meaning a family of 4 earns less than \$33,000 per year. These young people will become our future employees and customers; they are working hard to become productive citizens and deserve our support.

The Cloverdale community is known for its generosity and that is what makes this town such a special place. Looking to the future, we know that adequate funding will be extremely important to enhance virtual learning opportunities, promote classroom innovation, support student social and emotional well-being, and build new programs for a secure future for Cloverdale schools and students.

Examples of recent grant funded teacher requests:

Enhancing Virtual Learning – **CARE** provided funding to transition the popular Ane Rovetta art program to an online platform to continue to provide Jefferson Elementary students with access to high quality art instruction and a much-needed creative outlet during this trying time.

Promoting Classroom Innovation – **CARE** partnered with the Sonoma County Department of Emergency Management to provide funding for the Teen Citizens Emergency Response Team (CERT) training to bring innovative hands on education to our high schoolers.

Building New Programs – **CARE** applied for and was granted funding from the Sonoma County Farm Bureau to add to previously donated garden funds for development of our Career Technical Education (CTE) agricultural education pathway at the elementary, middle, and high school levels.

Your support will enable our school district to transform learning environments, enhance educational opportunities, and fund innovative programs and learning methodologies.

Please consider sponsoring our students and mail your taxdeductible donation to the **CARE Foundation** PO Box 770, Cloverdale, CA 95425 or donate online via our website at www.cusdcare.org.

### **Cloverdale Chamber of Commerce**

126 North Cloverdale Blvd. Cloverdale 95425 707.894.4770 info@cloverdalechamber.com

### Cloverdale Volunteer Firefighters Assoc.

707.894.3545 black@cloverdalefire.org

### **Rotary Club of Cloverdale**

P.O. Box 388 Cloverdale 95425 707.894.5789 markthayer411@yahoo.com

### **Knights Of Columbus**

P.O. Box 762 Cloverdale 95425 707.894.2514 kofc@msn.com

### Kiwanis Club of Cloverdale

P.O. Box 367 Cloverdale 95425 707.548.8706 julie@juliecarter.org

### Cloverdale Lions Club

P.O. Box 763 Cloverdale 95425 www.cloverdaleloinsclub.com

### Cloverdale Roadrunners Car Club

https://www.facebook.com/ CloverdaleRoadrunnersCarClub/

### Boys & Girls Club of Sonoma County/Marin

1400 N. Dutton Avenue Santa Rosa 95401 707.528-7977 jweymouth@bgcsonoma-marin.org

### **Jefferson Elementary PTA**

315 North St Cloverdale 95425 angela.jeffersonpta@gmail.com

### Courtney's Pumpkin Patch

529 Venezia Way Cloverdale 95425 707.894-2038 courtneyspumpkinpatch@comcast.net

### Cloverdale Ponytail League

111 Brookside Drive Cloverdale 95425 707.321.1917

### **Cloverdale Toastmasters**

949-228-3932 garrett254@yahoo.com

### **Cloverdale Food Pantry**

202 Commercial St Cloverdale 707-328-2147 Open Fridays 12-3pm

### Cloverdale Senior Multipurpose Center

311 Main St Cloverdale 95425 707.894.4826 melanie@cloverdaleseniorcenter.com

### Cloverdale Citrus Fair

1 Citrus Fair Drive Cloverdale 95425 707.894.3992 info@cloverdalecitrusfair.org

### C.A.R.E. Foundation

P.O. Box 770 Cloverdale 95425 cusdcare@gmail.com

### **American Legion**

P.O. Box 535 Cloverdale 95425 707.894.0712 ferme1@comcast.net

### Cloverdale Performing Arts Center

209 N. Cloverdale Blvd. Cloverdale 95424 707.894.2214 tickets@cloverdaleperformingarts.com

### **Alexander Valley Film Society**

121 East 1st Street Cloverdale 95425 707.893.7151 kathryn@avfilmsociety.org

### Friends of the Cloverdale Library

401 N. Cloverdale Blvd. Cloverdale 95425 707.894.5271 friendscloverdalelibrary@gmail.com

### Cloverdale Arts Alliance

204 N. Cloverdale Blvd. Cloverdale 95425 707.894.4410 info@cloverdaleartsalliance.org

### **Cloverdale Historical Society**

215 N. Cloverdale Blvd. Cloverdale 95425 707.894.2067 office@cloverdalehistory.org

### Feline Rescue

707 494 5544 wesavecats@gmail.com

### JOIN TEAM CLOVERDALE \*AWAKENING ALZHEIMER'S\*



You're invited to join the team and celebrate someone you love! SIGN UP:

http://act.alz.org/goto/teamcloverdale

Oct 10, 2020 | 10:30am-12:30pm Drive thru Check-in: Furber Park, Cloverdale

DRESS UP in all the purple you can find! DECORATE your kids' bikes/baby strollers! BRING A PHOTO of your loved one who you're walking on behalf of, to post on our memory wall.

This year, THE WALK IS EVERYWHERE. Choose where you'll walk after you pick up your goodie bag at the drive-thru check in. There will be two hydration stations (Vine Ridge and New Park) There will be plenty of music & balloons and PRIZES you won't want to miss!

No social gathering is permitted. Masks and social distancing are required.

JOIN. RAISE SUPPORT. WALK FOR A CURE.











### Alzheimer's Association Walk to End Alzheimer's®

Kristi Shehan of The Villas in Cloverdale is participating in the Alzheimer's Association Walk to End Alzheimer's® and fundraising for Alzheimer's care, support, and research.

This year, Walk is everywhere — on every sidewalk, track, and trail. While we won't be gathering at a large in-person event, she'll be walking in her neighborhood, while others in our community are walking in theirs. Kristi invites people to support her in the fight to #ENDALZ by making a donation on her fundraising page.

Together, we can end Alzheimer's.

Kristi's page: http://act.alz.org/goto/teamcloverdale



Remembering Courtney

### Need handmade masks?

Contact Bolt Fabric + Home, 219 N. Cloverdale Blvd 894-2658 or contact Lynn Calza via Facebook: https://www.facebook.com/lynn.calza.1



Cloverdale Lions Club recently volunteered their time to work on the front yard area at the Cloverdale Senior Multipurpose Center. Thank you Cloverdale Lions for your service to our community!

# Frequently Asked Questions About Measure R

### Q: What is Measure R?

A: Measure R asks voters to consider extending a 3% utility users tax to provide locally-controlled funding and maintain Cloverdale's essential City services. Measure R will ensure our tax dollars are spent locally, maintain critical community services such as rapid 911 emergency response services and police dispatchers. If enacted, Measure R will extend the utility user tax until ended by the voters and provide a guaranteed source of local funding that cannot be taken by Sacramento or Washington DC.

### Q: Doesn't the City already have adequate funding for these priorities?

A: No. And in 2006, Cloverdale ended the City's UUT during a healthy economy. Unfortunately, like many other Cities in California, Cloverdale is facing serious budget challenges.

Measure R helps address City Council priorities such as providing a locally-controlled source of revenue, rebuilding our emergency reserve funds, and retaining a police officer and dispatcher position eliminated during the recession.

### Q: Will Measure R help keep Cloverdale safe?

A: Yes. Measure R maintains existing funding to prevent reductions in the number of police officers patrolling our neighborhoods and dispatchers responding to 911 emergency calls, providing our Police Department with additional resources needed to keep Cloverdale safe.

### Q: What community priorities will Measure R address?

- A: Measure R will help maintain the services that our community has said are important, including:
  - ✓ Repairing potholes & streets
  - Installing City power backup systems for PG&E power shutdowns
  - Preparing and responding to natural disasters/health emergencies
  - Maintaining rapid 911 response
  - ✓ Supporting youth/ teen programs

### Cloverdale Measure R Voting Information



### Voting and Polling Place Information

- Polls are Open from 7am until 8 pm on Election Day, November 3
- For voting information or to confirm your polling place, contact the Sonoma County Registrar of Voters at (707) 565-6800 or visit the website below.
- Cloverdale Polling Places include:
  - Citrus Fair Building, 1 Citrus Fair Drive
- ➤ Secure Ballot Drop Box Location:
  - Cloverdale Veterans Building, 205 West 1st St.



### Attention: Vote-By-Mail and Absentee Voters

- ➤ Ballots for permanent absentee voters will be mailed out on October 5th. If you did not receive your ballot, contact the Sonoma County Elections Department at (707) 565-6800 or visit the website below
- If you are voting by mail, your ballot must be received – not just postmarked – by Election Day
- Your mail ballot may be returned at any Sonoma County Polling Place on Election Day between 7am and 8pm
- You can confirm that your ballot has been received at the website below

To learn more about Measure R, please visit www.cloverdale.net.

Visit vote.sonoma-county.org

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- Cancelled this year due to Covid 19. Thank you to our community sponsors. See you next year!



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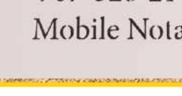


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